

Accessible Americas II: *Information and Communication for ALL*

A REGIONAL EVENT FOR THE AMERICAS

ORGANIZED BY:

INTERNATIONAL TELECOMMUNICATIONS UNION (ITU)
MINISTRY OF INFORMATION AND COMMUNICATION TECHNOLOGIES (MINTIC)

Medellin, Colombia

4, 5 and 6 November 2015 at the San Fernando Plaza Hotel

Tentative Agenda

Over 1 billion people live with some kind of disability. Among them, at least 50.000.000 live in the Americas region and approximately 3.000.000 in Colombia. Persons with Disabilities and growing numbers of older people are cut off from the digital revolution when ICTs lack accessibility features. Moreover, disability is considered an important cause and consequence of poverty and therefore, it is essential to find strategies and practices to ensure accessible ICTs for persons with disabilities (PwD) and to identify the roles and actions to be taken by government, the private sector, academia, civil society and the commitment of the international community for the definition of strategies and implementation of policies, regulations and industry codes of conduct aimed at promoting the equal inclusion of PwD in the Information and Knowledge Society.

Accessible Americas II: *Information and Communication for ALL* will focus on the importance on the importance of ICTs to empower PwD emphasizing that only through the cooperation of all Parties involved - we can ensure the successful development of tools, capacity building and the development of policies and strategies among other necessary actions - it is possible to remove barriers and enable the empowerment of Person with Disability and human development in inclusive societies.

In order to contribute to the development of policies and strategies for the implementation of ICTs accessibility in the Americas region, the ITU will offer training to participants on these topics to enhance and reinforce their knowledge on the topic.

4 November 2015

08:00 - 09:00

REGISTRATION

09:00 – 09:30

OPENING SESSION

- Ministry of Information and Communication Technologies - **María Carolina Hoyos, ICTs General Vice minister**
- International Telecommunications Union - **Bruno Ramos**, Americas Regional Director
- Antioquia government – **Sergio Fajardo**, Governor
- Medellin City Mayor – **Aníbal Gaviria**, Mayor
- Programme of the Presidential Cabinet for the Inclusion of People with Disability - **Juan Pablo Salazar**, Director

09:30-10:30

Session 1. Regional Progress Assessment on ICT Accessibility

Presentation of the Colombian ICT Ministry achievements in terms of

	<p>accessibility. The UNESCO will also give a presentation about ICT accessibility for people with disabilities.</p> <ul style="list-style-type: none"> ➤ María Carolina Hoyos, ICT General Vice Minister. ICT Ministry achievements in terms of ICT Accessibility ➤ Aduino Suarez, UNESCO Brazil. Access to Information and Knowledge by People with Disabilities
10:30 – 10:45	Coffee Break
10:45 - 11:30	<p>Continuing from Session 1. ITU Progress Assessment Report on ICT accessibility. This Session will review the progress achievement of the Americas region taking into consideration the recommendations from the first Regional event on ICTs accessibility carried out by ITU in 2014 in Brazil.</p> <ul style="list-style-type: none"> ➤ Fernando Ribeiro, ITU Consultant
11:30 – 11:45	Special Presentation - Standardization and accessibility to ICTs in ITU, Simão Campos , Counsellor, ITU-T Study Group 16 "Multimedia"
11:45 - 12:00	Questions & Answers – Session 1
12:00 – 2:00	Lunch offered by MINTIC
2:00 – 2:15	<p>Launching and presentation of the Spanish version of the ITU-G3ict "Model ICT Accessibility Report"</p> <ul style="list-style-type: none"> ➤ Axel Leblois, President and Executive Director of Global Initiative for Inclusive ICTs (G3ict) ➤ Roxana Widmer-Iliescu, ITU Senior Programme Officer
2:15 – 3:15	<p>Session 2. ITU Training</p> <ol style="list-style-type: none"> 1. Concepts and principles in relation with ICT accessibility 2. Background and context of ICT accessibility, across web, television, mobile and public access platforms 3. How to promote accessibility in public ICT spaces, such as telecentres and public pay phones? <ul style="list-style-type: none"> ➤ Roxana Widmer-Iliescu, ITU Senior Programme Officer ➤ Clara Luz Alvarez, ITU Consultant
3:15 – 3:45	Coffee Break & Group Photo
3:45 – 4:45	<p>Session 3. ITU Training</p> <ol style="list-style-type: none"> 1. Introduction to ICT Accessibility Policy Framework 2. Necessary changes to existing legislation to promote ICT accessibility 3. ICT Accessibility Policies in the Americas region <ul style="list-style-type: none"> ➤ Roxana Widmer-Iliescu, ITU Senior Programme Officer ➤ Clara Luz Alvarez, ITU Consultant

4:45 – 5:30	<p>WORKING GROUPS</p> <p>Identification of "Guidelines and best practices to support the implementation of ICT accessibility policies as a key factor for the empowerment and social inclusion of people with disabilities in the Americas region"</p>
<p>5 November 2015</p>	
08:30 – 09:30	<p>Session 4. ITU Training</p> <ol style="list-style-type: none"> 1. General context of policies on Web accessibility 2. Public sector web requirements to comply with web accessibility standards 3. Public sector web sites in the Americas region <ul style="list-style-type: none"> ➤ Vera Zanetti, ITU Senior Programme Officer ➤ Mónica Duhem, ITU Consultant
<p>09:30 – 09:45 Coffee Break</p>	
09:45 – 11:00	<p>Session 5. Good Accessibility Practices and Solutions in Colombia</p> <p>This session will present successful experiences and good practices at national level, from the public and private sectors.</p> <ul style="list-style-type: none"> ➤ Adriana Suarez Vásquez, Director of Medellín's Disability Unit ➤ David Rivera – Entrepreneur of Medellín: new technologies in benefit of persons with disabilities (intelligent stick, handle smart and intelligent traffic light) ➤ Mauricio Betancourt and Diego Mauricio Echeverri, Entrepreneurs: creators of «Mapp Accesible». ➤ Felipe Betancur, Entrepreneur: TPA digital accessibility. Creation of low-cost technical aids and technological adaptations for people with disabilities ➤ Yul Fredy Rodriguez, Entrepreneur of the Central Technological Institute. Creation of technological device for the learning of braille and communication between people with visual and hearing disabilities
<p>11:00 – 11:15 Questions & Answers – Session 5</p>	
11:15 – 12:30	<p>Session 6: Accessibility Solutions and good accessibility practices in the Americas Region.</p> <p>This session will present successful experiences and good practices at regional level, from the public and private sectors.</p> <ul style="list-style-type: none"> ➤ Federico Maques, Human Resources General Director, Federal Authority of Information and Communications Technologies (AFTIC), Argentina. ICTs' Regulatory Framework and National Public Policies linked to ICT Accessibility for people with disability. ➤ Ileana San Juan, Information and Accessibility Director, Telecommunications Federal Institute (IFT), Mexico. Guidelines for accessibility of telecommunications services. ➤ Anderson Sant'anna de Oliveira, Human Rights Secretariat of the Presidency of the Republic of Brazil. Policy and best practices in Brazil.

	<ul style="list-style-type: none"> ➤ Verónica Jácome, Technical Secretariat for the Inclusive Management on Disabilities (SETEDIS), Ecuador. Presentation of a regional platform for the exchange of best practices of accessibility.
12:30 – 12:45	Questions & Answers – Session 6
12:45 – 2:00	Lunch Break
2:00 – 3:00	<p>Session 7: Colombian mobile applications for persons with physical, visual and hearing disabilities</p> <p>Discussion and examples of mobile applications for persons with physical, visual and hearing disabilities. Finalists of Contest Ayudapps of the ICT Ministry will present their applications to participants.</p> <p>Inspirational Talk: Norbey Salazar</p> <ul style="list-style-type: none"> ➤ Carlos Andrés Palma Suárez, a prototype interpreter based on sign language recognition ➤ Andrés Felipe Celis Gómez, HAPPTIC (blindness and low vision) ➤ Leandra Rocío Medina Montañés, Hidia's forest (blindness and low vision) ➤ Gloria Patricia Cardona Cuervo, remote Access platform for monitoring and specialized inquiries (physical disabilities)
3:00 – 3:15	Questions & Answers – Session 7
3:15 – 3:30	Coffee Break
3:30 – 4:30	<p>Session 8: Successful ICT accessibility experiences in the Americas region and internationals</p> <p>This Session will present successful initiatives and projects (good practices) in the development and implementation of actions in the Americas Region and internationally.</p> <ul style="list-style-type: none"> ➤ Axel Leblois, President and Executive Director of Global Initiative for Inclusive ICTs (G3ict) ➤ Angel Garcia Crespo, creator of the WhatsCinne system, Carlos III University, Spain. ➤ Karen Peltz Strauss, Deputy Bureau Chief, <i>Consumer and Governmental Affairs Bureau</i>, US Federal Communications Commission (FCC) - Remote participation
4:30 – 4:45	Questions & Answers – Session 8
4:45 – 5:45	<p>Working Groups</p> <p>Identification of "Guidelines and best practices to support the implementation of ICT accessibility policies as a key factor for the empowerment and social inclusion of people with disabilities in the Americas region"</p>
5:45 – 6:15	Presentation and Awarding to winners of ITU-SAMSUNG mobile applications contest and Ayudapps of the Apps.co Program of the ICT

	Ministry.
6:30 – 8:30	Nonacademic activity at the BPM Library. Cinema for all, “The book of life”
6 November 2015	
8:30 – 9:30	<p>Session 9: Presentation of the outputs of the Working Groups</p> <p>Presentation of the Guidelines and Best Practices to support the implementation of ICT accessibility policies as a key factor for the empowerment and social inclusion of people with disabilities. A further step towards the future signing of a Regional Pact for ICTs Accessibility in the Americas.</p>
9:30 – 10:30	<p>ICT Accessibility Panel A Tribute to ITU for its 150th Anniversary.</p> <ul style="list-style-type: none"> ➤ MINISTRY OF INFORMATION AND COMMUNICATION TECHNOLOGIES – DAVID LUNA, ICTs MINISTRY ➤ INTERNATIONAL TELECOMMUNICATIONS UNION - BRUNO RAMOS, AMERICAS REGIONAL DIRECTOR ➤ PROGRAMME OF THE PRESIDENTIAL CABINET FOR THE INCLUSION OF PEOPLE WITH DISABILITY - JUAN PABLO SALAZAR, DIRECTOR
10:30 – 11:30	Cultural presentation