



NoW4WTDC Fireside Discussion



How can ITU serve our membership?"
powered by the Network of Women (NoW4WTDC) for Arab Region

1 December 2021, Virtual, 14:00-15:30 (CET)

Scope

The Network of Women (NoW4WTDC) encourages gender balance in the activities leading up to the World Telecommunication Development Conference, WTDC. In order to encourage the active participation of women in ITU-D events and promote their equal participation in ITU, there will be six fireside discussions launched, where women delegates will have the chance to get inspiration from ITU's work, know the processes and learn from other delegates as well as role models. The first fireside discussion was successfully hosted by Europe region in October.

This is the second fireside discussion organized by the Network of Women (NoW4WTDC) for Arab Region that aims to share ITU's work on specific areas of ICTs such as digital transformation and digital inclusion as well as the support for ITU Membership, thus inspire more women delegates to engage in dynamics ITU works and processes.

Draft Agenda

14:00 – 14:10

Welcome Remarks:

- Mr. Adel Darwish, Regional Director, ITU ARB (5 mins)
- Mr. Khalid Wali, Director for ICT Development, League of Arab States (5 mins)

14:10 – 15:30

Opening of working fireside moderated by Ms. Noha Gaafer (Chair, NoW4WTDC-Arab Region) (5 mins)

- **Opening remark** by Ms. Doreen Bogdan martin (Director, BDT, ITU) (5 mins)
- **Intervention** from Ms. Sofie Maddens (Head, RME division, BDT, ITU) on digital transformation (15 mins)
- **Intervention** from Ms. Sylvia Poll (Head, DGS Division, BDT / DNS / DGS) on Digital Inclusion (15 mins)

- **Intervention** from Ms. Halima Letamo (Capacity & Skills Development Officer, CDS Division, BDT / DKH / CDS) on ITU Academy (15 mins)
- **Intervention from NoW4WTDC delegates** by Ms. Zeina Bou Harb (Head of International Cooperation. Ogero, Lebanon and Vice-Chair, NoW4WTDC- ARB) (10 mins)
- **Q&A** (10 mins)

Registration

Please complete the online registration here to attend the event:

https://itu.zoom.us/meeting/register/tJUuceigrjorGtR_wyj7qGtoOiBzsq4sZxdI

After registering, you will receive a confirmation email containing information about joining the meeting.

Target audiences

ITU-D Women delegates and members of Network of Women for WTDC

More information on ITU-D events and conferences

Digital Transformation

Digital transformation is the process of using digital technologies to create new, or modify existing business processes, culture, and customer experiences to meet changing business and market requirements, which is becoming increasingly a focus of strategic thinking and planning of many public and private organizations. It is about putting the emphasis on how digital services and applications will change and "transform" citizen's experience and the way we do business in a way that will lead to improvement in quality of life and wellbeing and the attainment of Sustainable Development Goals (SDG).

ITU-D Digital Inclusion

This program helps decision-makers and communities apply the potential of ICTs to radically improve people's lives. We envision an inclusive digital society where everyone, everywhere, benefits from the power of digital to enable social development and economic growth by ensuring inclusive, equal access and use of ICTs for all. Digital inclusion focuses on four themes: Youth and children, women and girls, persons with disabilities and older persons, indigenous people and people living in remote areas.

Capacity Development

The Capacity Development aims at achieving a digitally competent society where all people use knowledge and skills on digital technologies to improve their livelihoods. This is realized by developing the capacities of ICT professionals, boosting digital literacy and skills of citizens, and

developing knowledge resources. This mission is achieved through a) information and resource sharing on all major topic areas covered by ITU-D activities; b) delivery of ICT learning, training and development opportunities designed to build capacity across all social layers; and c) promotion of current and best-in-class human resources strategies and management practices.

ITU Academy

The ITU Academy is the main online gateway to ITU's capacity development activities, which is open to all who are interested in developing their capacities and skills in the field of ICT and digital developments. It brings together under one umbrella a wide range of training activities and knowledge resources in the field of information and communication technologies (ICTs) and digital development. The primary objective of the ITU Academy is to harmonize and integrate all ITU capacity development products and services. The ITU Academy is comprised of two main elements:

- A content management system featuring information on ITU's capacity development activities
 - An e-learning platform (registered users only) operating 24/7 offering a wide range of services
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