

Expanding ICT SMEs and ecosystem collaboration for digital competitiveness and economic inclusion

WSIS Forum 2017

Friday 16th June (11h00-12h45, ITU Varembe Room G1)



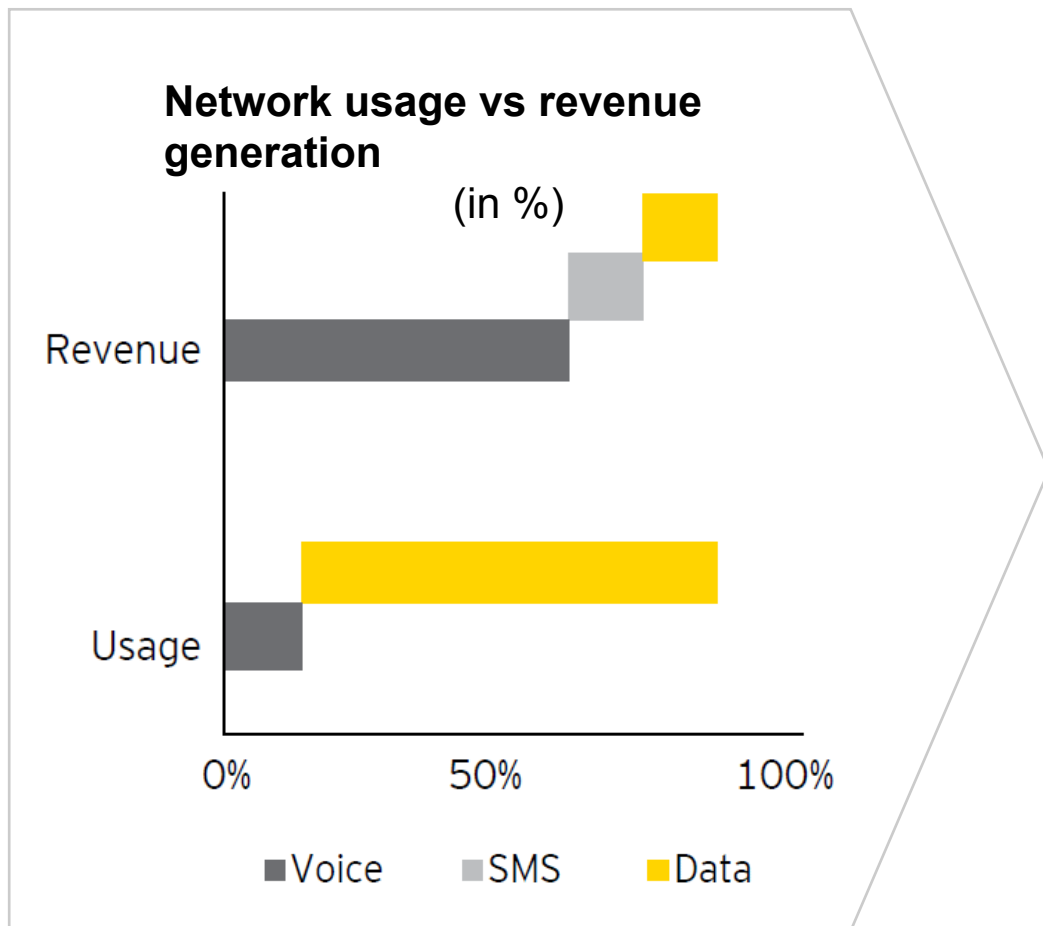
PLATFORMS AS ENABLERS OF DIGITAL GROWTH

TOMAS LAMANAUSKAS – Group Director Public Policy
June 2017

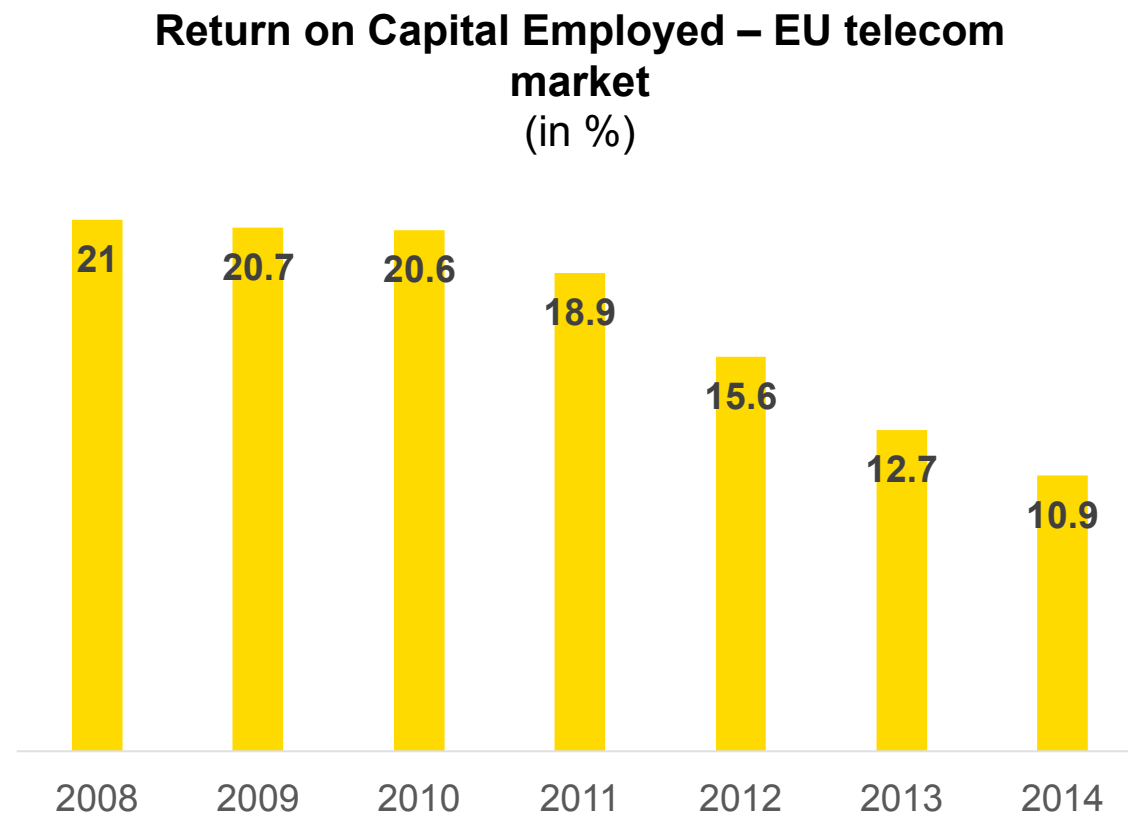


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Traditional telco under pressure



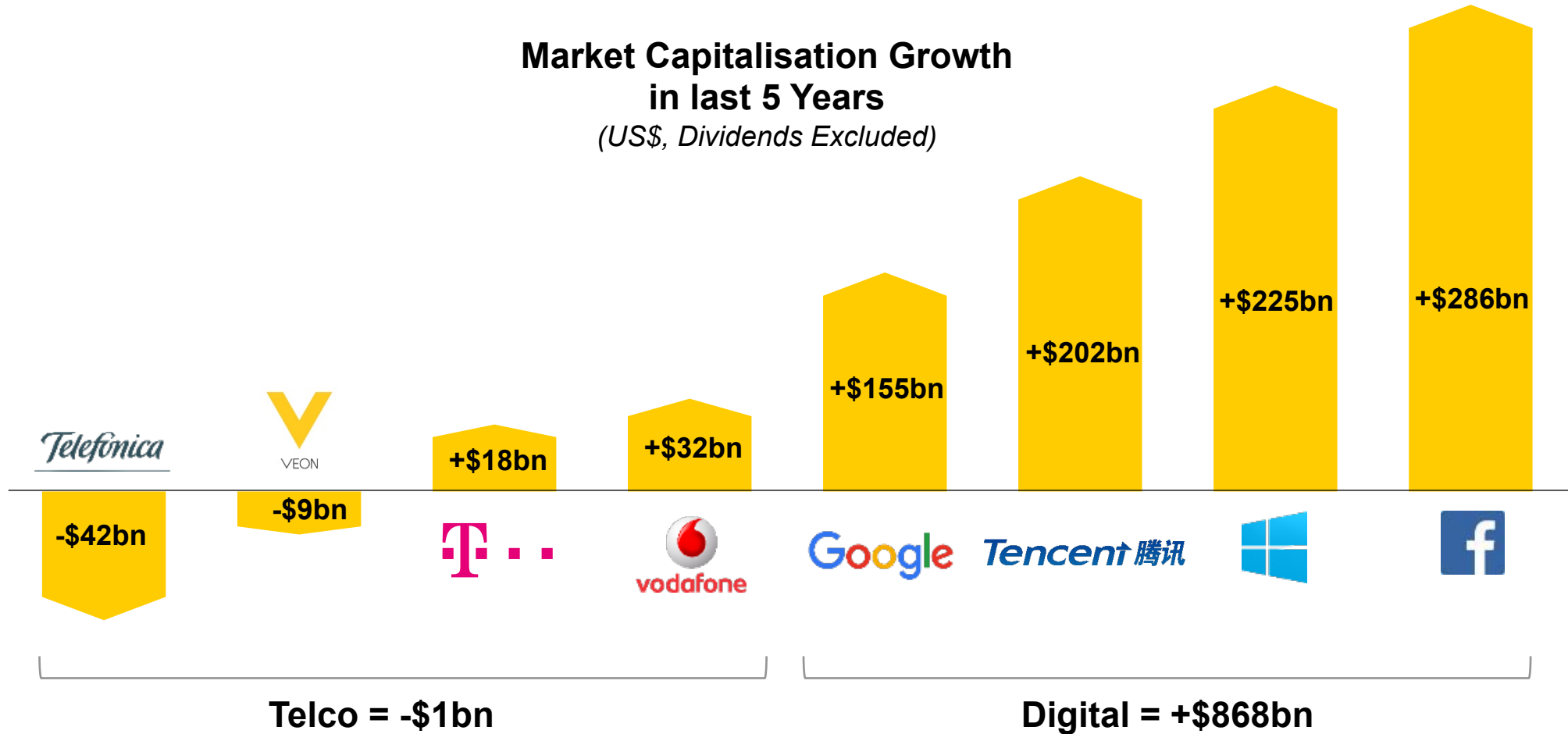
Source: EY, 2015



Source: FT, 2015

Value is captured by platforms

**Market Capitalisation Growth
in last 5 Years**
(US\$, Dividends Excluded)



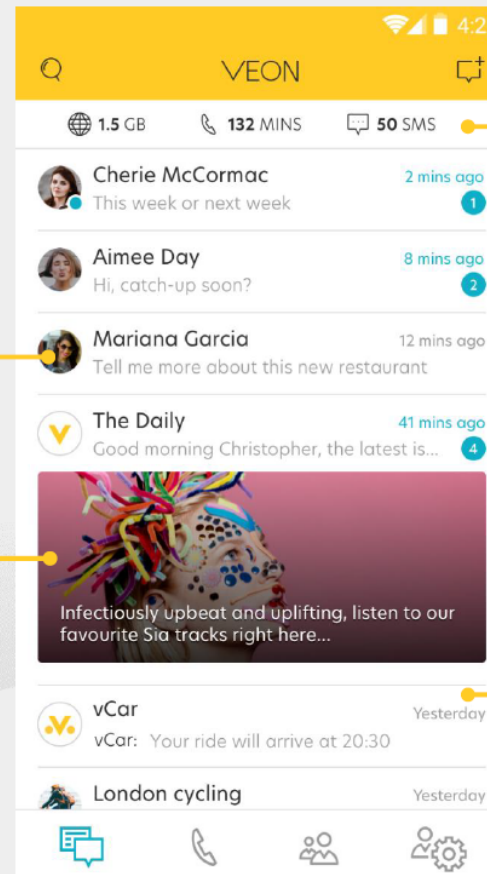
Our newly launched platform

VEON

All you need in one place

Totally free Messaging –
with chat and voice calling

News, music and video
entertainment –
personalized for you



A single account –
and you stay in control

Everything the internet has to
offer - from a given context

**Beautifully delivered –
in the “VEON Stream”**



Emphasis on local content



Local
80%

LENTA.RU



ЧЕМПИОНАТ

PATARI



hungama.

zvoog



MUBI

Cinepax

КиноПоиск.Ru
найди своё кино!

Global
20%



twitch



YouTube

DEEZER

BuzzFeed

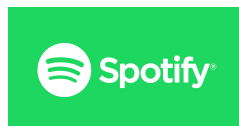
Nintendo



The New York Times

NETFLIX

UBER

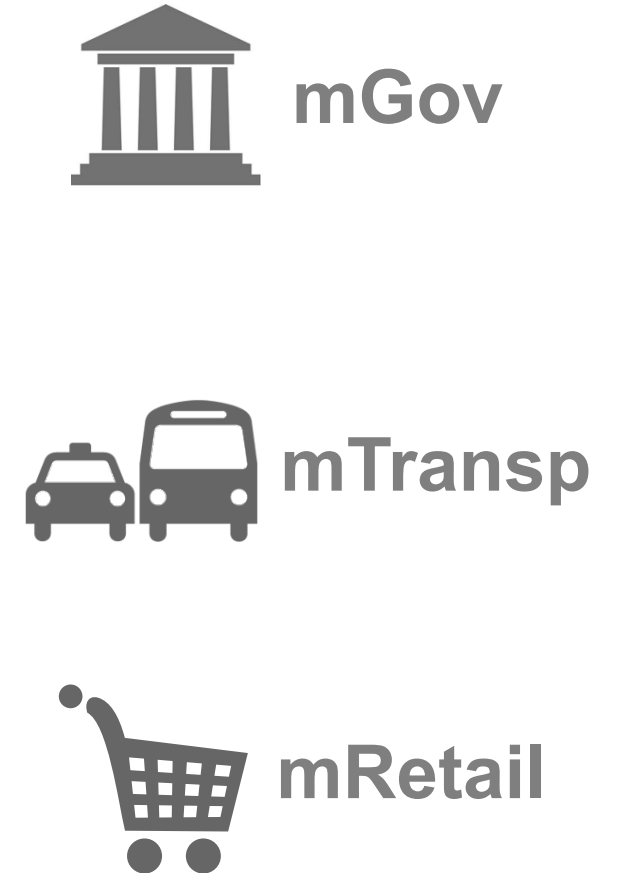
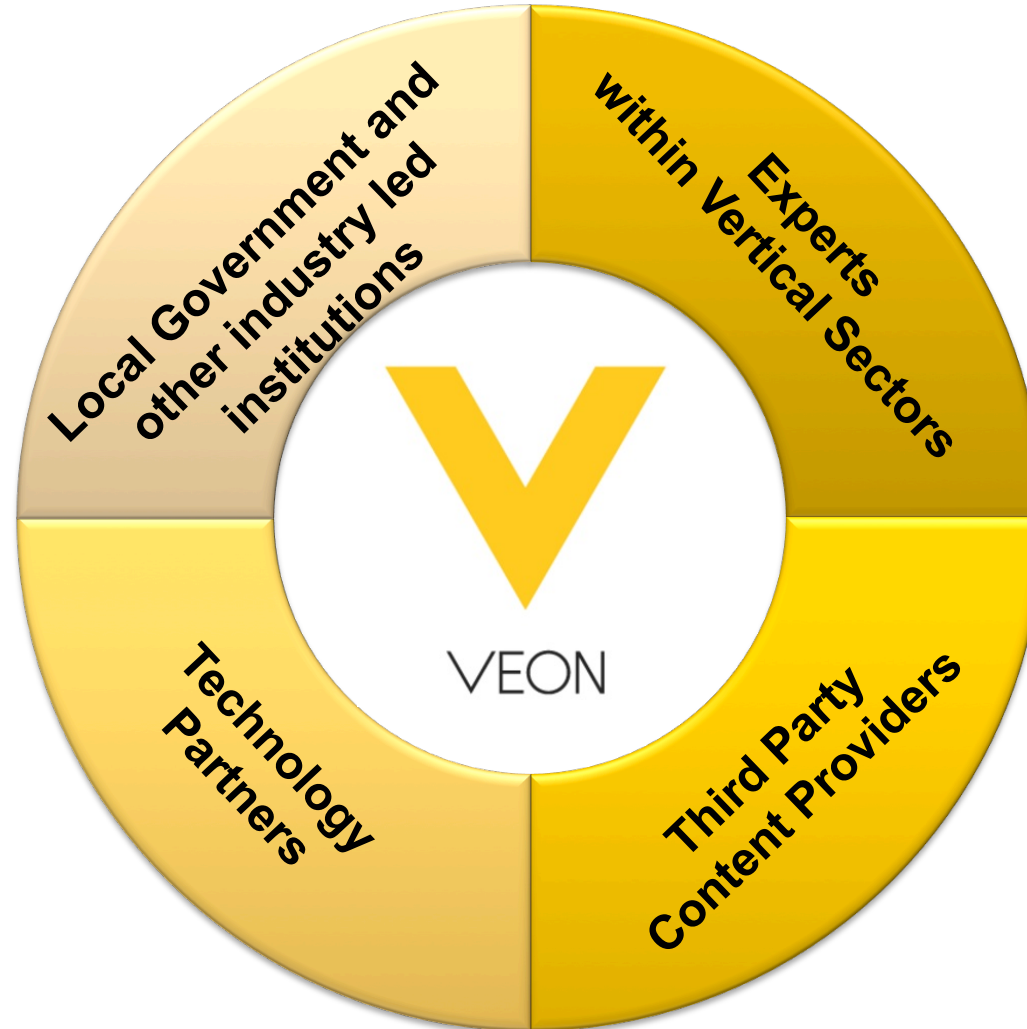


TechCrunch





Empowering vertical industries



Example: mAgri in Pakistan

Content on Interactive Voice Response



Content related to all steps of farming i.e. Land Preparation-Cultivation



Agriculture News



Agriculture Products & Equipment



Crops Information



Market rates



Weather forecast

Voice Messaging Service



Live Audio Training



Crops related information



Live Stock related information



Weather Updates



Current Disease/Cure related information on daily basis



Emergency Alarms

SMS



Content related to all steps of farming i.e. Land Preparation-Cultivation



Crops related information



Live Stock related information



Market rates



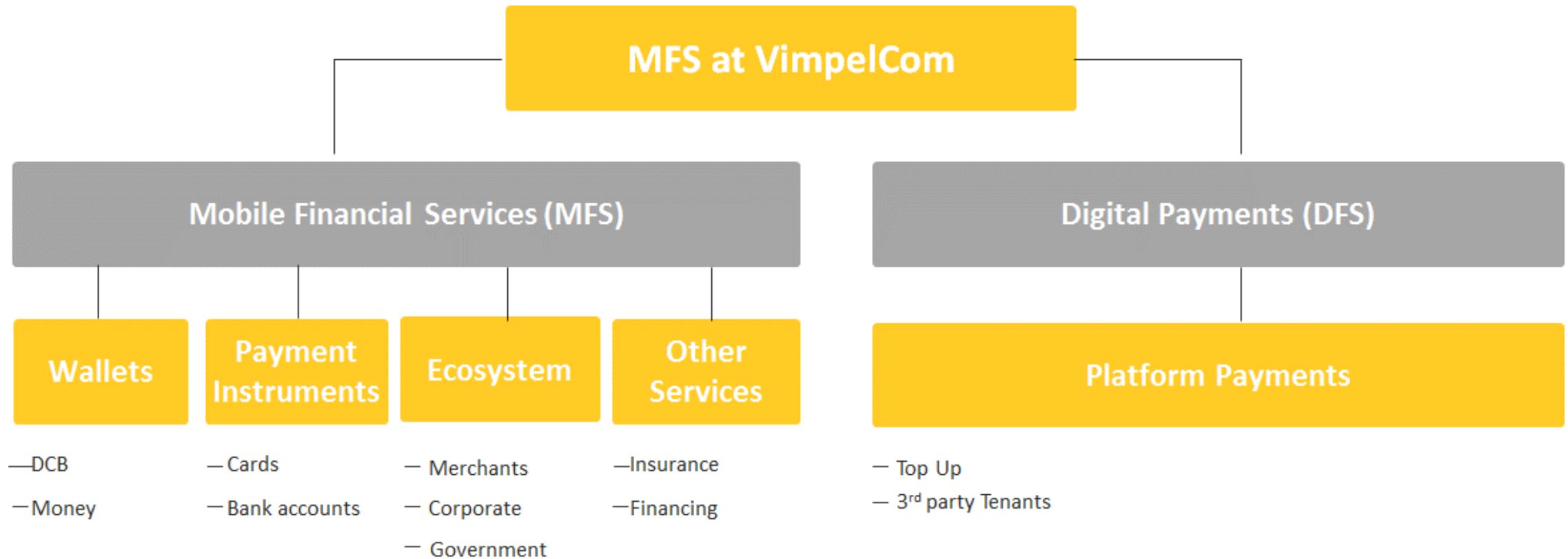
Current Disease/Cure related information on daily basis



Weather Updates



Emergency Alarms



48 mln registered customers



Delivery through partnerships



Algeria



Pakistan



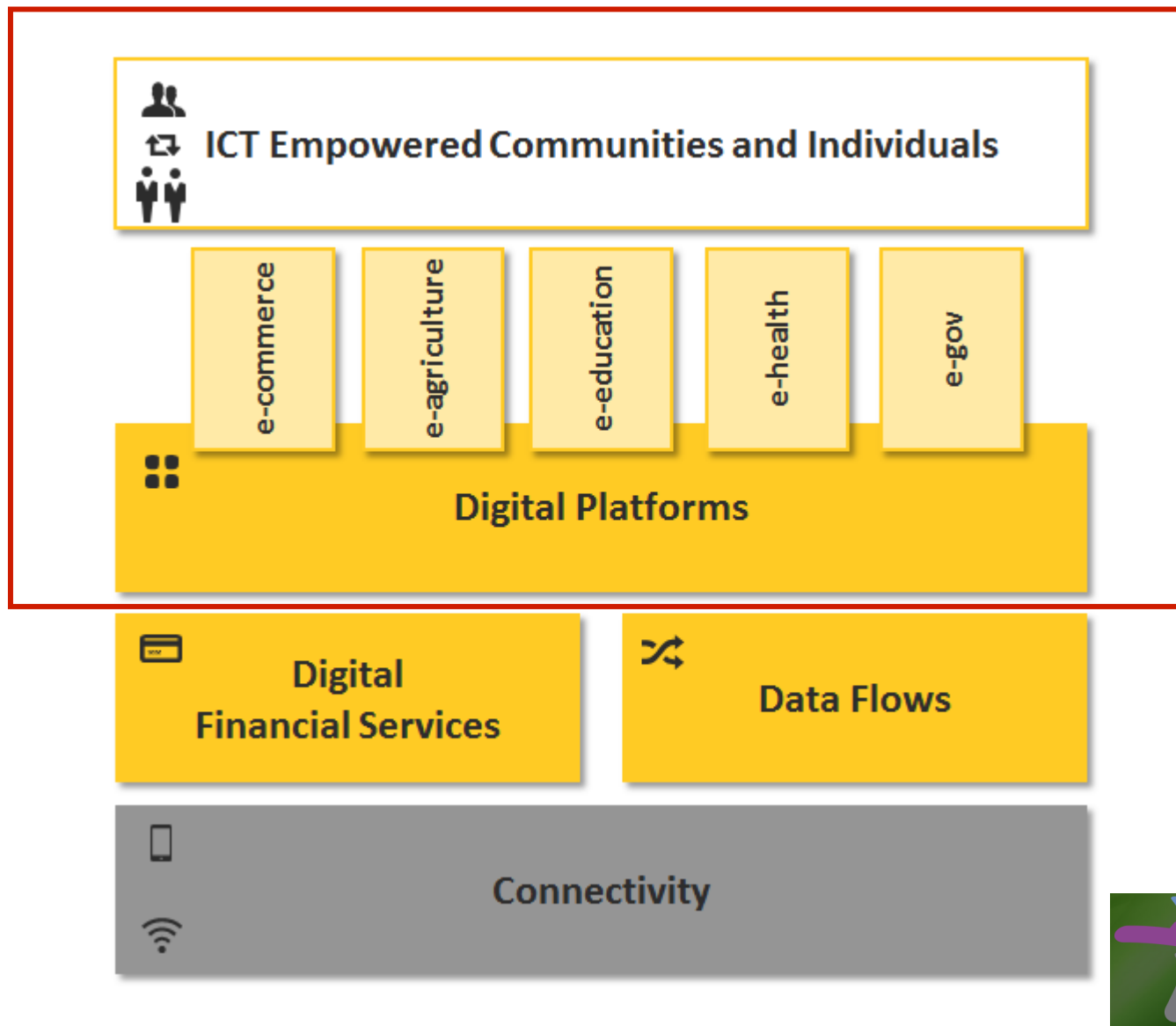
Eurasia



Italy



Platforms are key for growth





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THANK YOU!

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