



# From Policy to Start-ups: Guiding Innovation Dynamics

**WSIS Forum 2017**

Monday 12th June (14h30-18h15, ITU Tower Room A)





# **The anchoring role of universities in providing entrepreneurial skills and nurturing the culture of innovation**

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Unitec, Technology Transfer Office  
Université de Genève

WSIS Forum 2017

Session 324 — Building ICT innovation capacity  
Thursday 15 June, 14:30–16:15



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# INNOVATION

The process of **translating** an idea or invention **into a good or service** that creates value or for which customers will pay.

To be called an innovation, an idea must be replicable at an economical cost and must satisfy a specific need.

Read more: <http://www.businessdictionary.com/definition/innovation.html>



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# SOURCES of Innovation @ Uni

Fundamental & Applied Research  
Sponsored Research (PPPs)  
Open Innovation & Hackatons  
Scientists & technical staff

**TECHNOLOGY BASED**

Students

**NON TECHNOLOGY BASED**



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# MEANS for Innovation

Technology Transfer  
Education  
Company Scouting  
Equipment sharing  
Entrepreneurship

**TECHNOLOGY BASED**

Student entrepreneurship

**NON TECHNOLOGY BASED**



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# AVAILABLE @ UNIV. GENEVA

TECHNOLOGY  
TRANSFER

EDUCATION

COMPANY  
SCOUTING

EQUIPMENT &  
TALENT

INNOVATIO  
N

SHARING

FUNDING



Laboratoire de  
Technologie  
Avancée

**INNOGAP**

Proof-of-concept Fund



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GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT  
GSEM Executive



**BRIDGE**



venturelab



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Un programme de formation de la CTI



Start-Up et entrepreneuriat  
CTI Entrepreneurship

Swiss Confederation

Commission for Technology and Innovation CTI



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Commission pour la technologie et l'innovation CTI

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CELEBRATING  
**25 YEARS**  
OF ACHIEVEMENTS



# GLOBAL ENTREPRENEURSHIP WEEK GENEVA





# GLOBAL ENTREPRENSHIP WEEK

## Outcome 2017

**7000** flyers  
**2900** visitors  
**140** speakers  
**55** sessions  
**17** sites

## Partners



REPUBLIQUE  
ET CANTON  
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Haute Ecole Spécialisée  
de Suisse occidentale



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Start-up and entrepreneurship  
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Swiss Confederation  
Commission for Technology and Innovation CTI

ENTREPRISE  
ROMANDE







# ANCHORING AND NURTURING THE CULTURE OF INNOVATION

**Requires:**

- Passion
- Commitment
- Partnerships
- Inclusion
- Sharing
- Empowerment
- Competences
- Long term vision





# THANK YOU

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