

# ITU Regional Development Forum for Americas (RDF-AMS)

## Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the  
the Government of El Salvador

**16-18 August 2023**  
**San Salvador, El Salvador**

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

## CONTRIBUTION FORM

**ORGANIZATION:** Federal Telecommunications Institute of Mexico.

**FOCAL POINT:** Víctor Manuel Martínez Vanegas, General Coordinator of International Affairs  
([asuntosinternacionales@ift.org.mx](mailto:asuntosinternacionales@ift.org.mx)).

**TITLE:** Digital Literacy Program 2022.

**DESCRIPTION OF ACTION:** [Provide a brief description up to 500 words]

The activities carried out as part of the Digital Literacy Program 2022 (PAD, for its acronym in Spanish) made available to users of telecommunications services, a wide range of digital skills courses. In this sense, it was sought to follow up on international best practices, which seek to promote digital literacy actions under the recognition of digitalization levels and profiles. Following the above, the objective of the Program was to promote informed access to telecommunications services and the empowerment of users.

It is important to mention that the digital skills courses that were taught during 2022 promoted both face-to-face and online modalities in order to take the edge of the advantages and potential of each one or, in some cases, the combination of both.

The PAD document, calendar, and calls for proposals were made public through a digital section hosted on the IFT's web portal, including the Report with the result of the Program <https://www.ift.org.mx/usuarios-y-audiencias/programa-de-alfabetizacion-digital-2022>. As a result of the actions undertaken as part of the PAD, 2,241 people were reached.

In addition, collaboration, planning, and execution links were established for the proposed courses with various public and private institutions interested in promoting the development of digital skills and that have experience and recognition for carrying out training programs in digital skills for diverse audiences to which the PAD was directed.

The Program implementation involved various efforts to coordinate the activities between the IFT and authorities interested in promoting digital literacy among users, and the empowerment and rights of those who use telecommunications services within the scope of their faculties.

**YEARS of IMPLEMENTATION:** [Tick the relevant boxes or delete the irrelevant items]

☐ 2023 [The implementation of this project finished in 2022]



☐ 2024

☐ 2025

**RELEVANT ITU REGIONAL INITIATIVE:** [Tick the relevant boxes or delete the irrelevant items]

☐ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)

☒ AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS)

☐ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS)

☐ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES)

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22,

<https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx>

**RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022**
☐ Affordable connectivity

☐ Digital Transformation

☐ Enabling policy and regulatory environment

☐ Resource mobilization and international cooperation

☒ Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, [here](#).

**RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022**
☐ Spectrum use for space and terrestrial services

☐ International telecommunication numbering resources

☒ Inclusive and secure telecommunication/ICT infrastructure and services

☐ Digital applications

☒ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, [here](#)



