



Alejandro Peralta Vierci
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Alejandro Peralta has almost 30 years of professional experience focused on the area of management and business management, especially related to the world of telecommunications. After having held high positions in one of the most important business groups in Paraguay, both in the country and abroad, in 2006 he assumed the position of Director of the Media Holding of the Vierci Group, consisting of 4 television channels, 4 radio stations, 2 newspapers, a magazine publisher, a digital products company and a gaming company. As Director of one of the most important multimedia corporations in the country, he worked in the field of telecommunications, print and digital media, developing integral solutions to facilitate the reach of strategic objectives through the use of the most advanced technology available. He led a team consisting of more than 1300 officials. He currently holds the position of Minister in the Ministry of Information and Communication Technologies appointed by Presidential Decree No. 475/18.