

## KEY MESSAGES



- International Girls in ICT Day is celebrated every on the 4th Thursday in April every year. To date, over 11,100 events have been held in 171 countries worldwide, reaching an estimated 357,000 girls.
- It is estimated that within the next 10 years, there will be more than 2 million technology jobs that cannot be filled because of lack of qualified ICT specialists.
- Any professional job we can think of has a strong tech component. Technology has become a critical tool in fields as diverse as art, history, archaeology, law, primary teaching or graphic design. Tech qualifications will give an advantage in a competitive job market, earn a higher salary and give career mobility.
- Girls in ICT Day:
  - Inspires girls and young women to consider studies and careers in the ICT field and join the tech industry;
  - Gives girls and young women the opportunity to learn about the opportunities offered by ICTs;
  - Sensitizes employers on the need to promote gender balance in the ICT sector at all levels of the profession
  - Is a global movement which aims at achieving gender equality and bridging the gender digital divide in line with the 2030 Agenda for Sustainable Development
  - Motivates millions of girls around the world who are passionate about science and technology
- Make every day Girls in ICT Day to inspire more girls and young women to join the tech industry.
- A big Girls in ICT Day 2019 celebration will be held in Addis Ababa, Ethiopia, on 25 April.