

# **Unlocking the knowledge Economy through ICT: Developing skills for the digital economy and society**

**Patricia Kerretts – Kemei (Mrs)  
Communications Authority of Kenya**

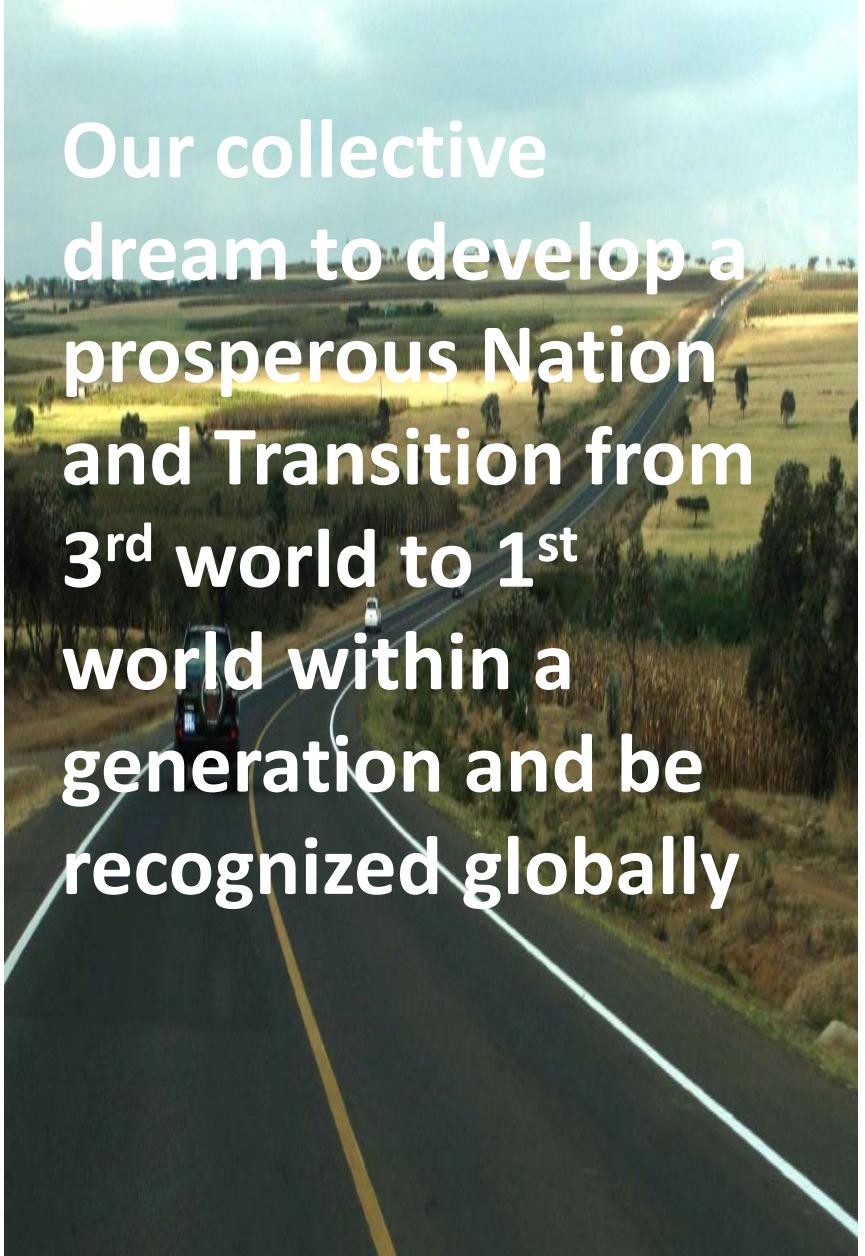


# The Dream

At independence, the rallying call was fight

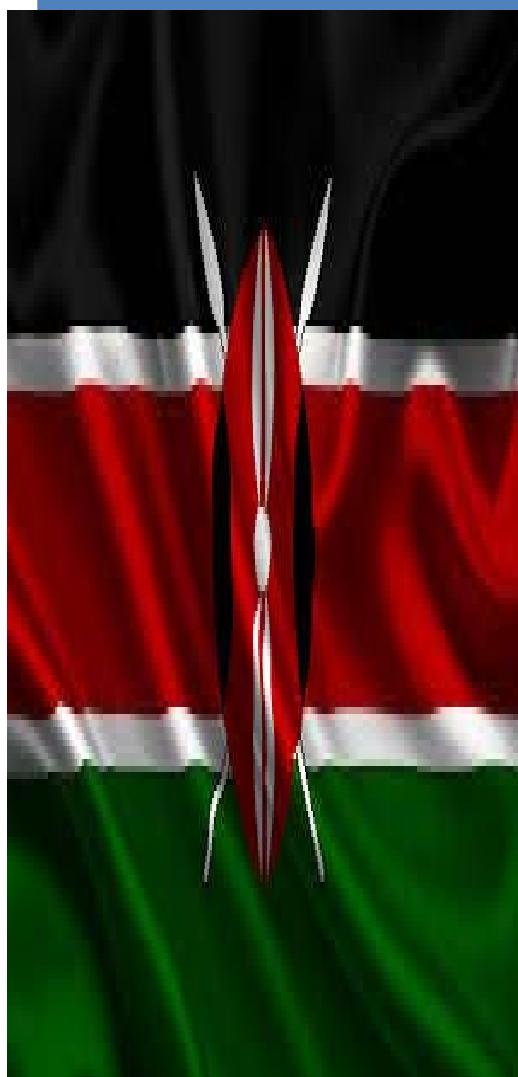
- Disease,
- Poverty and
- Ignorance.

The call was inspired by the great dream for a new Kenya



Our collective dream to develop a prosperous Nation and Transition from 3<sup>rd</sup> world to 1<sup>st</sup> world within a generation and be recognized globally

# Today

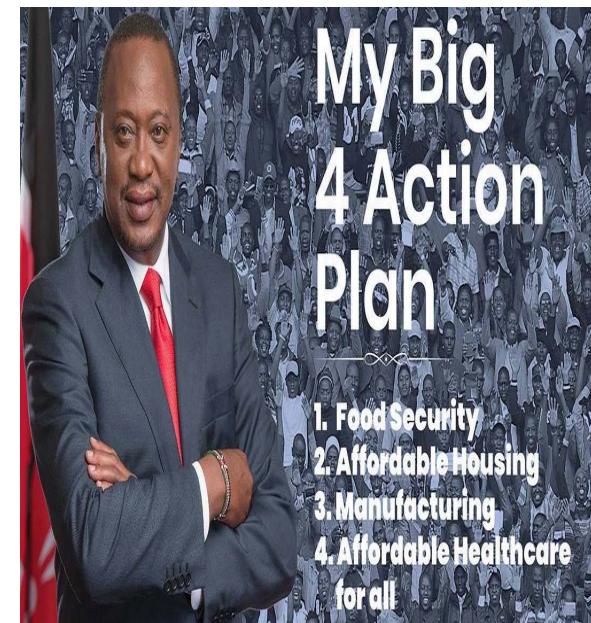


Key Statistics	2017
Population	44.6 M
GDP	\$77.49 B
ICT Contribution to GDP	1.4%
Mobile Penetration	90.4%
Mobile Money Transfer valued at	\$ 32.46 B
Data internet users	33.65 M

# ICT Anchorage in Policy and Manifesto



ICT as key  
Enabler



# Building on digital age – Digital literacy programme



The Digi-School aims to equip all children with digital literacy to face the global and competitive world. It involves:-

- e-readiness
- Deployment of ICT Infrastructure and Technology
- Development of Digital Content
- Capacity Building for Teachers on how to deliver the digital learning content
- Procurement of ICT Devices, including local

# Digital Literacy Programme

- Distributed over 1 million devices to more than 19000 public primary schools
- 91000 Teachers trained to deliver digital learning content
- 89.2% of all public primary schools have been supplied with tablets/laptops
- Use of Specialized software for special needs children



# Digital Economy



**E-Commerce**

. Efficient Government systems – e-citizen portal and “huduma centres”

**Payment of Taxes, utilities, and cross border transactions**

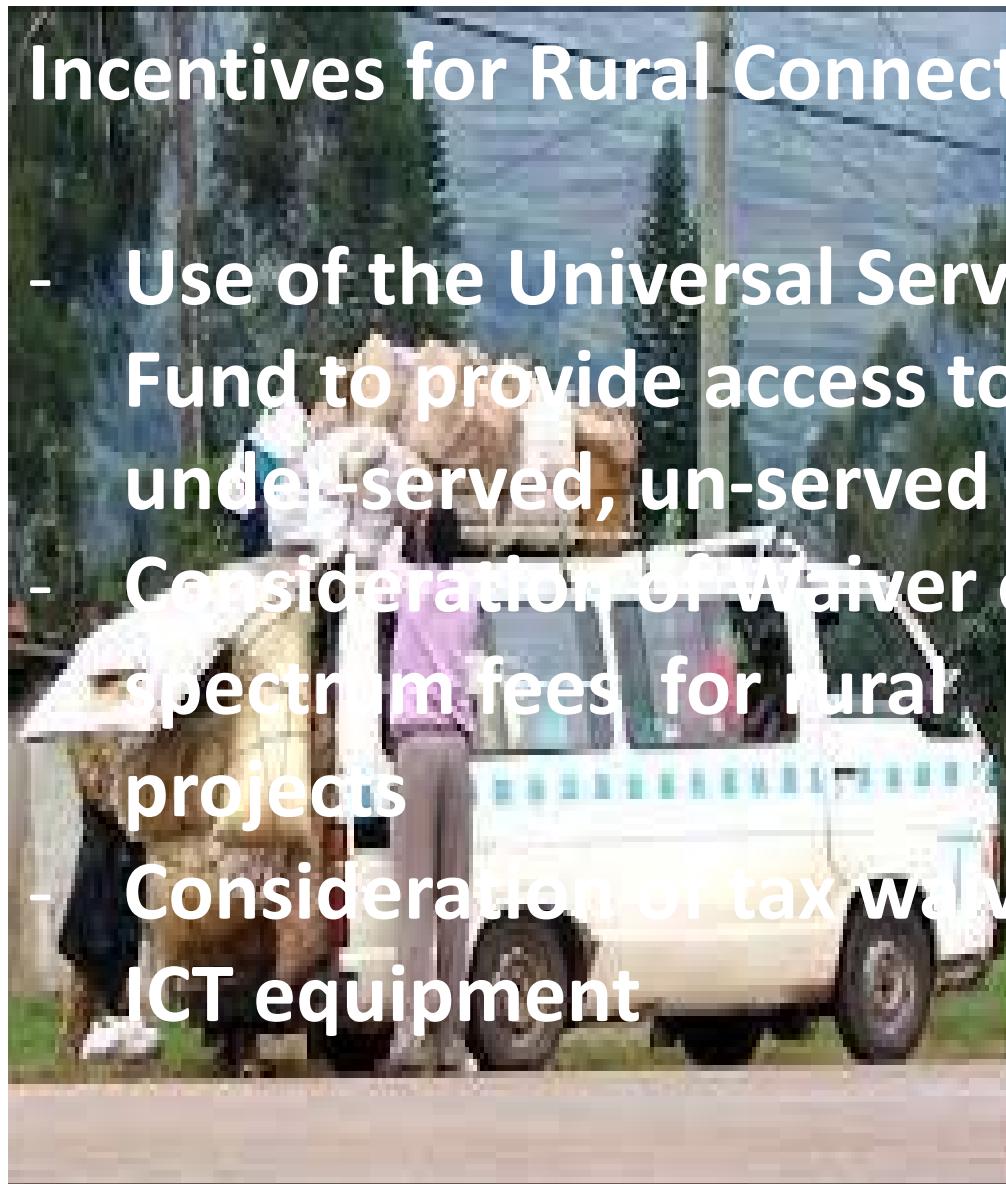
**Commodity exchange programme**

**Employment opportunities – local innovators**

# Rural Connectivity

## Incentives for Rural Connectivity

- Use of the Universal Service Fund to provide access to the under-served, un-served and
- Consideration of Waiver of spectrum fees for rural projects
- Consideration of tax waivers of ICT equipment



# Where are we in 2018

## DIGITIZATION NEEDS TO BE

- **Affordable** to allow scalable impact
- **Ubiquitous** – reaching most of the population
- **Accessible** – by multiple fixed, mobile voice & data devices
- **Reliable** – provide sufficient capacity to deliver vast amounts of information at speeds that do not hinder its effectiveness



# Risks and Emerging opportunities..

- Cyber threats and crimes – new laws and regulations in place to curb this
- Child on Line Protection – national strategy in progress with support from ITU
- E-waste –emerging challenge –which policies are required
- Challenges of funding of the SDGs – need for resource mobilization

- *Thank you*
- *Asante sana*