



ITU announces the winners of its 2018 Regional Competition for Latin America and the Caribbean “Mobile Applications for Accessibility” in partnership with SAMSUNG Brazil and SIDI

Winner Category 1:

Shawn Melville (Trinidad & Tobago)

Proposal: **MobiAssist – Mobile Assistance**



Short description:

MobiAssist is an initiative of Ipsum Technologies Ltd. to create assistive devices for persons with visual impairment that would enable them to navigate independently. The product provides the user with real time feedback about their environment through the use of wearable electronics that pairs with an application on their cellular phone. Feedback is provided to the user in the form of audible speech and tactile vibrations which allows a visually impaired individual to navigate and avoid oncoming obstacles more effectively.



Winner Category 2:

João Marcos Barguil (Brasil)

Proposal: **Guia de Rodas**



Short description:

Guiaderodas is the largest mobile guide for accessible places. With over 150k reviews in more than 60 countries, use it for searching and reviewing places all over the world, accessible or not. Reviewing takes less than 30 seconds in a simple way: Green means that the place is accessible, Yellow means partially accessible, and Red means not accessible. Use it for planning your outings with family and friends, and review places you visit to help millions of people to get out of their homes and explore the world! People with disabilities, pregnant women, the elderly, parents with small children, and even yourself: everybody benefits with Guiaderodas!