Intellectual Property (IP) Fostering Entrepreneurship and Innovation in the Digital Era

ITU Global ICT Capacity Building Symposium
Santo Domingo
June 20, 2018
WHAT DO THESE EXAMPLES HAVE IN COMMON?
Tangible vs intangible assets as share of S&P 500 market value, 1975-2015
the Innovation’s DNA

Global Innovation Index (average)

Innovation Efficiency Ratio (ratio)

Innovation Input Sub-Index

Innovation Output Sub-Index

Institutions
- Political environment
- Regulatory environment
- Business environment

Human capital and research
- Education
- Tertiary education

Infrastructure
- ICTs
- General infrastructure
- Ecological sustainability

Market sophistication
- Credit
- Investment
- Trade, competition, & market scale

Business sophistication
- Knowledge workers
- Innovation linkages
- Knowledge absorption

Knowledge and technology outputs
- Knowledge creation
- Knowledge impact
- Knowledge diffusion

Creative outputs
- Intangible assets
- Creative goods and services
- Online creativity
A Guide to the Main WIPO Services

The WIPO Academy Education and Training Programs Portfolio 2018

Inventor Assistance Program
Bringing together inventors and patent attorneys in developing countries

Technology and Innovation Support Centers (TISCs) Report 2016

WIPO’s global databases give you access to authoritative IP information completely free of charge.

SMEs and Entrepreneurship Support Division
The SMEs and Entrepreneurship Support Division acts as the central reference point within WIPO for SME-related IP issues. It is responsible for developing a solid platform of SME-related content in order to guide training and capacity-building activities targeted at SMEs support institutions and other intermediaries.
Credits


Slide 5: https://www.researchgate.net/figure/Tangible-vs-intangible-assets-as-share-of-S-P-500-market-value-1975-2015_fig1_320373367

Slide 7: https://www.weforum.org/agenda/2016/01/the-10-skills-you-need-to-thrive-in-the-fourth-industrial-revolution/