



# ERICSSON RESPONSE

**A Corporate Responsibility**  
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**Ocho Rios, Jamaica**  
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# How does Ericsson work with CR?

- **Environmental Management System**
  - **Code of Conduct (Global Compact)**
  - **Code of Business Ethics**
  - **Radio frequency exposure and health**
- Control risks
- **Bridging the digital divide with C4A**
  - **Richer Communications and sustainability**
  - **Energy lean product portfolio**
  - **Sponsorship and employee volunteer (local)**
  - **Ericsson Response (global)**
  - **Annual Sustainability Report**
- Positive impacts
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# When there is a need to communicate, Ericsson is there

## Ericsson

- brings support to disaster relief operations
- gives humanitarian and social support to local communities



# We want to:

Faster and more efficient communications in disasters

Engaged and involved employees that contribute to the well-being of the community

Promote the issues of disaster relief and the use of communications technology to support those in need



# Core Parts in the Ericsson Response program

**Ericsson Response Teams and equipment**

**Local, regional and global support centers**

**Partnership with relief organizations and the private sector**

**Disaster Preparedness programs**





# Ericsson Response Teams

**Strong commitment both from managers and staff**

**Trained for emergency operations**

**As individuals or in ERU teams**

**Defined skills required in disaster response**

**National, regional or international operations**



# We can't do it alone

- International Red Cross / Red Crescent and RC/RC National Societies
- UN and UN Agencies
- Swedish Rescue Service Agency
- Telecom Sans Frontiers
- Private Sector
- Local initiatives





# Kabul, Afghanistan January 2002



Temporary GSM network with the UN World Food Programme in Kabul. Provided services for all humanitarian organizations and the interim Government.



# Bunia, Democratic Republic of Congo 2005



Satellite link to Brindisi, Italy to a GSM system donated to the UN Humanitarian organizations

# Bam, Iran December 26, 2003



Emergency GSM communication system for humanitarian organizations after earthquake



# WIDER / VoIP

Wireless LAN In Disaster and Emergency Response



Improved communication between organizations  
in disaster areas

# Muzaffarabad, Pakistan October 2005

## Earthquake



WIDER and Ericsson employees is providing support to relief organizations through UN OCHA



# Response to the Tsunami - 26 December 2004







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Thank you