

# UNLOCKING LAST MILE CONNECTIVITY WITH **TRANSCESTIAL**





Total Funding Raised since Dec 2016: **US\$14m**

Deep Tech  
V.C.



ef.



Government  
Investors



Key Angels



**Michael Seibel**

CEO, Y-Combinator  
Co-Founder, Twitch & SocialCam



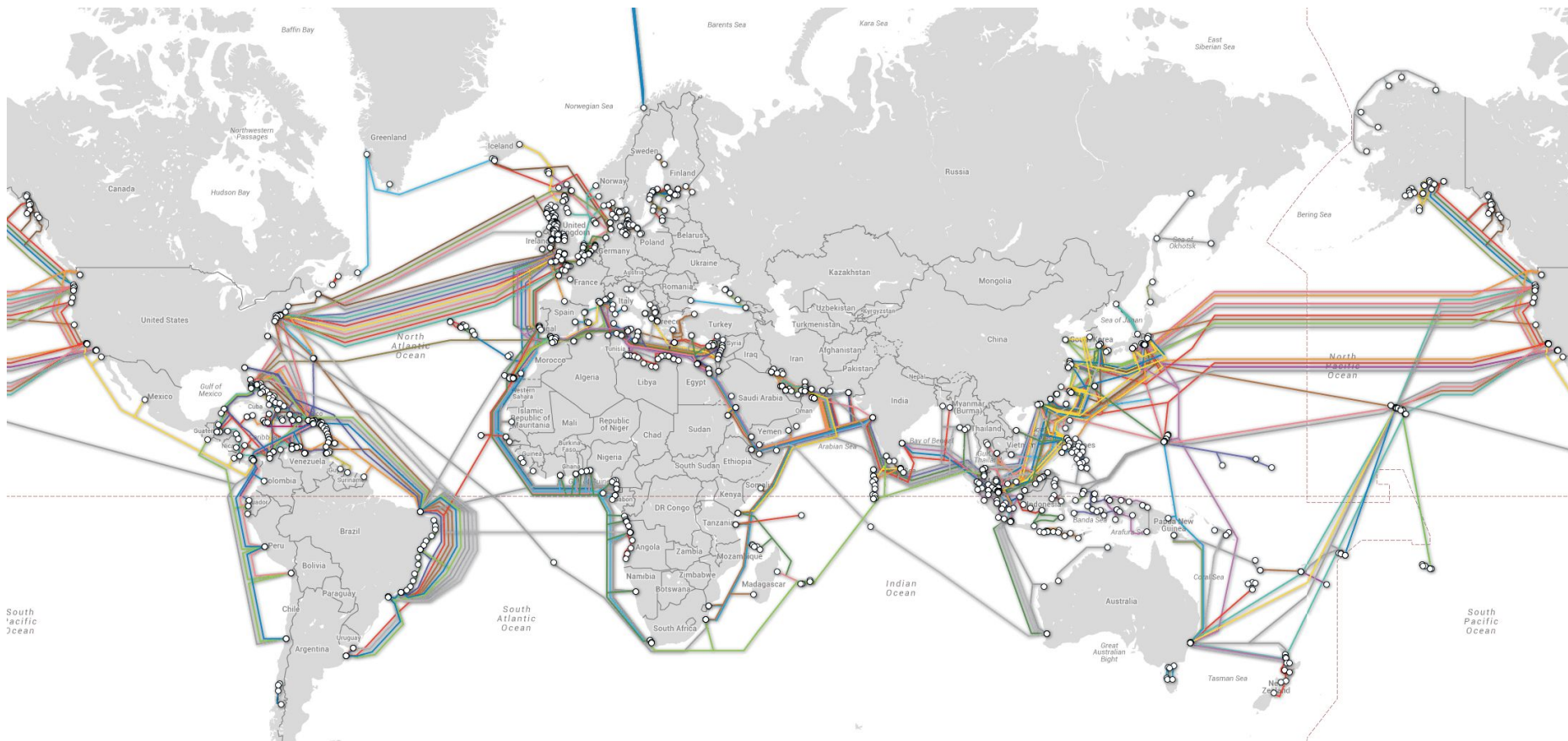
**Charlie Songhurst**

Ex-Head of Corp, Microsoft



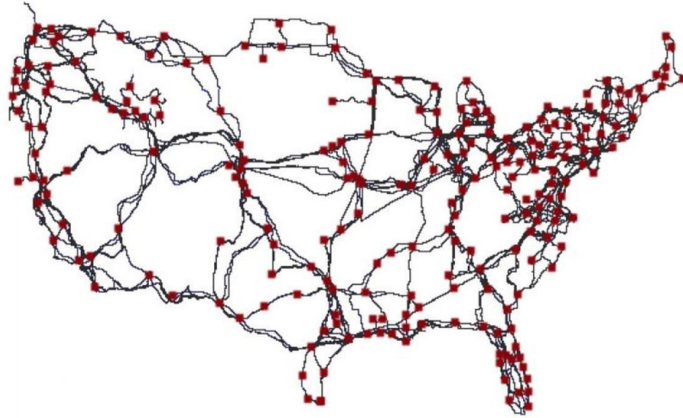
# **Last Mile High-Speed Connectivity Challenge**

# Nearly half the global population is not connected to the internet

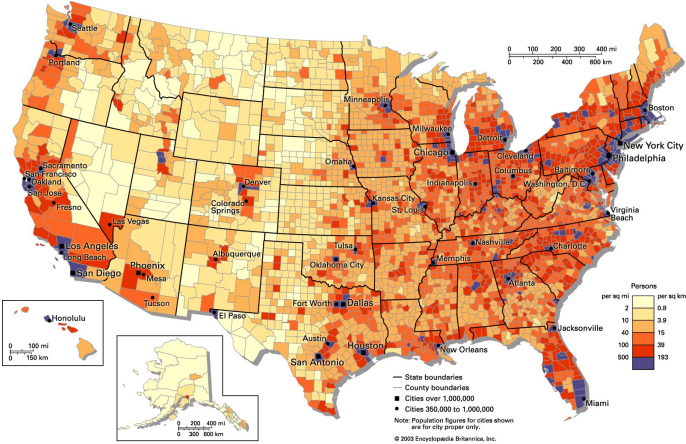




# DISTRIBUTION CHALLENGE - INTER-CITY → US vs APAC



FO Transmission	Availability	Year
ADSS (to 655/180 6520)	Existing	2009
ADSS (to 655/180 6520)	Plan	2010 - 2011
Fig-8 (to 655/180 6520)	Existing	2009
Fig-8 (to 655/180 6520)	Plan	2010
OP Sub-Marine Cable	Existing	2009
Sub-Marine Cable	Existing / Plan	2009 - 2014





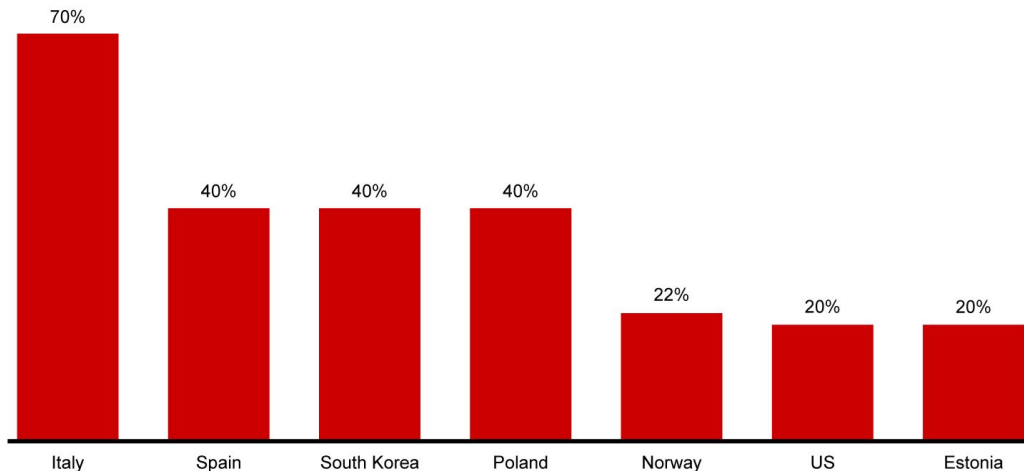
ESTABLISHED, SPACIOUS



EMERGING, SPONTANEOUS



## Increase in traffic



Notes: Exact time frames of surges vary; data is not exhaustive  
Source: Literature search

## References:

- <https://www2.deloitte.com/global/en/pages/about-deloitte/articles/covid-19/understanding-covid-19-impact-on-the-telecom-sector.html>
- [https://www.ifc.org/wps/wcm/connect/1d490aec-4d57-4cbf-82b3-d6842eecd9b2/IFC-Covid19-Telecommunications\\_final\\_web\\_2.pdf?MOD=AJPERES&CVID=n9nxogP](https://www.ifc.org/wps/wcm/connect/1d490aec-4d57-4cbf-82b3-d6842eecd9b2/IFC-Covid19-Telecommunications_final_web_2.pdf?MOD=AJPERES&CVID=n9nxogP)
- <https://www.bain.com/insights/telcos-and-coronavirus-three-steps-to-manage-the-crisis/>

Network usage across Fixed Line (FTTX) and Mobile has **jumped 25-40% in most countries**.

1. **Move from Copper to Fiber-Optics for FTTX**
2. **Workplace-as-a-service packages to Enterprise**
3. **Increased Enterprise on-prem to cloud**

Forcing telcos/ISPs to adopt **short term infrastructure improvements (quick deploying tech)** + increased long term improvements (FTTX, 5G investments)

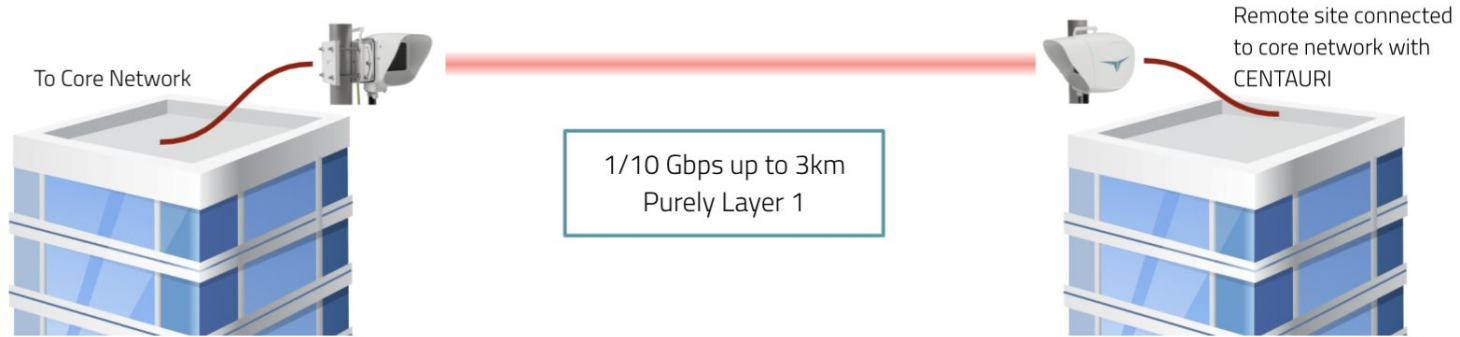


# **Wireless Fiber Optics/Laser Communication 101**

What's the first thing you think of when you hear someone say "Free-Space Optics"







- Wireless Fiber Optics/Laser communications is a **line of sight technology** which uses a narrow light beam/laser to provide optical connection between two systems without fiber
- Wireless Fiber Optics can transmit data, audio and video at **very high speeds with very low latency**
- **Highly secure** because light is transparent to spectrum/RF analyzers and **intercepting a narrow beam of light is very difficult and unlikely**





1. Price
2. Pointing, Acquisition and Tracking (Setup)
3. Size
4. Reliability





# CENTAURI 1/10G



Leverages our Wireless Laser Communication technology to create a wireless distribution network between street-level poles and traditional cell towers a.k.a.  
**LAST MILE CONNECTIVITY**

CENTAURI delivers fibre-like speeds to customers at fraction of the cost.

**1, 10Gbps**

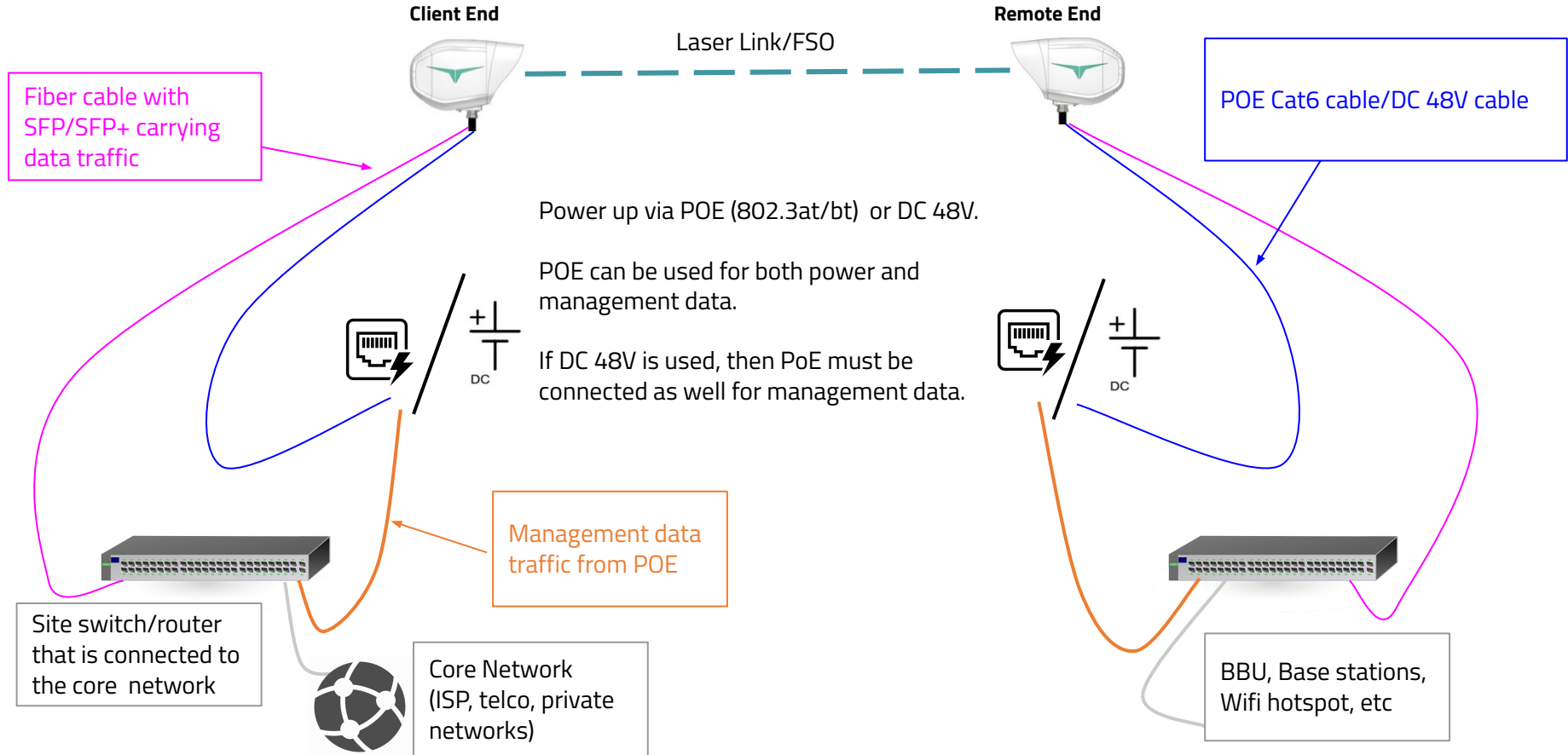
Full Duplex Consistent Data Rate

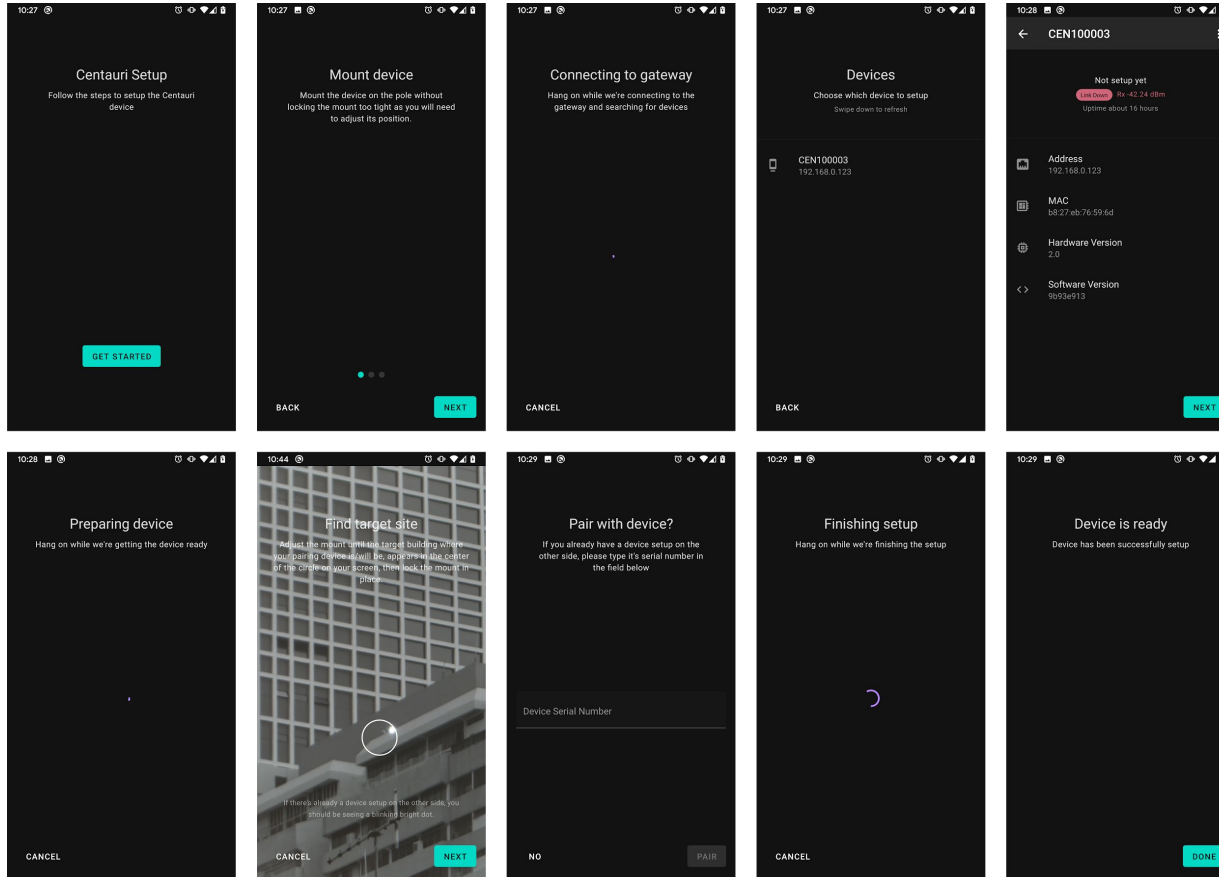
**<3 km**

Reliably under Equatorial Region P rain conditions



- Auto-tracking and installation software enables **fast installation in <10 min.**
- **< 3kg** enable one person installation
- **Low power consumption** at less than 20W or 32W enable the use of solar power
- **Auto-tracking enable correction of pole/tower movement** due to heat expansion, vibration cause by wind and rain





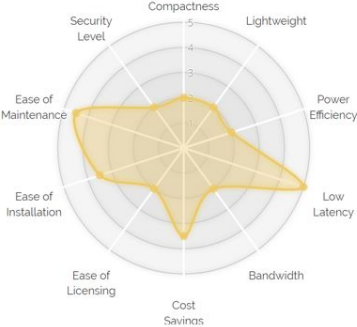
**App-based installation guides operators through the on site deployment.**

Entire link installation time take **~10 mins** (end-to-end) compared to a **2-day** installation period for existing microwave OR a **few months** compared to fiber



Microwave

(scale of 1-5, 5 being the best)



Free Space Optics

(scale of 1-5, 5 being the best)



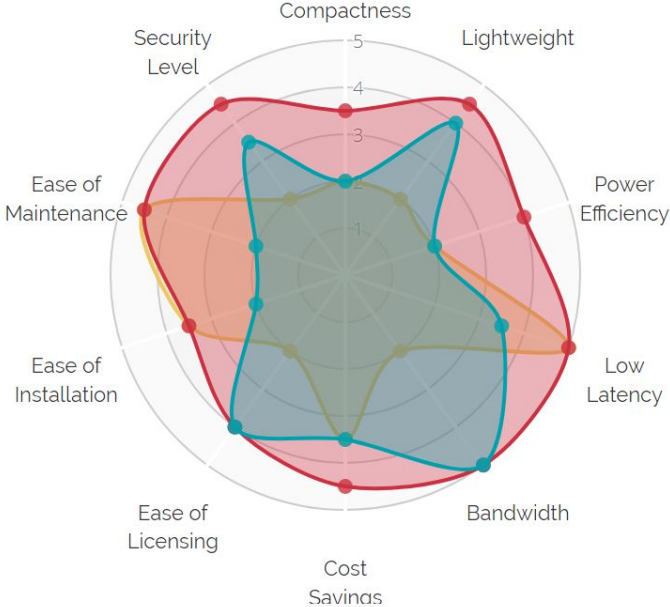
Fiber Optics

(scale of 1-5, 5 being the best)



Comparison

(scale of 1-5, 5 being the best)

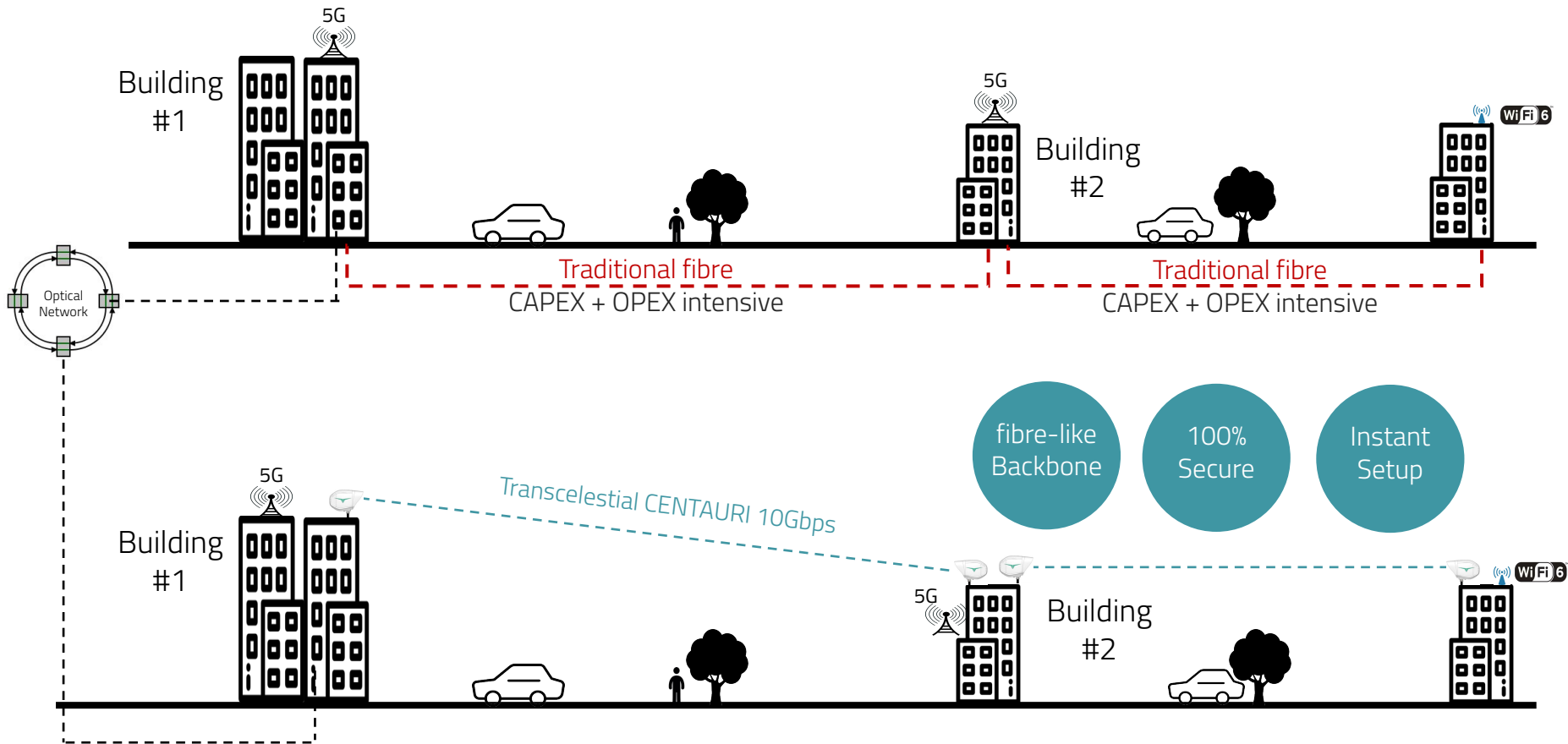


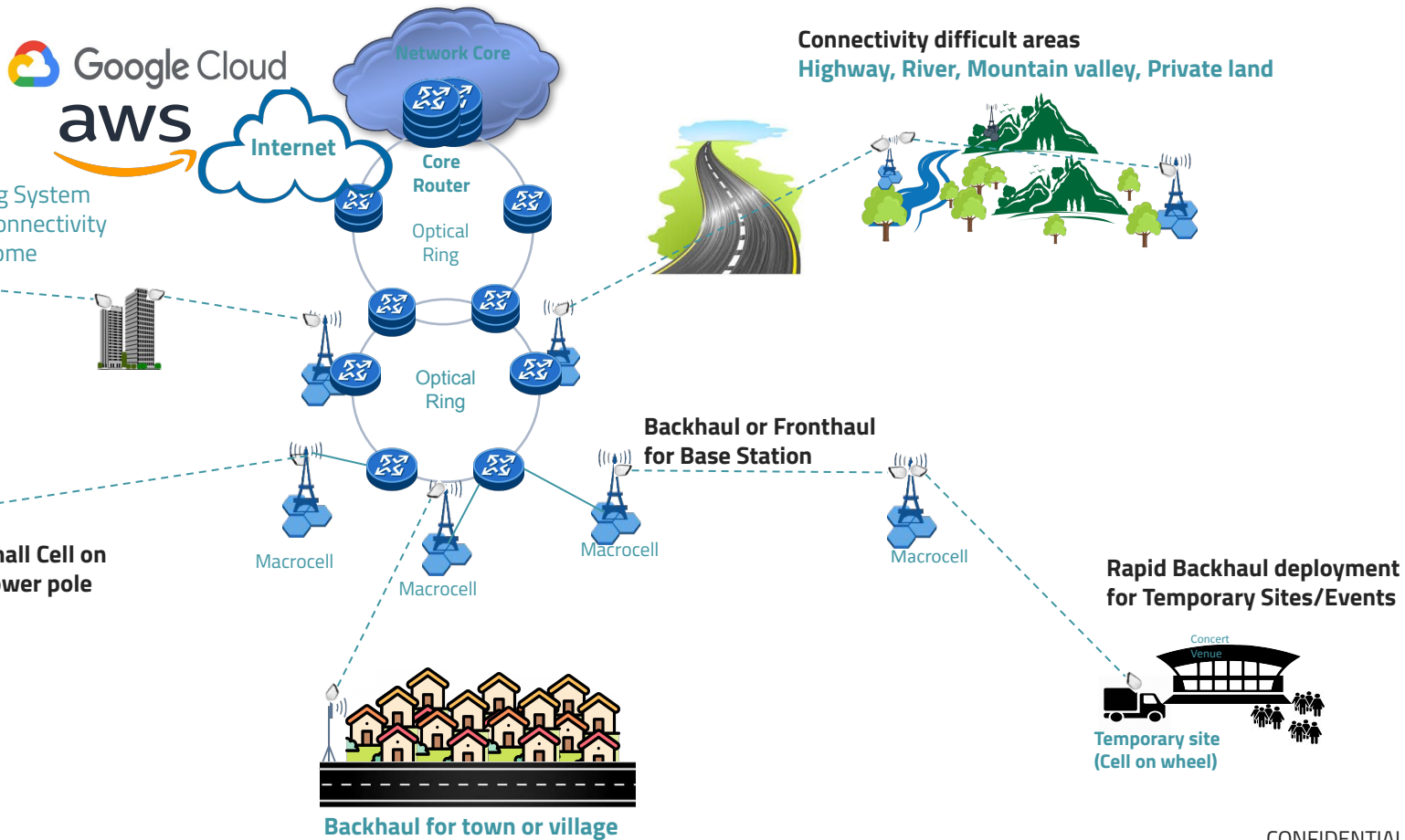






# Use Cases







# Success Stories



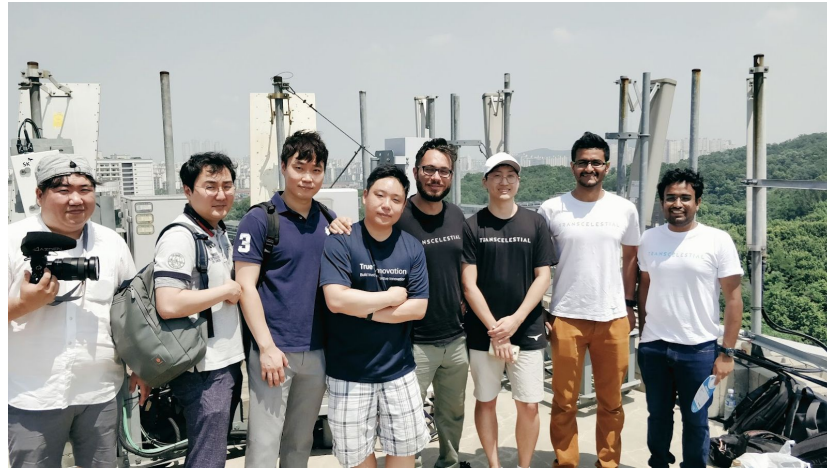
TELECOM INFRA PROJECT



GigaWiFi Wireless Backhauling  
(Pilot Case)



From L to R: June Shin McCarthy (Facebook TIP), Rohit Jha (CEO - Transcelestial), Mohammad Danesh (CTO – Transcelestial), Jiyong Lee (SK Telecom)



From L to R: SK Telecom Network Infrastructure, R&D and Innovation Team; Between Danesh and Rohit, the Transcelestial on-site team

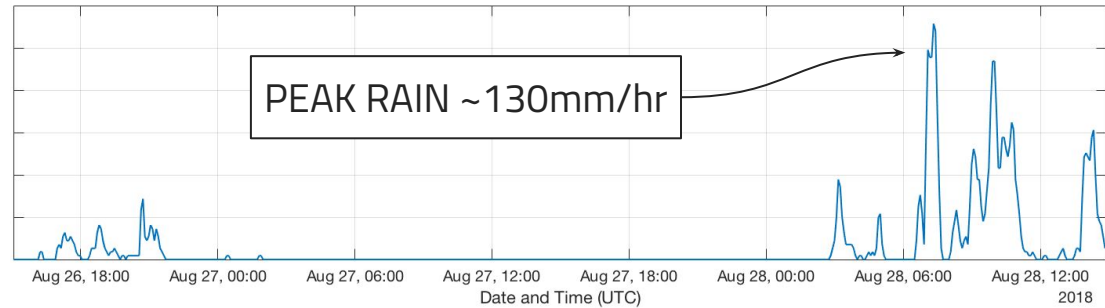
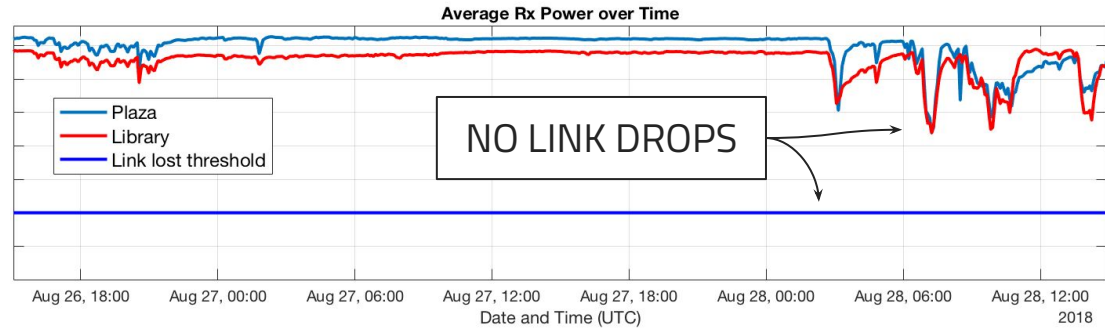


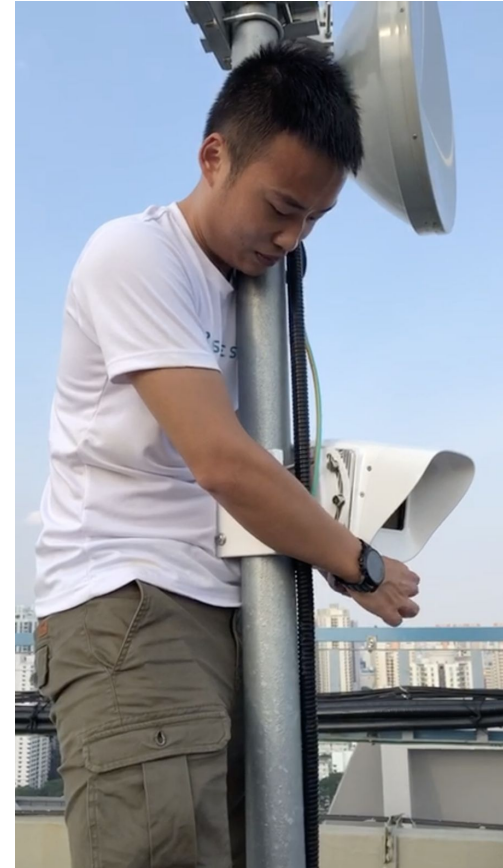
Rooftop with Transcelestial prototype deployed





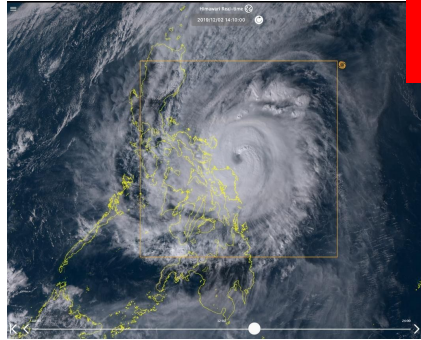
## Soulik Typhoon (CAT 3) Performance during SK Telecom Pilot Testing Q3 2018



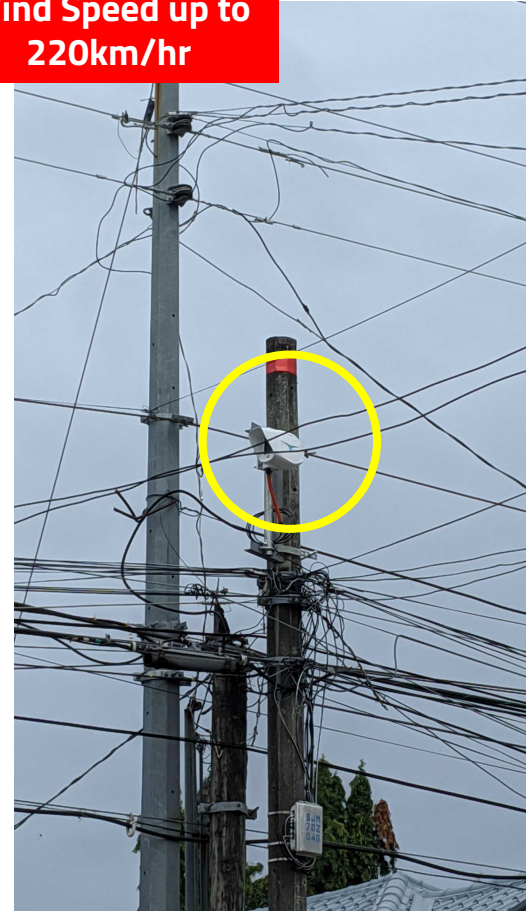









Wind Speed up to  
220km/hr





Rohit Jha  
rohit@transcelestial.com

#06-04, 101 Eunos Ave 3, Singapore 409835  
 @trans\_celestial



# AirGig™

*Leveraging power lines to deliver internet to more communities  
2-Way Smart Grid for Solar / Wind Renewable Energy, EV Charging*

Irwin Gerszberg

AT&T Fellow, Distinguished Member of Technical Staff

irwin@att.com

The Stories behind AirGig™

<https://youtu.be/rLJM25K6nUs>

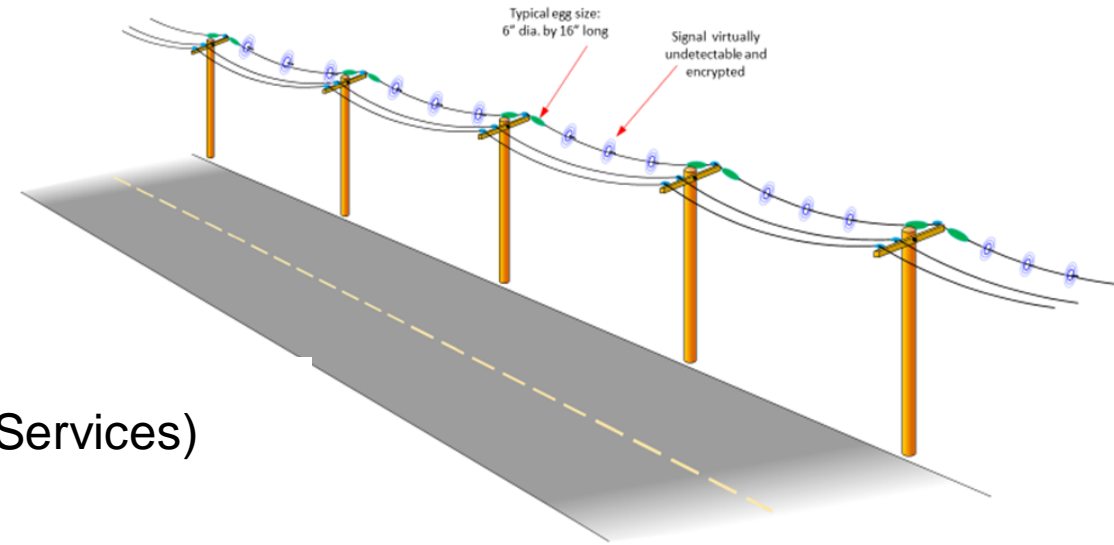
AirGig™ Link to the home



# AirGig™ New Power Utility Transmission Breakthrough

***57% of the world's rural population disconnected from the world wide web***

- High-Speed Broadband wherever you have electric service
- Power Infrastructure that does both (Smart Grid + Broadband Services)
- Leverages existing power infrastructure, accelerated deployments & lower cost
- Enables 2-way smart-grid power applications, Solar / Wind Clean Renewable Energy, EV Charging



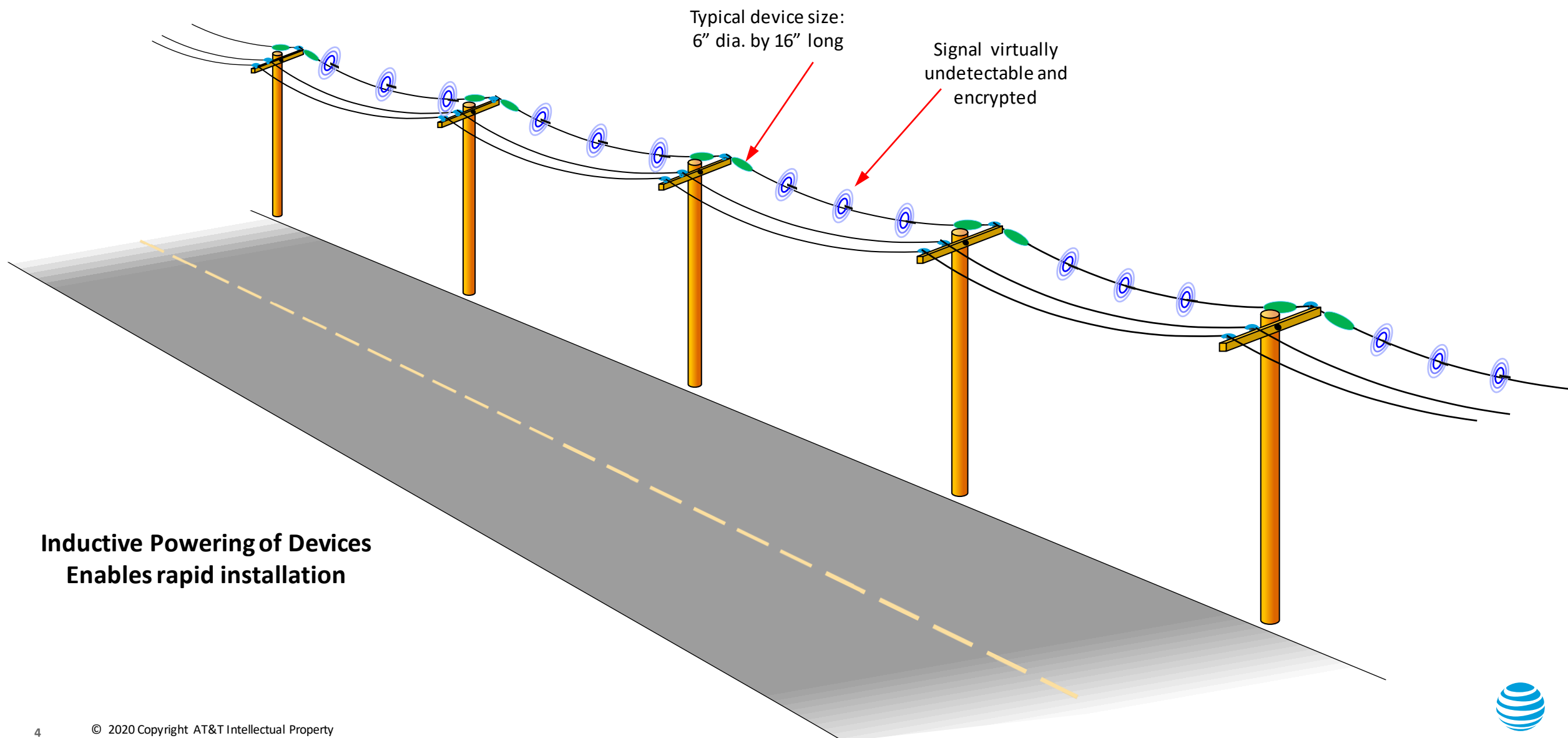
# Video Introduction to AirGig

## **AirGig Video - 5 minutes**

- Story of the AirGig™ invention at AT&T (2 minutes)
- See AirGig™ being installed on Electric Utility Poles (3 minutes)



# AirGig™ Illustration - Basic Implementation





AirGig™



# AT&T's AirGig™ – More Information

## AT&T AirGig™ contacts for more information

- ❑ Irwin Gerszberg – AT&T Fellow, Distinguished Member of Technical Staff      [irwin@att.com](mailto:irwin@att.com)
- ❑ Glenn Del Grosso – Lead Intellectual Property / AT&T Licensing & Sales      [gd2762@att.com](mailto:gd2762@att.com)
- ❑ Patricia Cartwright – Lead Intellectual Property / AT&T Licensing & Sales      [pc163h@att.com](mailto:pc163h@att.com)
- ❑ Jeffrey Farah – Director IP Technology / Patent Development & Operations      [jf4373@att.com](mailto:jf4373@att.com)







# Emerging Technology for Connectivity

## Accelerating Digital Transformation in LDCs, SIDS and LLDCs

### 5G technology

ITUWebinars, 7 July 2021

Jyrki Penttinen, GSMA North America





**Dr. Jyrki Penttinen**  
Senior Technology Manager, GSMA



Assists operator members with the adoption, design, development, and deployment of GSMA specifications and programmes ensuring interoperability and standardisation is met

Author of telecom books such as *5G Explained* and *Wireless Communications Security*

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# Contents

## 5G technology

- ✓ Development
- ✓ Requirements and capabilities

## Ensuring service level

- ✓ Voice service continuum

## Special aspects of LDCS, LLDCS, and SIDS

- ✓ How 5G can ease paving the way for future



## 5G theory vs. practice

ITU IMT-2020 presents demanding requirements for the 5G technologies.

The ITU has approved systems complying with the IMT-2020 of **3GPP** and **TSDSI** (Telecommunications Standards Development Society India).

Nevertheless, transitioning from previous generations to 5G in practice will have different requirements and implications depending on the readiness of each region.



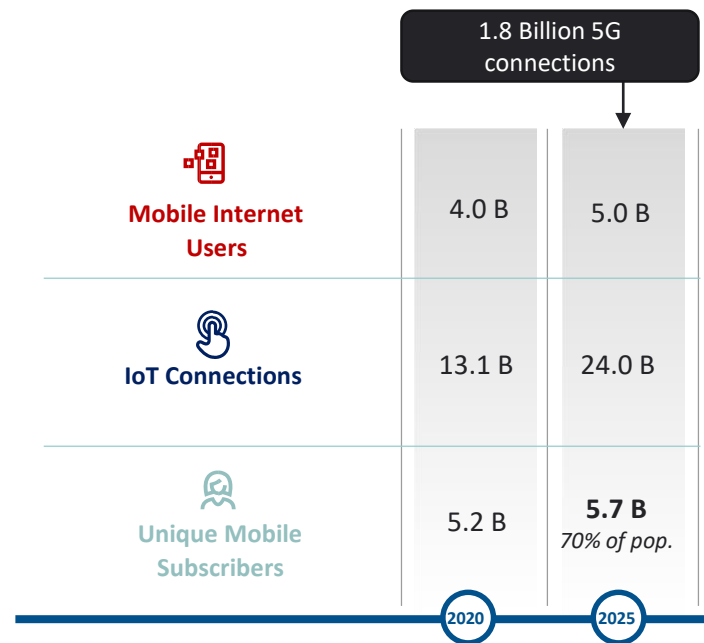
## 5G evolves

Although 5G networks are capable of providing **faster data speed** and **lower latency** compared to any of the previous generations, 5G also has many other benefits such as its capability to serve different user types, or verticals, and their varying **use cases** more efficiently via Network Slicing.

Consumers can start enjoying the enhanced performance of 5G **gradually** along with the evolving specifications, new devices and expanding networks.

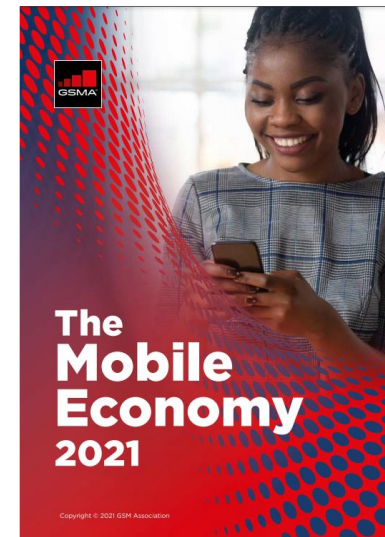
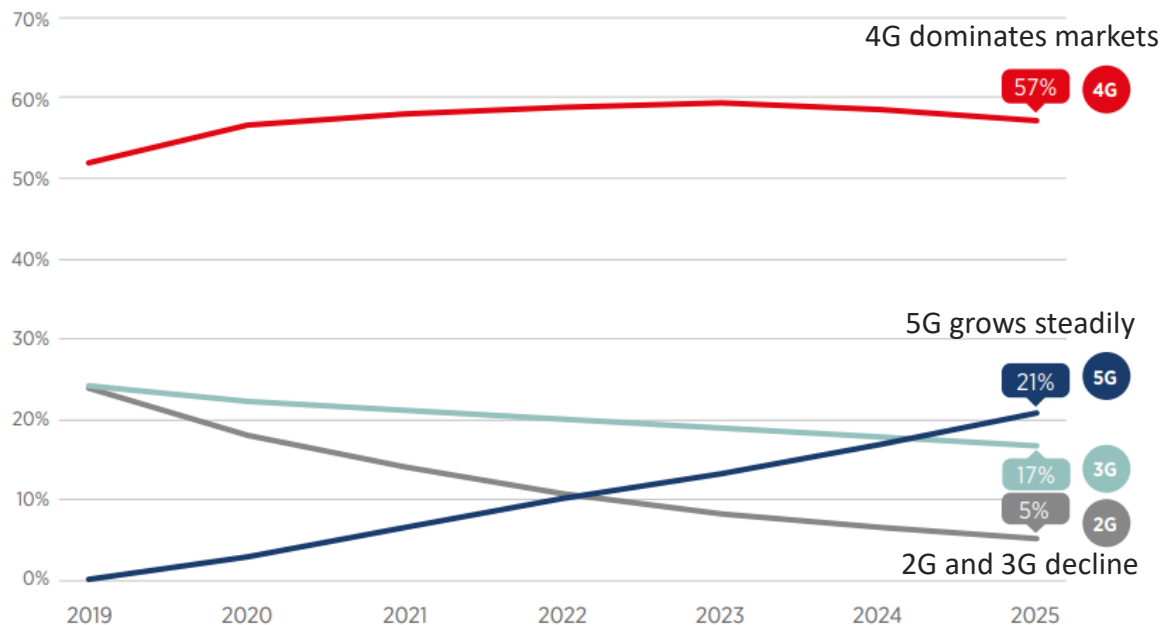
# Mobile communication market development

- 5G is an opportunity to create an agile, purpose-built network **tailored** to the different needs of citizens and the economy.
- 5G will allow operators to move **beyond connectivity** and collaborate across sectors.
- 5G provides a platform on which new digital services and business models can thrive.
- The commercial 5G networks are widely deployed in 2020s – **the 5G era**.



<https://www.gsma.com/mobileeconomy/>

# 5G is taking off – while 4G paves the way

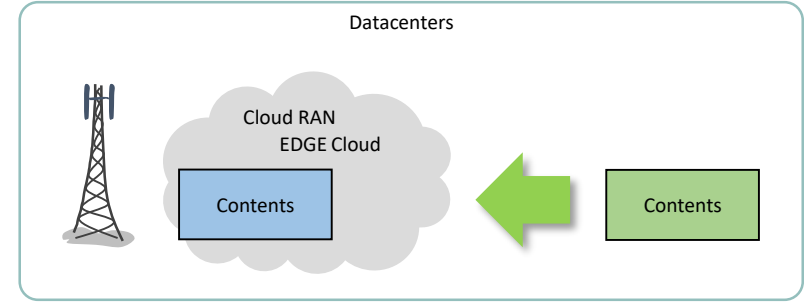
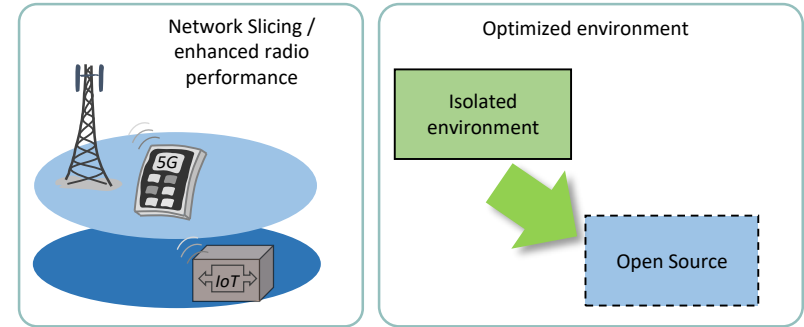
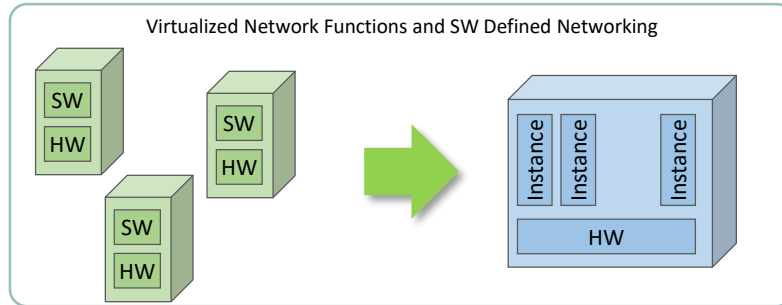


Source: GSMA Intelligence, 2021



# What makes 5G?

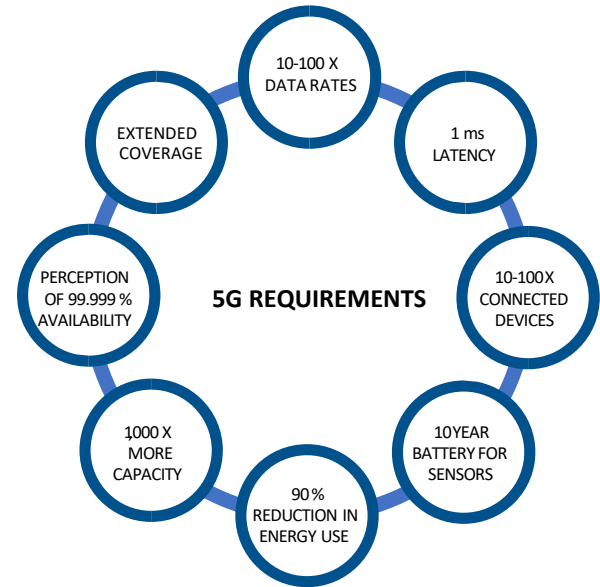
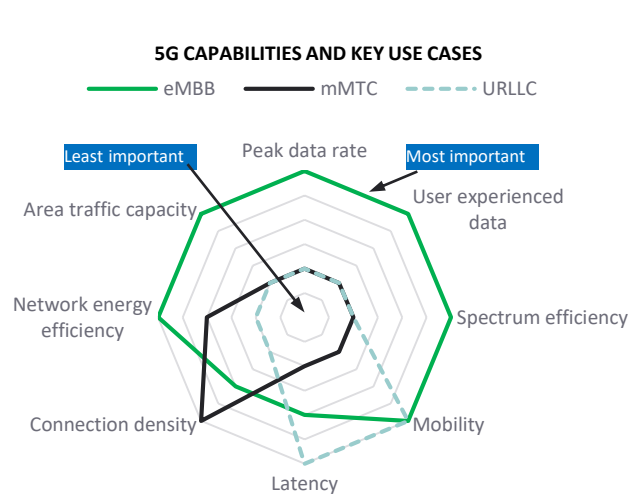
- Virtualization and open architecture model
- Network Slicing
- Edge computing



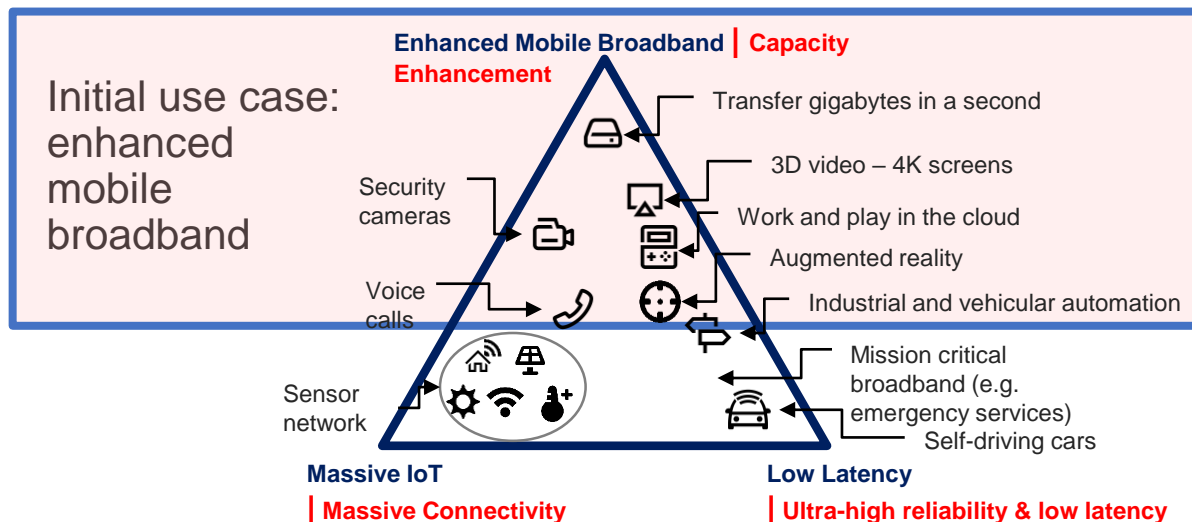
Source: 5G Simplified

# 5G performance figures

- 5G provides superior user experience, faster data speeds and better latency values compared to current 4G networks



# 5G optimizes communication link for use cases



Source: ITU-R WP5D/TEMP/548-E: IMT Vision - "Framework and overall objectives of the future development of IMT for 2020 and beyond", February 2015

# How GSMA supports ecosystem?

- **Eases interoperability**

- Roaming
- Network slicing
- Smooth evolution for voice and data service evolution

- **Provides guidelines to ecosystem**

- Best practices for deployment, such as 5G architectural options
- Knowledge and guidelines on EMF

# Challenges of emerging terrestrial technology

## ▪ Least developed countries - LDC

- Often characterized by sparsely populated, large land and rural areas where [terrestrial communication infrastructure](#) is outdated or missing and challenging to roll out

## ▪ Landlocked developed countries - LLDC

- LLDCs lack direct access to the sea that can lead to remoteness from world markets, high transport and transit costs, possibly [outdated ICT infrastructure](#), and thus negative economic development

## ▪ Small island developing states - SIDS

- Numerous islands add up to [communication costs](#)

# 5G opportunities in LDC, LLDC, and SIDS

## ▪ Spectrum

- To serve efficiently, 5G networks require sufficient bandwidth – in idea scenario, on low bands (coverage), mid bands (sweet spot), and high bands (capacity)
- 5G provides means to combine licensed and unlicensed access

## ▪ Security

- 5G enhances security architecture to cope better the evolving cyber attacks

## ▪ 5G as an enabler

- Small cells
- Integrated wireless backhaul
- Satellite component
- Support of wide set of use cases such as Fixed Wireless Access



# 5G opportunities in LDC, LLDC, and SIDS

- **Use case optimization**

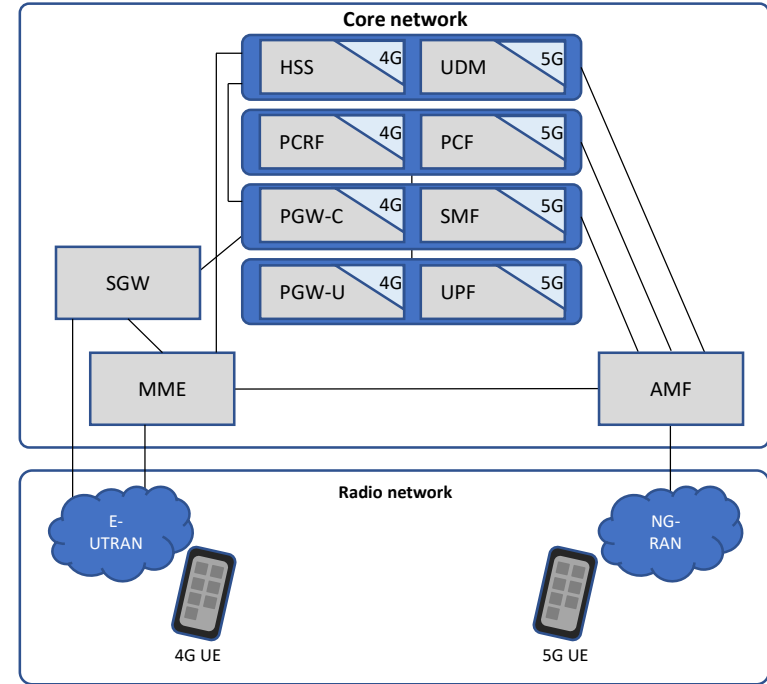
- 5G provides optimized means to utilize and deliver optimal resources and performance to services such as remote eLearn and eHealth

- **Extra layer of public safety**

- 5G can provide additional, redundant emergency channel to fortify existing infrastructure in emergency situations such as natural disasters
  - Evolved location service

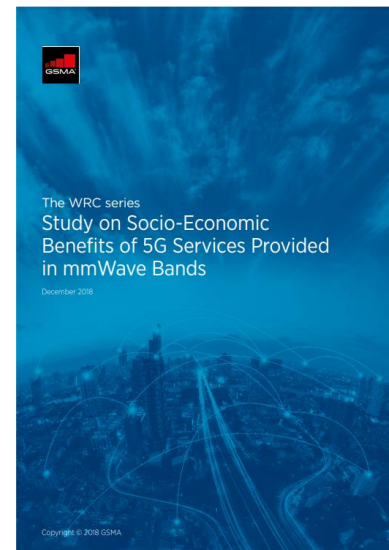
# Continuum of networks and services – voice

- 5G supports **native voice calls** via VoNR and ECP fallback as intermediate solution
- The sun-setting of 2G and 3G networks will have a big impact on voice evolution
  - LTE and 5G only support Packet Switched connectivity
  - The means to perform Circuit Switched fallback will be impossible along with the 2G and 3G switch-off
- Affordable 4G devices that support VoLTE benefit the consumers
- Decommissioning of 2G/3G **requires** VoLTE



# 5G is a needed upgrade

- With growing number of unique users, mobile networks have greater reach than any other technology.
- The importance of mobile communications, and its centrality to daily life, will become even more profound in the 5G era.
- 5G alone is forecast to contribute **\$2.2 trillion** to the global economy over the next 15 years.
- For more information, see the GSMA report '*Study on Socio-Economic Benefits of 5G Services Provided in mmWave Bands*' (Ref<sup>1</sup>)



Ref<sup>1</sup> - <https://www.gsma.com/spectrum/wp-content/uploads/2019/10/mmWave-5G-benefits.pdf>

# Resources

## GSMA

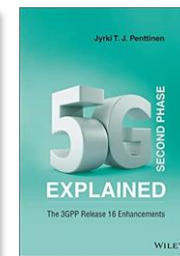
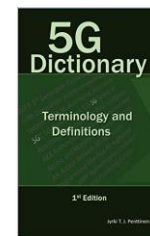
- GSMA report 'Study on Socio-Economic Benefits of 5G Services Provided in mmWave Bands'
- GSMA PRD NG.116, network slicing templates
- GSMA Start-ups and Mobile in Emerging Markets: Issue 4, Winter 2018

## ITU

- IMT-2020 Requirements: Rec. M.2083
- ITU-R M.2410: minimum technical performance requirements of IMT-2020 radio interface technologies.
- ITU-R M.2411: requirements for providing service, spectrum, and technical performance.
- ITU-R M.2412: guidelines for the technical, spectrum, and service) criteria in the IMT 2020 evaluation.

## 3GPP

- 5G use cases: TR 22.891
- Service requirements for the 5G system: 3GPP TS 22.261





# Thank You

[www.gsma.com/northamerica](http://www.gsma.com/northamerica)  
[jpenttinen@gsma.com](mailto:jpenttinen@gsma.com)



July 7, 2021

Qualcomm

# Emerging terrestrial technology for connectivity

Elizabeth Migwalla,  
Vice President, International Government Affairs  
Qualcomm International, Inc.





The R&D Engine

**\$60+ Billion**

in cumulative R&D\*

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**130,000+**

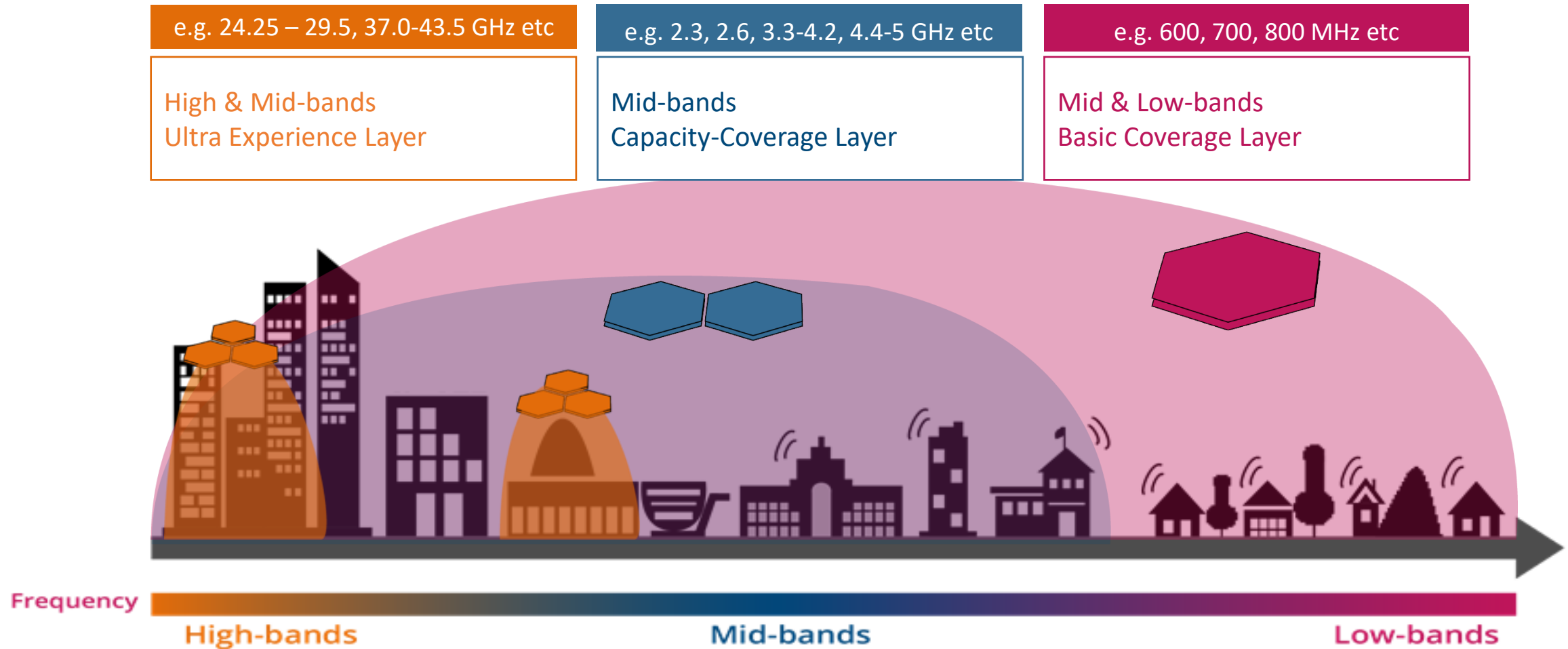
Granted patents / pending applications

**345+**

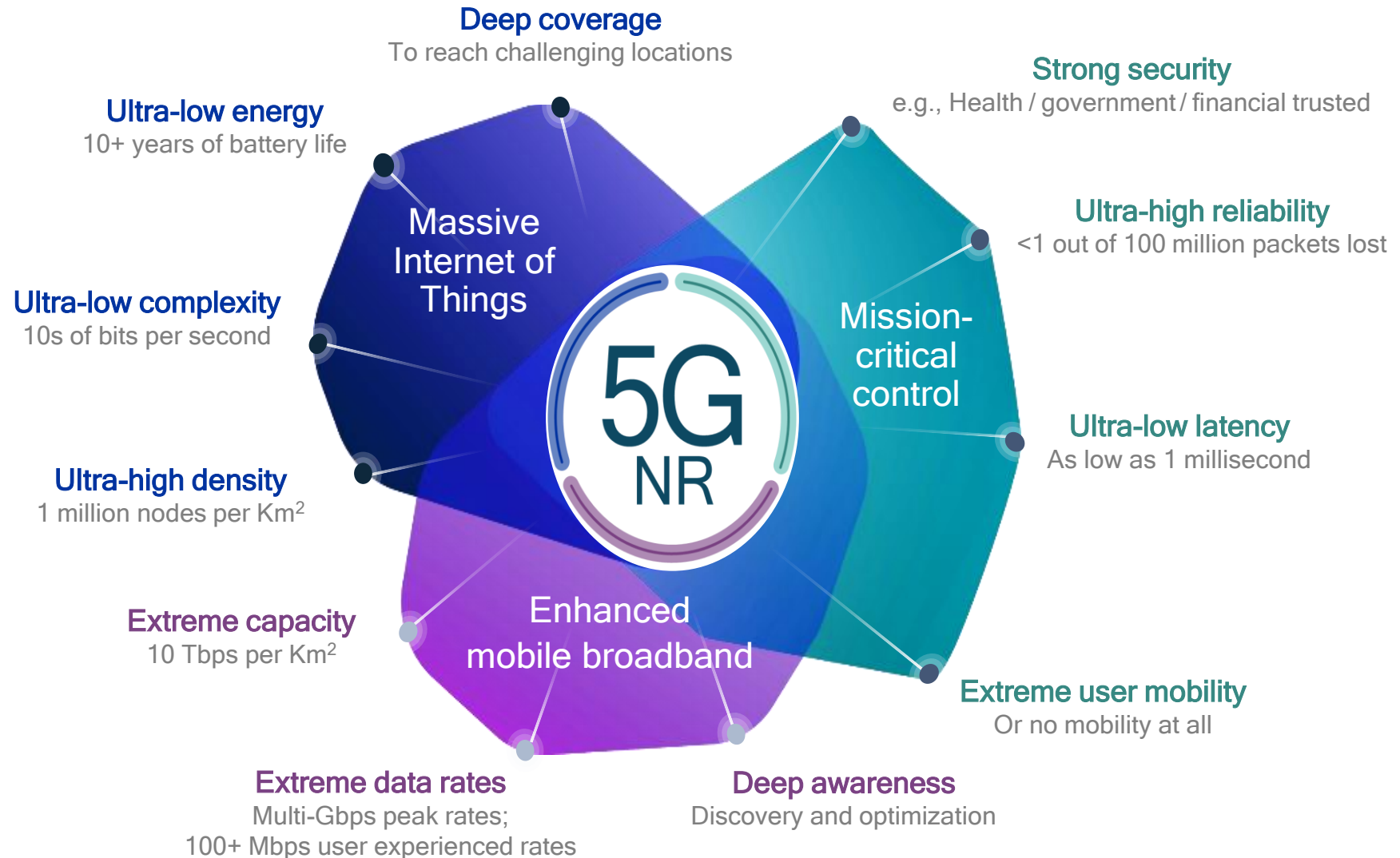
Cellular licensees

\* Cumulative expenditures as of Q4 FY20 since 1985

# 5G Spectrum for Coverage, Capacity and Ultra Experience



# 5G Motivation and Drivers



# Smart Connected Spaces

Smart Spaces are the building blocks for Smart Communities

## Smart Verticals



Smart Spaces



Smart Transportation



Smart Campuses



Smart Infrastructure



Smart Manufacturing



Smart Safety and Security



Smart Agriculture



Smart Shops



Smart Stations



Smart Malls



Smart Display



Smart Experiences



Smart Buildings



Smart Stations



Smart Operators



Smart Traffic



Smart Crowd Management



Smart Schools



Smart Universities



Smart Stadiums



Smart Malls



Smart Roads



Smart Hospitals



Smart Borders



Smart Airports



Smart Ports



Smart Utilities (Power / Water)



Smart Grid



Smart Factory



Smart Logistics



Smart Warehousing



Asset Management



Smart Cameras



Smart Surveillance



Smart Access



Smart Livestock



Smart Farming



Smart Horticulture

## Smart Spaces



# 5G Use Cases



Enable business opportunities in **rural** areas



Remote healthcare for urban and **rural** Areas



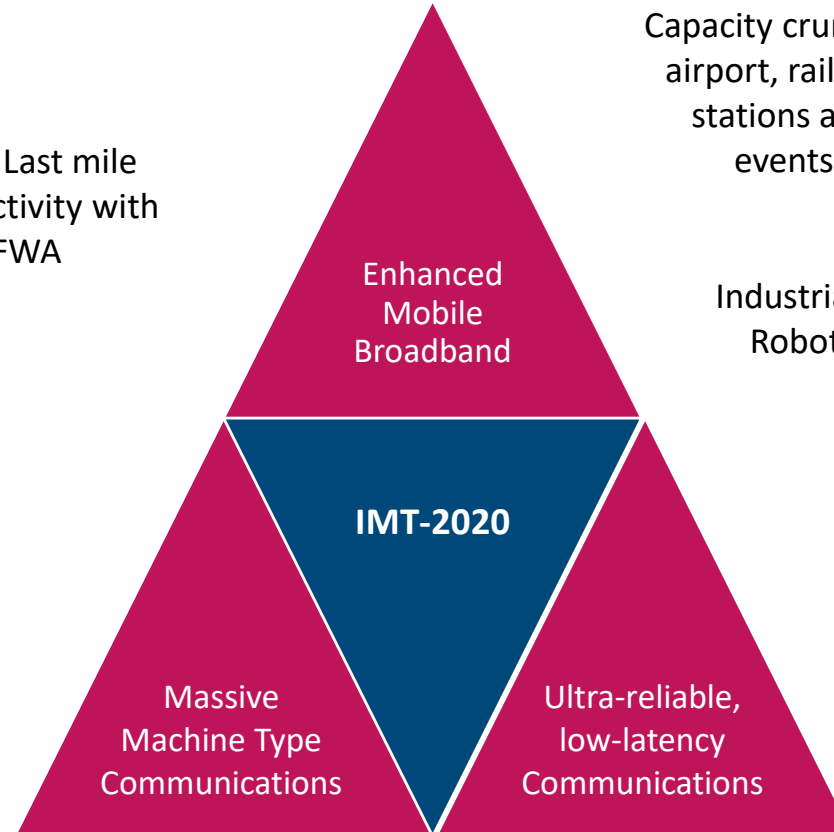
**Smart Agriculture**



**Rural** Last mile Connectivity with FWA



Child safety - IoT



Virtual classes in urban and **rural** areas



Capacity crunch at airport, railway, stations and events



Industrial IoT Robotics







# Enabling Policies and Regulations

- Policies that support of 5G / IMT-2020 adoption
  - Modernizing existing regulations
  - Infrastructure
  - Site acquisition
  - Public sector as “anchor tenant”
  - License obligations
  - etc.
- Spectrum Policies
  - Technology neutrality
  - Harmonized prioritized bands
  - Channel sizes
  - Innovative spectrum pricing





# Thank you

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