



# From Policy to Start-ups: Guiding Innovation Dynamics

WSIS Forum 2017
Monday 12th June (14h30-18h15, ITU Tower Room A)













### The anchoring role of universities in providing entrepreneurial skills and nurturing the culture of innovation

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WSIS Forum 2017
Session 324 — Building ICT innovation capacity
Thursday 15 June, 14:30–16:15













#### INNOVATION

The process of **translating** an idea or invention **into a good or service** that creates value or for which customers will pay.

To be called an innovation, an idea must be replicable at an economical cost and must satisfy a specific need.

Read more: http://www.businessdictionary.com/definition/innovation.html













### SOURCES of Innovation @ Uni

Fundamental & Applied Research Sponsored Research (PPPs) Open Innovation & Hackatons Scientists & technical staff

**TECHNOLOGY BASED** 

**Students** 

**NON TECHNOLOGY BASE** 













#### **MEANS** for Innovation

Technology Transfer

Education

**Company Scouting** 

**Equipment sharing** 

Entrepreneurship

**TECHNOLOGY BASED** 

Student entrepreneurship

**NON TECHNOLOGY BASE** 













### AVAILABLE @ UNIV. GENEVA

**TECHNOLOGY TRANSFER** 

**EDUCATION** 

**COMPANY SCOUTING**  **EQUIPMENT &** TALENT

SHARING



Laboratoire de Technologie Avancée

**INNOVATIO** N

**FUNDING** 

**INNOGAP** 

Proof-of-concept Fund









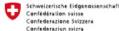


**GSEM Executive** 



Un programme de formation de la CTI





UNIVERSITÉ Commission pour la technologie et l'innovation CTI DE GENÈVE



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI











# GLOBAL ENTREPRENEURSHIP WEEK GENEVA













#### **GLOBAL ENTREPRENSHIP WEEK**

Outcome 2017

**Partners** 

**Sponsors** 

**7000** flyers 2900 visitors 140 speakers 55 sessions 17 sites





UNITED NATIONS

































# ANCHORING AND NURTURING THE CULTURE OF INNOVATION

Requires: Passion

**Partnerships** 

**Empowerment** Sharing

Commitment

Inclusion

Competences

Long term vision













## THANK YOU

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