

ITU Regional Development Forum for Americas (RDF-AMS)

Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the
the Government of El Salvador

16-18 August 2023
San Salvador, El Salvador

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

CONTRIBUTION FORM

ORGANIZATION: Federal Telecommunications Institute of Mexico.

FOCAL POINT: Víctor Manuel Martínez Vanegas, General Coordinator of International Affairs (asuntosinternacionales@ift.org.mx).

TITLE: Gender Equality Plan "Experts who transform".

DESCRIPTION OF ACTION: [Provide a brief description up to 500 words]

The IFT's Women Experts that Transform Plan is an effort to promote female leadership through actions that increase the participation and visibility of the Institute's women experts in the telecommunications, broadcasting, and digital ecosystem sectors, as well as in the respective labor fields in which they have specialized. One of the intentions of the Transforming Experts Plan is to make visible the importance of women's work in telecommunications, as well as the need for girls to be increasingly incorporated into STEM careers.

The project also contemplates inter-institutional collaboration actions to promote greater participation of girls and women in activities and professions related to science, technology, engineering, and mathematics careers.

Since its presentation on April 28, 2022, meaningful inputs have been consolidated, such as the Directory of Women Experts, useful for accessing the experience of the Institute's Women Experts. Likewise, a Social Communication strategy has been implemented, and a series of participations in different forums and spaces to publicize the success stories of women who have stood out in the field of telecommunications at the IFT and who have achieved important achievements in their professional careers.

On the other hand, workshops and training courses have been given to raise awareness about the importance of the Gender Perspective and its incorporation into the daily work of the IFT. Finally, contact has been established with the main universities of the country to generate collaborative activities.

The implementation of this Plan has favored the visibility of women expert collaborators of the IFT in public spaces, forums, interviews, and the preparation of video material in which they tell their experiences to encourage other women and girls to achieve their goals of professional development.



Until the last days of March 2023, the following numerals are in force in the execution of the actions that correspond to this Plan:

Number of shares	Type of share
67	Dissemination activities
14	Meetings held with universities
1	Expanded directory of expert women
42	Participation of women media experts
8	Report on hearings
2	Equal panels in specialized forums
65	Training courses
2	External courses/workshops
42	Participations of women experts in international forums
37	Participation in public events
8	Activities for the IFT Women's Week, 2023
2	Master conferences

COUNTRIES in FOCUS: [Name countries to be impacted by this action]

México -----

YEARS of IMPLEMENTATION: [Tick the relevant boxes or delete the irrelevant items]

☒ 2023

☐ 2024

☐ 2025

RELEVANT ITU REGIONAL INITIATIVE: [Tick the relevant boxes or delete the irrelevant items]

☐ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)



✓ AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS)

☐ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS)

☐ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES)

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22, <https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx>

RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022

- ☐ Affordable connectivity
- ☐ Digital Transformation
- ☐ Enabling policy and regulatory environment
- ☐ Resource mobilization and international cooperation
- ✓ Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, [here](#).

RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022

- ☐ Spectrum use for space and terrestrial services
- ☐ International telecommunication numbering resources
- ☐ Inclusive and secure telecommunication/ICT infrastructure and services
- ☐ Digital applications
- ✓ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, [here](#)

