Young ICT Leaders' Forum 2018

OUTCOMEREPORT

04 – 07 September 2018
Busan Metropolitan City,
Republic of Korea

부산광역시
BUSAN METROPOLITAN CITY

ITU

Young Innovators Forum
A leading platform for youth change-makers worlwide

On September 4th, over 100 talents aged between 18-35 years old from all over the world came together to learn how to build innovation ecosystems that creates real-life solutions for the digital transformation of their communities.
This four-day forum was created to positively impact the Global ICT community and to promote active participation of youth in the digital economy.

This year the event hosted young ICT leaders from around 40 countries.
(118 young ICT leaders from 38 countries attended the event last year.)

Innovation Challenge
An annual call for ideas

The journey started with the Young ICT leaders' (YILF) challenge 2018, inviting youth worldwide, age 18 to 35 to submit their ideas on how they might be creating an enabling environment to make their cities smarter.

The "YILF Challenge 2018" was an open competition platform for young people to present their ideas to solve issues facing smart cities' ecosystems.

Enabling a good ecosystem is essential to the development of digital technologies making a city smarter, safer, and friendlier to the environment, thereby improving the quality of life of the citizens.

Are You Ready To Develop Your Community?

Come up with innovative, logical and sustainable ideas that eliminate the growing digital innovation divide in your community and win a trip to Busan Metropolitan City for trainings, networking sessions and a study tour.

#YILF2018
#innovatewithus
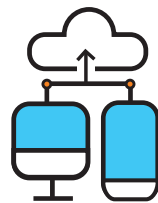
Smart City of Busan
An adventure in a leading global smart city

Korea has become an ICT powerhouse, ranked at the top of ITU's ICT development index (IDI). The commitment to empowering the global ICT community, demonstrated by The Metropolitan City of Busan as a global smart city leader, makes it the perfect place to host the Young ICT Leaders Forum.
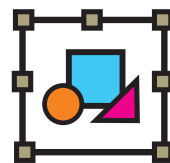
Busan is:

The **Second largest** and most **visited** city in Korea

The **first area** to be an **IoT-based** smart city in Korea.

Focusing on specific areas: Smart Water, Smart Energy, Sart Living, Smart Healthcare, Smart Mobility, Smart safety

The International Telecommunication Union, the United Nation's specialized agency for ICT co-hosted the Young ICT Leaders Forum 2018 along with the smart city of Busan, the creative economy and innovation center of the Republic of Korea. This initiative has allowed young innovators and trendsetters to come together and improve their communities with smart cities through capacity building and network.

Capability Building
Trained to use tools to build ICT centric ecosystem

The first two days of this unique four-day event were focused on building capacities and networking.

Day 1 and 2

The forum was honoured by the presence of governments and industry leaders **Mr. Dai Young Jung**, **Mr. Mohamed Ba,** chief moderator of the event and head of innovation at ITU, and **Mr. Ioane Koroivuki**, regional director of ITU Asia and the Pacific.

The **5th edition of the Young ICT Leaders' Forum** was officially launched by Mr. Ioane Koroivuki in his opening speech.

Participants were welcomed with the inspiring words of Mr. Mohamed Ba who shared his passion and expertise in technology and innovation with the audience, and kicked off the intensive 4 days program.

The first two days were dedicated to **building an ICT innovation ecosystem** process in which the **young ICT leaders** used the unique toolkit exclusively developed by the ITU to strengthen ICT centric ecosystems.

Teams were created according to the represented regions at the event and were asked to explore real-life challenges and opportunities to develop smart cities in a multi-stakeholder vision, defining potential barriers and implementing preliminary solutions.

To **finalize their projects**, each group had to submit a final proposal, one of which was selected and presented on the third day; day of the forum event.

Sharing the Knowledge
Empowered with experts exchange

On the third day, participants received their diplomas in recognition of their ICT innovation ecosystem acquired skills and had the unique opportunity to exchange with high profile Smart City leaders and officials.

Day 3

Outstanding presentations and award ceremonies marked the third day of the forum. Participants received their certificates while Mr. Mohamed Ba and Mr. Ioane Koroivuki's encouraging words acknowledged their outstanding levels of commitment as global ICT leaders.

The event was followed by the guest speakers' session, the first subject being introduced by Mr Kyong Yul Lee, Secretary General of WeGo, and ITU Regional Director of Asia and The Pacific, Mr Ioane Koroivuki on "Building Smart Cities being a supportive technology ecosystem". Professor Dae Young Kim , Mr. David Shelter, Mr. Pavel Laletin and Mr Chae Gun Chung, head of United Nations Project Office on Governance (UNPOG) demonstrated the importance of innovation ecosystems as drivers of ICT smart cities; a topic that led to animated discussions with the audience.

Before closing the ceremony, the project winning team was given the opportunity to present its work on building a single stakeholder vision ecosystem. The other participants' proposals were given a brief introduction.

As one of the drivers of innovation is empathy, the young talents were asked to, as a last exercise, engage with stakeholders' needs and goals to start active collaborations from the same common ground.
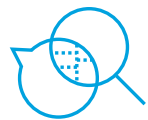

Networking
Celebratory dinner and networking party

*The day ended with a **celebratory dinner** party and speech of **Mr. Jae-soo Yoo, vice-mayor of the Metropolitan city of Busan**; a night that will be remembered for **networking** in the heart of Busan city.*

Ecosystem Study Tour

In the depths of the Smart City of Busan

The last day was about networking and visiting the key places where Busan's talents develop Smart City technology.

Day 4

The fourth and last day of the forum was reserved for participants to discover the city of Busan's Smart City projects and to engage with industry leaders. The Busan Smart City project was initiated in 2005 with a unique vision and set of goals. The young leaders were invited to explore the developments of this initiative and visit at the same time the Busan IT Industry Promotion Agency, the Busan Centre for Creative Economy & Innovation and Smart City Exhibition Centre.

BIPA Busan IT Industry Promotion Agency

Busan IT Industry Promotion Agency
The agency contributes to job creation in Busan by providing customised IT/CT training, one-stop startup support services and self-sustainable networks development. It also creates a productive startup ecosystem by systematically delivering job creation programs.

Busan Center for Creative Economy & Innovation

The Busan Center for Creative Economy & Innovation
This communication and exchange space is dedicated to stimulate Busan's creative economy. It acts as an agent to inspire entrepreneurs and turn their ideas into real startups by providing exchange space that help businesses flourish.

Smart City Exhibition Centre

The centre provides a development environment (i.e. Open lab, Application Programming Interfaces (API), Software Development Kits (SDK) and technical support for developing and testing various services by using public and private data. The support centre in the Test Bed helps manage the city platform operated by the private and public sectors. It also provides infrastructure to support programs managed by global companies providing small and medium business with the necessary mentoring and development.

K-ICT WEEK BUSAN

Hosted by Ministry of Science and ICT and organized by NIPA(National IT Industry Promotion Agency), "CLOUD EXPO KOREA 2018" is an event that aims to help visitors to explore various cloud computing- related exhibitions and share information on the latest technologies and market trends so that all participants including both buyers and sellers can expand their business opportunities in Korea.

" " Testimonials

Transformed through the journey

Mindset

" "
Despite having conflicting ideas [in my team], respect was always our watchword. Listening to each other and acknowledging different point of views led to building strong and unified teams.

" "
I learned a lot about how to synthesize different point of views into one global idea and solution.

" "
I learned that we need to be persistent in our efforts to achieve success.

" "
We need to re-work, re-think, re-learn.

Teamwork

" "
I have learnt that together we can achieve a lot.

" "
I learned that teamwork is essential and must be further developed.

" "
I learned from [Moderator] that we are the ones who can make things happen.

" "
I really felt the meaning of "all for one and one for all" to build a better future, and for that, I thank my teams.

Co-creation

" "
I have been inspired by two considerable situations. The first is the method of learning, learning by doing. The second aspect is thinking outside the box, going further than what I have been taught.

" "
We are now able to tell a story about the technical problem and this, to me, is truly a great advancement.

" "
This collective experience will prepare us for the future activitiess.

" "
It is structured and comprehensive.

" "
I have been inspired by everyone here, especially by the moderator yesterday.

" "
I learned from the moderator, that having a plan without implementation is nothing.

Ideas

" "
I learned that I'm in a room full of change makers that want to go the extra mile to have an impact in their community.

" "
We can bring them [stakeholders] together to the table and they are able to talk to each other to solve a common problem.

The Speakers and the Moderators

The motto of the event is **building capabilities and network**. To achieve an ICT centric innovation community we need to collaborate. **The talented Young ICT leaders** that attended are from different sectors and incredibly exciting backgrounds. However, there needs to be a mention of the influential speakers and moderators, industry leaders, that joined the event and with whom the attendees had an opportunity to share these 4 days of knowledge sharing, capability building and networking.

Chae Gun CHUNG - Speaker
Head of United Nations project office on governance, UNDESA.

Dae Young Kim - Speaker
PH.D., Professor of Computer Science, KAIST

Pavel Laletin - Speaker
General Partner, Co-Founder & COO at TechGrind Incubator & VC

Jae-soo Yoo - Speaker
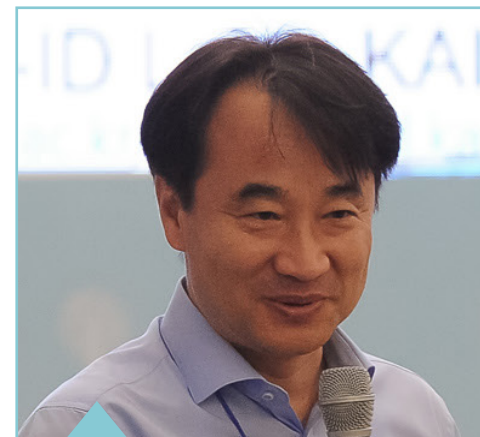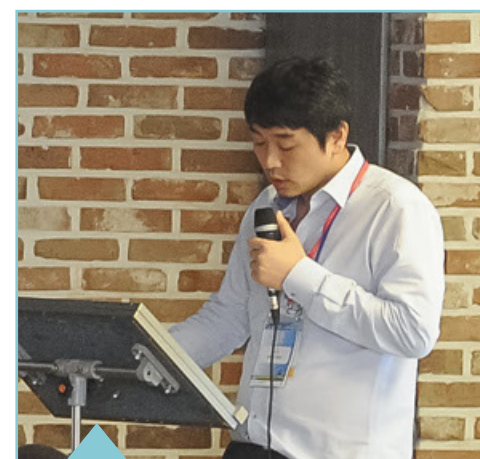*Vice Mayor for Economic Affairs, Busan Metropolitan City*

Mr. Ioane N Koroivuki - Speaker
Regional Director of International Telecommunication Union (ITU)

Mr. Kyong Yul Lee - Speaker
Secretary General of WeGO.

Victoria Masso - Moderator
Founder and Director of Behaviour Hackers

Brian Kim - Speaker
Busan Center for Creative Economy & Innovation Manager

Silvia Dusa - Moderator
HR Designer for Bosch and Smart City Researcher

Mohamed Ba - Moderator
*Head of Innovation
BDT, ITU*

David Shelters - Speaker
*Digital Innovation & Corporate
Startup Engagement (CSE) Advisor*

Mr. Dai Young Jung - Speaker
Busan Metropolitan City

Prof. So-Hwa, Park - Moderator
Busan National University