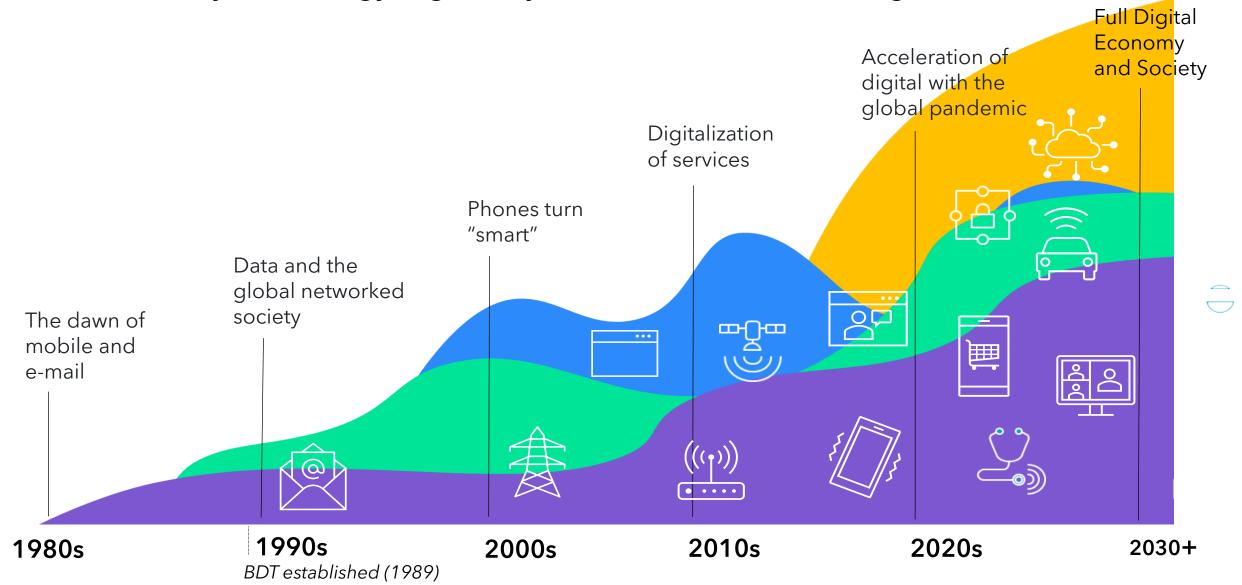
# ITU-D Digital Transformation Framework



# Along the digital transformation road

connectivity, technology, regulatory, market and societal changes



The case for embarking on a digital transformation journey



technologies
infrastructure
collaborative regulation
literacy
skills
inclusion
innovation
health
education
community
connectivity
society
economy

. . .

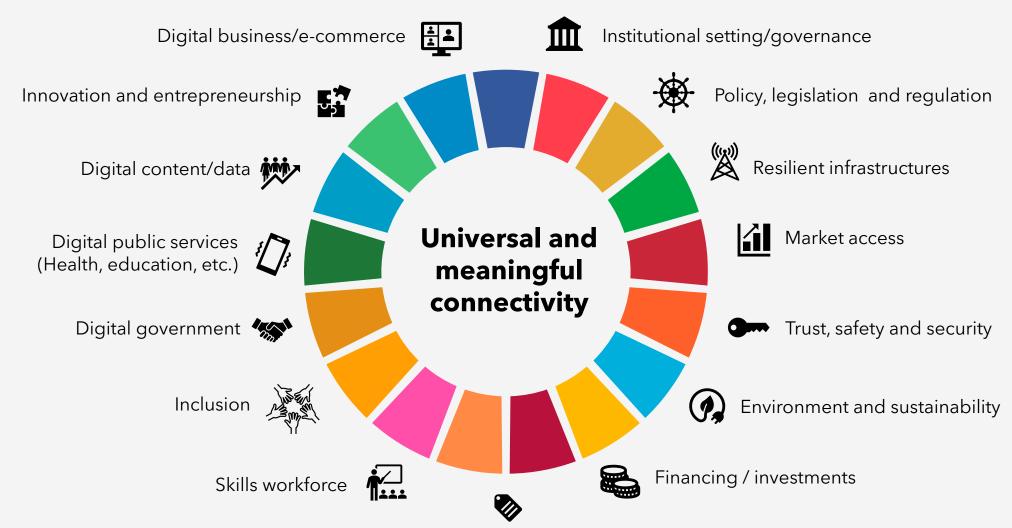
# **BDT's Role**

Together, our team in headquarters and in regional offices work with members to bridge the digital and skills divide and drive digital transformation to leverage the power of ICTs.

Our expertise is driven by ITU-D priority topics adopted at the WTDC.

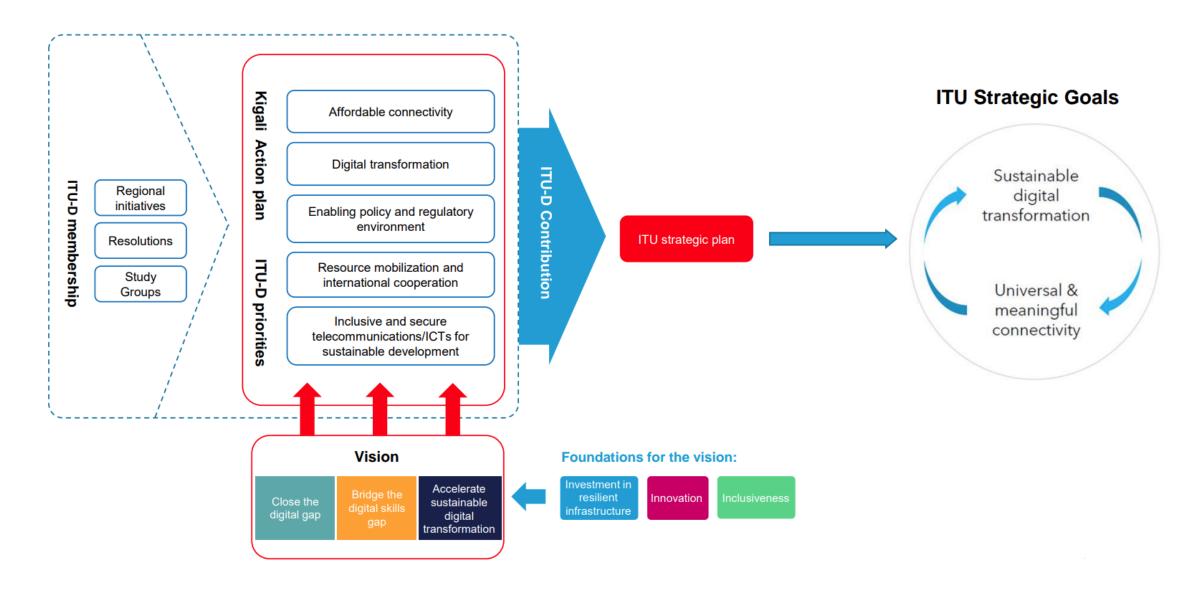
# **BDT4Impact:**

# Inclusive sustainable digital transformation



# ITU-D

#### Working to close the digital divide and drive digital transformation



#### **Vision**

#### ...Accelerating digital transformation ensuring no one is left behind

**Priorities** 

Affordable connectivity

Digital transformation

Enabling policy and regulatory environment

Inclusive and secure telecommunications/ ICTs for sustainable development

Resource mobilization and international cooperation

**Enablers** 

Membership driven

Regional Presence

Diversity and inclusion

Commitment to environmental sustainability

Partnerships and international cooperation

Resource mobilization

Excellence in human resources and organizational innovation

#### **Objectives**

Reliable connectivity for everyone

Accelerating digital innovation ecosystems for digital transformation

Building disaster-resilient ICT infrastructure

Leveraging new technologies and ICT services to achieve digitally enabled societies

Supporting collaborative ICT policy and regulation frameworks, market development and user well-being

Developing capacities and skills

Enabling data-driven and evidence-based decision-making towards universal meaningful connectivity

Creating a trusted cyberspace for all

Fostering inclusive, equal access and use of ICTs

Creating a circular economy for ICT equipment

Mobilizing and attracting resources and fostering international cooperation on telecommunication/ICT development issues

# **BDT framework for digital transformation**

#### ITU-D PRIORITIES AND ENABLERS

Affordable connectivity

Digital transformation

**Enabling policy and regulatory environment** 

Resource mobilization and international cooperation

Inclusive and secure telecommunications/ICTs for sustainable development

Diversity and inclusion

Commitment to environmental sustainability

Membership driven

Regional presence

Excellence in human resources and organizational innovation

Note – these enablers are added for completeness purposes but while related, they are not part of the core DT framework

#### **BDT AREAS OF WORK**

Connectivity/Infrastructure/ Emergency telecommunications

**Innovation & Entrepreneurship** 

Digital services

Policy and strategy

**Data Analysis & Monitoring** 

**Skills** 

Partnerships and UN engagement

**Security and Trust** 

Digital inclusion

Circular economy, e-environment and climate change

#### **BDT MODALITIES**



Direct assistance / Advisory



**Project implementation** 



Capacity & skills development



**Guidelines and best practices** 



Analysis/Toolkits



Knowledge exchange & dialogue platforms

τ

# BDT's strategic approach

# in implementing digital transformation

**ITU-D AREAS OF WORK** 

Connectivity/Infrastructure/ Emergency telecommunications

**Innovation & Entrepreneurship** 

**Digital services** 

Policy and strategy

**Data Analysis & Monitoring** 

Skills

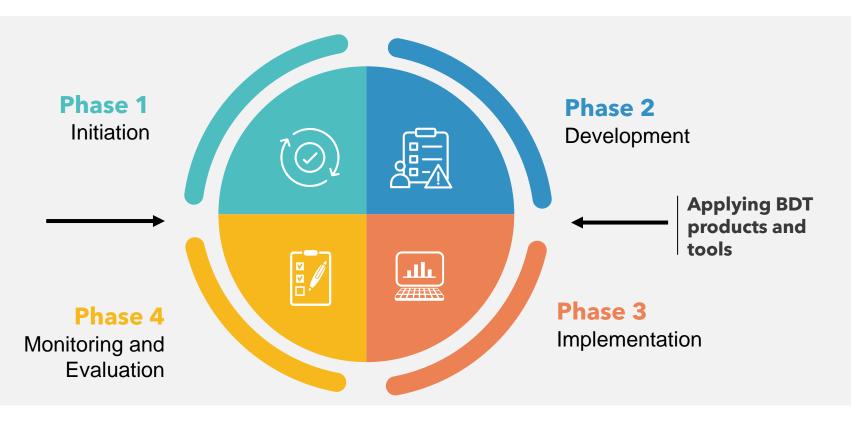
Partnerships and UN engagement

**Security and Trust** 

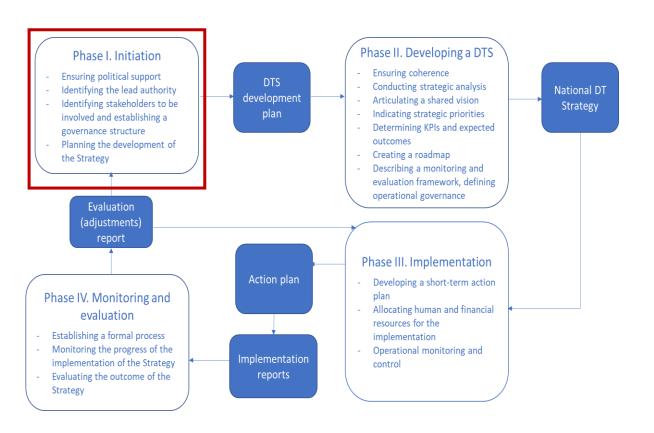
Digital inclusion

Circular economy, e-environment and climate change

# BDT ENGAGEMENT PROCESS TOWARDS IMPLEMENTATION



## **Phase 1 - Initiation**

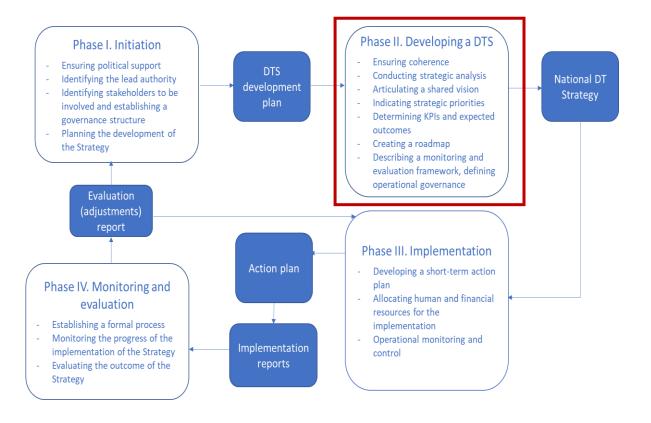


#### **BDT steps**

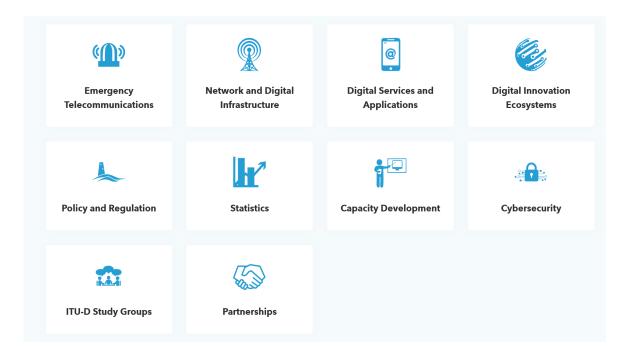
- O1 Country sends a request to BDT
- O2 BDT analyzes the national landscape according to its data sources
- BDT engages with country to explain the strategy
- O4
  BDT presents modality for engagement
- **BDT and country** agree on proposed implementation

# Phase 2 - Developing a country DTS

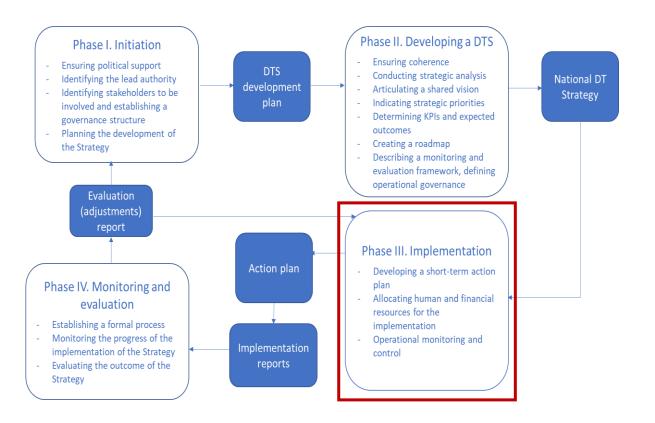
## For country action

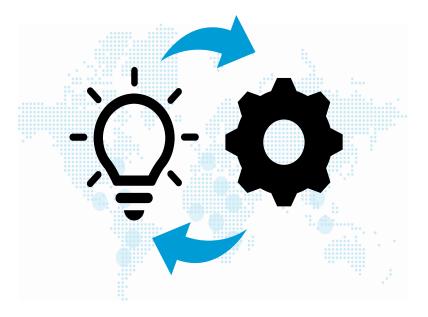


# Leveraging and tailoring BDT products and tools



# **Phase 3 - Implementation**

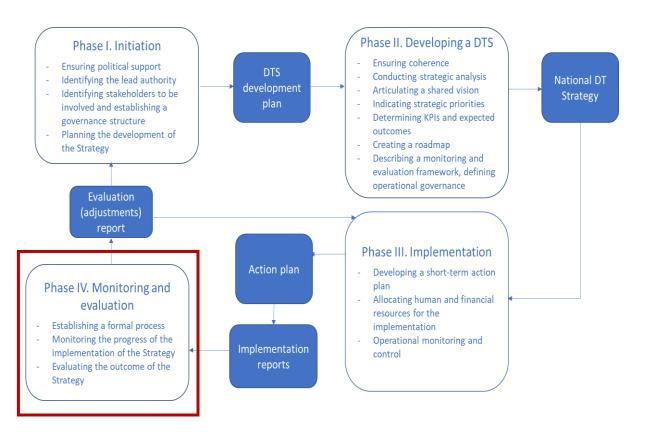




Country action through BDT assistance in implementation

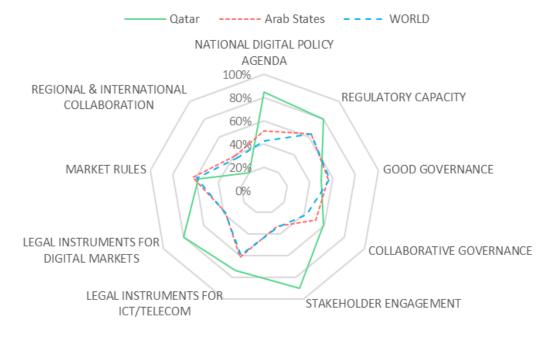
# **Phase 4 - Monitoring and Evaluation**

## **Country action**



# **BDT** monitoring tools

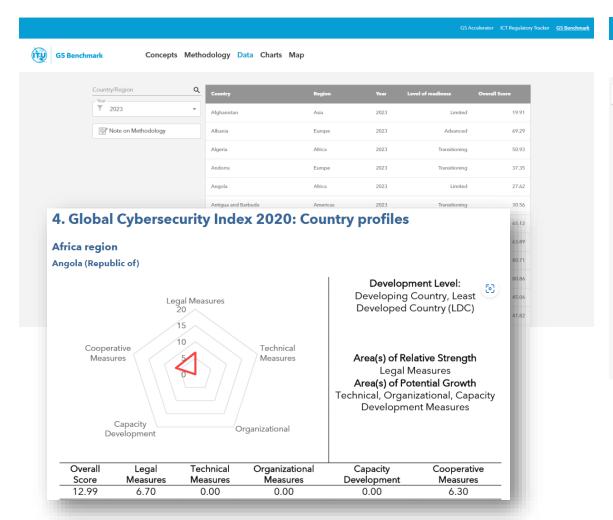


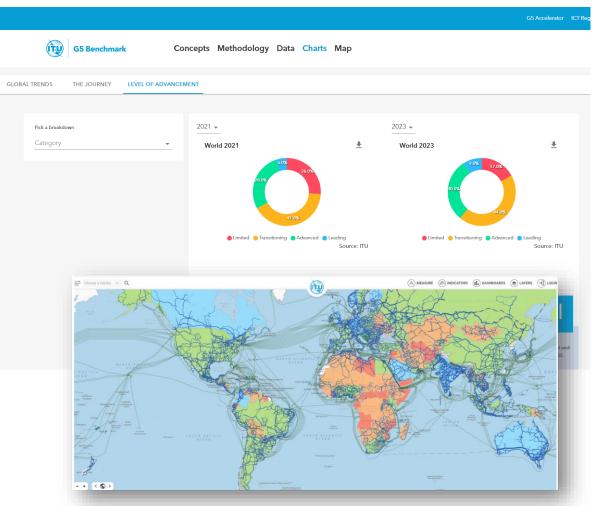


\* Illustrative, on a specific areas of action www.itu.int

# Using the BDT interactive tools:

Digital readiness assessment for evidence-based decision-making





# More on our products and tools



**Emergency Telecommunications** 



Network and Digital Infrastructure



Digital Services and Applications



Digital Innovation Ecosystems



**Policy and Regulation** 



**Statistics** 



**Capacity Development** 



Cybersecurity



**ITU-D Study Groups** 



**Partnerships** 



#### Objective

Reliable connectivity for everyone.

#### **Focus Area**

Increased usage of connectivity by citizens.

Efficient spectrum management by professionals.

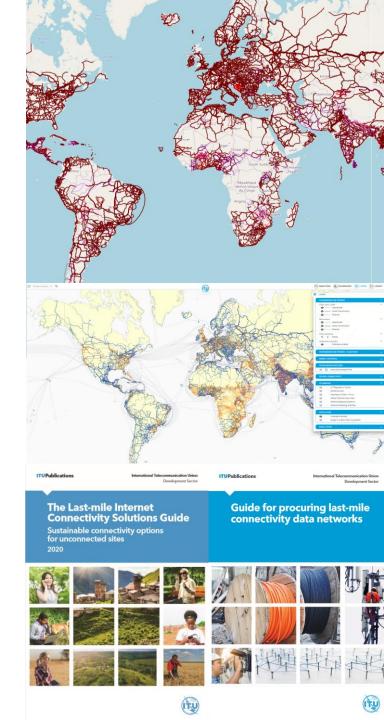
Adoption of modern ICT infrastructure.

#### **Products**

**Broadband Networks** 

Infrastructure Maps

Last Mile Connectivity Solutions guide.





#### **Objective**

Build disaster-resilient ICT infrastructure for reduced loss of lives and damages.

#### **Focus Area**

Development of National Emergency Telecommunication Plans.

Capacity building for the use of ICTs for disaster management and the development of simulation exercises.

Implementation of multihazard early warning systems including CAP.

#### **Products**

National Emergency Telecommunication Plans

Table-top simulation exercises

Early Warnings for All (Pillar 3)





# **Digital Services & Applications**

**Building a Brighter Future** 

#### Objective

Leverage new technologies and ICT services to achieve digitally enabled societies.

#### **Focus Area**

Support countries to achieve the sustainable development goals.

Develop digital government strategies.

Deploy integrated citizen-centric solutions

#### **Products**

Smart Villages/Islands Communities

Digital Health

Digital Government

Digital Agriculture

GovStack

Open Source





# **Digital Inclusion**

Ensuring inclusive, equal access and use of ICTs for all

#### Objective

Inclusive, equal access and use of ICTs for all.

#### **Focus Area**

Support Member States and specific local communities.

- Women and girls
- Youth Empowerment
- Digital Accessibility
- Older persons
- Indigenous communities and minorities

#### **Products**

Girls can Code initiative

Girls in ICT Day

Equals Partnership

**Generation Connect** 

Accessibility events

**Publications** 





#### Objective

Create a circular economy for ICT equipment.

#### **Focus Area**

Knowledge to improve expertise in the collection of e-waste data.

E-waste policy support.

#### **Products**

WEEE Policy development support

Global, Regional and National E-Waste Monitors





# **Digital Innovation Ecosystems**

Closing the Digital Innovation Gap

#### **Objective**

Accelerate digital innovation ecosystems for digital transformation.

#### **Focus Area**

Build stakeholders' capabilities in innovation and entrepreneurship.

Scale-up entrepreneurship driven innovation aligned to national development priorities.

Get accurate diagnosis of ecosystems' health and develop strategies to inform national policies.

Accelerate initiatives to achieve impact and sustainability in key sectors.

#### **Products**

Innovation Challenges

Global Innovation Forums

Digital Transformation Accelerators

Ecosystem Development Strategy and Roadmaps

Innovation and Entrepreneurship Alliance for Digital Development





# **Policy & Regulation**

Keeping up with Technological and Market Changes

#### **Objective**

Supporting
Collaborative ICT
Policy and
Regulation
Frameworks
for Digital
Transformation,
Market Development
and User well-being

#### **Focus Area**

Digital Policy and Regulation Engagement, Knowledge Sharing and Awareness

Digital Policy and Regulation Tools Enhancement

#### **Products**

Digital Regulation platform

Collaborative Regulation

G5 Benchmark

Global Symposium for Regulators

**Best Practice Guidelines** 

Economic impact studies

ICT Policy Impact Lab

#### Collaborative Digital Regulation Country Reviews







Regulation for Impact 1-4 July 2024 Kampala, Uganda

www.itu.int/gsr24 #ITUGSR





**Best Practice Guidelines** 





# **Statistics**

### Taking the pulse of the information society

#### **Objective**

Enabling data-driven and evidence-based policies and decision-making towards universal and meaningful connectivity.

#### **Focus Area**

#### **Collecting data**

Data collection
Indicator development
Collection standards
Capacity building

#### Making sense

Data analytics
Economics
Empirical research
Data science

#### Reaching out

Data and research dissemination Statistical events Partnerships

#### **Products**

- Measuring digital development series (Facts and figures, ICT price trends
- Online tools: (ITU Data Hub and Dashboards)
- 3. Manuals and online courses on ICT data collection
- 4. ICT Development Index (IDI)





#### **Objective**

Developing capacities and skills for digital transformation.

#### **Focus Area**

Specialized training for ICT professionals and policy makers.

Development of knowledge resources

Increasing basic digital skills of citizens in marginalized communities.

#### **Products**

ITU Academy

ITU Academy Training Centres

Digital Transformation Centres Initiative

ITU-ILO Digital Skills Campaign

Digital Skills Toolkit

Digital Skills Assessment Guidebook





#### **Objective**

Creating a Trusted Cyberspace for All.

#### **Focus Areas**

Implementation of Technical and Policy Measures.

Enhancing Organizational Structures.

Developing Capacity.

Promoting Cooperation and Coordination.

#### **Products**

**National CIRTS** 

Global Cybersecurity Index

Global Cyberdrills

Child Online Protection



# Accelerating digital transformation ITU Regional Initiatives 2023-2025

AFR1

Supporting digital transformation to usher a rapid transition to digital economy while accelerating innovation in Africa

CIS3

Creating an enabling legal and regulatory environment to accelerate digital transformation

AMS3

Effective support for the digital transformation and innovation ecosystems through scalable, funded and sustainable connectivity projects

ASP4

Enabling policy and regulatory environments to accelerate digital transformation

EUR2

Digital transformation for resilience

ARB1

Sustainable digital economy through digital transformation

# Discover more

# Collaboration to support digital transformation in Lesotho

The ITU Telecommunication Development Sector (ITU-D) has been providing technical support in drafting a National Digital Transformation Strategy for Lesotho. In June, the Ministry of ICT of Lesotho hosted stakeholder consultations for the review of the National Digital Transformation Strategy developed together with ITU-D. The Strategy details the specific actions and initiatives needed to be achieved by 2030 and has identified critical medium to short term interventions in 5 pillars from enabling environment, digital government, digital Infrastructure, digital population, and digital business. The consultation also saw the review of another key document, the Draft National Digital Policy.

Discover more





# Driving digital transformation for sustainability: the Summer School experience

Insights from policymakers and development professionals from around the world who participated in the 'Catalyzing the Digital Future for Sustainability 'Summer School, organized by ITU-D and the United Nations University - Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), part of the four-year European Union-funded "Capacity Development for Digital Transformation" project.

Discover more





"From communities overcoming challenges to people chasing their dreams, learn how the work of the ITU's Telecommunication Development

Bureau transforms lives when it meets the needs of the people that it serves."

Dr Cosmas Luckyson Zavazava, Director of ITU's Telecommunication Development Bureau

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# BDT4Impact Digital Development Impact Results People