



Multi-stakeholder national workshop

BRIDGING THE DIGITAL INNOVATION DIVIDE: ACCELERATING DIGITAL TRANSFORMATION TOWARDS THAILAND 4.0

Draft Agenda

Time	Tuesday, 8 MAY 2018	Wednesday, 9 MAY 2018
8:30	<i>Registration</i>	
9:00	Opening Remarks by ITU & ONDE 9:00-9:20 -Welcome remarks by Mr. Ioane Koroivuki, Regional Director, ITU Regional Office for Asia and the Pacific -Welcome and opening remarks by Ms. Vunnaporn Devahastin, Secretary General of ONDE Thailand Group Photo 9:20-9:30 Module 1: Understanding the Innovation Divide & its Challenges – Diagnosing the Growing Digital Innovation Divide – Challenges in Building Innovation Policy – Cases, National/Ecosystem Background & Context <i>(divide, common language, measurement)</i> <i>(background and context boxes for DIP) ✖</i>	Module 3: Skills for Building Digital Innovation Ecosystems (continued) CO'CREATIVE LEARNING JOURNEY – Shaping the Ecosystem through Stakeholder Action <i>(innovation journey map, stakeholder actions coding) ✖</i> <i>(innovation journey map, narrative summary) ✖</i>
10:30	<i>Coffee Break</i>	
10:45	Module 1: Understanding the Innovation Divide & its Challenges (continued)	Module 3: Skills for Building Digital Innovation Ecosystems (continued) CO'CREATIVE LEARNING JOURNEY – Identifying relevant practices – Building a Digital Innovation Profile <i>(innov. journey map, relevant practices per stakeh. group) ✖</i> <i>(relevant/good practice framework) ✖</i>
11:30	Module 2: How to make Digital Innovation Work ITU Digital Innovation Framework – New Approach to Addressing Policy – Overview of Tools & Methodology <i>(quick overview of tools, framework, method)</i>	
12:30	<i>Lunch Break</i>	
13:45	Module 3: Skills for Building Digital Innovation Ecosystems CO'CREATIVE LEARNING JOURNEY – Understanding the Ecosystem <i>(stakeholder mapping, relevant actors) ✖</i> <i>(current landscape, current state + gaps) ✖</i>	Module 4: Become an Expert for Digital Innovation Ecosystems PUTTING IT ALL TOGETHER – What it takes to assess and foster a vibrant Digital Innovation Ecosystem – Identify how to start building projects – Create your Learning Journey <i>(other tools, frameworks, and test)</i>
15:15	<i>Coffee Break</i>	
15:30	Module 3: Skills for Building Digital Innovation Ecosystems (continued) CO'CREATIVE LEARNING JOURNEY – Analyzing the Current State of the Ecosystem <i>(current landscape, current state + gaps) ✖</i> <i>(current landscape, key points, gaps + opportunities) ✖</i>	Module 4: Become an Expert for Digital Innovation Ecosystems (continued) PUTTING IT ALL TOGETHER – Ways forward – Discussion of Preliminary Results <i>(next steps, discussion, DIP Thailand preliminary)</i>
17:00	<i>End of Day 1</i>	<i>End of Workshop</i>

More information & registration via:

http://www.itu.int/en/ITU-D/Innovation/Pages/Events/2018/BDID_Workshop_Thailand.aspx