



Accessible Americas: ICT for ALL
Quito, Ecuador
From 20 to 22 November 2019

ITU executive training on:
“Fundamentals of ICT Accessibility – 1st step towards digital inclusion”
Quito, Ecuador, 20 November 2019 from 10:20 to 12:50AM

COURSE DESCRIPTION

Title	Fundamentals of ICT Accessibility- 1st step towards digital inclusion
Method of training delivery and certification requirements	<p>The training will be delivered through a face-to-face session on 20 November. The attendance of the Accessible Americas event, from 20 to 22 November 2019 will represent the practical session on ICT Accessibility. Participation to both sessions (theoretical and practical) is compulsory to be eligible for certification process. Participants who will succeed the validation of training knowledge sessions will receive an ITU certificate at the end of the Accessible Americas.</p>
Objectives	<p>The main objective of this executive training offered by the International Telecommunication Union (ITU/BDT), is to enable all participants, regardless their background education or respective area of expertise, to achieve an overall understanding of ICT accessibility ecosystem including global commitments, trends, principles, definitions, and overall guidelines in the topic. During the training participants will be also made aware of key resources made available by ITU to support all stakeholders (including governments, private sector, academia, DPOs and any other interested Party) in their efforts to implement ICT accessibility at country and regional level.</p> <p>As a result, the training will develop and strengthen participants' knowledge in ICT accessibility, enabling their active and interactive participation to the sessions of the Accessible Americas 2019. Therefore, attendance of both, theoretical and the event' sessions (practical application) will help the participants to become knowledgeable advocates in this topic and agent of change to achieve inclusive digital communication in their personal and work environments.</p> <p>Additionally, through reinforcing participant's comprehension and capacity in issues related to this topic the training will also enrich the debates as well as the final outcomes of this regional event.</p> <p>The final objective of this training is that all participants will understand the role and related key actions that all stakeholders can play in promoting ICT accessibility, as an enabler of digital inclusion of Persons with Disabilities (PwD) towards building national and regional inclusive societies in the Americas Region.</p>

Dates	20 November 2019 from 10:20 to 12:50PM (theoretical) 20 November to 22 November 2019 (practical): Accessible Americas event
Duration	Training session: half day (theoretical part). The training will be completed by the content to be presented during the sessions of Accessible Americas 2019.
Registration deadline	15 November 2019

SPECIFIC OBJETIVES

- Understand the ICT accessibility definitions and related ecosystem.
- Understand the concept and framework of digital inclusion as well as its impact on the PwD independent life.
- Learn about the Global Commitments and mandates to facilitate access to ICTs of PwD.
- Understand definitions and the difference between terminologies that refers to the equipment used by PwD to access information and communication the 3A (accessible, assistive and affordable) ICTs;
- Provide key ICT accessibility principles to be considered and apply in policy regulation for public space, mobile, TV / video programming, web and procurement.
- Provide key resources in ICT accessibility to support implementation.
- Provide key actions and guidelines that can be done by different stakeholders to support ICT accessibility national and regional implementation for a successful digital transformation.

TARGET AUDIENCE

The course do not require any previous knowledge in ICT accessibility and it is intended to policy makers, professionals and employees specialized in ICT, including from government organizations, ministries of telecommunications /ICTs, international and social affairs, education, health, etc; regulatory agencies, operators, applications developers, ICT private sector, as well as to all related stakeholders such as: DPOs involved in: the rights of persons with disabilities, disability issues, accessibility issues, academies, among others.

PROGRAM/CONTENT

The programme of the training will include in the theoretical and or practical part information about:

1. Digital inclusive communication within the Global context
2. What means digital inclusion of PwD
3. Understanding definitions and principles related to inclusiveness
4. Understanding the difference between access and accessibility
5. Understanding the difference between accessible ICTs and ICT accessibility.
6. Global commitments and ITU's mandates to facilitate inclusiveness and access to ICT to PwD.
7. Understanding consumers' needs and related ICT trends:
 - Understanding the concepts: From 3E (EQUIPMENT, EQUAL, EQUITABLE) to 3A (ACCESSIBLE, ASSISTIVE AND AFFORDABLE)
8. ICT accessibility a business opportunity, which bring benefits for:
 - Governments
 - Private sector
 - Academia
 - Users/all

9. Understanding ICT accessibility policies and implementation strategies (Public Access, TV, Mobile, Web, Public Procurement, Emergency Telecommunication)
10. Key issues on ICT accessibility to be considered by policy makers to face digital transformation.
11. Stakeholders key actions: The current situation and related good practices in the Americas Region
12. Key resources to implement ICT accessibility at national and regional level
 - Self-paced training courses on “ICT accessibility- The key to inclusive communication”
 - Enabling Communication for All through ICT Accessibility
 - ICT accessibility policy, regulation and standards (public procurement)
 - Achieving ICT Accessibility through Public Procurement)
 - National Programme on web accessibility “Internet for @all”
 - Five videos tutorials on the creation of accessible digital documents and remediation
 - Self-pace training: Web accessibility – The cornerstone of an Inclusive Digital Society.
 - Ten tips to create accessible documents (General, Word, PDF, Excel, PPT) and Guidelines for ICT accessibility implementation:
 - Report of the ITU Study Group Question 7/1
 - Model ICT accessibility Policy;
 - Making TV accessible;
 - Making Mobile Phone and Services accessible
13. Conclusions

METHODOLOGY

The training will be divided in two parts:

1. Theoretical session:

- Half day of presentations and interaction (**from 10:20 to 12:50AM** – 20 November 2019)
- A multiple choice evaluation made by 10 questions will be applied to the participants of the theoretical sessions. The minimum passing grade is 6.

2. Practical session:

- Compulsory attendance to the 2 days and a half of sessions of Accessible Americas - from 20 to 22 November 2019.

Certificate: The certificate will be issued upon the successful completion of the two parts indicated above.

REGISTRATION

1. Registration to the training session:

- Registration form is attached.

2. Registration to the Accessible Americas 2019:

- All registrations to the event should be made through the ITU registration system no later than 15 November 2019.
- [CLICK HERE TO REGISTER](#)



PRE-REGISTRATION FORM Training course on ICT Accessibility	
GENERAL INFORMATION	
Name:	
Organization:	
Academic background:	
Address:	
City/Country:	
Nationality:	
Phone number:	
E-mail:	

Please send this form to Ms. Caroline Brandão (caroline.brandao@itu.int)

Deadline: 15 November 2019