Emerging Good Practices among Member States in tackling OCSE.

AWARENESS CREATION PROGRAMMES – THE GHANA STORY

June 20, 2019

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Outline

BACKGROUND

GOVERNMENT'S COMMITTMENT

COP AWARENESS PROGRAMME

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Background

COP Education in Ghana

"A Safer Digital Ghana"

Child Protection Behavioural Change and Advocacy

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Government's Commitment

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CHILDREN

JOY NEWS
MINISTRY OF COMMUNICATIONS

AWARENESS MONTH 2018
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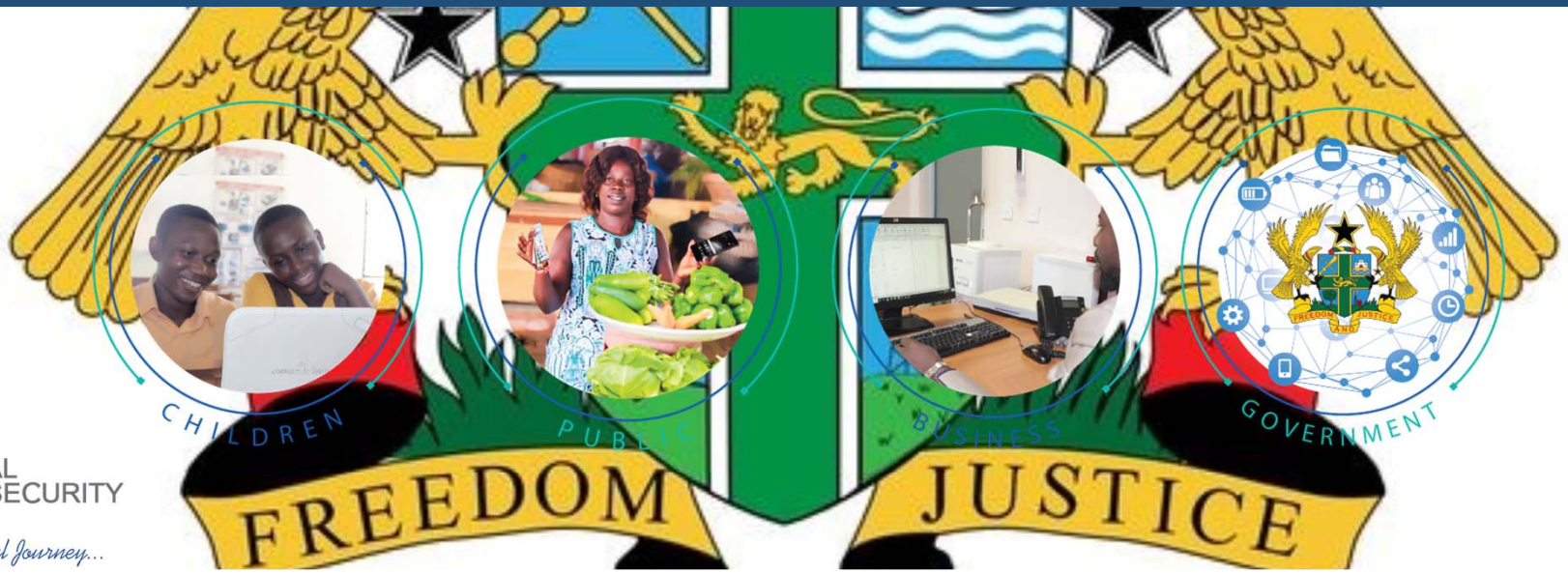
National Cyber Security Awareness Month

- Is an annual national programme which was initiated in October 2017 as a week long programme but was extended to a full month programme in 2018.
- The awareness programme is designed to cover four areas:



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Government's Effort to Protecting Children

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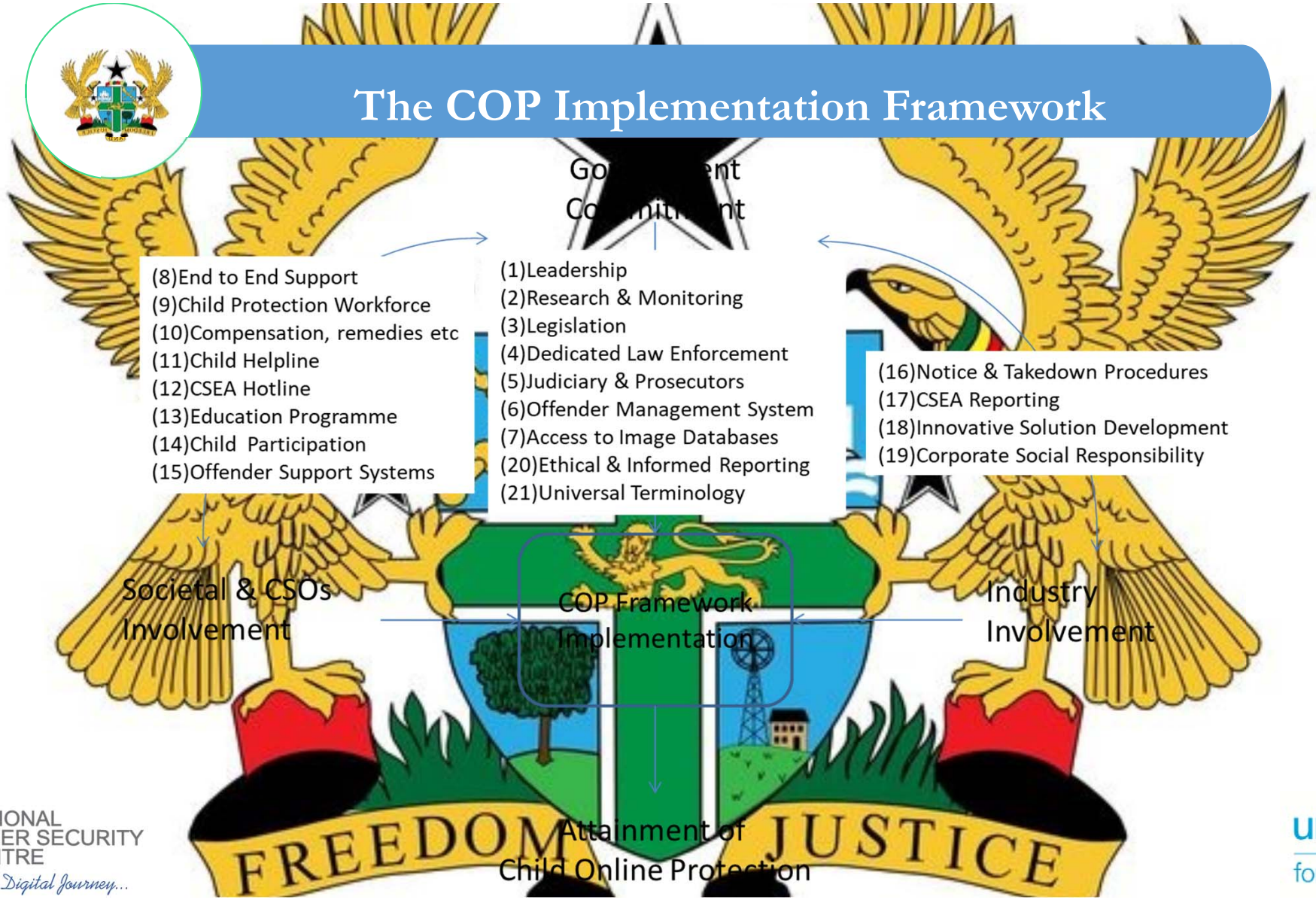
The COP Implementation Framework



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THE ADVENT OF WEPROTECT GLOBAL ALLIANCE

POLICY AND GOVERNANCE	CRIMINAL JUSTICE	VICTIM	SOCIETAL	INDUSTRY	MEDIA AND COMMUNICATIONS
Leadership	Dedicated Law Enforcement	End-to-End Support	CSEA Hotline	Takedown Procedures	Ethical and informed media reporting
Research, Analysis & Monitoring	Judiciary and Prosecutors	Child Protection Workforce	Education Programme	CSEA Reporting	Universal Terminology
Legislation	Offender Management System	Compensation, remedies, compliant arrangement	Child Participation	Innovative Solution Development	
	Access to Image Databases	Child Helpline	Offender Support System	Corporate Social Responsibility	

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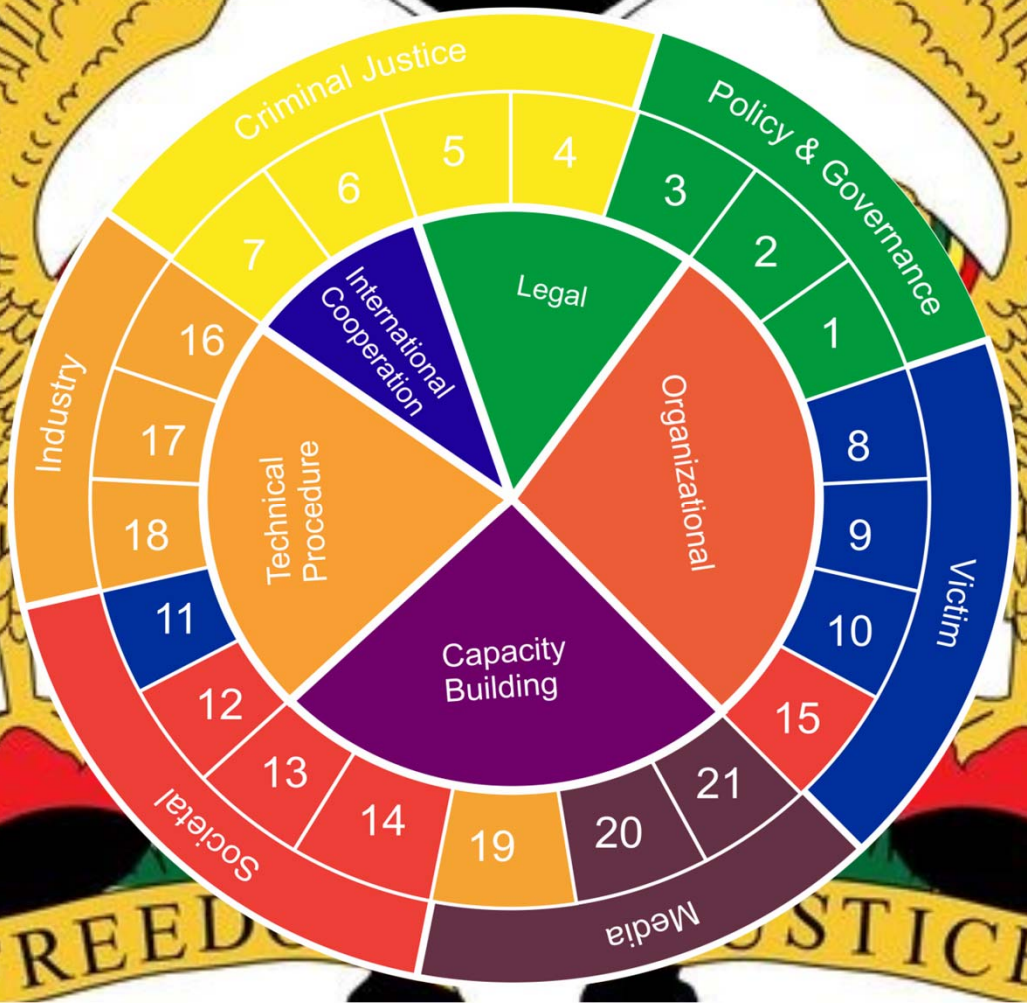
ALMAGAMATION OF GCA & MNR



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The COP Awareness Campaigns

- The Child Online Protection awareness campaign is a key components of the NCSAM programme.
- The programme focuses on creating awareness on opportunities and risks associated with using the internet among school children, teachers, parents and the public.
- The COP component of the programme is mainly funded by the Government and UNICEF.

Success Story

32 Senior High Schools across the country participate

Over 7000 school children reached

Successful COP Awareness Campaign

General public informed via the media

Over 200 teachers reached within one month.

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Child Protection Behaviour and Social Change

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Child Protection Community Facilitation Manual And Toolkits

- Collectively developed by Government, UNICEF and other NGO partners. The toolkits include:
  - training manuals and several resources for stimulating dialogue on a range of child protection issues including OCSE.
  - The tools are used to engaged a variety of audience including community members, parents, community/traditional leaders, teachers and children themselves in different cultural settings across the country.
- The aim of the tools is to create a platform for communal reflection which will trigger actions leading to behaviour and social change to create a safe and protective environment for children.

Child Protection Community Facilitation Manual And Toolkits

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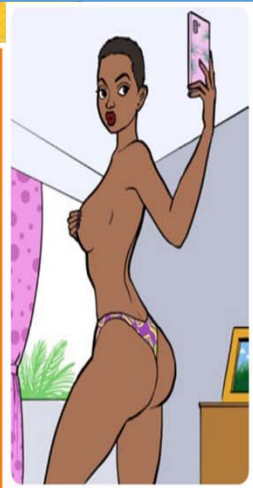
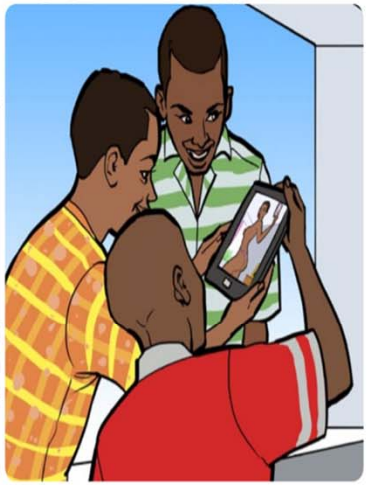
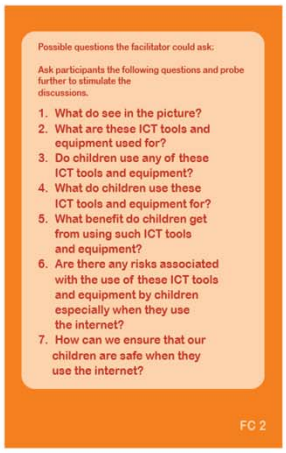
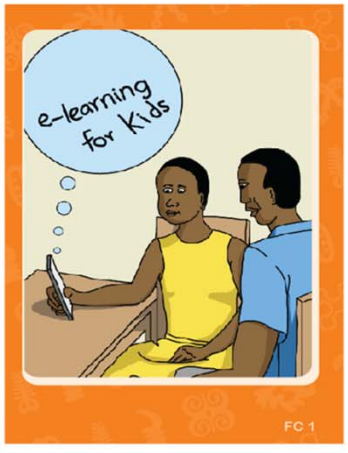
Child Protection Community Facilitation Manual And Toolkits









Key Statistics

Master Trainers – GoG, NGOs & UNICEF In 10 Regions

Refresher workshops and additional contents were held for 5 regions

- **Family Based Care contents**
- **Birth Registration**
- **Child Online Safety**

- 2016
- 5 Districts from each region were trained making a total of 50 districts
- Over 400 community facilitators have been trained
- Over 600 communities were reached by both GoG and NGOs as at Dec 2016
- Over 300,000 people were reached in 2016 by both GoG and NGO partners

Key Statistics

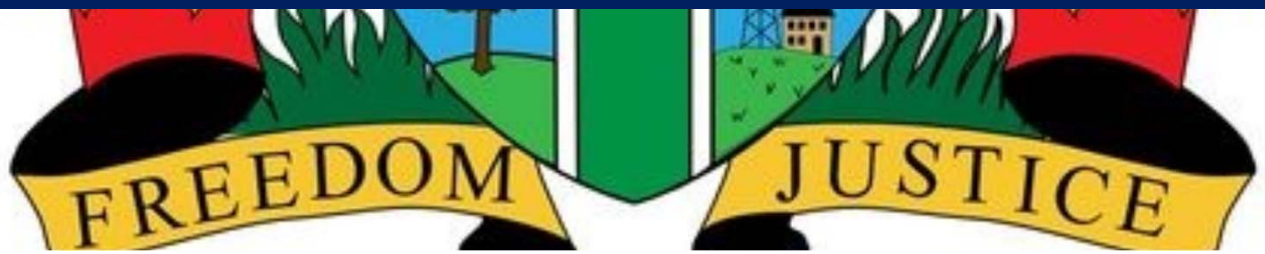
- 2017
- 163 frontline staff from GoG and NGO partners were trained
- 353 additional communities were reached across the country
- An estimated total of 246,578 people comprising 97,411 parents and caregivers (women-53,399, men-44,012) and 149,167 children (girls - 79,735; boys - 69,432) people were reached

- 2019
- 178 frontline staff from GoG and NGO partners were trained
- 809 additional communities were reached across the country in 61 districts
- Over 274,693 people comprising – (Girls: 56,374, Boys: 49,606, Women: 118,071 and Men: 50,588) have been reached across 61 districts in 10 regions.

Development of Module on Adolescence, ASRH & SGBV in 2019 - OCSE MODULE

The Child Protection Social Drive - GACA

- It seeks to reduce the violence against children by creating a critical mass of people capable to promote the adoption of behaviours favourable to the protection of children and adolescents.
- Ultimately GACA is to
  - Promote the wellbeing of children;
  - Prevent abuse and
  - Protect children from harm
- About 2,743,257 people have been reached through GACA via the mobile theatre, Digital presence , and community engagement.



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Strategies / How We Did It

- In schools and Community sensitizations through drama, PowerPoint Presentation, Panel Discussions by Experts.
- The Print Media, Online, Television and the Radio were Used to Reach out to the Public
- Other Programmes that were Used for Sensitization Includes:
  - Safer Internet Day
  - Girls in ICT
  - GACA campaigns
  - Child Online Africa Empower Series and other Materials
  - CP Toolkit
  - National Celebrations and Events, International and National Days for children.

Key Stakeholders

- Key stakeholders from Government, NGO/CSO/DP
- Government:
  - Ministries of Communications/ Education/ Gender, Children and Social Protection/ Local Government and Rural Development/ Interior, OHLGS, NCCE, EOCO

- Non Government
  - Unicef, Plan International, Action Aid, World Vision, International Needs, Ghana NGO Coalition on the Rights of the Child, GCAN, Child Online Africa, facebook,MTN etc.

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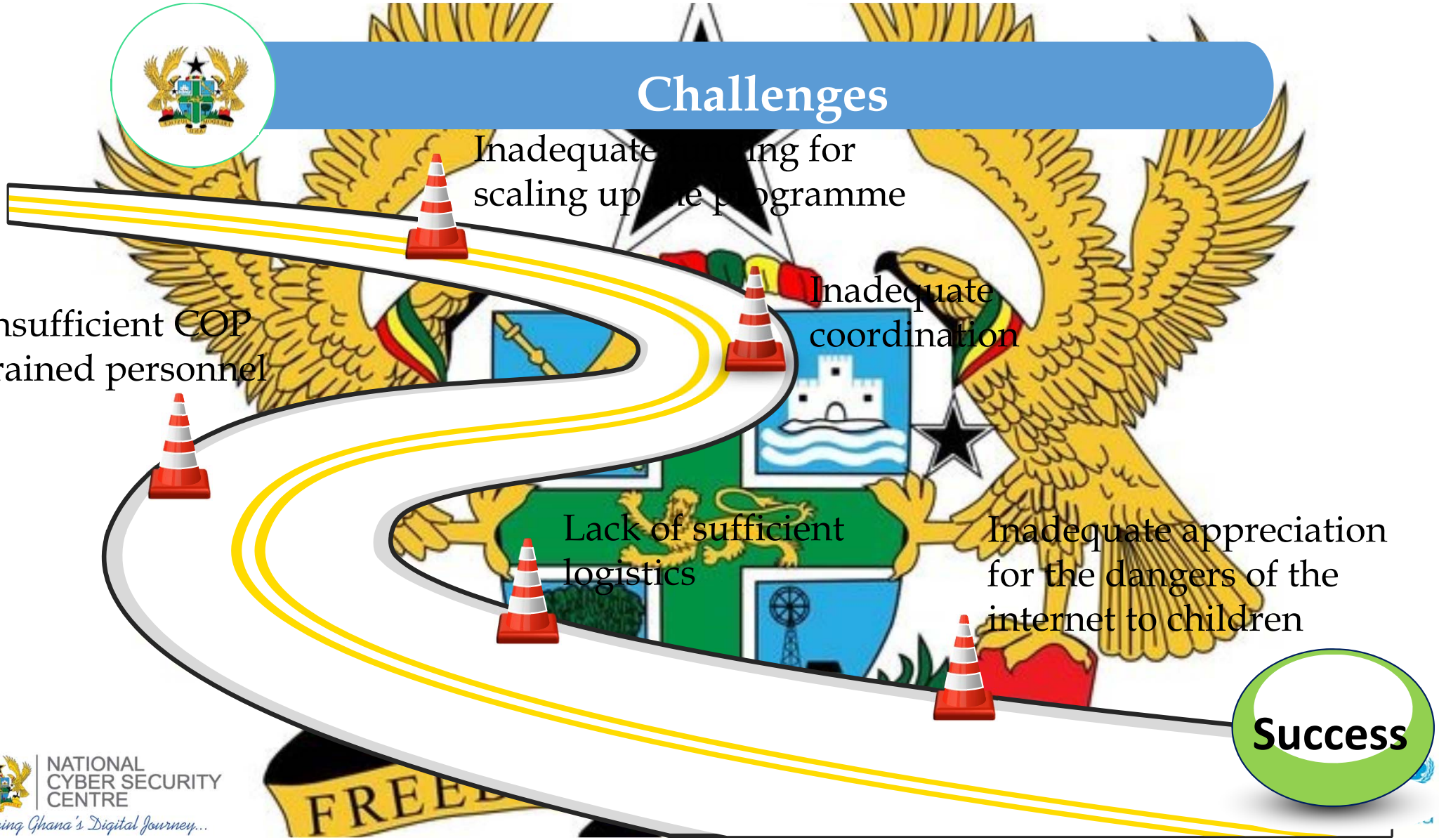
Opportunities

The Ministry of Education and the Ghana Education Service are in full support of the COP awareness programme.

The Heads of schools and school children are eager to be part of the COP awareness programme.

The Guidance and Counseling coordinators are generally supportive of the COP awareness programme.

Challenges



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Lessons Learned

- Multiple stakeholder approach ensures sustainability
- Maintaining of COP into CP systems

There must be an “End-to-End” support system to handle child online abuse issues

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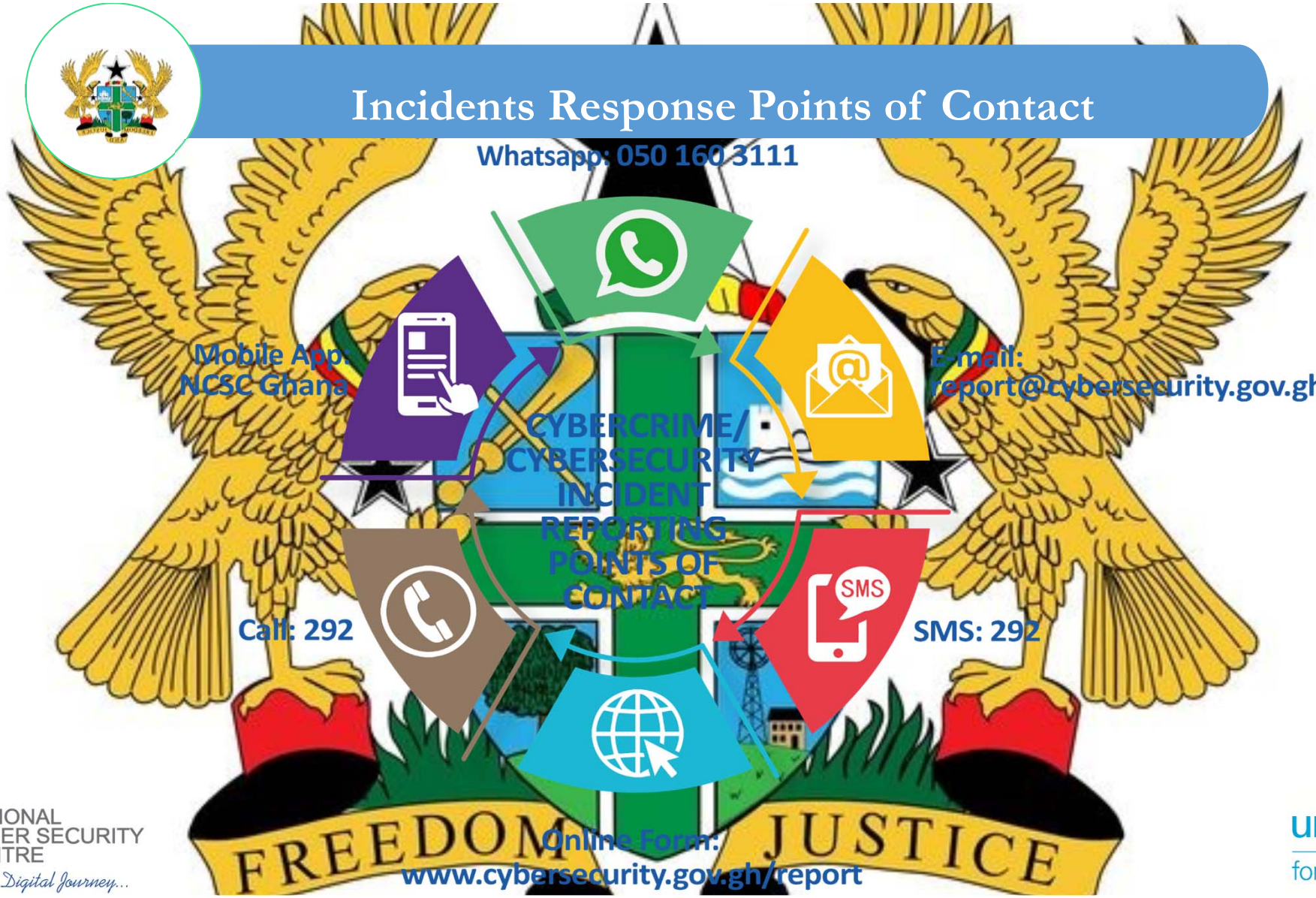
Wayforward/ Next Steps

- Increased education for School children and general public on safety use of the internet, as well as Risk and Opportunities on the use of internet through seminars , workshops.
- Capacity building for Teachers, major stakeholders and parents on the issue of Child Online Safety.
- Enhanced education of the public on Child Online Safety (COS) through national events and all forms of media.
- Setting up Child Online Safety ambassadors (made up of celebrities with large followers on social media to empower, speak or campaign publicly on Child Online Safety.
- Incorporating COP issues into the Ghana Education Service Curriculum.

Way Forward / Next Steps

- The Ministry of Communications through the NCSC on behalf of the government of Ghana has adopted WeProtect Global Alliance Model Response to align with the country's current COP framework, and expanded its scope to cover all forms of Child Online Exploitation and Abuse (COEA) taking into consideration the ITU Global Cybersecurity Agenda.
- UNICEF Ghana in collaboration with the NCSC are engaging with Internet Watch Foundation(IWF) to be able to take-down any content that is identified to be an online abuse content.
- Review of existing legislations to better protect children.

Incidents Response Points of Contact



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THANK YOU

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Contact Us

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Ridge - Accra.

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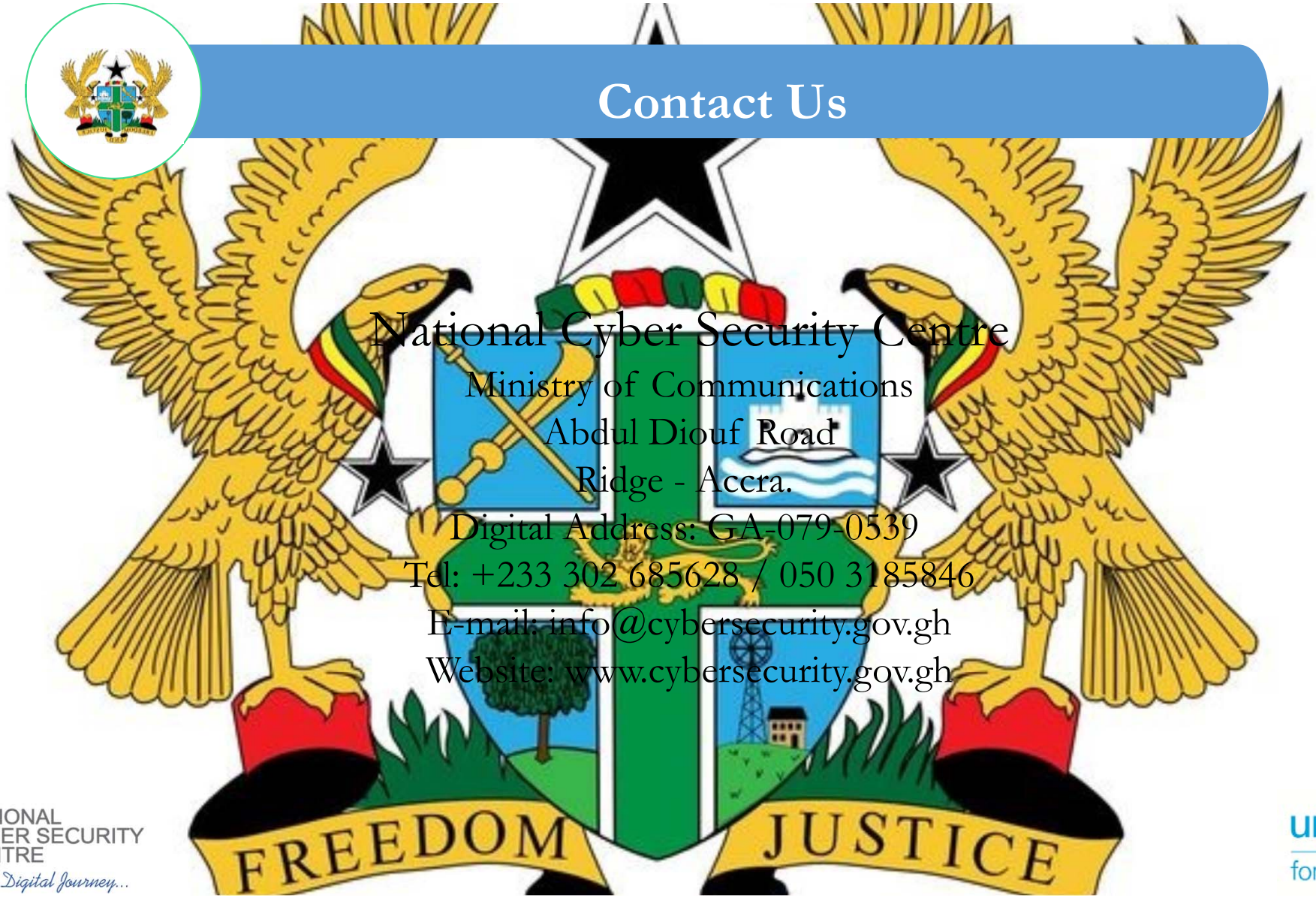
E-mail: info@cybersecurity.gov.gh

Website: www.cybersecurity.gov.gh



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