



## MULTI-STAKEHOLDER WORKSHOP

### **BRIDGING THE DIGITAL INNOVATION DIVIDE: ACCELERATING DIGITAL TRANSFORMATION TOWARDS THE 4<sup>th</sup> INDUSTRIAL REVOLUTION**

from 11-12 December 2017  
Gaborone, Botswana

More information & registration via:

[http://www.itu.int/en/ITU-D/Innovation/Pages/Events/2017/BDID\\_Gaborone.aspx](http://www.itu.int/en/ITU-D/Innovation/Pages/Events/2017/BDID_Gaborone.aspx)

### **CONCEPT NOTE**

The Multi-stakeholder Workshop on **Bridging the Digital Innovation Divide: Accelerating Digital Transformation towards 4<sup>th</sup> industrial revolution** will be held in Gaborone, Botswana from 11 to 12 December 2017.

This workshop is organized by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) within the framework of the World Telecommunication Development Conference 2017 (WTDC-17), Buenos Aires. It is also contributing to the Digital Integration and SADC preparation for 4<sup>th</sup> Industrial Revolution through ICTs in particular focusing on promotion of the uptake of smart technologies and accelerating digital transformation as well as supporting skills development, access to digital talent and appropriate digital infrastructure.

**OBJECTIVE OF THE WORKSHOP:** This Multi-Stakeholder Workshop aims at building regional and national capacities and skills in developing digital ecosystems, including designing policies, formulating projects to integrate telecommunication/ICTs innovations in national development agenda and implementation programmes and projects. Programme of this workshop builds upon the recently launched ITU toolkit on **Bridging the digital innovation divide: A toolkit for strengthening ICT centric ecosystems**, and will be supported by a series of national and regional best practices and initiatives fostering ICT centric innovation and digital transformation.

**WHO SHOULD ATTEND:** This multi-stakeholder workshop targets all stakeholders involved in nurturing and building digital innovation environment, favorable to entrepreneurship and creation of startups, growth and expansion of small firms, public service transformation, and sector specific digital transformation. In particular, its agenda has been customized for the needs of the ICT policy makers, regulators, national innovation agencies, development agencies, entrepreneurs, ecosystem builders, Financial stakeholders, academia as well as institutions willing to undertake a digital transformation journey fostering ICT centric innovation and developing coherent approaches to move countries towards an innovation driven economy.

**EXPECTED RESULT:** Identification of stakeholders, champions and good practice programmes in the region interested in undertraining national ICT centric innovation ecosystem reviews, thereby advancing digital transformation and advancing digital integration. Furthermore, empowering participants with methodology, frameworks, tools and context relevant case studies to accelerate digital transformation through promoting innovation and entrepreneurship.

Telecommunication Development Bureau, ITU | [innovation.itu.int](http://innovation.itu.int) | [innovation@itu.int](mailto:innovation@itu.int)

Registration: [itu-harare@itu.int](mailto:itu-harare@itu.int)