Accessible Americas III:
Information and Communication for ALL

A REGIONAL EVENT FOR THE AMERICAS

ORGANIZED by
FEDERAL TELECOMMUNICATIONS INSTITUTE (IFT)
INTERNATIONAL TELECOMMUNICATION UNION (ITU)

Hotel Marriott Reforma, México City, México
November, 28, 29 and 30, 2016

Provisional Agenda

The events **Accessible Americas** and **Accessible Americas II**, held in Brazil in 2014 and Colombia in 2015, have originated a regional **Brand** of awareness that ITU aims to keep, feed and ensure its continuity in the coming years and in ITU actions and initiatives in the region. These events always consider: i) raising awareness among Governments in regards to the necessary measures to protect the rights and dignity of persons with disabilities; ii) assisting ITU Members in the process of elaborating and implementing national ICT policies in regards to accessibility, and iii) that People with Disability (PwD) represent more than 1 billion people of the world population, and the importance of highlighting and encouraging their rights contained in the United Nations Convention on the Rights of Persons with Disabilities (UN CRPD).

The UN CRPD aims to ensure that people with disabilities from around the world can enjoy the same rights and opportunities as everyone else, carry out their lives as full citizens and contribute to society. Articles 9 and 30 of the CRPD make reference to the Information and Communication Technologies (ICTs) and indicate that "the accessibility to these technologies is an integral part of the access rights of PwD, equal to the access to transport or the physical access to a place" as an inclusion means for these people. Accessibility for PwD consists in equitable access to information without limitation. Therefore, it is necessary to establish a series of affirmative measures or adjustments that allow these people access and use of ICTs, in the same way as other citizens.

ICTs create new opportunities for human development, reduction of poverty, social and economic development of people, as well as of the countries in which they live, and are indispensable means for the effective exercise of their right to information and communication, to freedom of expression and to social inclusion. Due to all this, a growing number of countries have begun to adopt and incorporate several standards on ICT accessibility, mainly in their web sites and shopping systems.

Accessible Americas III: *Information and Communication for **ALL*** will focus on the importance of promoting accessibility policies; motivating policymakers of these policies, regulators and industries; and encouraging all stakeholders to work jointly with PwD for the enlargement and inclusion of accessibility issues in all processes of: legal framework; public access to ICT; mobile communications; accessible television and video programming; web accessibility, mobile telephony, and public procurement of accessible ICTs. In order to contribute for the development of policies and strategies for implementation of ICT accessibility in the Americas region, the ITU will offer participants a training to improve and reinforce their knowledge on this subject.

28 November 2016

08:00 - 09:00	**Registration**
09:00 – 09:30	**OPENING SESSION** ➢ **Alejandra Lagunes Soto Ruiz -** Coordinator of the National Digital Strategy— Presidential Cabinet, Mexico ➢ **Mónica Aspe Bernal –** Communications Sub-Secretary, Communications and Transports Secretariat, Mexico ➢ **Jorge Araya** – Secretary of the United Nations Committee on the Rights of Persons with Disabilities (CRPD) ➢ **Bruno Ramos** - Director for the Americas region of the International Telecommunications Union, ITU ➢ **Gabriel Contreras Saldívar** – Commissioner President of the Telecommunications Federal Institute (IFT), Mexico
09:30 – 09:40	**Official Photo**
09:40-10:40	**Session 1 – Public policy in the Americas for the accessibility to telecommunications services and ICTs** This first Session will expose the advances achieved in the Americas region in regards to the access to telecommunications services and ICTs for people with disability. Moderation: **Bruno Ramos,** Regional Director, ITU ➢ **Felipe Alfonso Hernández Maya** – General Coordinator, Users' Policies, IFT ➢ **Andrea Carolina González Quintero –** Representative, Minister of Information and Communication Technologies (MINTIC), Colombia ➢ **Jeferson Fued Nacif –** Head, International Affairs, Telecommunication National Agency (Anatel), Brazil ➢ **Karen Peltz-Strauss -** Deputy Chief of the Office of Consumer and Governmental affairs of the Federal Communications Commission US
10:40 – 10:50	➢ **Questions & Answers – Session 1**
10:50 – 11:10	**Coffee Break**

11:10 – 11:40	**Special Presentation – The work of ITU on ICT accessibility for People with Disabilities (Sectors: Development and Standardization)** ➢ **Roxana Widmer-Iliescu**, Focal Point for Question 7 of BDT Study Group 1 "ICT accessibility for PwD", Senior Programme Officer, ITU-D ➢ **Simão Campos**, Counselor, Study Group 16 "Multimedia", ITU-T Interactive term with participants for questions
11:40 - 12:30	**Session 2 - ITU Training:** Importance of ICT accessibility, basic concepts and principles, the legal framework of ICT accessibility policies to implement ICT accessibility, accessible public access to ICTs and good practices. ➢ **Roxana Widmer-Iliescu,** Senior Programme Officer, ITU ➢ **Clara Luz Álvarez,** ITU Expert. Interactive term with participants for questions
12:30 – 14:15	**Lunch Break**
14:15 – 14:45	**Presentation and awards to the winners of the ITU-SAMSUNG regional contest "Mobile Applications for Accessibility"** ➢ Presentation of the winner of the first category, Mr. Lucas Manuel Sala, from Argentina ➢ Presentation of the winning idea/solution in the second category 2, Mr. Alexandre Franco de Magalhaes, from Brazil ➢ **Awarding: Bruno Ramos,** ITU Regional Director for the Americas; **representative of SAMSUNG**
14:45 – 16:00	**Session 3 – Importance of the collaborative work for the execution of public policies in regards to the accessibility to telecommunication services and ICTs** This Session will analyze the mechanisms and the results of the collaboration between the different actors for the proper implementation of public policies to foster the accessibility of telecommunications services and ICTs. **Moderation: Paola Zeller**, Representative of the Dominican Institute of Telecommunications (INDOTEL) ➢ **Adriana Sofía Labardini Inzunza** –IFT Commissioner ➢ **Ana María Granda** –Supervisory Body of Private Inversion in Telecommunications (OSIPTEL), Peru. ➢ **Aderbal Pereira** – Director for Latin America, Mobile Manufacturers Forum ➢ **Luis Mauch** – Non-governmental organization "Más Diferencias", Brazil
16:00 – 16:10	**Questions & Answers – Session 3**

16:10 – 16:40	**Coffee Break**
16:40 –17:20	**Session 4 – ITU Training:** Internet accessibility policies general framework, Public sector web site requirements to comply with the Internet accessibility standards; Public sector web sites in the Americas region; good practices on the topic ➨ **Roxana Widmer-Iliescu,** Senior Programme Officer, ITU ➨ **Mónica Duhem**, ITU Expert. Interactive term with participants for questions
17:20 - 17:40	**Special presentation: Secretary of the United Nations Committee on the Rights of Persons with Disabilities the Rights of Persons with Disabilities (CRPD)** This special presentation will analyze pronouncements and jurisprudence of the Committee of the rights of persons with disabilities (CRPD) on the subject of Information and Communication Technologies (ICTs), and their impact to expand the application of the human rights of persons with disabilities. ➨ **Jorge Araya**, CRPD Secretary Interactive term with participants for questions
17:40 – 18:00	**Session 5 – Interaction with Participants** **Simão Campos**, Counselor, Study Group 16 "Multimedia", ITU-T This session will give participants the opportunity to interact and inform about any advances and good practices of the organizations with which they are direct or indirectly involved. Whenever possible, the information shared will be used in the outcome document of the event.
18:00 – 19:30	**Welcome Cock-tail**
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09:00 – 10:00	**Session 6. ITU Training:** Mobile Communication policy framework; Television/video programming accessibility policy framework; policy framework of public procurement for accessible ICTs. ➨ **Roxana Widmer-Iliescu**, Senior Programme Officer, ITU ➨ **Clara Luz Álvarez**, ITU Expert. Interactive term with participants for questions
10:00 – 11:00	**Session 7 – The role of operators and program developers for including persons with disabilities to access telecommunication**

	services and ICTs This Session will discuss the role of operators and program developers in the inclusion of users with disability in the use of ICTs. **Moderation: Ideli Salvatti**, Secretary of Access to Rights and Equity, OAS. ➤ **Cristina Ruiz de Velasco** – External Affairs Excecutive Director of AT&T Mexico ➤ **Alejandro Cantú Jimenez-** Counsel of América Móvil ➤ **Miguel Calderón Lelo de Larrea –** Vice-president of regulation of Telefónica Mexico.
11:00 – 11:10	**Questions & Answers – Session 7**
11:10 – 11:30	**Coffee Break**
11:30 – 12:40	**Session 8 – Reforms and trends in terms of telecommunications and accessibility in the region** In this session the representatives of Mexico, Costa Rica, Peru, Chile and Canada will discuss legal reforms to promote accessibility. **Moderation: Sandra Jones,** NTRC, St. Lucia Short presentation: Sandra Jones, Administrator - Universal Service Fund, National Telecommunications Regulatory Commission, St. Lucia ➤ **Lesly Tapia** - Professional lawyer of the Legal Division of Chile (SUBTEL) ➤ **Gloriana Monge Muñoz** – Manager, Standards and Procedures in Telecommunications from the Vice Ministry of Science, Technology and Telecommunications, Costa Rica ➤ **Bárbara Moztney** – Chief Consumer, Canadian Radio-Television and Telecommunications Commission ➤ **Ana Maria Granda –** General Director of the Supervisory Body of Private Inversion in Telecommunications (OSIPTEL), Peru.
12:40 – 12:50	**Questions & Answers – Session 8**
12:50 – 14:30	**Lunch**
14:30 – 15:40	**Session 9 – Experiences in the development and application of standards and guidelines for the effective access to telecommunications and ICTs for people with disabilities** Learn from the objectives of the different actors involved, the process of development and implementation of mechanisms that converge in the access of disabled persons to telecommunications services and ICT. **Moderation: Trevor Prevatt -** Consultant and representative of the Caribbean Telecommunications Union (CTU)

	Ricardo Pompa Michel - Chief of Staff of the National Digital Strategy and Coordinator of the Mexican Republic Presidency Office **Axel Leblois** – President of the G3ict **Karen Peltz Strauss -** Deputy Chief of the Office of Consumer and Governmental affairs of the Federal Communications Commission US **Jesús Toledano Landero** - Consultor de la Secretaría General de la Conferencia Interamericana de Seguridad Social (CISS)
15:40 – 15:50	**Questions & Answers – Session 9**
15:50 – 16:20	COFFEE BREAK
16:20 – 17:30	**Session 10 – Challenges of the Americas for the accessibility to telecommunications services and ICTs** Outlines the scenario of the main challenges faced by the Americas region to enforce the mandate of the United Nations Convention on the Rights of PWD (CRPD) regarding access to telecommunications and ICTs. It will also seek to account for what may be the actions to be taken to decrease the existing access gap. **Moderation: Juan Pablo Ochoa -** Director of Planning and Development of the National Telecommunications Commission (CONATEL), Honduras. **Salvador Ángeles Ramirez**. - IT Director at the Light Center, blindness and low vision **Ideli Salvatti** - Secretary of Access to Rights and Equity, OAS **Alicia Loza García Formentí,** Director of International Affairs and Autonomous Bodies From the National Council for the Development and Inclusion of Persons with Disabilities CONADIS **Adauto Cândido Soares –** Representative UNESCO Office Brazil
17:30 – 17:40	**Questions & Answers – Session 10**
17:40 – 18:00	**Session 11 – Interaction with Participants** **Roxana Widmer-Iliescu,** Senior Programme Officer, ITU This session will give participants the opportunity to interact and inform about any advances and good practices of the organizations with which they are direct or indirectly involved. Whenever possible, the information shared will be used in the outcome document of the event.
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9:00 – 10:30	**Session 12 – The role of the international academy in promoting accessibility in telecommunication and ICTs** This session will allow Members of the ITU under the category of Academic Institutions share their accessibility experiences and good practices.

	Moderation: Luis Mauch, NGO "Más Diferencias" ➢ **Enrique Fernández Fassnacht** - General Director of the National Polytechnic Institute ➢ **Moisés Calleja** – Commissioned by the College of Mechanical Engineers and Electricians, México (Member of Academia, International Telecommunication Union) ➢ **Cesar Ernesto Escobedo Delgado** - Coordinator of the Normative Dictionary of Mexican Sign Language (INDEPEDI). ➢ **Alonso Castro** - Head of the Computer Center of the University of Costa Rica
10:30 – 10:40	**Questions & Answers – Session 12**
10:40 – 11:10	**Session 13 - Presentation on recent developments in the Americas Region in the field of ICT accessibility** This session will present the ITU Report on the advances of the region in accessible ICTs based on the responses and information provided through the ITU questionnaire prepared and distributed with this purpose. ➢ **Fernando Ribeiro**, ITU Expert. Interactive term with participants for questions
11:10 - 11:30	**Coffee Break**
11:30 – 12:00	Interactive session with participants to conclude the event ➢ Moderated by **Roxana Widmer-Iliescu**, Senior Programme Officer, ITU
12:00 – 12:30	Closure ➢ **Roxana Widmer-Iliescu**, Senior Programme Officer, ITU ➢ **Luis Fernando Peláez**, Executive Coordinator, IFT ➢ Invitation Host Country of Accessible Americas IV – **Humberto Pineda Villegas** –General Director, FONATEL/ SUTEL, Costa Rica
12:30 – 14:00	**Play Theater**