THE HUMANITARIAN CONNECTIVITY CHARTER.

GSMA™

GSMA

THE GSMA WAS FOUNDED IN 1987

15 OFFICES WORLDWIDE

SHANGHAI | SAN FRANCISCO | BEIJING | SAO PAULO | NAIROBI | NEW DELHI

LONDON | DUBAI | ATLANTA | BRUSSELS | BARCELONA | HONG KONG | BRASILIA | BUENOS AIRES

Connecting Everyone and Everything to a #BetterFuture

The mobile industry is the first to formally commit to the UN Sustainable Development Goals

The GSMA represents the interests of mobile operators worldwide

MORE THAN **750** MOBILE OPERATORS

WITH OVER **350** COMPANIES in the broader mobile ecosystem

The world's leading mobile industry events, MWC Barcelona, MWC Shanghai and MWC Americas, together attract nearly

192,000 people from across the globe each year

The GSMA works to deliver a regulatory environment that creates value for consumers by engaging regularly with:

MINISTRIES OF TELECOMS

TELECOMS REGULATORY AUTHORITIES

INTERNATIONAL & NON-GOVERNMENTAL ORGANISATIONS

CONNECTING **23,000+** Industry Experts

Exclusively for GSMA Members, InfoCentre² is your place to connect with a global community of industry experts

GSMA Working Groups provide frameworks and standards in commercial, operational and technical matters that help maintain and advance mobile industry ecosystems

8.7 bn+ MOBILE CONNECTIONS WORLDWIDE

Background

The **Humanitarian Connectivity Charter** is a set of principles and best practices reached collaboratively between MNOs on how to prepare for, respond to, and recover from a sudden onset emergency.

- Unites the mobile industry, government and humanitarian actors to create a more resilient future.

- Originally launched in 2015.

The Charter Principles

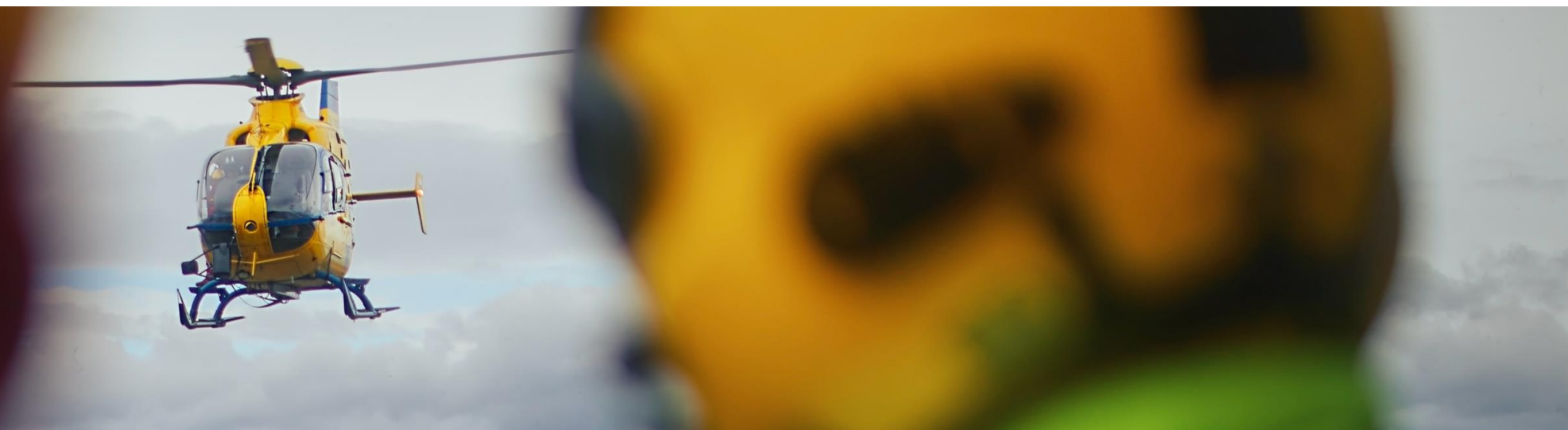Enhance coordination before, during and after a disaster

Scale and standardise preparedness and response

Strengthen partnerships between the mobile industry, governments and the humanitarian sector

The HCC in action

Aim

Supporting the mobile industry to prepare for, respond to, and recover from sudden onset emergencies.

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Objectives

→ Build the capacity of the mobile industry, humanitarian sector and government to collaborate on disaster preparedness.

→ Research and disseminate relevant learnings, best practices, and insights.

→ Contribute to efficient and effective emergency response through coordination between the mobile industry and humanitarian responders.

Areas of work

1 | Facilitate collaboration

2 | Emergency preparedness

3 | Response coordination

4 | Research

5 | Advocacy

Areas of work

Disaster Connectivity Maps

- An interactive tool that maps connectivity before, during and after an emergency
- Supported by the GSMA, ITU and WFP

Emergency Telecommunications Cluster

- Global member of the cluster
- Represent the mobile industry and coordinate requests during emergencies

Capacity building and technical assistance

- Strategic advisory services for partners
- Creation and refinement of tools and protocols

Convenings

- Bringing together global, regional and national stakeholders

Early Warnings for All Initiative

- Ensure the mobile industry is fully engaged in the initiative

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The Early Warning For All Initiative (EW4A) and the GSMA

UN Secretary General announcement

WORLD METEOROLOGICAL ORGANIZATION

"Today I announce that the United Nations will spearhead new action to ensure every person on Earth is protected by early warning systems within five years. **Early warning systems** save lives. Let us ensure they are working for everyone."

António Guterres
Secretary-General of the United Nations
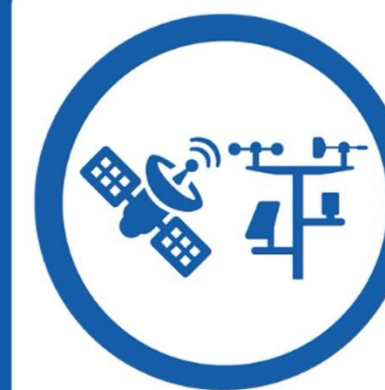

Pillar 1 lead by UNDRR

Disaster risk knowledge
Systematically collect data and undertake risk assessments

- Are the hazards and the vulnerabilities well known by the communities?
- What are the patterns and trends in these factors?
- Are risk maps and data widely available?

Pillar 2 lead by WMO

Detection, observations, monitoring, analysis and forecasting of hazards
Develop hazard monitoring and early warning services

- Are the right parameters being monitored?
- Is there a sound scientific basis for making forecasts?
- Can accurate and timely warnings be generated?

Preparedness and response capabilities
Build national and community response capabilities

- Are response plans up to date and tested?
- Are local capacities and knowledge made use of?
- Are people preapred and ready to react to warnings?

Warning dissemination and communication
Communicate risk information and early warnings

- Do warnings reach all of those at risk?
- Are the risks and warnings understood?
- Is the warning information clear and usable?

Pillar 4 lead by IFRC

Pillar 3 lead by ITU

The GSMA's role

As the trade association of mobile network operators, we are uniquely positioned to coordinate the industry, help to harness the power of mobile technology and catalyse partnerships for impact.

Mobile technology is key to the initiative's success with 95% of the world covered by mobile broadband

A track record of over 10 years helping to leverage the power of mobile for social impact

Experience supporting operators, governments and humanitarian organisations to develop and implement mobile-enabled early warning systems (EWS)

Goals

Through the EW4All initiative we want

→ Enhanced, more inclusive EWS

→ Ensure the mobile industry is engaged as an equal partner in the initiative

→ Promote the incorporation of mobile technology in EWS

→ Maximise the potential of mobile in EWS through continual refinement

→ Advocate for commercially viable financing

Thank You!

GSMA