ITU Regional Development Forum for Americas (RDF-AMS)

Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the
the Government of El Salvador

16-18 August 2023
San Salvador, El Salvador

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and
it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

CONTRIBUTION FORM

ORGANIZATION: Federal Telecommunications Institute of Mexico.

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TITLE: Program to Promote Trust in the Digital Ecosystem Project.

DESCRIPTION OF ACTION: [Provide a brief description up to 500 words]

The Program to Promote Trust in the Digital Ecosystem Project was implemented in 2022, with several activities related to generating a culture of cybersecurity and informing users about the safe use of telecommunications services and trust in the digital environment.

The Program aimed to promote coordinated actions with the various actors and authorities that participate in the digital ecosystem and have common objectives to program and implement actions in digital literacy, promote a culture of cybersecurity, trust, and responsible use of Internet access, which could give an improvement in cybersecurity preparedness/resilience with key capabilities.

To achieve this objective within the program, activities were defined as follows:

- Establish working meetings for the definition of specific actions.
- Carrying out coordinated actions for the development of informative materials.
- Jointly program the dissemination of materials on specific and current topics, previously defined by the program participants.
- Jointly teach courses, workshops and conferences to the public and/or specific audiences.
- Share knowledge and exchange information or opinions with other authorities based on the activities carried out by the program.

With the actions and activities carried out under the Program to Promote Trust in the Digital Ecosystem, information was made available and generated for the benefit of users of telecommunications services with the aim of promoting safe use when surfing the Internet, using digital platforms and the services provided through them.

Likewise, because of the work meetings that the Institute held with the different authorities, organizations, and institutions, it was possible to exchange information materials, ideas, projects, workshops, and conferences that each of the agencies and private entities have developed in cybersecurity. In addition, collaboration, planning, and execution links have been established to

achieve the Program's objectives and, thus, achieve short-term results that produce a significant change in the way users interact in the digital environment.

The results of the program were reflected in an Annual Report where the level of audience registered in the online events designed during the year is mentioned (https://ciberseguridad.ift.org.mx/files/guias_y_estudios/informe_pced_2022.pdf).

COUNTRIES in FOCUS: [Name countries to be impacted by this action]

Mexico--

YEARS of IMPLEMENTATION: [Tick the relevant boxes or delete the irrelevant items]

☐ 2023 [The implementation of this project finished in 2022]

☐ 2024

☐ 2025

RELEVANT ITU REGIONAL INITIATIVE: [Tick the relevant boxes or delete the irrelevant items]

✓ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)

✓ AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS

☐ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS

☐ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22,

https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx

RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022

☐ Affordable connectivity

☐ Digital Transformation

☐ Enabling policy and regulatory environment

☐ Resource mobilization and international cooperation

✓ Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, here.

RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022

☐ Spectrum use for space and terrestrial services

☐ International telecommunication numbering resources

✓ Inclusive and secure telecommunication/ICT infrastructure and services

☐ Digital applications

✓ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, here