



# **SMART** **SUSTAINABLE DEVELOPMENT** MODEL INITIATIVE

## **TERMS OF REFERENCE FOR THE**

### **Working Group on Financing, Partnerships and Business Models**

#### **1. Scope and Objective**

The Working Group on Financing, Partnerships and Business Models (WG- FPBM) is a sub-group of the Smart Sustainable Development Model Initiative Advisory Board to carry out the background work on financing mechanisms, partnership and business models to foster private-public joint activities and facilitate implementation of suitable communications technologies as a part of disaster management and sustainable development process. The objective of the working group is to provide input to the work of the Advisory Board.

#### **2. Activity**

The working group will:

- i. identify key stakeholders and their respective roles,
- ii. identify real life partnership examples and best practices that can be replicated and scaled-up,
- iii. identify cost-effective business models upon which to base partnership models that can provide incentives for private and public entities with a special focus on potential partnership between satellite providers and public sector,
- iv. elaborate on financing mechanisms, such as universal access funds, corporate social responsibility funds, charity institutions that can ensure continuity of services and their commercial sustainability,
- v. propose innovative financing mechanisms that can help generate additional revenue from other sectors such as surcharge on remittances of banking transactions, airline tickets, sms services, sponsorships, etc.,
- vi. prepare a white paper and report back to the Board with suggested actions to be taken by the Board.

### **3. Membership**

Members of the working group serve in their individual capacity and any interested Board Member can participate in the work of the group. The group can also invite third parties to join their work on the basis of their potential contribution to the group's activities.

### **4. Methods of Work**

The working group will determine its own methods of work, including time for consideration of requests, preparation and conduct of its tasks. The activities of the group will be coordinated and led by the leading Board Member who was designated during the Advisory Board meeting. In principle, the working group will carry out its work by electronic means, using conference calls, Google hang-outs, twitter conferences and e-meetings.

### **5. Secretariat and Administrative Support**

Within available resources, ITU will provide the administrative and secretariat support required by the working group, including record keeping, distribution of documents and SharePoint related services.