ITU Regional Development Forum for Americas (RDF-AMS)

Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the
the Government of El Salvador

**16-18 August 2023
San Salvador, El Salvador**

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and
it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

CONTRIBUTION FORM

ORGANIZATION: Coursera, INC. México, Colombia, Costa Rica, Perú, El Salvador, Guatemala, Honduras, Nicaragua, Bolivia, Paraguay, República Dominicana, Guyana, Belice y Suriname.

FOCAL POINT: Cristina Cárdenas /Iberoamerica Government Affairs Manager /e: ccardenas@coursera.org | m: 525522156208

TITLE: Desarrollo de habilidades y certificaciones: La contribución de Coursera y las microcredenciales

DESCRIPTION OF ACTION:

- **Pledge 1: Providing 100 Free Licenses**

Coursera is committed to providing access to quality education and skill development. As part of this pledge, we will offer 100 free licenses to individuals who may not have the financial means to access our courses. By granting these free licenses, we aim to empower individuals from diverse backgrounds to enhance their knowledge and skills, ultimately promoting greater opportunities for personal and professional growth.

- **Pledge 2: Scholarships for License Purchases**

At Coursera, we believe in the transformative power of education. To further support learners, we have established a scholarship program. For every license purchased, Coursera will grant a scholarship to deserving individuals who demonstrate a strong commitment to learning and skill development. By offering these scholarships, we aim to make education more accessible and inclusive, enabling individuals to overcome financial barriers and pursue their educational aspirations.

COUNTRIES in FOCUS: [Name countries to be impacted by this action]

México, Colombia, Costa Rica, Perú, El Salvador, Guatemala, Honduras, Nicaragua, Bolivia, Paraguay, República Dominicana, Guyana, Belice y Suriname

YEARS of IMPLEMENTATION: [Tick the relevant boxes or delete the irrelevant items]

X 2023

X 2024

☐ 2025

RELEVANT ITU REGIONAL INITIATIVE: [Tick the relevant boxes or delete the irrelevant items]

☐ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)

X AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS

☐ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS

☐ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22, https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx

RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022

☐ Affordable connectivity

X Digital Transformation

☐ Enabling policy and regulatory environment

☐ Resource mobilization and international cooperation

X Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, here.

RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022

☐ Spectrum use for space and terrestrial services

☐ International telecommunication numbering resources

X Inclusive and secure telecommunication/ICT infrastructure and services

X Digital applications

☐ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, here