

ITU REGIONAL DEVELOPMENT FORUM

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AFRICA REGION

ADDIS ABABA 2023

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Addis Ababa, Ethiopia



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#ICT4SDG



SUSTAINABLE DEVELOPMENT GOALS



World Summit  
on the Information Society  
Turning targets into action  
Geneva 2003 | Tunis 2005 | New York 2015

Organized by

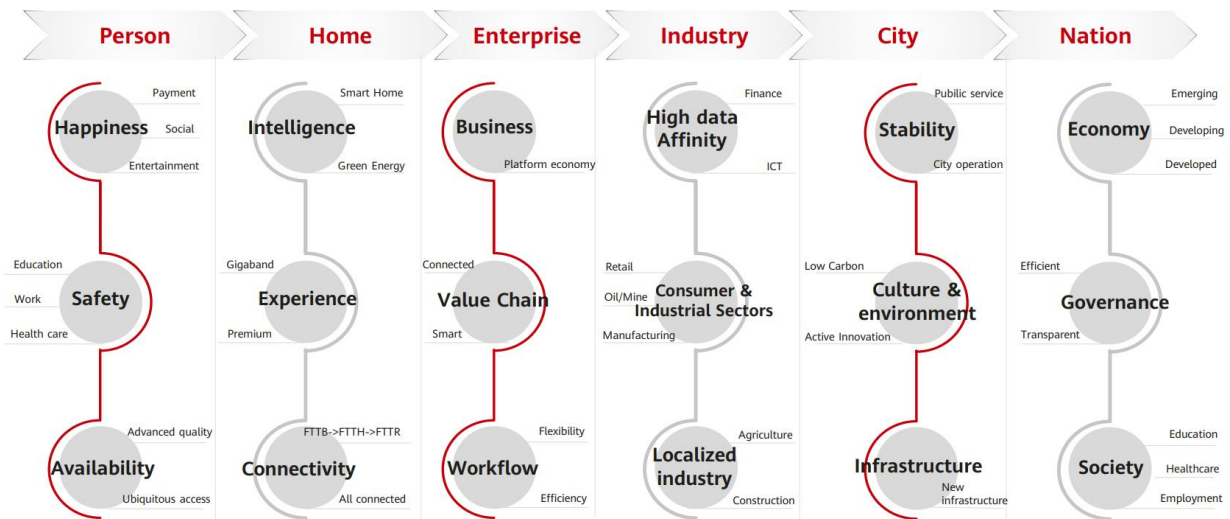


# Developing a National Digital Transformation Strategy

# What is digital transformation?

A broad, holistic definition of “digital transformation” would refer to the process of integration of digital technologies, transforming people’s lives:

- It transforms economies;
- It transforms societies;
- It transforms governance;
- It transforms the environment.



Source: Huawei

- ❖ Digital impacts all aspects of our lives.
- ❖ It is a journey, not a destination.

# Importance of having a national digital transformation strategy

## Economy

↑ Economic growth, Digital economy, Productivity, New jobs, Innovation

## Government

↑ Digital public services, Transparency and accountability, Better interaction with citizens, Data-driven decision making

## Society

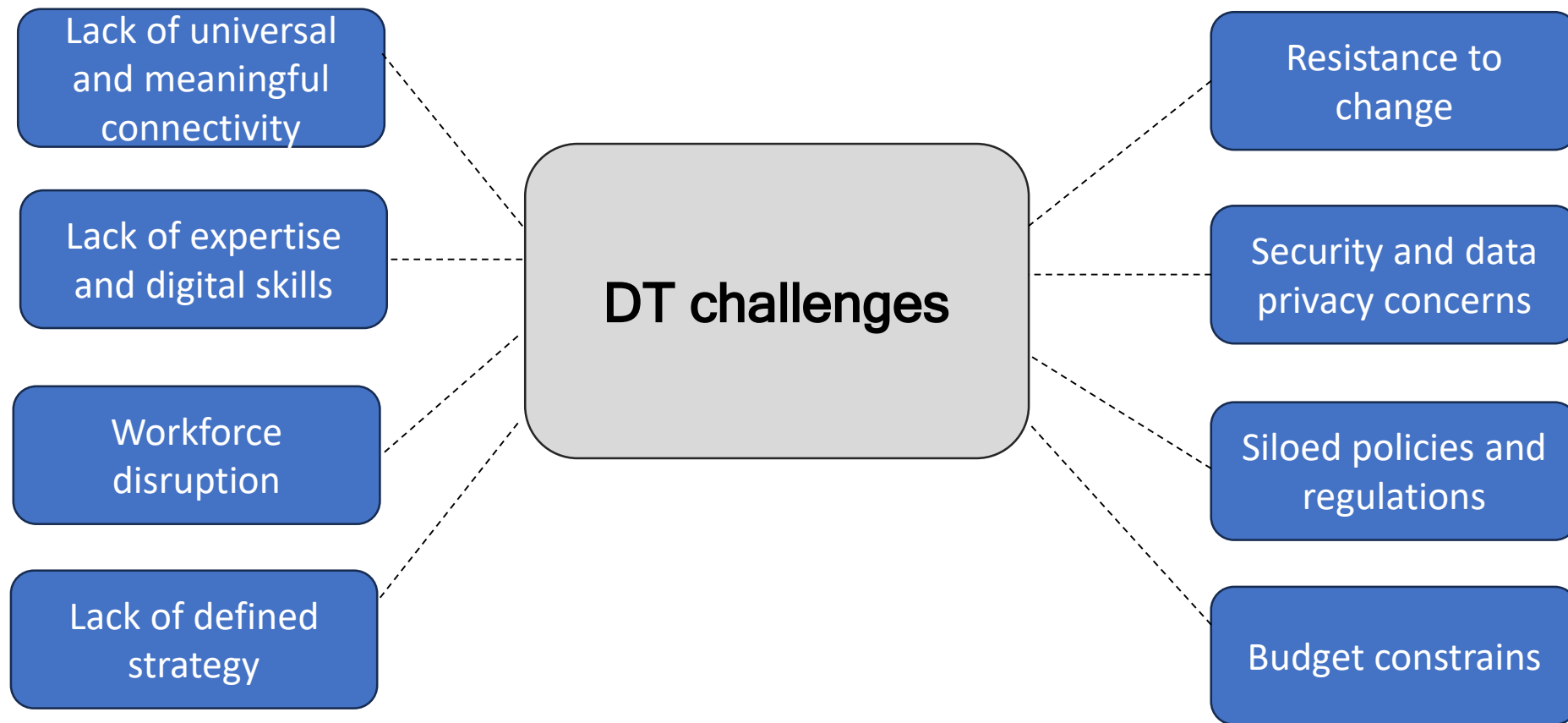
↑ Improved health services, Better access to education, Social inclusion and communication

## Environment

↑ Smarter waste management, Pollution prevention and control, Sustainable resource management

**DT offers huge potential for growth and well-being**

# Importance of having a national digital transformation strategy

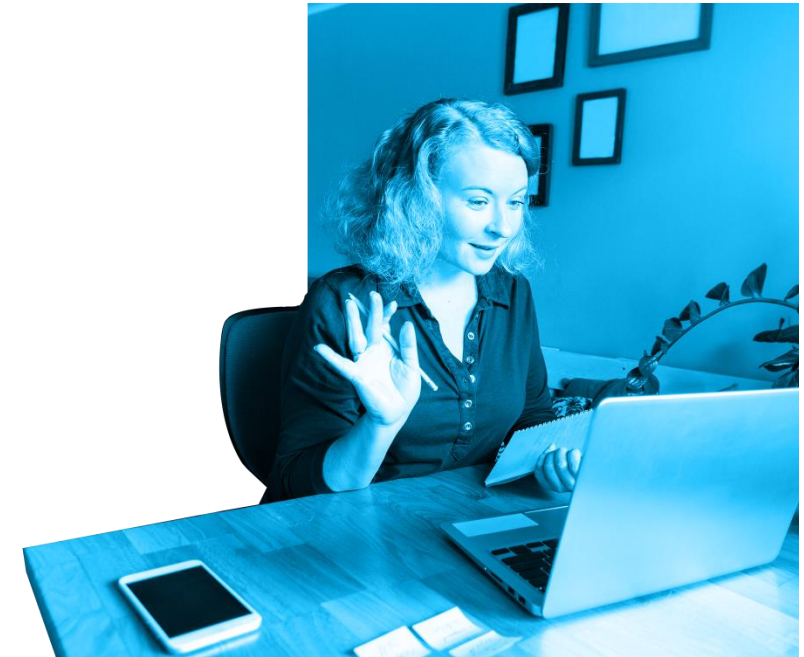


❖ DT will not automatically guarantee success/ bring expected results

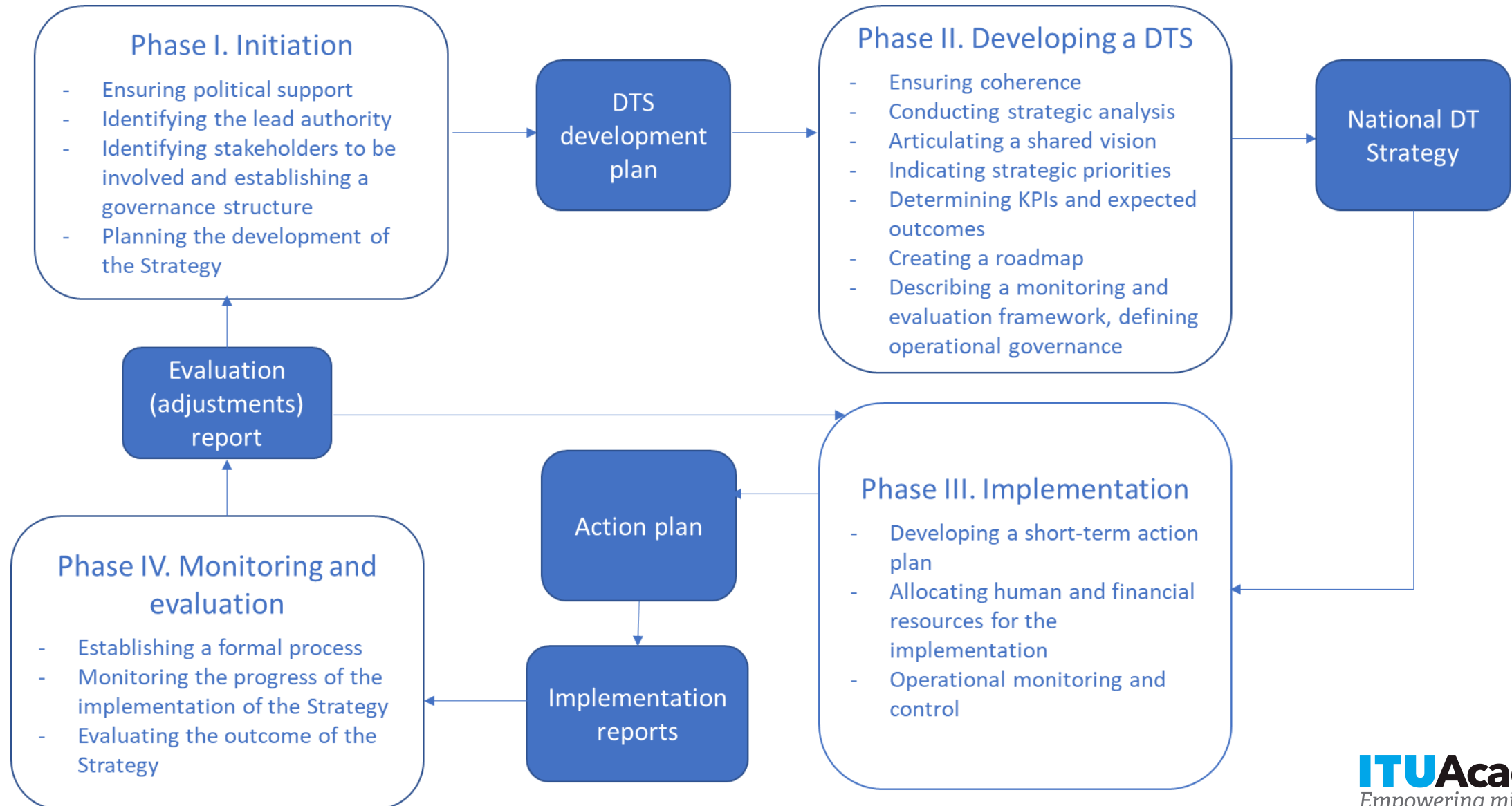


# Characteristics of a national digital transformation strategy

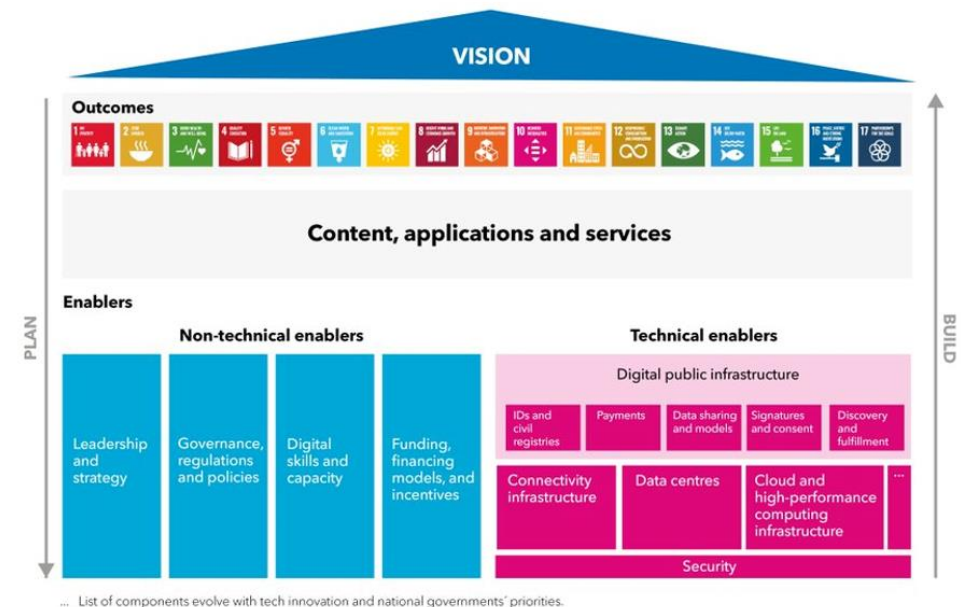
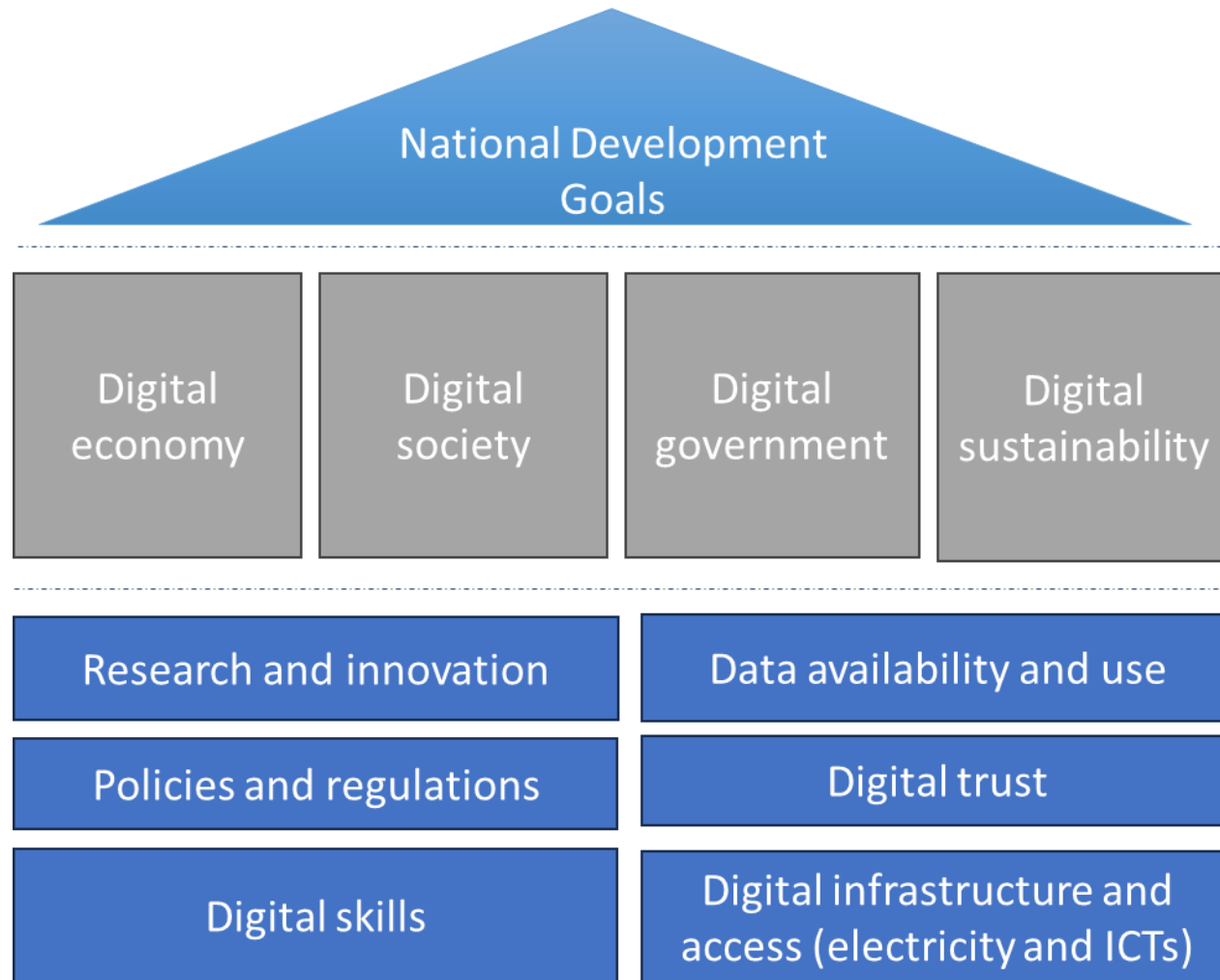
- Coherent
- Comprehensive, holistic
- Inclusive, empowering and human-centered
- Collaborative
- Data-driven and evidence-based
- Ambitious but feasible
- Measurable
- Agile



# Developing a digital transformation strategy - the cycle



# Digital transformation - Key enablers



[sdg-digital.org/accelerationagenda](https://sdg-digital.org/accelerationagenda)



[www.itu.int](https://www.itu.int)



# Digital Regulation Platform

<https://digitalregulation.org/>



**Thank you!**