

Agência Nacional de Telecomunicações

An Update on Brazilian Competitive Landscape: SNOA and other remedies

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Nassau, Bahamas – April/2015

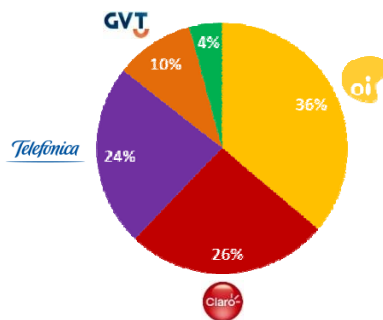


Brazilian telecom market at a glance



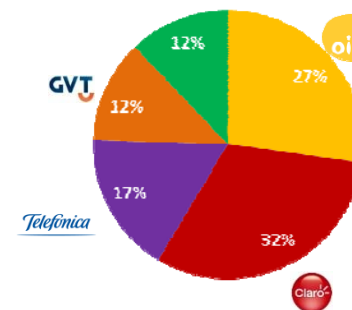
45 million subscriptions

land lines



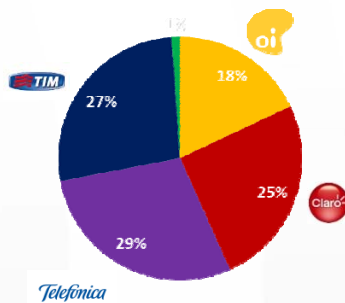
24 million subscriptions

fixed broadband



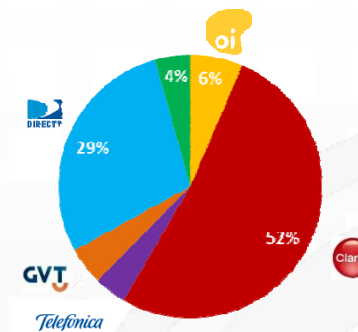
281 million subscriptions

mobile



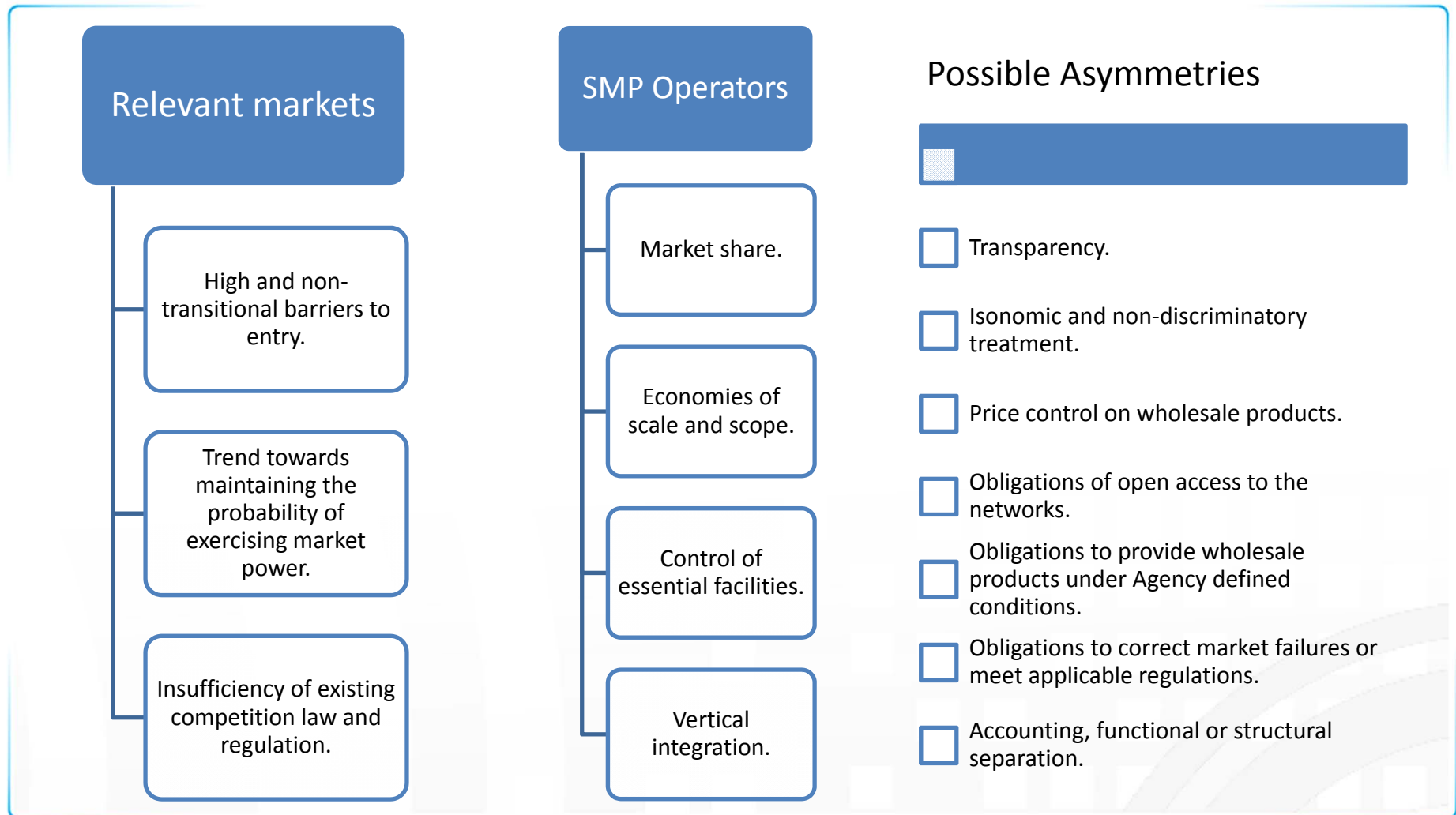
19 million subscriptions

pay TV



Source: <http://www.anatel.gov.br/dados/>
<http://www.telebrasil.org.br>

Competition Framework



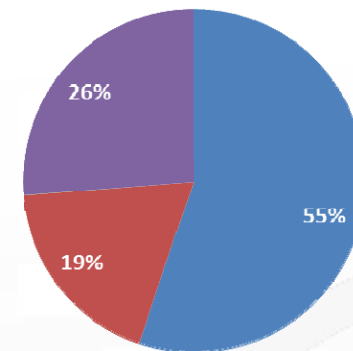
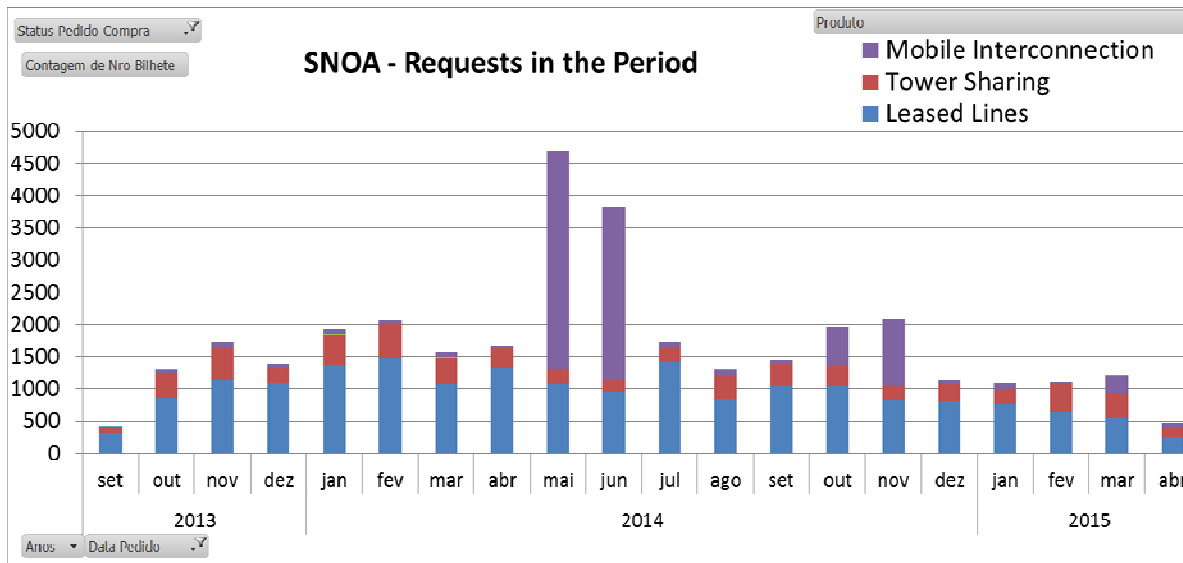
SNOA – Brazilian National Wholesale Trading System



230 companies accredited to trade in SNOA.



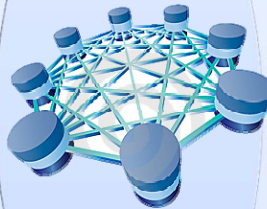
more than 34000 requests since sep/2013.



SNOA Results and Benefits

REGULATOR

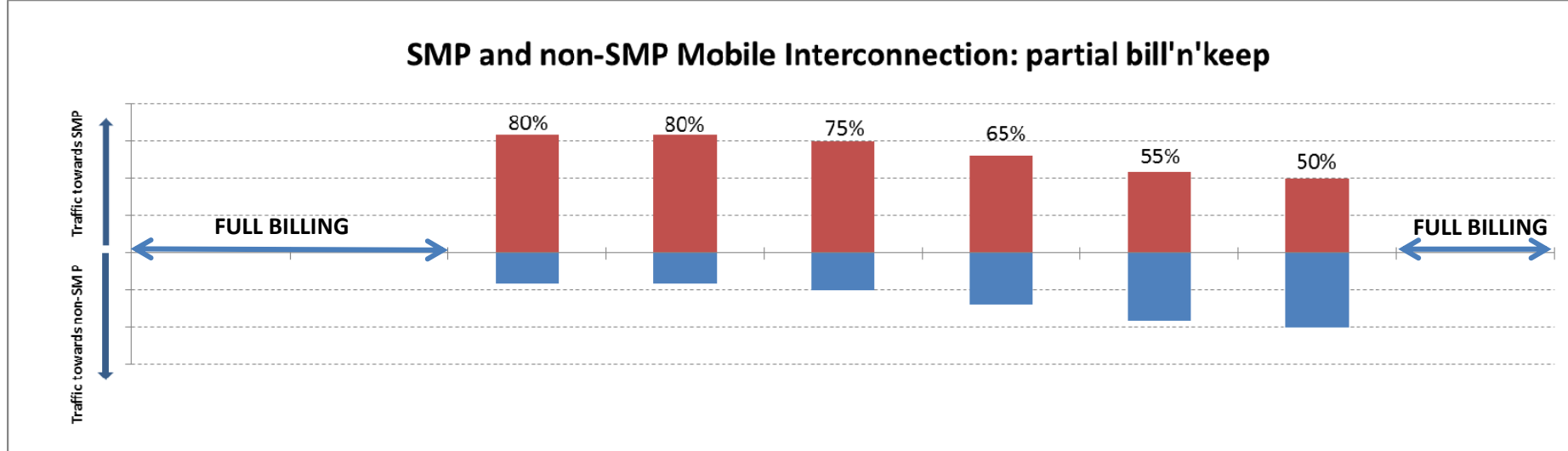
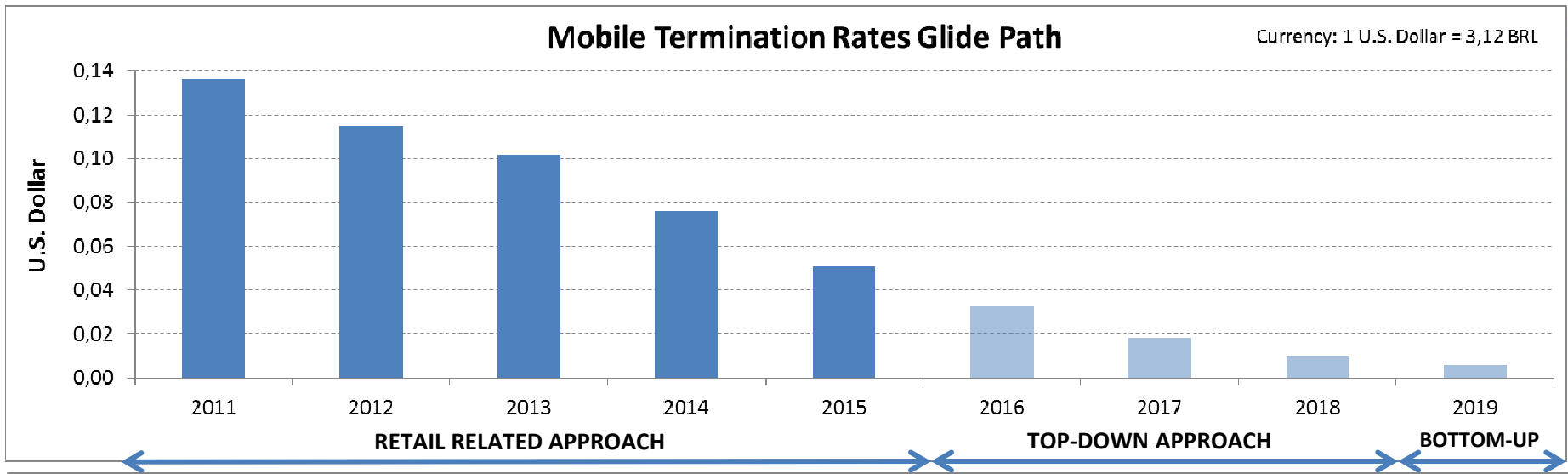
- A better vision of the wholesale market.
- Reduction of information asymmetry.
- Increased transparency.
- Reduction of disputes.



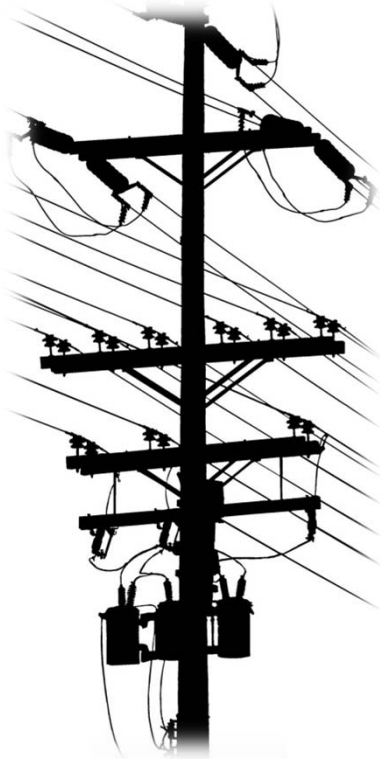
OPERATORS

- One stop shop for wholesale assets.
- Reduction on transaction costs.
- Standard requests and processes.
- Guarantee of nondiscrimination.

Mobile Interconnection Approach



Power Poles Sharing



Anatel-Aneel (Energy Regulatory Agency) joint Resolution:

- There is a joint commission for the settlement of disputes related to intersectoral infrastructure.
- Defined a reference price per attachment to be considered in disputes of telecom and energy companies: BRL3,19 ~ USD1.
- When technically possible the telecom companies shall not occupy more than one attachment point per pole.
- Joint obligation of reorganizing the poles occupancy.
- Electric companies shall deploy a updated electronic database with public information about poles including location, availability and prices.
- A transitional period for compliance is granted.

Short term competition Agenda



- Public consultation on Net Neutrality.
- Regulation on replicability test for wholesale offers.
- Interconnection regulation reform.
- Revision of relevant markets and operators with SMP.

Thank you.

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