



Accessible Americas V:
Information and Communication Technologies for ALL
Montego Bay, Jamaica, 28 to 30 November 2018



Executive training on:
ICT Accessibility: the key to inclusive communication

Montego Bay, Jamaica, 28 November 2018

COURSE DESCRIPTION

Title	ICT Accessibility: the key to inclusive communication
Method of delivery	Face-to-face training course to be delivered prior to the opening of the Accessible Americas V.
Objectives	<p>The main objective of this executive training offered by the International Telecommunication Union (ITU/BDT), is to enable all participants (see target audience of the regional event Accessible Americas V), to have an overall understanding of ICT accessibility principles and definitions as well as related activities and ecosystem. The training also intends strengthen participants' knowledge in ICT accessibility, through their attendance to the sessions of the Accessible Americas V event that will present concrete activities, projects and resources in the topics presented during the theoretical session. Therefore attendance of both, theoretical and the event' sessions (practical application) will help the participants to become knowledgeable advocates in this topic, independently of their area of expertise.</p> <p>Reinforcing participant's comprehension of this topic the training will also facilitate interactive participation and thus, enrich the debates as well as the final outcomes of this regional event. The training will also provide up-dates, overall guidelines and available key resources for implementation that will enable participants to make use and/or share after the event, regardless their respective area of activities.</p> <p>The final objective of this training is that all participants will understand the role and related key actions that all stakeholders (e.g. governments, private sector, industry, academia and others) can play in promoting ICT accessibility, as an enabler of digital inclusion of Persons with Disabilities (PwD) towards building national and regional inclusive societies. Last but not least, this executive training will develop a pull of regional advocates in ICT accessibility who, though their related activities, will help building digital inclusive societies in the Americas Region.</p>
Dates	28 November 2018 (from 9 to 11:30AM)
Duration	Training session: half day (theoretical part). The training will be completed by the content to be presented during the sessions of Accessible Americas V.
Registration deadline	15 November 2018

SPECIFIC OBJETIVES

- Understand the ICT accessibility definitions and related ecosystem.
- Understand the concept and framework of digital inclusion as well as its impact on the PwD independent life.
- Learn about the Global Commitments and mandates to facilitate access to ICTs of PwD.
- Understand definitions and the difference between terminologies that refers to the equipment used by PwD to access information and communication the 3A (accessible, assistive and affordable) ICTs;
- Provide key ICT accessibility principles to be considered and apply in policy regulation for public space, mobile, TV / video programming, web and procurement.
- Provide key resources in ICT accessibility to support implementation.
- Provide key actions and guidelines that can be done by different stakeholders to support ICT accessibility national and regional implementation.

TARGET AUDIENCE

The course do not require any previous knowledge in ICT accessibility and it is intended to policy makers, professionals and employees specialized in ICT, including from government organizations, ministries of telecommunications /ICTs, international and social affairs, education, health, etc; regulatory agencies, operators, applications developers, ICT private sector, as well as to all related stakeholders such as: DPOs involved in: the rights of persons with disabilities, disability issues, accessibility issues, academies, among others.

PROGRAM/CONTENT

1. About Digital Inclusion of PwD and ICT accessibility.
2. Global commitments and ITU's mandates to facilitate access to ICT to PwD.
3. Understanding consumers' needs and related ICT trends:
 - Understanding the concepts: From 3E (EQUIPMENT, EQUAL, EQUITABLE) to 3A (ACCESSIBLE, ASSISTIVE AND AFFORDABLE)
4. About ICT accessibility benefits for:
 - Governments
 - Private sector
 - Users/all
5. Understanding ICT accessibility policies (Public Access, TV, Mobile, Web, Public Procurement, Emergency Telecommunication)
6. Key issues on ICT accessibility to be considered by policy makers.
7. Stakeholders key actions: The current situation and related good practices in the Americas Region
8. Key resources to implement ICT accessibility at national and regional level
 - Three self-paced training courses on ICT accessibility
 - Enabling Communication for All though ICT Accessibility
 - ICT accessibility policy, regulation and standards (public procurement)
 - Achieving ICT Accessibility through Public Procurement)
 - National Programme on web accessibility "Internet for @all"
 - Five videos tutorials on the creation of accessible digital documents and remediation
 - Ten tips to create accessible documents(General, Word, PDF, Excel, PPT) and Guidelines for ICT accessibility implementation:
 - Report of the ITU Study Group Question 7/1

- Model ICT accessibility Policy;
- Making TV accessible;
- Making Mobile Phone and Services accessible

9. Conclusions

METHODOLOGY

The training will be divided in two parts:

1. Theoretical session:

- Half day of presentations and interaction (from 9 to 11:30AM – 28 November 2018)
- A multiple choice evaluation made by 10 questions will be applied to the participants of the theoretical sessions. The minimum passing grade is 6.

2. Practical session:

- Compulsory attendance to the 2 days and a half of sessions of Accessible Americas V (From 28 to 30 November 2018).

Certificate: The certificate will be issued upon the successful completion of the two parts indicated above.

REGISTRATION

1. Registration to the training session:

- Registration form is attached.

2. Registration to the Accessible Americas V:

- All registrations to the event should be made through the ITU registration system no later than 15 November 2018. The Registration desk will be open at the Hyatt Ziva from 10:00 A.M., to 6:00 P.M. on Monday November 26 and then daily from 8:00 A.M. throughout the conference.

- **Registration link:**

https://www.itu.int/online/edrs/REGISTRATION/edrs.registration.form?_eventid=4000411



PRE-REGISTRATION FORM

Training course on ICT Accessibility: the key to inclusive communication

GENERAL INFORMATION

Name:	
Organization:	
Academic background:	
Address:	
City/Country:	
Nationality:	
Phone number:	
E-mail:	

Please send this form to Ms. Caroline Brandão (caroline.brandao@itu.int)

Deadline: 15 November 2018