



“Digital Economy in Central Africa: Current situation and challenges in a globalized world”

Conference Centre, Yaoundé, 23th to 25th May 2018

PRESENTATION FORMAT FOR THE OPENING LESSON

The subregional conference on digital economy will take place at the Conference Centre of Yaounde from 23 to 24 May 2018, under the theme ***“Digital Economy in Central Africa: Current situation and challenges in a globalized world”***.

Theme of the opening lesson: *“Opening lesson on the theme “Digital Economy and Subregional Integration: which leverage for sustainable development in Central Africa?”*

Objective : setting the scene for the subregional conference by mainly targeting the digital economy leverage that could trigger sustainable development in the subregion.

Presentation format:

- Define the following concepts: digital economy, subregional integration and sustainable development;
- Present a brief observation of the current situation of ICT development (supported with statistics and examples) in the Central African subregion (ECCAS);
- Present hypothesis geared at facilitating the subregional integration (insist on the digital aspects);
- Examine the digital leverage that could be enabled to achieve sustainable development (examine the leverage in the various presentations of the conference: infrastructure, legal environment, security, innovation...);
- Conclude on a hopeful note of Central Africa take off via ICTs.