ITU

ACCESSIBLE AMERICAS 2019

INFORMATION AND COMMUNICATION TECHNOLOGY FOR ALL

QUITO, ECUADOR
20-22 NOVEMBER 2019

AGENDA

08:00-09:00 — Registration

09:00-10:00 — **Opening Session and Official Photo**
- Mr. Gonzalo Mendieta, Dean, University of Americas
- Mr. Xavier Torres, President, CONADIS, Ecuador
- Mr. Bruno Ramos, Director, ITU Americas Regional Office
- Mr. Andrés Michelena Ayala, Minister, Telecommunications and Information Society

10:00-10:20 — Coffee Break

10:20-12:50 — **ITU Executive Training Session with certificate on:**
Fundamentals of ICT Accessibility: 1st step towards digital inclusion
- Roxana Widmer-Iliescu, Senior Programme Officer, ITU
- Monica Duhem, ITU Consultant, ICT Accesibility

13:00-14:30 — Lunch Break

14:30-15:10 — Session 1: Ecuador: A country towards the digital inclusion
   Moderator: Cristian Carvajal, Co-Founder, HandEyes
- Diego Buenaño, Dean, Faculty of Engineering, University of Americas
- Xavier Torres, President, CONADIS, Ecuador
- Berioska Torres, Under Secretary, Development of Information Society and e-Governement, MINTEL
- Wladymir Brborich, Strategic General Cordinator, MINEDUC

15:10-15:50 — Session 2: Accessible America: The promotion of digital inclusion and the 2030 Agenda for sustainable development in the region
   Moderator: Bruno Ramos, Director, ITU Americas Regional Office
- Catherine Hughes, Minister, Ministry of Public Telecommunications, Guyana
- Ernesto Vallín Martinez, Director, Software Industry, MINCOM, Cuba
- Fabiana Menna, President, Gran Chaco Foundation, Argentina

15:50-16:20 — Special Session: Success Stories in Accessibility
- Sandra Sanchéz, Professor, EPN, Ecuador

16:20-16:40 — Coffee Break

16:40-17:20 — Session 3: ICT Accessibility and the role of Artificial Intelligence as a tool to improve the quality of life of persons with disabilities
   Moderator: Merary Alvarado Rojas, Consultant, Digital Accessibility, Costa Rica
- Sheri Byrne-Haber, Head of Accessibility, VMWare, USA
- Simão Campos, Counsellor, ITU-T
- Guiselle Mejía, Director, 911 Emergency System, Costa Rica
- Monica Desai, Global Head, Connectivity and Access Policy, Facebook (remote participation)

17:20-17:50 — Special Session: Project GLORIA
- Cristina Castro, CEO, Project GLORIA

17:50-18:30 — Session 4: Labour Inclusion and the development of digital skills: A matter of Human Rights
   Moderator: Roxana Widmer-Iliescu, Senior Programme Officer, ITU
- Héctor Oswaldo Guanopatin Jaime, Vice Minister of Labour and Employment, Ecuador
- Manuel Urquidi, Specialist, Division of Labor Market, Inter-American Development Bank, IADB, Bolivia
- Zoila Ramos, General Director, CITIC
- Domenica Hidalgo, Co-Founder, HandEyes

09:00-10:00

Session 5: ICT and quality of life for the elderly
Moderator: Pablo Ormaza, Policy and Monitoring Director, Plan Toda Una Vida, Ecuador
- Sylvia Proaño, National Director, Elderly Population, MIES
- Ángel Jaramillo, Director, Information Technologies Engineering, UDLA
- Diana Yacchirema, PHD Lecturer, EPN, Networks and Telecommunication
- Fabián Orellana Cabezas, Coordinator, The Memory Club, Ecuador

10:00-11:00

Session 6: Telecommunications and ICT Accessibility in the Americas region: national efforts
Moderator: Bruno Ramos, Regional Director, ITU, Americas
- Ileana Gama, Director, Information and Accessibility, IFT, Mexico
- Paulo Henrique Martins, Specialist, ANATEL, Brazil
- Natalia Coghi, Directorate-General FONATEL, SUTEL, Costa Rica
- Aderbal Pereira, Director, Mobile&Wireless Forum, Latam

11:00-11:30

Coffee Break and Networking

11:30-12:30

Session 7: ICT in benefit of mobility
Moderator: Sheri Byrne-Haber, Head, Accessibility, VMWare, USA
- Bruno Mahfuz, CEO, Guía de Rodas, Brazil
- Napoleón Cadena, Mayor, Riobamba
- Danilo Espín, Vice President of Business, Alert Service, SimauxCorp
- Fausto Villamarín, Responsible for ICT, CONADIS

12:30- 14:30

Lunch Break

14:30-15:10

Session 8: ICT Accessibility as a business opportunity
Moderator: Luis Mauch, Founder, Mais Diferenças and Ktalise
- David Fazio, President, Helix Opportunity, USA
- Andrés Robalino, Researcher, Champion Coordinator, MIT REAP
- João Barguil, Director of Technology,Guia de Rodas, Brazil
- Liz Zúñiga Robles,Strategic Consultant, Accessibility and Universal Design, Espacio Accesible, Peru

15:10-15:50

Session 9: Accessible Web: The Web is for ALL!
Moderator: Roxana Widmer-Iliescu, Senior Programme Officer, ITU
- Alexa Torres, Digital Accessibility Advisor, Plura, Costa Rica
- Monica Duhem, Consultant, ICT Accessibility, ITU
- Sergio Luján Mora, Profesor, Languages and Information Systems, University of Alicante
- Vinicio Barquero, Director, FENASEC, Ecuador

15:50-16:20

Coffee Break and Networking

16:20-17:00

Special Session in Accessibility
- Alexa Torres, Consultant in Accessibility, Costa Rica

17:00-18:00

Session 10: Women in ICT: Equity and Equal Opportunities
Moderator: Guiselle Mejía, Director of 911 Emergency System, Costa Rica
- Patricia Acosta, Research Lecturer, University of Americas, UDLA
- Ana Veneroso, Programme Officer, ITU
- Maria Celeste Fuenmayor, CITEL, Organization American States
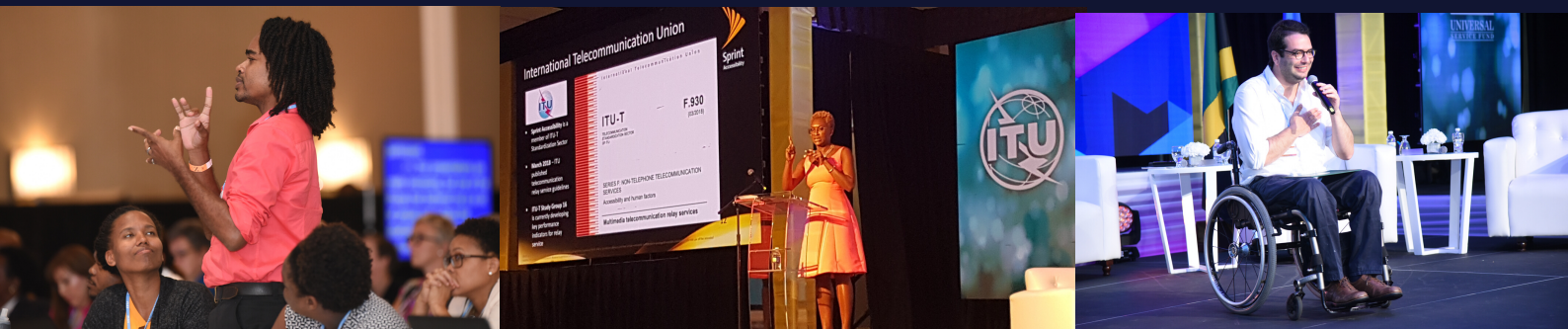- Claudia Nuñez Duarte, ICT Appropriation Director, MINTIC, Colombia

AGENDA

09:00-09:30

Awarding Ceremony of ITU-SiDi Contest on Assistive technology solutions for people with disabilities
Presentation of the winning ideas by Ana Veneroso, ITU
Aderbal Pereira, MWF

09:30-10:20

Session 11: ICTs in benefit of education and development of digital skills
Moderator: Sergio Luján Mora, Professor, University of Alicante
- María Augusta Proaño, Director, Telefónica Foundation, Ecuador
- Martha Agila Palacios, Director, Technologies for Education, Universidad Técnica Particular de Loja, UTPL
- Tamara Isch, Team ECX LABS, Ecuador

10:20-10:40

Coffee Break and Networking

10:40-11:20

Session 12: Digital Inclusion to foster the Digital Economy
Moderator: Daniel Triviño, Coordinator of Innovation, ESPE
- Francesca Cesa Bianchi, Vice-President, Institutional Relations, G3ict
- Monica Ackermann, Digital Accessibility Lead, Scotiabank, Canadá
- Trevor Prevatt, Consultant, Caribbean Telecommunication Union (CTU)
- MeraryAlvarado Rojas, Consultant, Digital Accessibility, Costa Rica

11:20-12:00

Session 13: ICT and social welfare in different sectors
Moderator: Matha Agila Palacios, UTPL
- Luis Mauch, Founder, Mais Diferenças and Ktalise
- Mauro Flórez, President, CITIC, Ecuador
- Alberto Ruiz Sánchez, Specialist, National Undersecretary of Provision of Health Services, Ecuador
- Carlos Romero Racines, CEO, CONSTECOIN

12:00-13:30

Lunch Break

13:30-14:30

Interactive Session: Thinking about the future...
This session will provide the participants the opportunity to interact and talk about concrete actions that can be implemented in cooperation with governments, private sector, industry, civil society and academia, so that together we can contribute to the construction of a more inclusive digital society in the Americas region.

14:30-14:45

Awarding Ceremony of ITU's Certificates in ICTs Accessibility Training

14:45-15:30

Special Closing Session
Paola Rueda López, Journalist and Speaker on Gender Equity and Inclusion.
Writer of the Book: Breaking the Glass Ceiling (Se Rompe el Techo de Cristal)

15:30-15:45

Coffee Break

15:45-16:00

Announcement of the host country of Accessible Americas 2020

16:00-17:00

Closing Ceremony

"An inclusive information society should take into account the needs of women and girls, persons with disabilities and other persons with specific needs, and the needs of children in the use of telecommunications/ICTs"

Buenos Aires Declaration, WTDC-17

ACCESIBLE AMERICAS:

AA 2014: Sao Paulo, Brazil
AA 2015: Medellin, Colombia
AA 2016: Mexico City, Mexico
AA 2017: San Jose, Costa Rica
AA 2018: Montego Bay, Jamaica

HOSTED BY:

MINISTERIO DE TELECOMUNICACIONES
Y DE LA SOCIEDAD DE LA INFORMACIÓN

ORGANIZED BY:

SUPPORTED BY:

udla
25 años

Accessible Americas
Information and Communication Technologies for All

CONTRIBUTING TO:

International Girls in ICT Day
Expand horizons, change attitudes
#GirlsinICT
itu.int/girlsinict

fast forward together
#ICT4SDG