

#### **AGENDA**

# **ITU Regional Development Forum for Americas (RDF-AMS)**

# Accelerating the digital development in the Americas

## 16-18 August 2023

San Salvador, El Salvador (CST — Central Standard Time - GMT-6)

Organized by: International Telecommunication Union

With the support of the Government of El Salvador

Remote participation at <a href="http://www.itu.int/go/RDF-AMS2023">http://www.itu.int/go/RDF-AMS2023</a>

Wednesday, 16 August 2023

<u>Master of Ceremony:</u> Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office
Ms Ligia Roca, Journalist and TV Host

#### Accreditation (delivery of badges): 8:00-9:00 a.m.

9:00 – 10:00 (17:00 – 18:00 CEST)	Opening Ceremony
	H.E. Ms María Luisa Hayem Brevé Minister of Economy Government of El Salvador  Ms Laura Almirall, Representative UNHCR, UN Resident Coordinator (a.i)  Dr Cosmas Luckyson Zavazava Director, Telecommunication Development Bureau, ITU
	Moderator: Mr Bruno Ramos, Regional Director, ITU Regional Office for the Americas
	Appointment of the Chair  ITU Regional Development Forum for Americas

10:00 - 10:30 (18:00 - 18:30 CEST)

**Group Photo. Coffee Break** 





#### **Opening Panel**

#### Digital development in Americas: Trends, opportunities & challenges

This is a multistakeholder panel, with the objective to present the current state of digital development in the Americas, planned projects and actions to achieve Sustainable Development Goals in the Americas. The panel will also report the progress of the Kigali Action Plan and an overview of outcomes of WTDC 2022

of WTDC 2022.	
10:30 – 12:00 (18:30 – 20:00 CEST)	Moderator: Bruno Ramos, Regional Director, ITU Regional Office for the Americas
	Mr Alejandro Panameño Manager Productive and Digital Innovation Minister of Economy, Government of El Salvador
	Mr Armando Fuentes, General Administrator ASEP, Panamá (Remote)
	Mr Christian Oflaherty Vice President, Internet Society
	Ms Maryleana Mendez Secretary General of ASIET
	Mr Horacio Romanelli Director of Regulation, Millicom
	Mr Allan Ruiz Representative of Access Partnership
	Lic. Ricardo Cáceres Salmán, Director Information Technologies
	SICA (Sistema de Integración Centroamericano) (Remote)  Mr David Nix IEC Digital Transformation Officer, International Electrotechnical Commission, Brazil (remote)
12:00- 12:15 (20:00-20:15 CEST)	Special Presentation: Result of ITU- ANATEL cooperation for 25 years  Ms Roberta Dos Santos Pereira Hakme ANATEL, Brazil (in person)  Mr Rodrigo Robles Programme Office ITU Americas Regional Office (remote)





12:15 - 14:00 (20:15- 22:00 CEST)

Lunch

#### Panel One

#### Multistakeholder cooperation and digital development

This panel will present an overview of digital cooperation actions promoted by different international organizations, multilateral banks, and other stakeholders to achieve digital development in the Americas. Likewise, the progress report of some joint initiatives between ITU and other agencies will be presented.

Moderator: Mr Miguel Alcaine, ITU Representative, Central America Area Office

Ms Silvia Vides Canas

Alliances and Resource Mobilization Officer, UNRCO El Salvador

Ms Miriam Bandes

**UN Women Representative** 

Ms Yvette Blanco (UNICEF Representative in El Salvador) and

Jaime Ayala (UNICEF Education Officer)

Mr Mauricio Ramirez

UN Resident Coordinator, Dominican Republic (Remote)

Mr Mauricio Agudelo

Director of Digital Transformation, CAF

Mr Antonio Garcia Zaballos

Telecommunication Specialist, IDB (Remote)

Mr Oscar Leon

Executive Secretary, CITEL (Remote)

Ms Lizania Perez

**Executive Secretary, COMTELCA** 

Ms Natalia Otamendi

**European Union Delegation** 

15:30- 16:00 (23:30 – 00:00 CEST)

14:00 - 15:30

(22:00 - 23:30 CEST)

Coffee Break





#### **Panel Two**

#### Innovation and entrepreneurship for digital development

This panel will present Innovation and Digital Entrepreneurship as an enabler for digital development in the Americas. An introduction will be made by the ITU with specific cases of work in LDCS / SIDS / LDCS, the work of the ITU in emergency telecommunications, and the initiatives that aim at the development of innovation and reporting in accordance with the mandates of the World Telecommunication Development Conference (WTDC), Plenipotentiary (PP) and their contribution to the Sustainable Development Goals (SDGs).

Development doars (3Dds).	
16:00 – 17:30 (00:00 – 01:30 CEST)	Moderator: Mr Cleveland Thomas, ITU Representative, Caribbean Area Office
	Mr Nelson Arroyo President of INDOTEL Dominican Republic
	H.E. Mr Leon R. Williams The Commonwealth of The Bahamas Ambassador to the ITU
	Mr Rodney Taylor Secretary General Caribbean Telecommunication Union, CTU
	Mr Diego Castilla Cabrera, President of Technological Park of Cuba Representative of Government of Cuba (MINCOM)
	Mr Marcelo Rute, Director Communications Development Fund Representative of Government of Chile (Remote)
	Mr Javier Marin, Founder Numu Group Expert in Digital Innovation
	Dr William Ernesto Mejia Director of Technology Ministry of Education Government of El Salvador

17:30 – 18:00	Summary of the day
(01:30 – 02:00 CEST)	Mr Bruno Ramos, Regional Director, ITU Regional Office for the Americas





#### **AGENDA**

# **REGIONAL INITIATIVES AND PARTNER2CONNECT (P2C) ROUNDTABLES**

# **Accelerating the digital development in the Americas**

## 16-18 August 2023

**Remote participation at** http://www.itu.int/go/RDF-AMS2023

Thursday, 17 August 2023

Master of Ceremony: Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office

#### PARTNER2CONNECT (P2C) ROUNDTABLES

#### Fostering partnership to accelerate digital development in Americas and beyond

The Partner2Connect regional roundtable is a multistakeholder platform to present the progress of implementation of Regional Initiatives in the Americas and to identify the digital development needs of the Member States and carry out a matchmaking process between pledgors and the beneficiaries through the Partner2Connect initiative. Through a discussion between the pledge makers and the Member States, as well as new partners, it will seek to transform the commitments into concrete actions to be implemented in accordance with the region's priorities.

#### **P2C Roundtable One**

Effective mechanisms for transforming commitments into the scaled-up impact of digital for sustainable development in Americas and beyond through Partner2Connect.

Moderator: Mr Sameer Sharma, Head of Special Initiatives, Telecommunication Development Bureau, ITU

Mr Sostenes Diaz

Commissioner, IFT México

Mr Antonio Garcia

Representative, IDB (Remote)

09:00 - 9:55

(17:00 - 17:55 CEST)

Mr Mauricio Agudelo,

Director, Digital Transformativo, CAF

Mr Norberto Martinez

Senior Director of Industry Relations, ZTE Corporation

Laura Fernández Lord

Head of Sustainability and Women, BBVA Microfinance Foundation Spain

(Remote)
Ms Ophelia Blanchard

Director (Ag), Department of Technology, Ministry of ICT and Posts





	Government of St. Kitts and Nevis
	Ms Maria Cristina Cárdenas Representative, Coursera
09:45 – 09:55 (17:45 – 17:55 CEST)	ITU-Huawei Signing Agreement Ceremony

9:55- 10:20 (17:55- 18:20 CEST)

**Coffee Break** 

#### **P2C Roundtable Two**

#### **AMS1: Regional Initiative for Americas**

Deployment of modern, resilient, secure, and sustainable information and telecommunication technology infrastructure.

Moderator: Mr Miguel Alcaine, ITU Representative, Central America Area Office

al Sr. Daniel Argandoña Martinez, SubdIrector de Análisis Regulatorio de la Dirección de Políticas Regulatorias y Competencia OSIPTEL Perú (Remoto)

Mr Hildeman Rangel

National Director of Telecommunications ASEP Panamá (Remoto)

Mr Atilio Rulli

10:20 - 12:15 (18:20 - 20:15 CEST) Vice President, Huawei

Ms Elizabeth Peña Jauregui

Head of Government Relations for North LATAM and The Caribbean at Ericsson

Mr. Alejandro Albanese

Dirlector Enterprise and Government, NOKIA

Mr German Arias

Manager of Regulation of SBA

Ms Gabriela Lago

Director of Regulation and Government, Hughes Network (Remote)

12:30 14:00

(20:30 - 22:00 CEST)

**Lunch** 





#### **P2C Roundtable Three**

#### **AMS2: Regional Initiative for Americas**

Improving and promoting digital literacy, digital skills, and digital inclusion programmes, particularly for vulnerable population.

Moderator: Sergio Scarabino, ITU Representative, South America Area Office

Ms Agustina Brizio

Undersecretary of Information Technologies, Argentina

Ms Patricia Carreno

Vice Minister of Communications, Perú (Remote)

Ms Ledenika Mendez

Director of Digital Inclusion, SCT México

Mr Daniel Nunez

Representative of ATC – INATEL, Brazil (Remote)

14:00- 15:00 (22:00 – 23:00 CEST)

Video by INICTEL UNI, Presenting pledge for P2C (Remote)

Ms Maria Zaghi

ITU Expert on Digital Transformation (Project Digital KIT)

Ms Amparo Arango

Director International Affairs, Indotel, Dominican Republic

Mr Allan Ruiz Madrigal

Representative, Access Partnership

Mr. Diauva Pierre, National Project Officer

ITU-EIF Project Enhancing the Digital Ecosystem and Digital Skills for the Economic Empowerment of Women in Least Developed Countries (LDCs)





# **P2C Roundtable Four**

# **AMS3: Regional Initiative for Americas**

(23:45 - 00:00 CEST)

Effective support for digital transformation and innovation ecosystems through scalable, funded, and sustainable connectivity projects.	
	Moderator: Mr Cleveland Thomas, ITU Representative, Caribbean Area Office
15:00- 15:45 (23:00 – 23:45 CEST)	Ms Silvana Rica Under Secretary of Public Administration, Argentina (Video) Ms Agustina Brizio Public Policy National Transformation in Argentina, Under Secretary of Information Technologies, Argentina
	Dr Jesús Aguila Hermoso General Coordinator Information Society, SICT Government of México (Remote)
	Ms Lizania Perez Executive Secretary, COMTELCA
	Mr Layard Terrero Director of Engineering, FORTINET
	Mr Diego Castilla Cabrera President Technological Park, Cuba
	Ms Doris Margarita Jaime, Director Escuela Superior de Innovación y Tecnología.
	Sr Sigfredo Mancía Peña Director of Infrastructure, Secretary of Innovation Government of El Salvador
15:45 - 16:00 (23:45 - 00:00 CEST)	<u>Coffee Break</u>





#### **P2C** Roundtable Five

#### **AMS4: Regional Initiative for Americas**

Developing enabling policies and regulatory frameworks to connect people who are still unconnected through accessible and affordable information and telecommunications technologies.

Moderator: Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office

Ms Paola Bonilla

Commissioner, CRC Colombia

Dr Kim Mallalieu

Deputy Chair of the Board of the Telecommunications Authority of Trinidad and Tobago (TATT) (Remote)

Mr Adrian Mazon Villegas

Directo, FONATEL / SUTEL Costa Rica (Remote)

16:00- 17:30 (00:00 - 01:30 CEST)

Ms Celia Reyes Ochoa

Deputy Director, TELCOR Nicaragua

Ms Maria Fernanda Bernal

Regulatory Compliance Director, Telefonica Hispan (Remote)

Mr Horacio Romanelli

Director of Regulation, Millicom

Ms Julissa Cruz

Executive Director INDOTEL, Dominican Republic

Ms Mercedes Aramendia

President, URSEC Uruguay (Remote)

17:30 – 17:45

Summary Report day 2

(01:30 - 01:45 CEST)

Mr Bruno Ramos, Regional Director, ITU Regional Office for the Americas





#### **AGENDA**

# ITU New Technologies and Internet Colloquium – Fifth Edition 16-18 August 2023

Remote participation at <a href="http://www.itu.int/go/RDF-AMS2023">http://www.itu.int/go/RDF-AMS2023</a>

## Friday, 18 August 2023

Master of Ceremony: Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office

Ms Ligia Roca, Journalist and Hostess

9:00 - 9:15 (17:00 - 17:15 CEST)

#### **Opening remarks**

Dr Cosmas Luckyson Zavazava

Director, Telecommunication Development Bureau, ITU

#### Panel 1. Innovating in the deployment process

The concept of Innovation implies the implementation of a new or significantly improved process, a new method, or new business practice, workplace organization or external relations. ICTs contribute to achieve results at scale, speed, quality, accuracy, lower costs, etc.

ICTs are transversal to all industries allowing to deliver quality goods, quality services, quality of experience in the areas of health care, education, finance, commerce, entertainment, governance, agriculture, production, critical infrastructure, among many others.

Innovation in ICTs will help to have greater advances to reduce poverty and hunger, boost health, create new jobs, mitigate climate change, improve energy efficiency, increase GDP, make cities and communities sustainable.

Innovation challenges the concept of "business-as-usual" and help to approach connectivity and promote new ways of "doing things differently", exploring new ideas to effectively use technology to achieve faster and everlasting results for development and develop innovative solutions for connectivity.

In this sense, this Panel will analyse different initiatives, different perspectives, contributions, proposals related to innovative processes to adopting and deploying new technologies, the expectative in the near future, towards 2030, and how these innovative processes can contribute to reach the SDGs and connect the unconnected.

09:15 - 09:20 (17:15 - 17:20 CEST)	Mr José Otero Vice President for Latin America and The Caribbean of 5G Americas (Remote)
09:20 – 09:25 (17:20 – 17:25 CEST)	Mr Lucas Gallito Head of Latin America at GSMA (Remote)





09:25 – 10:40 (17:25 – 18:40 CEST)	Moderator: Mr Pablo Palacios, ITU Programme Officer for South America
	Mr David Cuesta International Business Development for LATAM at SBA
	Ms Lizania Perez
	Executive Secretary of COMTELCA  Sr. Rudiger Fogelbach
	Manager Engineering FORTINET Central America
	Mr Edwin Estrada
	Ex Vice-Minister of Telecommunications of Costa Rica
	Representative, Government of El Salvador

10:40 - 11:05 (18:40 - 19:05 CEST)

**Coffee Break** 

#### **Panel 2. Future of Networks**

With the deployment of new technologies, the new technological revolution, the evolution of the networks and the constant optimization of resources, the main question here is: How will be the new networks? What are the new technologies going to offer? What can we expect in the near future? In this panel will be analysed the vision, strategy, programs for new infrastructures, champions, capital, resources, markets, culture, communities, policies, and regulations.

11:05 - 11:10 (19:05 - 19:10 CEST)	Mr Carlos Rebellon  Director Government Affairs Latam - Intel Corporation (Remote)
11:10 – 11:15 (19:10 – 19:15 CEST)	Ms Martha Suarez President of DSA (Remote)
11:15 – 12:30 (19:15 – 20:30 CEST)	Moderator: Sergio Scarabino, ITU Representative, South America Area Office
	Mr Atilio Rulli Vice-President, Huawei
	Ms Elizabeth Peña Jauregui Head of Government Relations for North LATAM and The Caribbean at Ericsson
	Mr Guillermo Jimenez CTO Enterprise LAT at NOKIA

12:30 - 14:00 Lunch (20:30 - 22:00 CEST)





#### Panel 3. Innovation to connect the unconnected

Innovation allows states to improve public services, develop ICT solutions, make governments, civil society, and private sector work together. Innovation allows to foster knowledge sharing, collaboration, interdependence, greater benefits; innovation is an essential part of a thriving ICT sector, and more broadly a thriving economy, enabling businesses to develop ICT solutions and compete on a global scale by creating jobs, wealth, and economic growth, bridge the digital divide, create a more equal world where more and more people can enjoy the benefits of ICTs.

The adoption of new technologies implies new methods of deployment, building blocks of ICT-centric innovation policies, new non-traditional issues, harmonization, different means of communication, common language, efficient resource utilization, access to unserved populations, among others.

The main intention of this session is to highlight the need for innovation to find solutions to serve unconnected populations. How can the different stakeholders innovate their processes to reach unconnected populations? What is the main role and initiative of the governments? What are the initiatives, solutions, programs to connect the unconnected?

14:00- 14:05 (22:00 – 22:05 CEST)	Mr Oscar Leon Executive Secretary of CITEL (Remote)
14:05- 15:20 (22:05 – 23:20 CEST)	Moderator: Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office
	Ms Maryleana Mendez Secretary General ASIET
	Mr Erick Huerta  Deputy General Coordinator in Networks for Diversity, Equity and Sustainability
	Mr Luis Adrian Salazar Ex Minister TIC of Costa Rica – Expert in Connectivity
	Mr Enrique Corral Commercial Vice President at ONWARD Technology
	Mr Christian Oflaherty Vice President Internet Society
	Dr William Ernesto Mejia Director of Technology Ministry of Education Government of El Salvador
	Ms Julissa Cruz Executive Director, INDOTEL

15:20 - 15:50 (23:20 - 23:50 CEST)

Coffee Break





# <u>Closing Panel: Accelerating the digital development - reduction of Digital Divide of new technologies</u> <u>in the Americas</u>

The main goal of connecting the unconnected - no one behind, is the basis for panel, where will be analysed the efforts that governments are doing to reduce the existing digital divide and with more emphasis, avoid the increase with the advent of new technologies between the different populations in the countries, between countries, and in the Region.

Countries need to adopt competitive strategies to accelerate digital development, which includes human and natural resources, efficiency on manufacture and production, innovation, and knowledge production. Each locality needs to create an ecosystem that reflects its own unique needs and circumstances, coordination between key stakeholders, public and private actors, and policies.

	Moderator: Mr Cleveland Thomas, ITU Representative, Caribbean Area Office
	Ms Agustina Brizio
	Under Secretary of Technologies of Information of Argentina
	Mr Sostenes Diaz
15:50- 17:10 (23:55 – 01:10 CEST)	Commissioner of IFT - México
	Ms Paola Bonilla
	Commissioner of Communications of CRC - Colombia
	Mr Bruno Ramos
	Regional Director, ITU Regional Office for the Americas
	Ms Maryleana Mendez
	Secretary General, ASIET

17:10 - 17:30 (01:10 - 01:30 CEST)	<u>Closure Ceremony</u>
	<u>Dr Cosmas Luckyson Zavazava</u>
	Director, Telecommunication Development Bureau, ITU
	Representative Government of El Salvador
	Ms Ligia Ventura, Chariwoman RDF 2023





# AGENDA WORKSHOPS

# Friday, 18 August 2023

Master of Ceremony: Mr Carlos Lugo Silva, Programme Officer, ITU Central America Area Office

	<u>Digital Transformation KIT</u>
8:00 - 10:00 (16:00 - 18:00 CEST)	Ms Maria Zaghi
	40 Women
	(Initiative from Central America Area Office)

10:00 - 10:30 (18:00 – 18:30 CEST)	<u>Coffee Break</u>
---------------------------------------	---------------------

	<u>Digital Transformation KIT</u>
10:30 - 12:30 (18:30 - 20:30 CEST)	Ms Maria Zaghi 25 Young Entrepreneurs and University Students from El Salvador (Initiative from Central America Area Office)

