**Multi-stakeholder Consultation within the Framework of the
National Review on the ICT Centric Innovation Ecosystem**

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BANGKOK MANIFESTO

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Based on the discussion with various stakeholders surrounding Inclusive Digital Ecosystem in Bangkok, the participants identified a few set of challenges and recommendations, which may serve as a base for planning and implementing future activities fostering national ICT centric innovation ecosystem in Thailand. The set of challenges and recommendations developed by the community gathered at this meeting are all equally important and non-binding. These challenges and recommendations are for the purpose of consideration and to be used as an input to the national review to be carried out by ITU.

Recognizing the critical role of ICTs across all sectors of the economy and the particular contribution of ICT centric innovation and entrepreneurship to socio-economic development, stakeholders representing the public & private sectors, entrepreneurs, academia, financial and support groups shared the vision that they believe in for a Digital Economy for a Digital Thailand. This is a vision that they would like to see in the next three to five years.

- Vision
  - An ecosystem to support people to have affordable and equitable access to relevant and contextualised services
  - An ecosystem to support people to have access to ICTs and the skills to use them and are able to create value and benefit from the information society
  - A digital ecosystem that supports good governance to fulfil citizens' need and promote information services with all stakeholders
  - Presence of smart rural and urban communities where sectors like farming, SMEs, health care, housing, transportation, services, environment and food, among others, are regionally and globally competitive leveraging technology
  - Availability of high-income jobs for the population of the country to enable them to improve their livelihood

- Smarter use of technology to better manage natural disasters and environment issues, especially water management
- Become self-sustainable in the consumption of energy, food and other natural resources
- An ecosystem with more success stories of start-up and SMEs to become an innovation hub for ASEAN

Based on this shared vision, the various participants present, outlined their opinions on the roles of the following sectors:

- Public Sector
  - Adjust laws & regulation to support innovation & technology
  - Create incentives and improve taxation systems for innovators
  - Facilitate better linkages of government services to e-trade
  - Lead a platform to facilitate collaboration and regional & global market access
  - Create digital awareness through content and social media
  - Expand legal support for foreign investment
  - Expand access to broadband to all of Thailand
  - Promote a vision of Thailand as a kitchen hub
  - Promote smart infrastructure for agriculture and environment management
  - Promote risk capital to attract the private sector to realize the vision of a strong Thailand
  - Leverage the strengths of the different regions through area-based incentives
  - Create policies that promote domestic, regional and global markets for Thai exports
  - Promote community centres that are co-owned and co-operated by public, private and local stakeholders
  - Enhance networking programs to support digital innovators to connect and foster value creation
  - Support programs to develop systems to address the issue of water management
  - Promote a strong logistic ecosystem in collaboration with other stakeholders, leveraging technology
  - Support unlocking the opportunities in telemedicine and healthcare
  - Foster creation of crowdfunding platforms to promote social entrepreneurship and innovation
  - Enable exit opportunities in the stock market for businesses
  - Create a competitive environment for businesses to foster
  - Streamline laws and policies to foster investment and business support with regards to access to finance

- Private Sector
  - Facilitate the creation of smart farms
  - Promote clean and organic food for the health and safety of the ageing population
  - Develop solutions and services to enhance water management

- Support Networks
  - Create more innovation parks
  - Encourage communities that integrate knowledge sharing
  - Build a crowdfunding platform to support

- Academia
  - Develop talents to target the vision of a smart agricultural
  - Promote training and skills to promote expertise in various fields
  - Promote skills and knowledge in creativity and entrepreneurship throughout the education system

- **Entrepreneurs**

- **Financial Institutions**