GETTING READY FOR THE DIGITAL TRANSFORMATION

CHALLENGING HIGHER EDUCATION IN THE DIGITAL ERA

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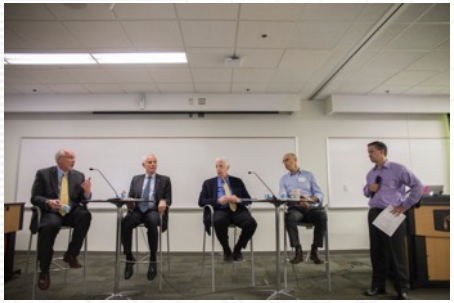
CREATING THE NEXT®

FOR TWO YEARS WE GATHERED IDEAS FROM AROUND THE WORLD

- Extensive discovery phase
- Town hall meetings
- Innovators' workshops
- Symposia and panels
- Thought leadership speaking at international meetings
- Participation in USG strategy process
- GTFire pilot projects
- Facilitated ideation
- Student ideation projects
- Weekly meetings and lunches
- Structured innovation via FlashPoint
- openIDEO Challenge
- Speakers, visitors, and consultants
- Social media and blogs
- #GT2040



DRIVERS OF CHANGE

DISAPPEARING BOUNDARIES

- K-10
- Episodic
- Graduate engagement

CHANGING DEMOGRAPHICS

- Shrinking number of 18 year-olds
- Decreasing % of high school graduates choosing college
- Increasing diversity

IRON TRIANGLE

- New learners – access
- Economies of Scale – affordability
- Unique learning experience -- excellence

DRIVERS OF CHANGE

CHANGING NATURE OF WORK

- Globalization
- Automation & Productivity
- Churn of Knowledge
- Gig economy

NEEDS AND CAPABILITIES

- Agility
- T-Shaped thinkers
- 21st century skills

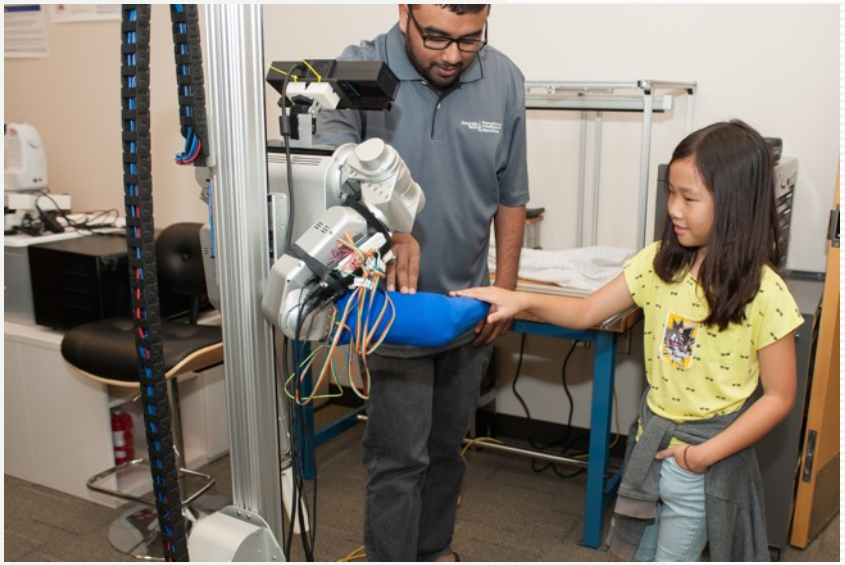
SCIENCE & TECHNOLOGY OF EDUCATION

- Cognitive Science & Behavioral Economics
- Ascendance of Data
- Convergence of technologies

COMMISSION ON
CREATING THE NEXT®
IN EDUCATION

Georgia Tech

GEORGIA TECH INVESTS IN LIFETIME SUCCESS…

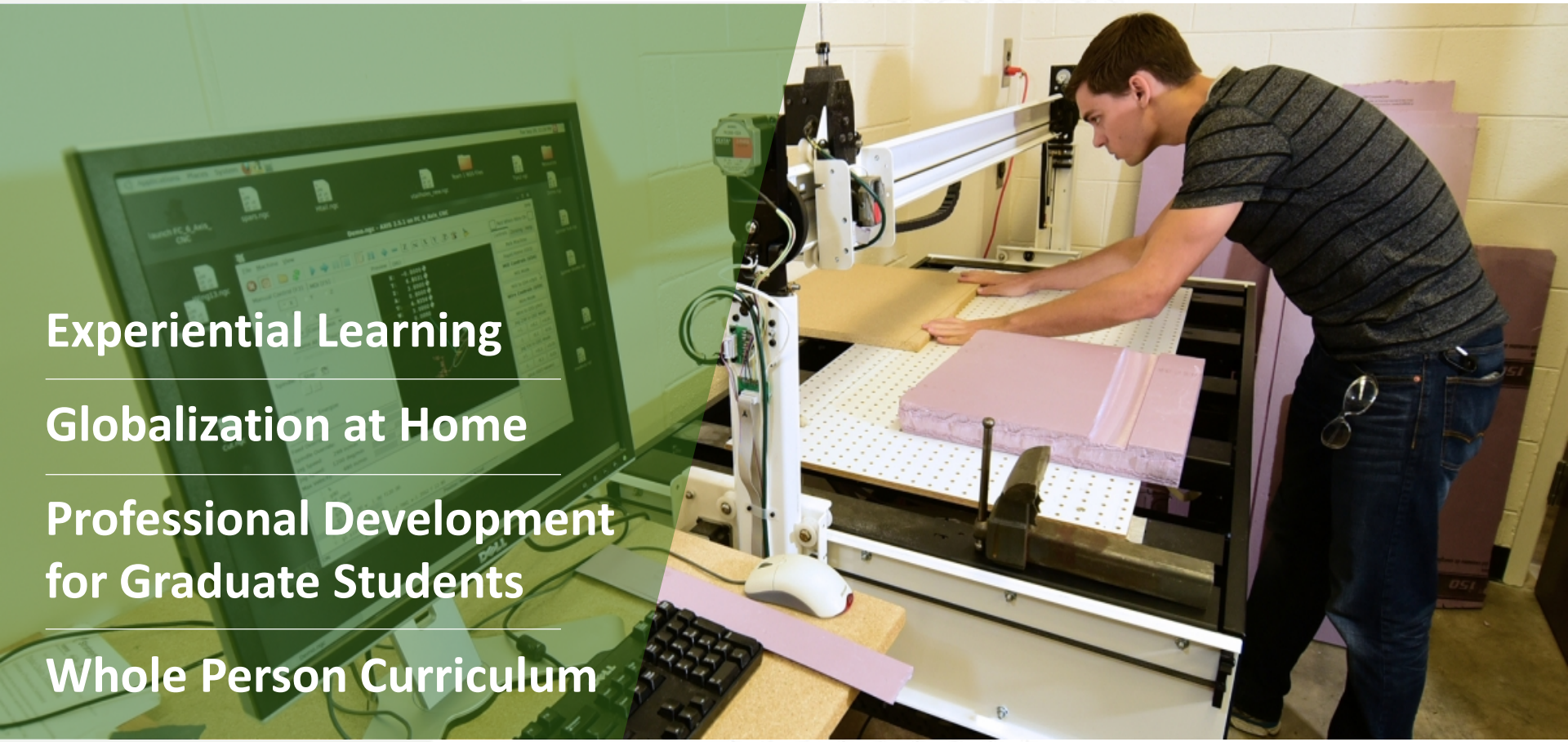


Making the Georgia Tech Commitment a reality:

- Eliminate artificial barriers between conventional schooling and higher education.
- Allow flexible calendars and pathways through Georgia Tech.
- Award new kinds of credentials that recognize continual learning.
- Build a Georgia Tech network around the globe.
- Provide an advising and coaching network for life.

INITIATIVE #1
WHOLE PERSON EDUCATION

Georgia Tech



Experiential Learning

Globalization at Home

Professional Development for Graduate Students

Whole Person Curriculum

INITIATIVE #2
NEW PRODUCTS AND SERVICES

Georgia Tech

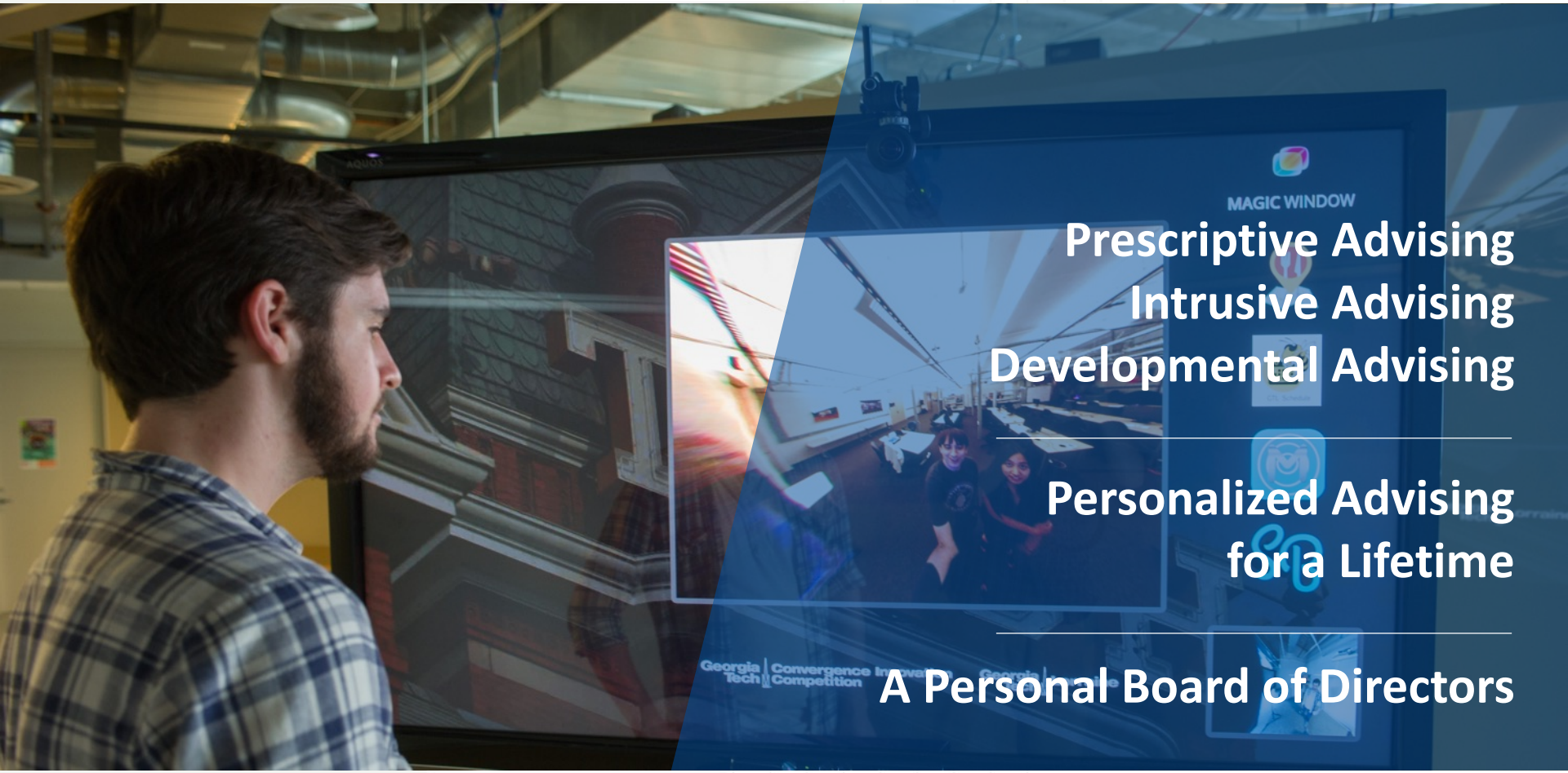
Microcredentials

A Matrix of Minimester Classes

Credit for Accomplishment

Blockchain Credential Project

INITIATIVE #3
ADVISING FOR A NEW ERA



Prescriptive Advising
Intrusive Advising
Developmental Advising

Personalized Advising for a Lifetime

A Personal Board of Directors

INITIATIVE #4

ARTIFICIAL INTELLIGENCE & PERSONALIZATION

Georgia Tech

AI-enabled personalized learning system

AI-based, adaptive learning platforms for mastery learning

Human-centered AI

INITIATIVE #5
A DISTRIBUTED WORLDWIDE PRESENCE

Georgia Tech

Georgia Tech atrium™

Living Library for Learning (L3)

BECOMING DELIBERATELY INNOVATIVE

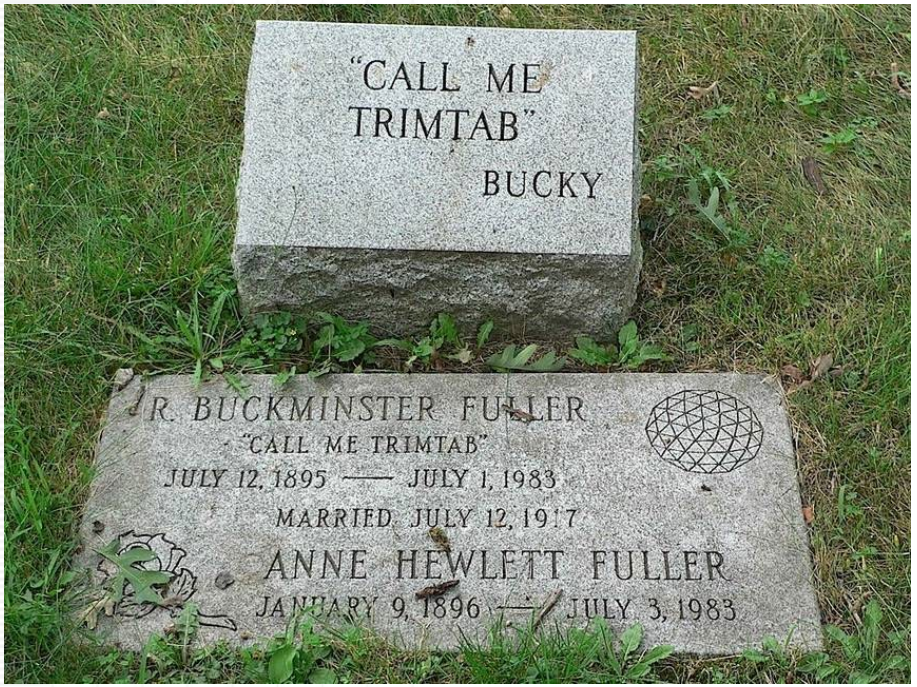
Enhance Innovation Ecosystem

Enhance Teaming by Bridging Organizational Silos

Motivate Individuals in the Innovation Process

SOME PERSONAL COMMENTS ON HOW TO ORGANIZE FOR INNOVATION

- Have a philosophy for change
  - Have a sense of the future
  - Anecdotes and gut feelings no match for data
  - Don't start with the current state
  - Don't fight the existing order, make it obsolete
- Be realistic: Universities can diversify but they can't become different creatures
- No artificial time constraints
- Don't fall for the curse of too much money
- Importance of culture



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