ICT for Improving Information and Accountability For Women's and Children's Health



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Agenda

- ICT Development & Trends
- ICT/ Broadband and e-health
- ICT for Women & Children's Health
- Conclusions





ICT Developmental Trends

Why ICT is **Important**?

ICT as enabler for the information & **Smart Society**

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e-governance

e-education



Security in Cyberspace

Smart

Grids



Fully Networked Car

e-commerce



ICT and climate change

Digital Cities

С 0 Ν V Ε R G E Ν С F

ICT Developments 2001-2013





67% of people in Asia-Pacific

DON'T use the Internet





Only 7.6% of households in Asia-Pacific have fixed-line broadband access

45% annually Mobile broadband has grown 45% annually from 2010-2013





22%

But mobile broadband penetration at 22% is below world average

Digital Gap in Asia-Pacific





Active ICT/mobile-broadband subscriptions, penetration (2013)

Opportunity for Growth



More than 2 billion subscriptions worldwide by end 2013*

Americas

460 million subscriptions 48% penetration 28% CAGR (2010-2013)

Europe

422 million subscriptions 68% penetration 33% CAGR (2010-2013)

CIS

129 million subscriptions 46% penetration 27% CAGR (2010-2013)





ICT /Broadband & e-Health





"In the 21st century, affordable broadband access to the Internet is becoming as vital to social and economic development as networks like transport, water and power"

- Dr Hamadoun Touré, ITU Secretary-General









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ICT for Achieving Millennium Development Goals























ITU Initiatives on Broadband : e-Health

- 6.8 billion mobile users, over 96 % coverage, 1/3rd of world population on Internet and 2 billion broadband users
- ITU WHO: Commission's on Information & Accountability for Women & Children's Health
- ITU WHOA "National e-Health Strategy toolkit"
- ITU WHO Mobile technologies prevention cure & awareness of NCD
- Interoperable standards on e-Health Study Group 16 : Q 28/16: "Multimedia Framework for e-health Applications."
- Telemedicine / e Health: Nepal
- Mobile Applications : Nepal , Bhutan







E-health Standards and Interoperability

ITU-T Technology Watch Report April 2012

Eventh systems can prioritisk transform healtecare timugh makle health delivery personalised medicize and social medic e-tends applications. Reaching the prioritis for advancements is e-tends will not be achieved transpir of medical and commencicable horizotype structures of methods interpretability among systems and devices, provide applicable privacy and accelerations that characterizable and smith, and benegative training and accelerations that the horizons and methods be devices.

WHO-ITU Collaboration : Facilitating National e-health Planning

A "National e-Health Strategy toolkit" was Developed that consists of a methodology & set of resources to guide country decision makers to develop their national e-Health strategy and roadmap.

The toolkit published recently in 2012



The toolkit will be followed by rollout activities to disseminate it and to work with countries towards having a national approach to using ICT for Health.



The "National eHealth Strategy Toolkit" is a resource for developing or

revitalizing a country's eHealth strategy. The Toolkit provides a **framework** and **method** for the development of a national eHealth vision, action plan and monitoring framework. Toolkit for developing a National eHealth Strategy

Part 3 Part 1 Part 2 National eHealth vision National eHealth National eHealth action plan Engage with stakeholders Engage with stakeholders and evaluation Manage the process Manage the process Define baseline and target Establish the strategic context Develop eHealth action lines measures Develop an integrated action Learn from trends and experience plan Draft an initial vision Determine high-level resource requirements Identify required components Apply funding constraints to Gather information on the refine plan eHealth environment Define implementation phases Assess opportunities and gaps Refine vision and develop recommendations

Available at: http://www.itu.int/ITU-D/cyb/app/e-health.html

National eHealth Strategy Toolkit

monitoring and evaluation

- Define indicators for monitoring
- Define governance and process



ITU Facilitating e-health Standardization: e-Health Standards and Interoperability

- ITU's Standardization Sector has released a Technology Watch Report that looks to the E-Health Standards and Interoperability
- This report explains how rapid advancements in the development of e-health standards must accompany three trends in electronic healthcare in the coming decade:
- Advancements in healthcare delivery via mobile and wireless e-health technologies;
- Personalized medicine, including personal health records, medical diagnostic devices, and biometric records; and
- Interactive healthcare via social media and Web 2.0 applications.

Health Care

E-health Standards and Interoperability

ITU-T Technology Watch Report April 2012



- Provides an introduction to some of the institutions working to develop standards in the capacious area of e-health, including CEN/TC 251, DICOM, HL7, ISO/TC 215, ISO/IEEE 11073 and, in particular, the work ITU-T is doing in e-health standards areas such as telecommunications and mobile infrastructure, multimedia e-health applications, and emergency and disaster response.
- The report is available: <u>http://www.itu.int/dms_pub/itu-t/oth/23/01/T23010000170001PDFE.pdf</u>





ICT for Women & Children's Health



Commission on Information and Accountability for Women's and Children's Health

- The Commission on Information and Accountability for
 Women's and Children's Health (CoIA)— was established in
 January 2011 to increase the likelihood that pledges for
 women's and children's health are honoured and that
 resources are spent in the most effective way to save lives.
- Ten Recommendations are set by the CoIA aim at creating a system to track whether donations for women's and children's health are made on time, resources are spent wisely and transparently, and whether the desired results are achieved.



Mobile Cellular Subscriptions in CoIA Countries



- China & India has over 1 billion mobile subscriptions
- Viet Nam leads with a penetration of 143.4 mobile-cellular subscriptions
- In 49 CoIA countries (65%), the penetration of mobile-cellular subscriptions grew at annual rates of at least 30 per cent during the last six years.

Mobile cellular subscriptions per 100 inhabitants, CoIA countries, 2005, and 2011 Source: ITU



Active Mobile Broadband Subscriptions in CoIA Countries



- Rural and remote communities, wireless technologies still represent the best and most affordable option for broadband services
- Mobile-broadband subscriptions have grown 45 % annually in last 4 years
- In Africa, the region to which most CoIA countries belong, mobilebroadband penetration has reached 4%
- 30 ColA countries have reached penetration rates above 1%

Recommendation 1: Civil Registration and Vital Statistics (CRVS) and Maternal Death Surveillance and Response (MDSR)

- Registration of vital events, such as deaths and births, are still mostly paperbased systems and the reporting of these records is often delayed.
- The use of electronic systems can contribute to drastically reduce such delays, providing near real-time reporting, in addition to improving data quality.

Examples:

- Liberia Ministry of Health and Social Welfare launched the Universal Birth Registration (UBR) system, the country's first decentralized electronic birth registration and certification system by using of mobile phones to collect birth registration information in rural areas, which is then transmitted to the main registration service.
- Punjab National Rural Health Mission has established an online Maternal Death Review Monitoring System to ensure that every death of mother and infant is recorded, so that the root cause and gaps in services are identified.

NRHM	Maternal Death Review Monitoring System	
	Login ID	
	Password	
	GO RESET	
	Developed by: National Rural Health Mission-Punjab, Prayaas Bhawan, Sec-38B, Chandigarh	



Recommendation 2: Health Indicators

- When it comes to data collection, web applications can allow health facilities to enter data directly into central servers, without the need for any software installation or database management at the local level.
- Electronic systems allow for the introduction of a range of data quality measures, and comparing related values, such as the total number of births to the number of live births.
- Data become immediately available at the district, provincial and national levels, facilitating timely decision-making and the provision of feedback.

Examples:

- mTRAC is an SMS-based reporting platform that enables health care workers (HCW) to send weekly government reports on disease surveillance, malaria case management, and stock quantities of antimalarial drugs, using mobile phones.
- Uganda adopted DHIS2, a web-based Health Information System (HIS) that aims at facilitating the management of HIS data, improving the reporting of individual facility aggregate information, and facilitating planning and delivery of quality health care nationwide.

Recommendation 3: eHealth and Innovation



By 2015, all countries have integrated the use of Information and Communication Technologies in their national health information systems and health infrastructure.

Source: ITU, ICT for improving information and accountability for Women and Children Health

A. <u>eHealth</u> services pro	vided to individuals, new	and expectant mothers, infants, the	eir families and com	munities	
		Examples of eHealth			
ICT innovations and services	Pre-pregnancy	Pregnancy	Birth	Post-natal	projects in CoIA countries ²²
 Public Health Information and Education Call centres and helplines Local radio SMS/IVR-based health • education and promotion SMS and social networks for behaviour change and communication 	 Access to reproductive health information Reinforce positive health behaviour change, such as child spacing Stimulate demand on reproductive healthcare 	 Providing tips on appropriate care and general information on pregnancy Support the prevention and treatment of mother-to-child transmission of HIV/AIDS and other communicable diseases Peer support networks of pregnant women Improving access and utilization of maternal health services by pregnant women 	 Incentivizing women to attend facilities, providing skilled care during and after birth 	 Access to information about infant and child nutrition, safe drinking water, hygiene promotion, etc. 	 MAMA [2] Medic Mobile [39]
Emergency toll-free telephone services			 Improve transporta complications Access to skilled can obstetric emergence 	tion of pregnant and <u>newborn</u> with re at the time of birth in case of cy care	HealthLine [31]
 e-Tracking and alerts systems for expectant mothers and infants Patient registration Treatment compliance Appointment reminders 		 Providing prenatal advice at every stage of gestation Reminding pregnant women of pre- natal visits, informing nurses to follow-up 		 Infant registry for immunization Reminders for mothers requiring post-natal care for themselves and for their infants Alerts for infant vaccinations 	 M-CHANJO [11] MoTech [42] UNICEF Reminder Mother System [53]
Electronic directories for health care providers • Hospitals and clinics database • Health professionals database	 Improve quick access to he 	ealth services across the Continuum of Care			 Hospitalsworldwide, com [33] M4RH [37]
Remote patient monitoring		 Detecting and monitoring warning signals and typical symptoms of high-risk pregnancies 		 Home care and treatment of <u>newborn</u> with complications 	Amanece [16] Pesinet [44]



eFinancial services	 Allowing women to save toward delivery and postnatal care 	 Payments for healthcare related to antenatal care, e.g. consultation, diagnosis, lab tests, etc. 	 Payments for healthcare related to birth, e.g. transportation and hospital care 	 Payments related to post-natal care, e.g. child immunizations 	 Health Systems 20/20 [32] <u>Changamka</u> Medical Smart Card [21]

B. <u>eHealth</u> services provided to healthcare providers, health centres, health professionals, doctors, nurses and midwives, and Community Health Workers (CHW)

ICT innovations and services		Examples of what ICT services can offer along the Continuum of Care			Examples of what ICT services can offer along the Continuum of Care		Examples of <u>eHealth</u> projects
	Pre-pregnancy	Pregnancy	Birth	Post-natal	in ColA countries		
 Telemedicine Audio-Video-conferencing Tele-ultrasonography, Tele- cardiology solutions, etc. Remote diagnostics 		 Detecting and monitoring warning signals and typical symptoms of high-risk pregnancies Remote obstetrical ultrasour examination 	Access to tra medical professiona case of emergency	 Screening/tests related to HIV, syphilis and other diseases Speeding up sending test results for early infant diagnosis 	 JulaSalud, [52] RAFT [45] SMART [49] 		
eLearning Online training materials SMS quizzes SMS/MMS/IVR-based training 	 CHW training on reproductive health 	 CHW training on healthy pregnancy and delivery 	 Delivering education to traditional b attendants 	 CHW training on <u>newborn</u> and early childhood care irth 	AMREF [17]		
 Point-of-care support Decision support systems (e.g. checklists and algorithms) 		 Screening for pregnancy risk factors Improve efficiency in diagno- and treatment across the continuum of care through protocol-driven care 	sis	 Integrated management of childhood illness for children under 5 years old 	• e-IMCI using D-Tree [27]		
Electronic patient records • EHR, EMR, PHR	 Allowing seamless integration 	n of patient history data across the C	Continuum of Care		 RPMS Electronic Health Record [47] 		
Community-based <u>eHealthcare</u>	 Collection of routine patient data during home and clinic visits to track health indicators at community level Case management Report and track expectant mothers and <u>newborn</u> health status and send alerts in case of abnormalities Management of workforce and performance monitoring and incentives Improve information flow back to the community level Improve the communication between and medical skills of health care institutions and birth attendants 			 Childcount+ [9] CommCare, [23] Medic Mobile [39] 			
Referral systems Closed calling network Online or SMS-based			 Referrals an complicatio Access to sk 	d transportation of pregnant and <u>newborn</u> with ns to facilities with adequate resources illed care at the time of birth	 SHINE [48] EhealthPoint [26] 		



C. <u>eHealth</u> services provided to healthcare managers and administrators to strengthen health systems

ICT innountions and convisos		Examples of eHealth projects			
	Pre-pregnancy	Pregnancy	Birth	Post-natal	in CoIA countries*
 Electronic health data collection and reporting Online Health Information System Structured SMS or mobile data collection forms 	 Collect, aggregate, and analyse health data related to demand for family planning 	 Collect, aggregate, and analyse health data related to HIV-ARV distribution to pregnant women, and antenatal care visits 	 Collect, aggregate, and analyse health data related to skilled attendance at birth, as well as to post natal care for mothers and babies 2 days after birth 	 Collect, aggregate, and analyse health data related to exclusive breast feeding, immunization, antibiotic treatment for childhood pneumonia, and stunting prevalence 	 Online Reporting of National Rural Health Mission, Punjab, India [13]
Electronic birth, death and cause of death registration			 Birth, death and cause of d 	leath registration	 e-District Kapurthala, India [1]
e-Surveillance			 Maternal and Infant death notification, review and surveillance 	 Maternal and child health surveillance related to meningitis, malaria, diarrhoea or nutrition 	 Online maternal death review system in Punjab, India <u>http://pbnrhm.org/login- mdr.aspx</u>
Electronic Supply Chain Management	 Stock management for reproductive health products 	 Stock management for life saving commodities²³ 	 Stock management for life saving commodities 	 Stock management for vaccines, pneumonia, diarrheal drugs, etc. 	SMS for Life [50]

Source: ITU, ICT for improving information and accountability for Women and Children Health, 2013, p. 22



mHealth for Women's and Children's Health

mHealth Alliance Active Grantee Projects (2012 – 2014)

mHealth projects grantees						
Cell-Life – MAMA, South Africa	Cell-Life uses the MAMA SMS service to reach mothers with information on HIV testing, healthy pregnancy and infant care, and provides mothers with access to the National AIDS Helpline.					
Clinton Health Access Initiative (CHAI) – SMART, Nigeria	CHAI, the Federal Ministry of Health (FMOH) of Nigeria and Hewlett Packard have partnered on the SMS Printers to Accelerate Return of Test Results for Early Infant Diagnosis of HIV/AIDS program (SMART), which reduces turnaround time of test results by approximately 15 days.					
Dimagi – CommCare, India	Dimagi's open source mobile maternal and child health case management tool is being deployed to deliver health information and services across five provinces in India. To support scale up, Dimagi is launching the Active Data Management tool to strategically use the data collected for decision-making.					
D-Tree International – mNUT, Zanzibar	Alongside UNICEF and the Government of Zanzibar, D-Tree International provides rural health workers with a mobile phone-based decision support application, which gives them tools to identify, treat and care for children with severe acute malnutrition.					

Source: mHealth Alliance

mHealth for Women's and Children's Health

mHealth Alliance Active Grantee Projects (2012 – 2014)

Grameen Foundation – MOTECH, Ghana	The Grameen Foundation, in partnership with the Ghana Health Service, supports poor, rural women and Community Health Nurses by delivering time-specific information to women about pregnancy, childcare practices and appointments, while supporting electronic records systems for nurses. Grameen has formed a public-private partnership with MTN Ghana to sustainably expand access to these services.
IRD – Interactive Alerts for Vaccine Coverage, Pakistan	Interactive Research and Development (IRD) is using Interactive Alerts, an electronic vaccine registry, to increase coverage of vaccines in support of Pakistan's Expanded Program on Immunization. Interactive Alerts provides SMS reminders to patients and caregivers, radio-frequency identification tag stickers for immunization cards.
MoH Rwanda RapidSMS and mUbuzima, Rwanda	The Ministry of Health of Rwanda is training community health workers to use mHealth applications to monitor and promote maternal and neonatal health, identify potential risks, and promote antenatal care at health facilities. The mHealth applications in use are "RapidSMS," which helps track pregnant women, and mUbuzima, which is used to collect and report MDG indicators at the community level.
Novartis – SMS for Life, Cameroon, Tanzania, Ghana	Novartis has developed the SMS for Life initiative, which tracks weekly stock levels to reduce stock- outs of key anti-malarial medicines and is being scaled to reach all health facilities in Cameroon and Tanzania. In Ghana, SMS for Life is used to reduce mortality in childbirth by bringing real-time visibility to blood supplies in all hospitals in Ghana.

mHealth for Women's and Children's Health Tools and platforms to accelerate innovation

CommCare

CommCare is an easily customizable mobile health (mHealth) platform that allows community health workers (CHW) track and support their interactions with patients.

The CHW registers patients using customized electronic forms that are used by low-literate CHWs in multiple languages. CommCare automatically submits visit data in 'real-time' to a central cloud server. Data on this server is privacy-protected, backed up, and accessible to supervisors and program managers around the world.

CommCare improves the quality of and access to care through client lists on the CHWs' phones, checklists for CHWs, SMS reminders when visits are due. It also boosts the accountability of care by facilitating real-time monitoring of CHWs' activities.

Source: http://www.commcarehq.org/home/

* Select Report Daily Submissions							ions		
Select a Group Everybody : From Date: 2011-08-09 To Date: 2011-10-20 Go!									
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agnesi									
aisha	0	0	0	0	0	0	0	0	0
amelia									
benadeta	0	6	0	10	0	0	0	10	0
bulu									
catty	0	0	17	6	0	0	0	0	0
chipegwa			10	10					4
deb	0	0	0	0	0	0	0	0	0
demonick									



mHealth for Women's and Children's Health

Tools and platforms to accelerate innovation

Symptom Monitoring

Medic Mobile

Medic Mobile has developed diverse low-cost tools that take advantage of SMS, email, SIM, J2ME or Android applications, as well as hosted and distributed web applications to coordinate community health workers and facility providers in remote villages. The goal is boosting the quality of maternal and neonatal health care by increasing referrals for skilled birth attendance and/or facility delivery, improving danger sign monitoring, and increasing coverage of complete antenatal and postnatal visits.

Through its SMS gateway, this web application receives and parses structured SMS messages, and stores them in a local database.

Source: <u>http://medicmobile.org/tools/</u>;





Examples of Regulatory and Policy considerations

Component	Description	Examples
Legislation	National legislation, policy and regulatory components that govern how health information is stored, accessed and shared across geographical and health-sector boundaries.	 Unique health identifier regimes Privacy, protection, storage and retention of personal health information Consumer protection including in the online environment Access and consent to personal health information use and disclosure, including secondary use Audit and complaint procedures (e.g. such as those required for suspected breaches of privacy) Licensing regimes which may be needed to ensure that private operators of components of a national eHealth environment meet required standards for privacy, integrity and security
Policy	Broader public policy required to support the development of a national eHealth environment.	 Health sector policy (e.g. reform, improved access to and use of health information) Non-health sector policy (e.g. broader industry and economic development, utilization of existing eGovernment infrastructure) Policies to stimulate and manage innovation, risk, evaluation of feasibility and utility of services
eHealth-specific policy	Policies specifically governing eHealth services, including privacy of health-related data held in digitized format, its use and sharing for research and the public interest.	 Policies on medical jurisdiction, liability for eHealth services (e.g. telemedicine), safety, data integrity and quality of care Policies for reimbursement for eHealth services (e.g. telemedicine), both public and private Policies for managing Internet health information quality, sales of medicines and regulated health products Policies to demonstrate eHealth outcomes and clinical effectiveness
Compliance	Components required to support the development of eHealth products and which are compatible with the national eHealth environment.	 Development of national eHealth standards and other interoperability requirements Compliance, conformance and accreditation of eHealth products and services





Standardization considerations

Examples of standards applied to ICT-based interventions to measure CoIArelated RMNCH indicators at the community or facility levels

Example of ICT-Innovation Intervention	Type of Data or Indicators Collected and Transmitted	Examples of Relevant Standards
mHealth/eHealth Service: Notification System for Maternal Deaths	Deaths during pregnancy, childbirth and puerperium	Health Level Seven (HL7) Version 2.x and Version 3 for vocabulary; International Classification of Diseases (ICD10/ICD) for diagnosis
eHealth Service: Facility Data and Discharge Data Management	Cesarean delivery	Health Level Seven (HL7) Version 2.x and Version 3 for vocabulary International Classification of Diseases (ICD10/ICD) for diagnosis
eHealth Services: Facility Stocks Management Information Systems	Management of essential medicines and medical products available for mothers and children at care facilities such as antiretroviral prophylaxis, uterotonic agents, DPT vaccine, antibiotic treatment for pneumonia, and contraception; Rapid diagnostic test for malaria, Vitamin A; oral rehydration package, Insecticide Treated Bednets	Biomedicine, Healthcare, Drug Standards ex. UMLS RxNorm; Unified Code for Units of Measure (UCUM); Uniform Facility Codes and related Facility Registry elements; ISO/TC 215 Standards List



Conclusions



- Accelerate the rate of mobile-cellular and broadband infrastructure deployment in CoIA countries
- Facilitate access to mobile-cellular and broadband services among low-income and rural Populations
- Develop and adopt national eHealth policies & strategies
- Ensure the inclusion of an mHealth component in eHealth policies and strategies
- Encourage the harmonization of eHealth standards
- Take security concerns into consideration
- Improve measurement of impact of eHealth applications and services, particularly at the community level
- Target financial resources specifically for eHealth services
- Develop human capacity in eHealth

Quote from Director BDT, ITU

No woman should pass away when giving birth because the right information did not get to her on time, when we have the ICT available.



elecommunication

Committed to connecting the work

 All children, regardless of their place of birth and the socioeconomic situation of their parents, should have access to proper healthcare and education because information technology is at our fingertips.



ITU Asia Pacific : <u>http://www.itu.int/ITU-D/asp/CMS/index.asp</u> E mail: sameer.sharma@itu.int

