



CELEBRATING
25 YEARS
OF ACHIEVEMENTS

Join the celebrations of the 25th
Anniversary of ITU-D on 11 October 2017
at the World Telecommunication
Development Conference (WTDC-17)

Preparations are in full swing to mark the 25th Anniversary of the ITU Development Sector. A special programme on 11 October will be dedicated to the celebration.

In the afternoon of 11 October, ITU-D will host two **Ministerial Roundtables** with inspiring and visionary speakers. The celebrations will culminate with a **Gala Dinner** taking place at the Alvear Icon Hotel starting from 19:30.

Information and communication technologies (ICTs) form the backbone of today's digital economy and have enormous potential to fast forward progress on the SDGs and improve people's lives in fundamental ways.

While sharing case studies and best practices, the Ministerial Roundtables will address new approaches, new ways of thinking and prospects of collaboration on the themes of ICTs@SDGs from 14:30 to 16:00 and the Digital Economy from 16:15 to 17:30. High-level interventions at the ministerial level will be enriched by contributions from C-level representatives of the private sector, non-governmental organizations, and academia. If the leader of your institution/organization would like to contribute to the Ministerial Roundtables, please contact: bdtcommunications@itu.int.

The Gala Dinner is the occasion to celebrate together the 25th Anniversary of ITU-D. The evening will feature an interactive programme accompanied by several performances and long-standing members of ITU-D will be presented with special awards. Awards will also be given to selected stakeholders in recognition of their past and current contributions to ITU-D projects. For the Gala Dinner, national dress or formal attire are recommended.

SPONSORSHIP OPPORTUNITIES

BE A SPONSOR! A series of enhanced visibility opportunities are offered at the occasion of ITU-D's 25th Anniversary. The celebrations will be held during the WTDC-17 that will gather around 1400 people from over 150 countries, including 120 ministers and vice ministers and numerous C-level representatives of diverse stakeholders, including private sector. For information on the sponsorship packages' benefits and fees, please visit our website at: www.itu.int/go/en/itudsponsorships

This is a unique opportunity to enhance your visibility!

All WTDC-17 participants are invited to attend the 25th Anniversary celebrations on 11 October.

For the latest updates, please visit:

www.itu.int/itu-d25

We welcome photos featuring the 25 years of ITU-D. If you have photos you would like to share with us, please send them to bdtcommunications@itu.int

For any questions related to the 25th Anniversary celebrations, please contact
[*bdtcommunications@itu.int*](mailto:bdtcommunications@itu.int)
or call +41 22 730 5568