Session 2: “Policy implications for achieving the SDGs in a digital world”

The importance of promoting Universities to participate actively in the work of ICTs
The Argentine experience
The importance of promoting an active participation of Universities in ICT activities:

- Opportunity to acquire specific knowledge on the ICT sector;
- Generates qualified local human resources;
- Promotes networking and innovation by bringing all partners together: Government, Private Sector, Industry, and Academia;
- Facilitates recruitment programmes (related to increasing employment and jobs generation);
- Contributes to the development and growth of the country.
This initiative contributes to the achievement of the Sustainable Development Goals of the 2030 Agenda for Sustainable Development:

But it’s related to many others, since nowadays ICT and digitalization affects all aspects of life:
Initiatives in Argentina:

- Promotion of STEM careers within the country.
- Teaching about International Organizations related to ICTs in Universities.
- Articulating the participation of Universities in ITU:
  - Resolution 169 (Guadalajara, 2010; Rev. Busan, 2014)
  - Project: "Argentinean Universities in ITU"
    - Financial support for becoming members
    - Promoting the participation in Study Group Meetings, World Conferences and Assemblies (WRC-15, WTSA-16, WTDC-17)
    - Organizing Seminars, Workshops and other events together with ITU
    - Encouraging participation in all activities, and also publications (ITU New, ITU Blog, ITU Journal, etc.).
Results in Argentina:

WSIS PRIZE 2016 - Action Line C1: The role of government and all stakeholders in the promotion of ICTs for development: “Fostering integration of Argentine Academia in the activities of ITU”

- More than 15 Universities participating in ITU as Academia associates.
- 4 Universities already financing their own participation.
- Argentinean Universities attending activities of all 3 ITU Sectors: Radiocommunication, Standardization and Development.
- 2 ITU Centres of Excellence in the Americas Region.
Thank you!

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