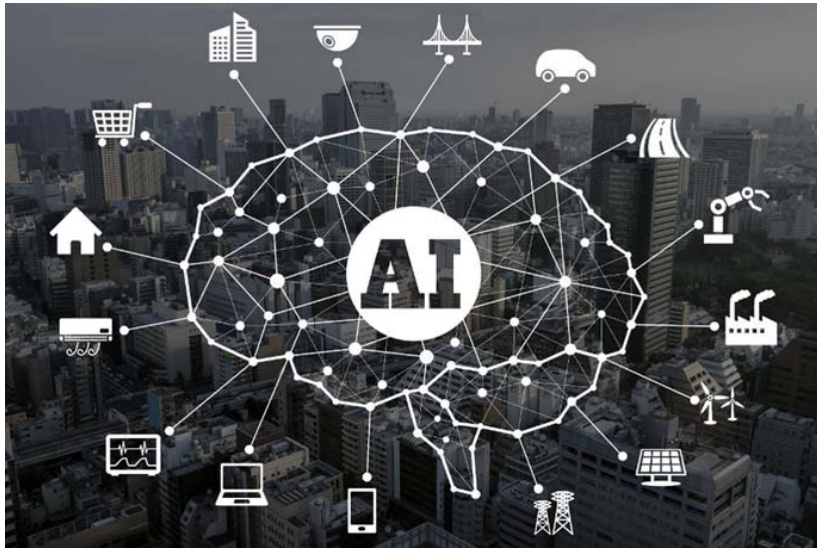




# **Intellectual Property (IP) Fostering Entrepreneurship and Innovation in the Digital Era**

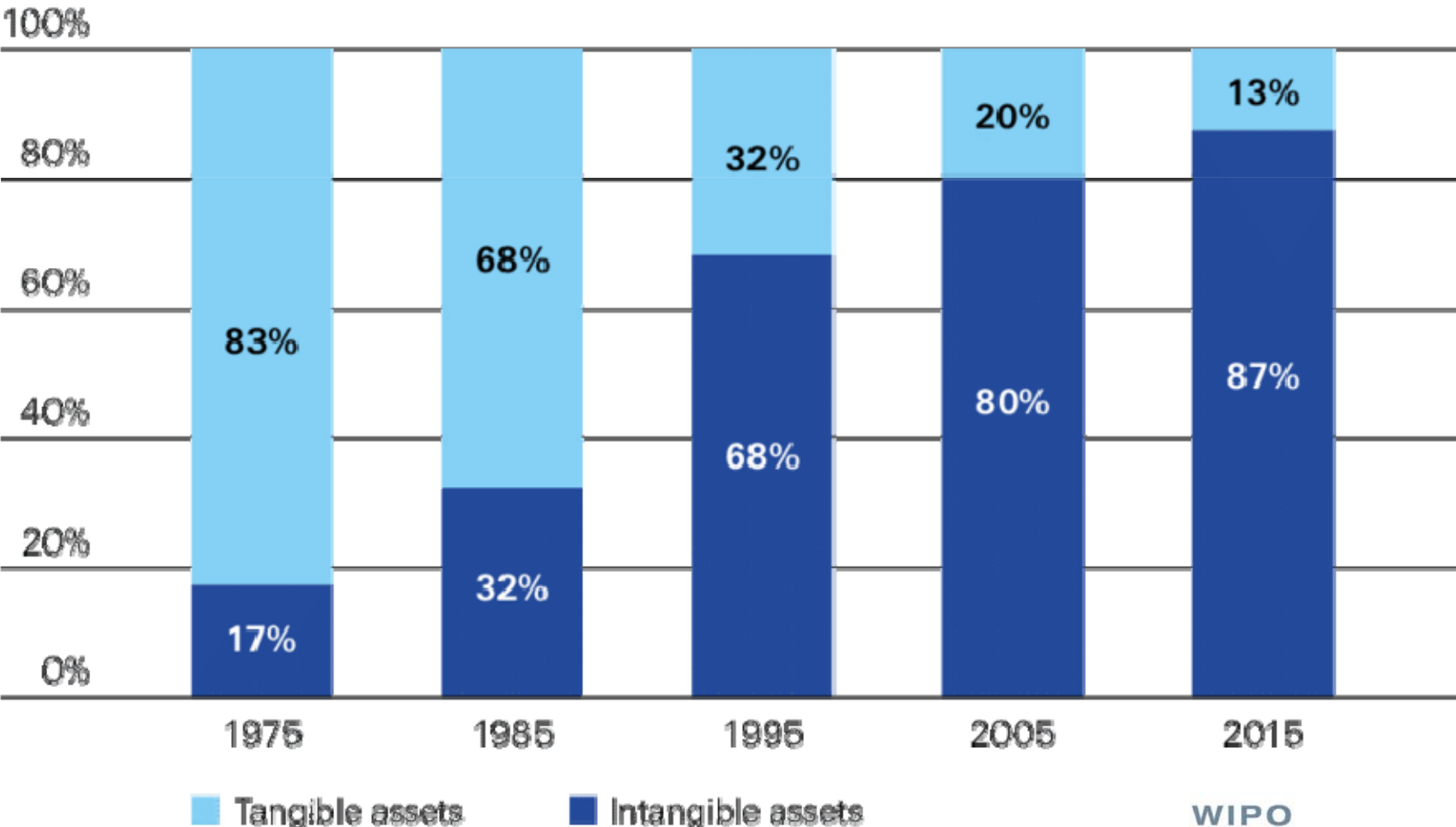
ITU Global ICT Capacity Building Symposium  
Santo Domingo  
June 20, 2018



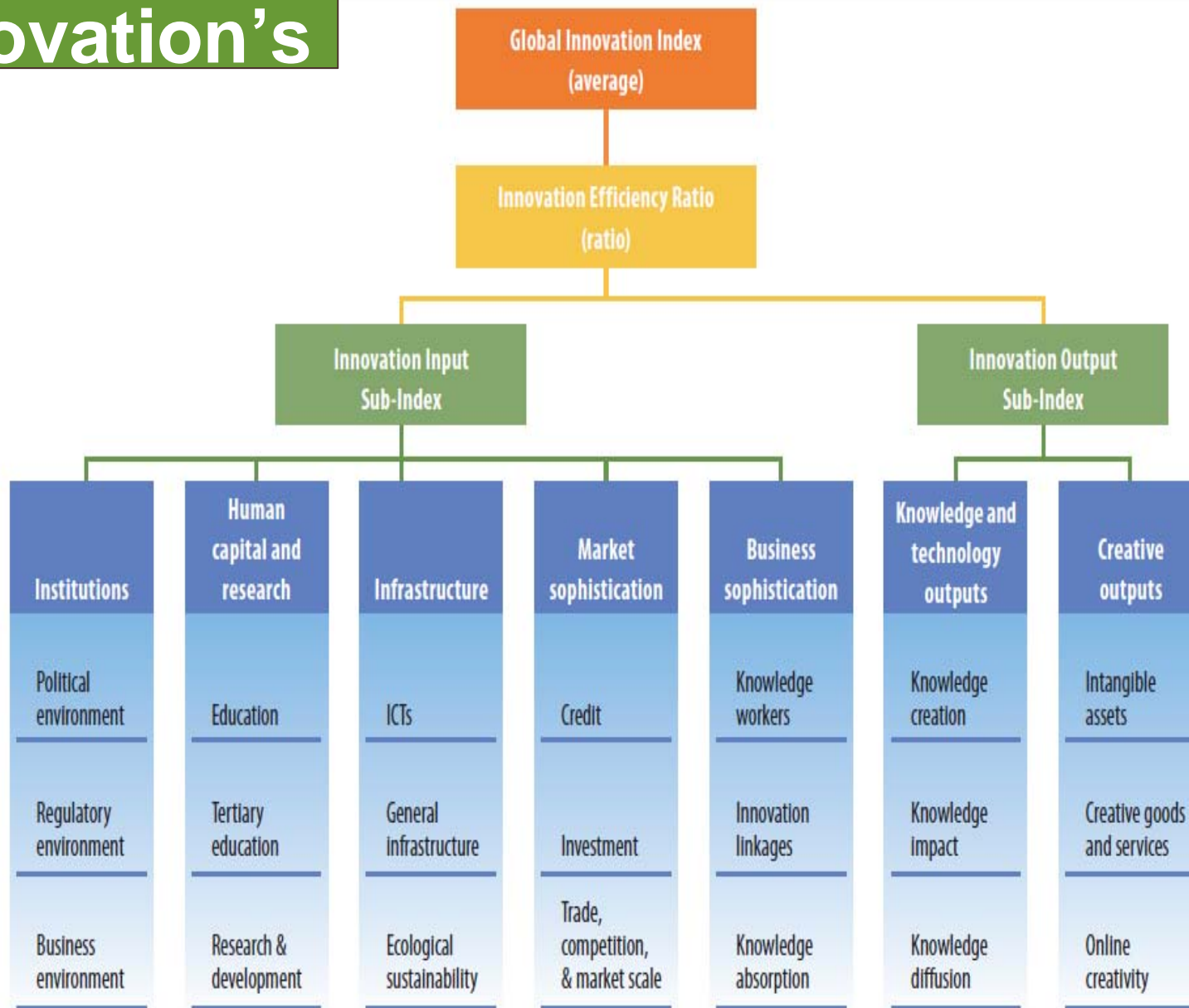
**WHAT DO THESE EXAMPLES  
HAVE IN COMMON?**



# Tangible vs intangible assets as share of S&P 500 market value, 1975-2015



# the Innovation's



## A Guide to the Main WIPO Services

### The WIPO Academy Education and Training Programs Portfolio 2018

### Technology and Innovation Support Centers (TISCs) Report 2016

WIPO's global databases  
give you access  
to authoritative IP  
information completely  
free of charge.

### Inventor Assistance Program

Bringing together inventors and patent attorneys  
in developing countries

### SMEs and Entrepreneurship Support Division

The SMEs and Entrepreneurship Support Division acts as the central reference point within WIPO for SME-related IP issues. It is responsible for developing a solid platform of SME-related content in order to guide training and capacity-building activities targeted at SMEs support institutions and other intermediaries.

# Credits

- Slide 2: <https://medium.com/@KodiakRating/6-applications-of-artificial-intelligence-for-your-supply-chain-b82e1e7400c8> ;  
<https://www.diariopopular.com.ar/redes-sociales/desde-cuando-netflix-y-spotify-saldran-mas-caros-el-iva-n344432> ;  
<https://www.appsafrika.com/building-mobile-apps-impact-african-consumers/>
- Slide 4: <http://sciencemeetsbusiness.com.au/protecting-innovation-intellectual-property-rights/>
- Slide 5: [https://www.researchgate.net/figure/Tangible-vs-intangible-assets-as-share-of-S-P-500-market-value-1975-2015\\_fig1\\_320373367](https://www.researchgate.net/figure/Tangible-vs-intangible-assets-as-share-of-S-P-500-market-value-1975-2015_fig1_320373367)
- Slide 7: <https://www.weforum.org/agenda/2016/01/the-10-skills-you-need-to-thrive-in-the-fourth-industrial-revolution/>