

**Join the global effort &
organize an event for
International Girls in
ICT Day 2017!**

*Useful resources for event organizers, such as a
toolkit and promotional materials, can be found
at the ITU Girls in ICT Portal
www.itu.int/girlsinict*

*Keep us informed of your plans for International
Girls in ICT Day 2017, and share your event on the
ITU Girls in ICT Portal and on social media, using
#girlsinict*

*Also check out our Facebook page ITU Girls in ICT
at www.facebook.com/ITUGirlsInICT, where you
can share your activities and discuss new ideas
throughout the year.*

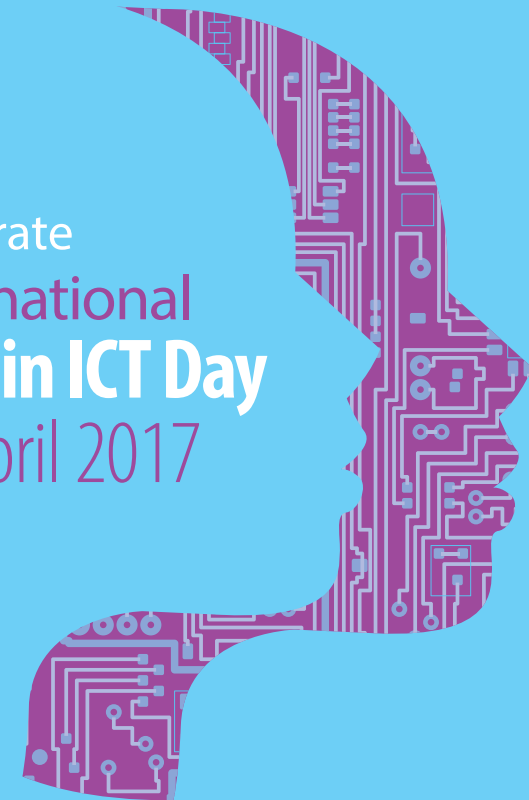
Contact us:
girlsinict@itu.int

for more information
go to www.itu.int/girlsinict



International Telecommunication Union,
Place des Nations, Geneva,
Switzerland

Celebrate
**International
Girls in ICT Day**
27 April 2017



**Expand horizons,
change attitudes**



International Girls in ICT Day 2017

What? International Girls in ICT Day is an opportunity for girls and young women to see and experience technology in a whole new light. The initiative, backed by all ITU Member States, aims to create a global environment that empowers and encourages girls and young women to consider careers in the growing field of information and communication technologies (ICTs).

When? International Girls in ICT Day is celebrated every year on the fourth Thursday of April and will next be observed on **27 April 2017**.

Who? The ITU Secretary General invites all ITU Member States and Sector Members to organize events attracting as many girls and young women as possible. Ministries of ICT, Education, Labour, Youth, National ICT Regulatory Authorities, ICT companies, academic institutions, UN agencies, NGOs and other stakeholders are all encouraged to join the global effort and celebrate International Girls in ICT Day 2017.

How? There are many ways you can organize an event to get girls excited about technology tailored to your local context and means. Here are some ideas. You can organize:

- » Workshops giving girls “hands on” experiences e.g. developing a mobile app, learning coding or creating a blog site
- » Open days at an ICT company, government agency, or any ICT-related institution
- » Women in ICT career fairs inviting speakers and role models to local schools
- » Contests offering prizes and awards
- » Mentoring and work shadowing programmes

Why? There is an estimated shortfall of over two million skilled ICT professionals worldwide. Despite the obvious benefits, many girls never even consider a career in ICTs. At the same time, many companies are looking to increase the number of women in the sector. The ICT sector is a growing sector for employment in both developed and developing countries. This means that highly qualified women in technical fields around the world have significant opportunities available to them.

To date, over 240,000 girls and young women have taken part in more than 7,200 celebrations of International Girls in ICT Day in 160 countries worldwide.

Let's reach even more girls on International Girls in ICT Day 2017!

