

Disaster Preparedness

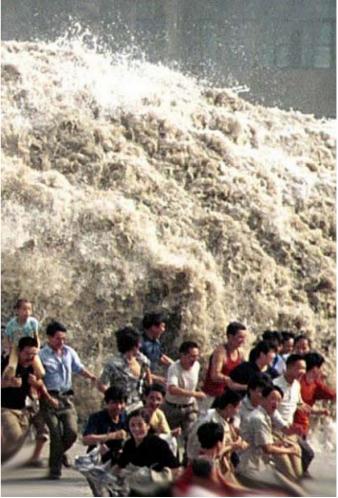
Hurricane Preparedness Presentation by Brad Mitchell September 27, 2006



When disaster strikes

DON'T PANIC!





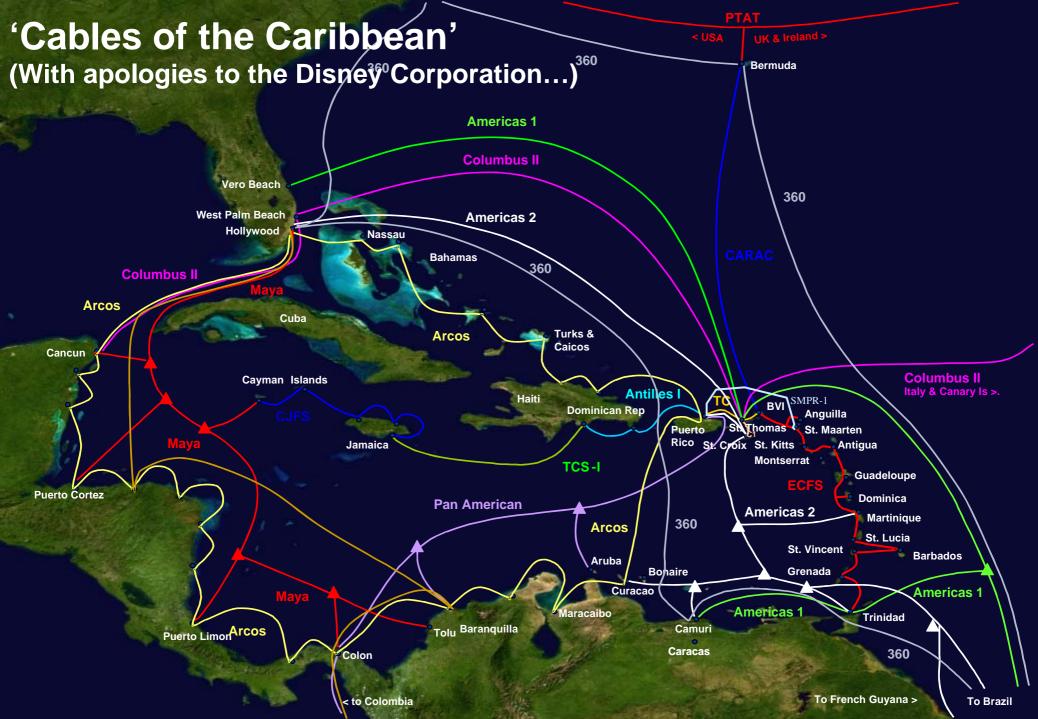
Walking the Walk

Cayman and Grenada Experiences

- Our staff played a large part in the overall island recovery operation
- We shared our "Only Network Standing" Status by offering special rates, battery chargers, etc
- Our Cayman Switch building housed hundreds of displaced people
- □ The police occupied part of our Cat5 building

'Lessons Learned' – Capabilities in C&W

- Building Hurricane Proof Switches (Cayman now operational)
- □ Signed MOU with CDERA exploiting synergies between the two organisations
- Formed the 'Caribbean Emergency Response Team' (CERT) a First Response capability numbering 100+ members available within the region
- □ Regionally integrating Geographical Information Systems across all islands
- Providing state-of-the-art Emergency Communications for C&W First Responders allows use of existing mobile phones when cell towers, cabling, etc, are damaged or destroyed
- Globally-integrated Command & Control for all C&W businesses lets the islands get on with their immediate job of damage assessment & recovery while Regional & International Crisis Management Teams take care of off-island assistance (eg, staff evacuations, additional equipment, personnel, etc)
- Set up Regional Relief Operations Centres (RROCs) Panama, Barbados & St Kitts provide evacuation centres for non-essential staff & remote operations 'nerve centres' within the region
- Piloting the use of meteorological sensors in our properties in the North (Cayman & Jamaica) as early warning systems objective is to make data available externally



Questions to Ask Yourself....

Protect Mission Critical Data

- Has the business analyzed which business processes, applications and services are most critical?
- □ Has the business assessed the impact of a potential disruption?
- □ Has the business created a strategy to mitigate risk?
- □ What security measures are in place?
- □ Are key locations hardened and facilities conditioned?

Meet Regulatory Requirements

- Have customers or business partners mandated performance or availability service levels?
- □ Has the business complied with all current or emerging regulatory requirements?

Invest Wisely

- □ Has the business quantified the potential costs of downtime or total business failure?
- Has the business developed sound business cases to optimally invest in risk mitigation?

□ Your Suppliers

- □ Are they prepared?
- □ Will they be there when you need them?
- □ How can you be sure?

So What?

□ We have improved - we can help you to improve!

□ Fully redundant, MPLS Network

□ 24/7 NOC and SOC

Consultative Approach With the Customer

Continual Reinvestment into Network

Philosophical Shift of the Company

The Need To Be Sure Before You Make A Decision





Questions