



MULTI-STAKEHOLDER NATIONAL WORKSHOP

BRIDGING THE DIGITAL INNOVATION DIVIDE: ACCELERATING DIGITAL TRANSFORMATION TOWARDS THAILAND 4.0 from 8 - 9 May 2018 – Bangkok, Thailand

CONCEPT NOTE

The Multi-stakeholder Workshop on **Bridging the Digital Innovation Divide: Accelerating Digital Transformation towards Thailand 4.0** will be held in Bangkok, Thailand from 8 to 9 May 2018.

This workshop is organized by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) within the framework of the [World Telecommunication Development Conference 2017](#) (WTDC-17), Buenos Aires. It also contributes to the Digital Integration, one of the pillars for countries in the Asia & Pacific region, in particular focusing on promotion of the uptake of smart technologies and accelerating digital transformation as well as supporting skills development, access to digital talent and appropriate digital transformation infrastructure and policies.

OBJECTIVE OF THE WORKSHOP: This workshop builds on the outcomes of a research study previously undertaken in Thailand by ITU, and will present preliminary results of the assessment, as well as foster national capacity to accelerate the achievement of Thailand 4.0.

This Multi-stakeholder Workshop also aims at building national capacities and skills in developing digital ecosystems, including designing policies, implementation programmes and projects. Programme of this workshop builds upon the recently launched toolkit on [Bridging the digital innovation divide: A toolkit for strengthening ICT centric ecosystems](#), and will be supported by a series best practices and initiatives fostering ICT centric innovation and digital transformation.

WHO SHOULD ATTEND: This multi-stakeholder national workshop targets all stakeholders involved in nurturing and building digital innovation environment, favorable to entrepreneurship and creation of startups, growth and expansion of small firms, public service transformation, and sector specific digital transformation. In particular, its agenda has been customized for the needs of the ICT policy makers, regulators, national innovation agencies, development agencies, entrepreneurs, ecosystem builders, Financial stakeholders, academia as well as institutions willing to accelerate their digital transformation journey fostering ICT centric innovation and developing coherent approaches to move countries towards an innovation driven economy.

EXPECTED RESULT: Identification of stakeholders, champions and good practice programmes in the region interested in undertraining national ICT centric innovation ecosystem reviews, thereby advancing digital transformation and advancing digital integration. Furthermore empowering participants with methodology, frameworks, tools and context relevant case studies to accelerate digital transformation through promoting innovation and entrepreneurship.

Participants who attend the full workshop will received a certification from ITU as national expert in accelerating digital transformation.

Tentative Schedule:

- National capacity building workshop (2 Days)
- Review of the preliminary digital innovation profile for Thailand

More information & registration via:

http://www.itu.int/en/ITU-D/Innovation/Pages/Events/2018/BDID_Workshop_Thailand.aspx