



International Telecommunication Union

REGIONAL OFFICE FOR AFRICA

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Addis Ababa, 24th August 2018

To:

- ITU Member States;
- ITU-D Sector Members;
- National Regulatory Authorities of ITU Member States in Africa
- Industry and Academia

Subject: ITU Regional Regulatory and Economic Dialogue (RED) for Africa (2 Days) back to back with a 3 day Training on Costing, Pricing and Financial aspects for Digital Communication Services for Africa; Bravia Hôtel, Ouagadougou, Burkina Faso, 8-12 October, 2018

Dear Sir/Madam,

I am pleased to invite you to participate in the International Telecommunication Union (ITU) Regional Regulatory and Economic Dialogue (RED) for Africa 2 days, back to back with a 3 day Training on Costing, Pricing and Financial aspects for Digital Communication Services for Africa. These events are organized by the Telecommunication Development Bureau (BDT) in collaboration with the Ministry of Development of the Digital Economy and Post (MDENP), and the Regulatory Authority of Electronics Communications and Post (ARCEP) of Burkina Faso, to be held at Bravia Hotel, Ouagadougou, Burkina Faso, 8-12 October, 2018.

As the only dialogue dedicated to the discussion of regulatory economics and Finance issues of telecommunication/ICTs at regional level, the event will bring together high level policy, regulatory and industry stakeholders across Africa to review opportunities and challenges in the ever changing digital ecosystem. Topics to be discussed will range from; exploring innovative and collaborative regulatory approaches, business models and financing; tax and revenue assurance for small country markets in the digital platform environment and strategies for optimising the benefits of new technologies in Africa.

The training on costing, pricing and financial aspects for digital communication services (3 days from 10 to 12 October) will provide practical hands-on knowledge for regulators and sector members on evolving cost, finance and price regulatory approaches for converged, quad play services, infrastructure access and international internet connectivity (IIC); building a case for either continued ex-ante regulatory approaches or the adoption of ex-post approaches in Africa.

Documents related to the event, including the Agenda, registration form, hotel reservation form and practical information for participants will be posted on the ITU website at <https://www.itu.int/en/ITU-D/Regional-Presence/Africa/Pages/Regional-Economics-Dialogue-for-Africa%26Training-on-Costing-Pricing-approaches-for-Digital-Communication-Services.aspx> . Participants are invited to download and print the documents needed for the event.

Both event will be held in French and English.

Participants are requested to complete the registration form available on this above event page not later than **September 25, 2018**.

Please refer to above event page for additional information related to visas. Also note that all expenses concerning travel, accommodation, meals and insurance participants should be defrayed by your Administration / Organization / Company.

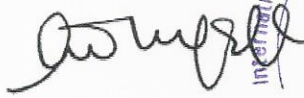
Should you require any further information regarding the program of the events please contact Ms. Anne Rita Ssemboga, E-mail: anne.rita.ssemboga@itu.int phone number: (+263) 776 932 694 and Ms. Oumou Niang Email: Oumou.Niang@itu.int.

The contact persons in Burkina Faso for visa, logistical and related concerns are Ms. Haoua Lankouande, phone number: (+226) 25 49 00 41, Mobile: (+ 226) 70 75 36 01, E-mail: secretariatdgice@gmail.com, and Mr. Franck W. Kiemde, phone number: (+226) 25 49 77 53, Mobile: (+226) 70 00 04 34, E-mail: framicke@gmail.com.

In order to build on work in progress and optimize transfer of knowledge, I strongly recommend that, where possible, organizations designate officials who have the expertise and responsibility for matters of Economics, costs and tariffs or register their BDT Study Group Q4/1 and Q6/1 representatives to attend these events.

The provisional agenda is enclosed for your information, and I look forward to your participation in this event.

Yours faithfully,



Andrew Rugege
Regional Director for Africa and
Liaison to ECA and AU



CC: Brahim Sanou, BDT Director

Annexes:

1. Provisional agenda REDS
2. Provisional Agenda for the training