

Dr. Vinayak Mohan Prasad
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Dr Vinayak M Prasad, Programme Manager, leads the WHO Tobacco Free Initiative and is responsible for the overall coordination of tobacco control programme in WHO HQ, including liaison with WHO Regions and with the Convention Secretariat to WHO-FCTC

As programme Manager, Dr Prasad coordinates WHO's National Capacity building team for tobacco control. Dr Prasad is also a founding member of the *Be He@lthy Be Mobile* team, a joint WHO-ITU initiative set up in 2012 to advance scale-up of mhealth technologies to address noncommunicable diseases (NCDs).

Prior to joining WHO, Dr Prasad worked with the Government of India in various capacities in Ministries of Finance and Health. From 2004 to 2009 he was Director (Public Health) and tobacco control focal point in the Ministry of Health and Family Welfare. Apart from tobacco control, he was responsible for India's largest tertiary health-care scale up project, telemedicine and a few other national programmes.

Dr Prasad holds a master's degree in business administration with a specialization in public service from the University of Birmingham, United Kingdom, and a bachelor's degree in medicine from Maulana Azad Medical College, University of Delhi, India.