



Arhum Ishtiaq



***Solving for communication and information
access at scale through technology***

25M+

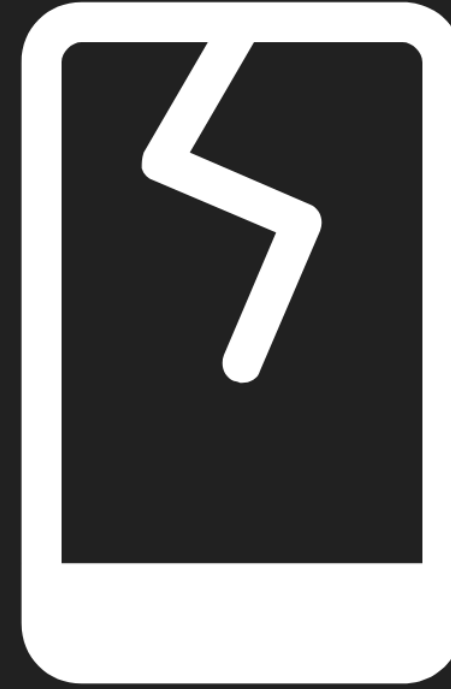
people displaced due to earthquakes and
floods in Pakistan since 2008

~1.25M

individuals with hearing impairments facing displacement



Persons with disabilities are often the last ones to receive critical life saving information and communication



Due to a lack of support and infrastructure
related to accessibility standards especially
sign language interpretation

What if...

GSMA™

ufone 4G



1. Upgrading the ConnectHear application

for enabling communication access in low-connectivity
environments for individuals with hearing impairments

2. Developing ConnectHear Early Warning AI

for humanitarian agencies to generate critical life saving
information in sign language automatically

3. Deployment with HANDS and Ufone

by training HANDS staff, registering at-risk individuals with disabilities and broadcasting AI-generated early warning videos in sign language through Ufone



Join us in ushering
in a new era for
Early Warnings to All!

GSMA

**THE
HUMANITARIAN
CONNECTIVITY
CHARTER.**

Thank you!