



Innovation, Science and
Economic Development Canada

Innovation, Sciences et
Développement économique Canada

Canada

International Telecommunication Union

WORKSHOP

Child Online Protection Guidelines for the Americas

October 19, 2020

Santiago REYES-BORDA

Senior Policy Advisor / Canadian Councillor ITU

Innovation, Science and Economic Development Canada

Contents

The following presentation contains information publicly available from several Canadian sources, mainly from the Office of the Privacy Commissioner of Canada

<https://www.priv.gc.ca/en/>

General Privacy Topics

Privacy and Kids

Resources for Teachers

Tips for Parents

Privacy Research

Additional Resources

Privacy topics

<https://www.priv.gc.ca/en/privacy-topics/>

- **Privacy laws** Businesses (PIPEDA), government (Privacy Act), provinces, sectors
- **Airports and borders** Screening, customs, outsourcing, transferring data
- **SINs and driver's licences** Protecting, appropriate uses
- **Information and advice for individuals** Your rights, protection tips, **children**, online, devices, raising concerns and complaints
- **Business privacy** Collecting information, consent, **children**, advertising, spam, safeguards, breaches, complaints, outsourcing
- **Accessing personal information** Requests to businesses and federal government, obligations for organizations
- **Landlords and tenants** Tenant rights, information collection, landlord obligations
- **Surveillance** Video surveillance by businesses and governments, police, financial tracking, public safety
- **Investigations** Businesses, federal institutions, processes and reports of findings
- **Federal government privacy** Privacy Impact Assessments (PIAs), public interest disclosures, breach reporting, outsourcing
- **Employers and employees** Employers, human resources (HR), work devices, online services
- **Health, genetic and other body information** Genetic testing, biometrics, health privacy, health emergencies
- **Identities** Identification and authentication, identity theft
- **Technology** Internet, metadata, Internet of Things, online tracking and cookies, mobile and digital devices, faxes

Privacy and kids

<https://www.priv.gc.ca/en/privacy-topics/information-and-advice-for-individuals/privacy-and-kids/>

Resources for teachers Presentations, lesson plans, activities, poster, graphic novel

Tips for parents Online privacy, topics to talk about, house rules

Research related to kids' privacy Research conducted or funded by the OPC

Resources for Teachers

<https://www.priv.gc.ca/en/about-the-opc/what-we-do/awareness-campaigns-and-events/privacy-education-for-kids/resources-for-teachers/>

Lesson plans for the classroom Lessons about online privacy, grades 6 - 12

Privacy presentation packages Slides and speaking notes, Grades 4 - 12

Printable educational poster Classroom poster, grades 4 - 6

Activity sheets for kids Colouring, maze, puzzles, games

Topics to talk about 11 topics, online reputation, protection techniques, sexting

Social Smarts: privacy, the Internet and you Graphic novel for tweens and teens

You can't take it back [video] Risks of posting personal information online

Protect your online reputation [video] Tips and advice for teens

Privacy quiz Questions to test online privacy knowledge

Tips for Parents

<https://www.priv.gc.ca/en/about-the-opc/what-we-do/awareness-campaigns-and-events/privacy-education-for-kids/tips-for-parents/>

[Gaming](#) Information collected, privacy controls, credit cards, protection tips

[Online privacy tips for parents](#) 12 tips, technology, services, passwords, protection

[Topics to talk about](#) 11 conversation topics, online reputation, protection techniques, sexting

[Privacy quiz](#) Questions to test online privacy knowledge

[Building a secure online identity](#) Privacy settings, what not to post, tips

[Are your online friends who they say they are?](#) Friend requests, fake profiles

[Do-it-yourself house rules for online privacy](#) Interactive tool, dos and don'ts for online privacy, family activity

[What kind of information is being collected about me online?](#) Cookies, spam, phishing, viruses, protection tips

[My privacy every day](#) Example of daily data trail

Explore Privacy Research

[https://www.priv.gc.ca/en/opc-actions-and-decisions/research/explore-privacy-research/?q\[0\]=64&Page=1](https://www.priv.gc.ca/en/opc-actions-and-decisions/research/explore-privacy-research/?q[0]=64&Page=1)

The Office of the Privacy Commissioner of Canada (OPC) generates privacy research in a few ways. It conducts in-house research, commissions expert research and provides [funding for independent research projects](#). In addition, the OPC regularly conducts public opinion research with Canadians, Canadian businesses and other audiences to stay abreast of privacy awareness, understanding, attitudes and perceptions. By funding privacy research that draws from, and includes, Canadian perspectives, we help generate information, insights, analysis, and in some instances, debate—all of which contribute to the protection and promotion of privacy.

Recent research projects

[Young Canadians speak out: A qualitative research project on privacy and consent](#)

[Parenting in the digital age: An awareness campaign for Canadian parents sharing their children's photos and personal information on social media](#)

[Citizen hacks design jam: A youth-run jam](#)

[Privacy report card for parental control solutions](#)

ADDITIONAL RESOURCES

<https://protectkidsonline.ca/app/en/> https://protectkidsonline.ca/app/en/additional_information

<https://www.rcmp-grc.gc.ca/en/gazette/internet-safety-tips-parents?gz>

<https://www.publicsafety.gc.ca/cnt/cntrng-crm/chld-sxl-xpltn-ntrnt/index-en.aspx>

https://www.priv.gc.ca/en/about-the-opc/what-we-do/awareness-campaigns-and-events/privacy-education-for-kids/resources-for-teachers/lesson-plans-for-the-classroom/lesson_04/

<https://www.cybertip.ca/app/en/report>

https://www.cybertip.ca/app/en/internet_safety-for_children

https://www.cybertip.ca/app/en/internet_safety-for_youth

<https://www.protectchildren.ca/en/resources-research/online-safety/>

THANK YOU / GRACIAS

Santiago REYES-BORDA

Senior Policy Advisor / Canadian Councillor ITU
International Telecommunications and Internet Policy
Innovation, Science and Economic Development Canada
santiago.reyes-borda@canada.ca