

ITU Regional Development Forum for Americas (RDF-AMS)

Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the
the Government of El Salvador

16-18 August 2023
San Salvador, El Salvador

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

CONTRIBUTION FORM

ORGANIZATION: Secretariat of Public Innovation of the Chief of Cabinet of Ministers' Office of Argentina

FOCAL POINT: Sofía Mormandi, Advisor in International Cooperation,
internacionalsip@jefatura.gob.ar, MormandiS@jefatura.gob.ar, +5491149405131

TITLE: Mi Pueblo Conectado, addressing the connectivity divide

DESCRIPTION OF ACTION: [Provide a brief description up to 500 words]

From the Secretariat of Public Innovation, we promote the growth, development and inclusion of ICTs throughout Argentina, prioritizing the areas farthest from infrastructures and services and creating conditions to make access cheaper and more widespread.

Within this vision, in December of 2022, we launched Mi Pueblo Conectado, a federal program to promote access to connectivity and new technologies that will provide satellite internet coverage in 370 cities throughout the country that today do not have any kind of Internet connection, or that have deficient services.

Therefore, it includes 4 lines of work:

- Satellite connectivity: through the state-owned company ARSAT, the Secretariat of Public Innovation will provide bandwidth internet in open and closed points. For this, the company will install an Access Point to be used publicly (in an open area); VSAT antennas (located in places with wi-fi, only for indoors) and will provide an internet service plan.
- Acquisition of technological goods: the national government will transfer resources to the provincial governments so that they can acquire computer equipment, which will be delivered to the local governments that will receive connectivity.
- Digital services supply: the Secretariat of Public Innovation will make available to beneficiaries digital services aimed at promoting the digital transformation of local governments: virtual training, open government tools, integration into the use of platforms and applications that contribute to the construction of an agile, sustainable and transparent public management.
- Training: The Secretariat will also provide training to local public administration agents so that the provision of connectivity, technological goods and digital services can be fully appropriated. .

It is worth mentioning that one of the preponderant selection criteria for the target cities of the program was the Federal Index of Territorial Inequity (IFIT), built by the Municipal Observatory



dependent on the Ministry of the Interior. It detected towns' degree of vulnerability regarding its telecommunications infrastructure and highlighted the need to reach more than 370 towns and cities in Argentina with connectivity solutions.

Through Mi Pueblo Conectado, the Argentine national government seeks to promote local development, empowering communities and productive actors, intervening especially to reduce digital gaps throughout the country.

The program was specifically designed to be able to promote inclusion throughout the territory as a Government policy and thus reduce the geographical digital gap that our country still faces.

The main objective of Mi Pueblo Conectado is to continue working to reduce access and use gaps in order to guarantee meaningful connectivity for all Argentines. The Secretariat of Public Innovation estimates contemplate reaching 3.5 million people with this program, which is the product of the joint work of a large number of agencies of the national government, provinces, and municipalities. This program is also a spearhead to be able to guarantee more rights for all Argentines.

COUNTRIES in FOCUS: [Name countries to be impacted by this action]

Argentina

YEARS of IMPLEMENTATION: [Tick the relevant boxes or delete the irrelevant items]

- ☒ 2023
☐ 2024
☐ 2025

RELEVANT ITU REGIONAL INITIATIVE: [Tick the relevant boxes or delete the irrelevant items]

- ☒ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)
☒ AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS)
☒ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS)
☒ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES)

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22,

<https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx>

RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022

- ☒ Affordable connectivity
☒ Digital transformation



- ☒ Enabling policy and regulatory environment
- ☐ Resource mobilization and international cooperation
- ☒ Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, [here](#).

RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022

- ☐ Spectrum use for space and terrestrial services
- ☐ International telecommunication/ICT infrastructure and services
- ☒ Inclusive and secure telecommunication/ICT infrastructure and services
- ☒ Digital applications
- ☒ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, [here](#)

