



2nd ITU-Academia Partnership Meeting

Developing Skills for the Digital Era

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Session 4

Developing a Workforce Fit for Purpose: Importance of Academia–Industry Collaboration

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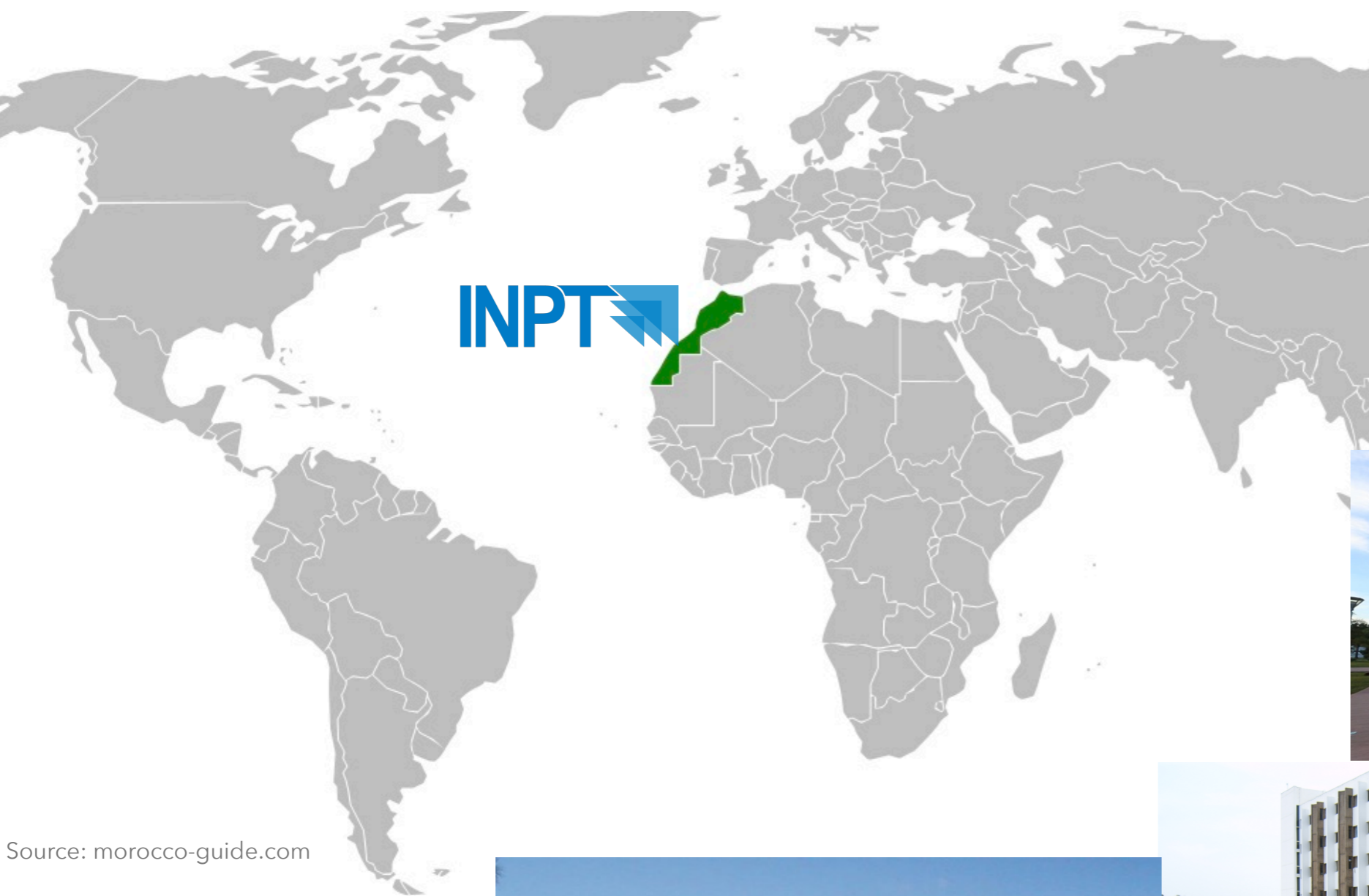
Can Academia Still Be Efficient in a Digital Era Partnership with the Industry?

- Context Overview
- Academia-Industry Partnership
 - *Education & Training*
 - *Research*
- Lessons & Questions



Context Overview

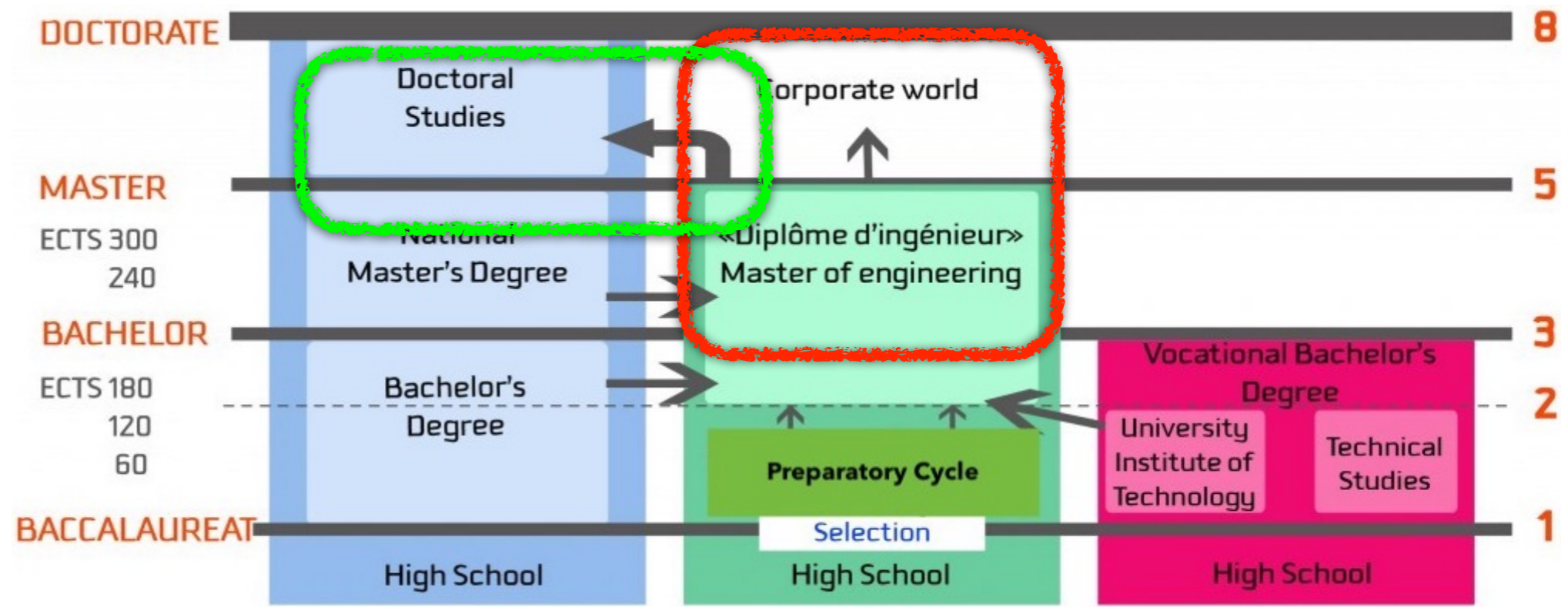
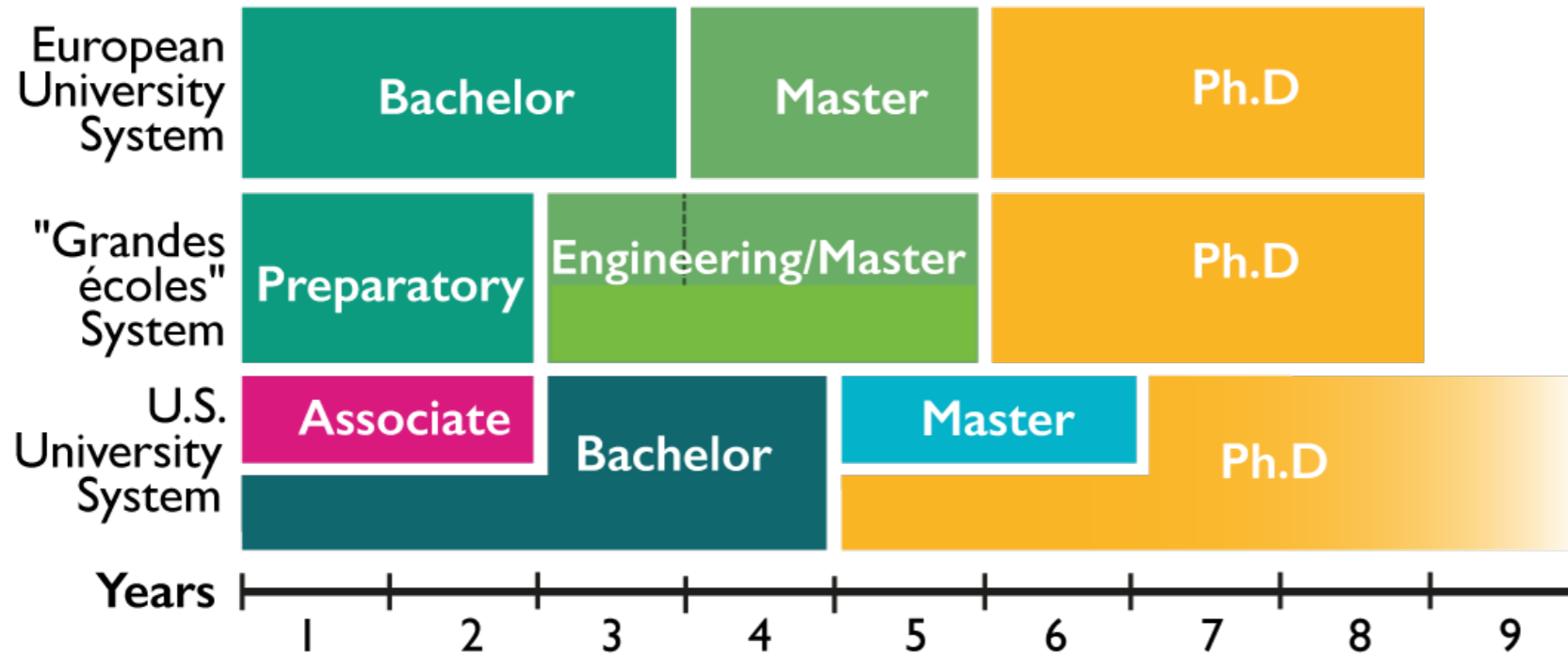




Source: morocco-guide.com

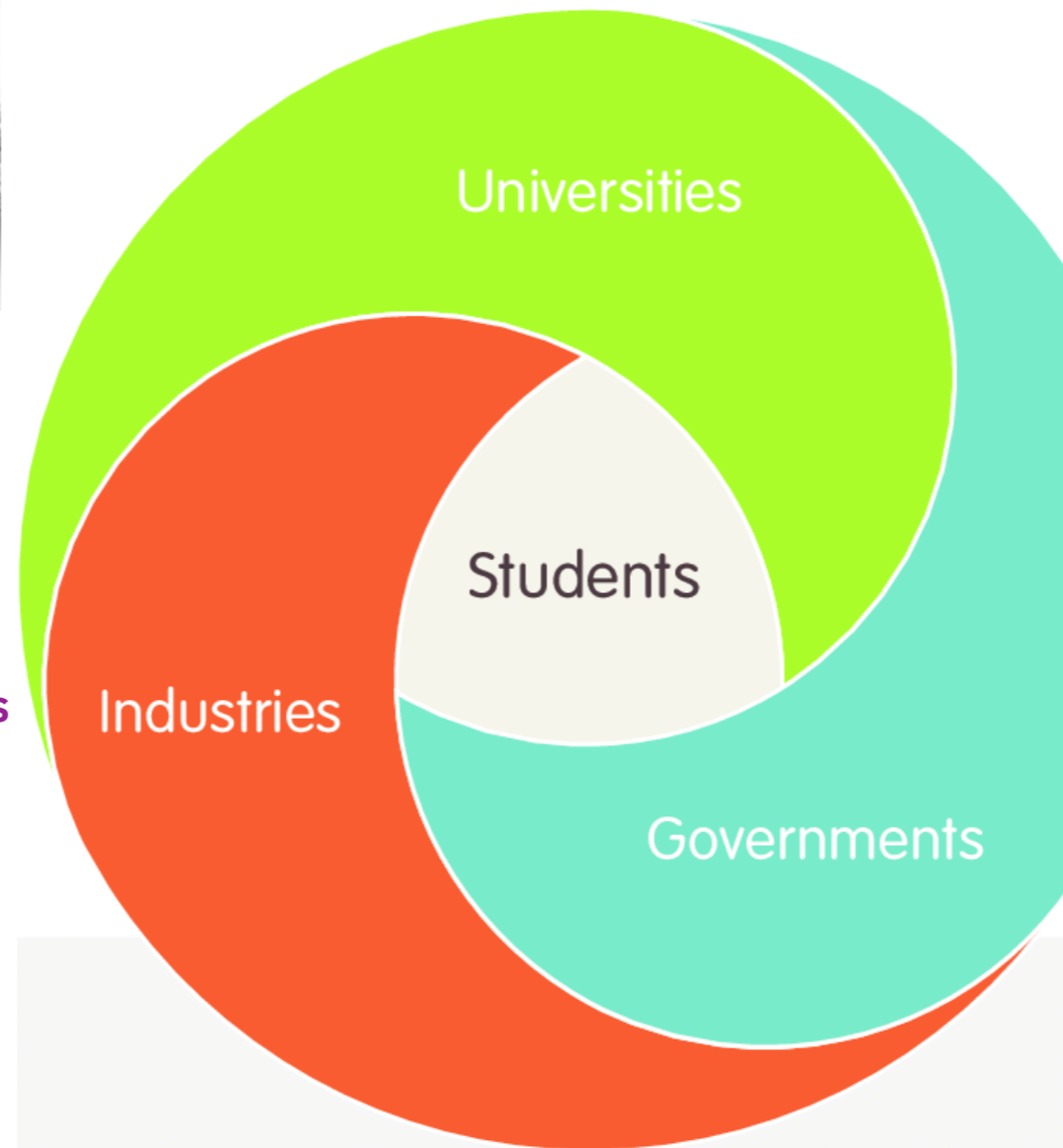


French-Like Higher Education System





Academia-Industry Partnership

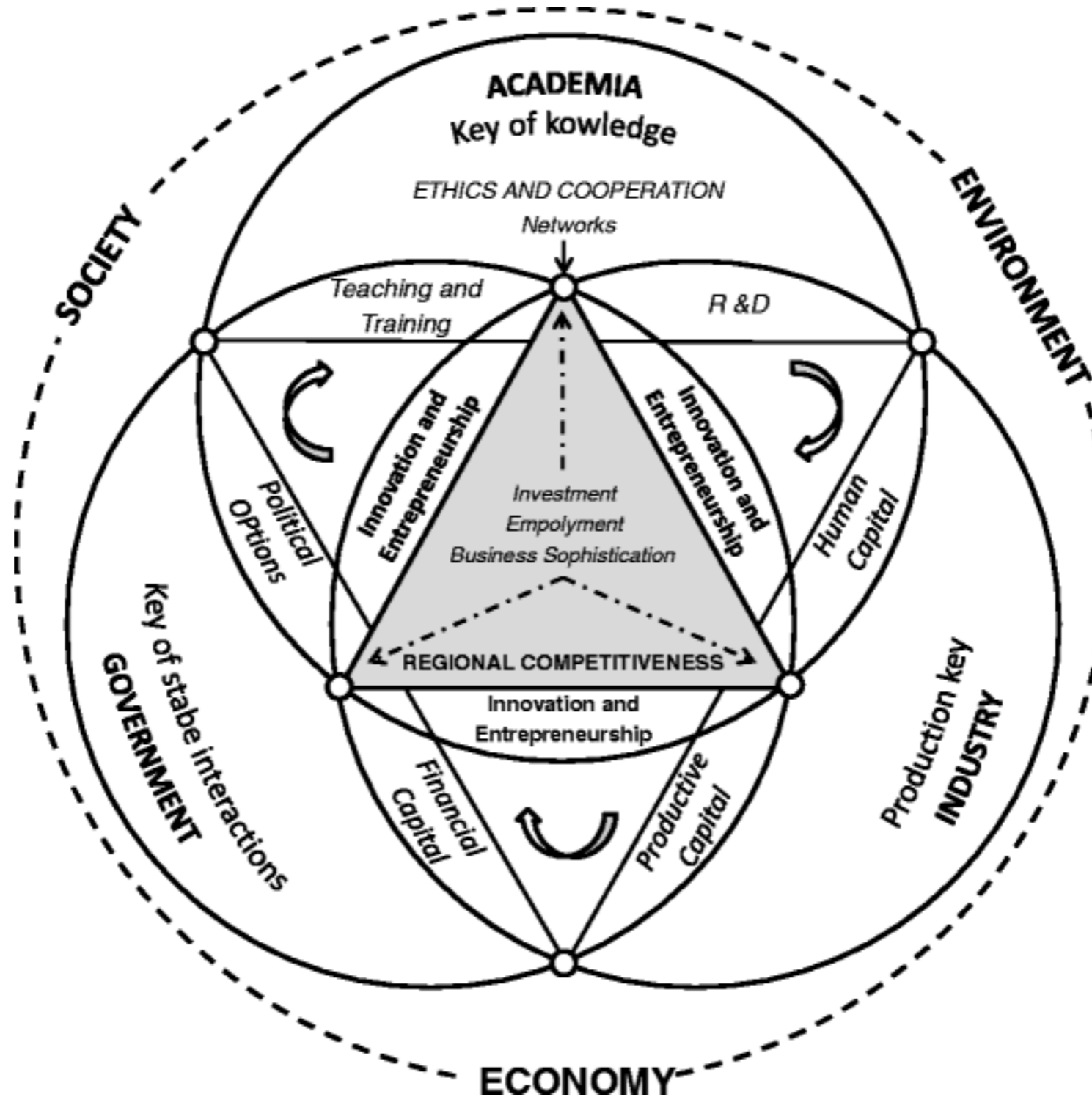


- Technological Trends
- Job Market
- Funding
- ...

- National Initiatives
- Policies
- Funding
- ...



Triple Helix

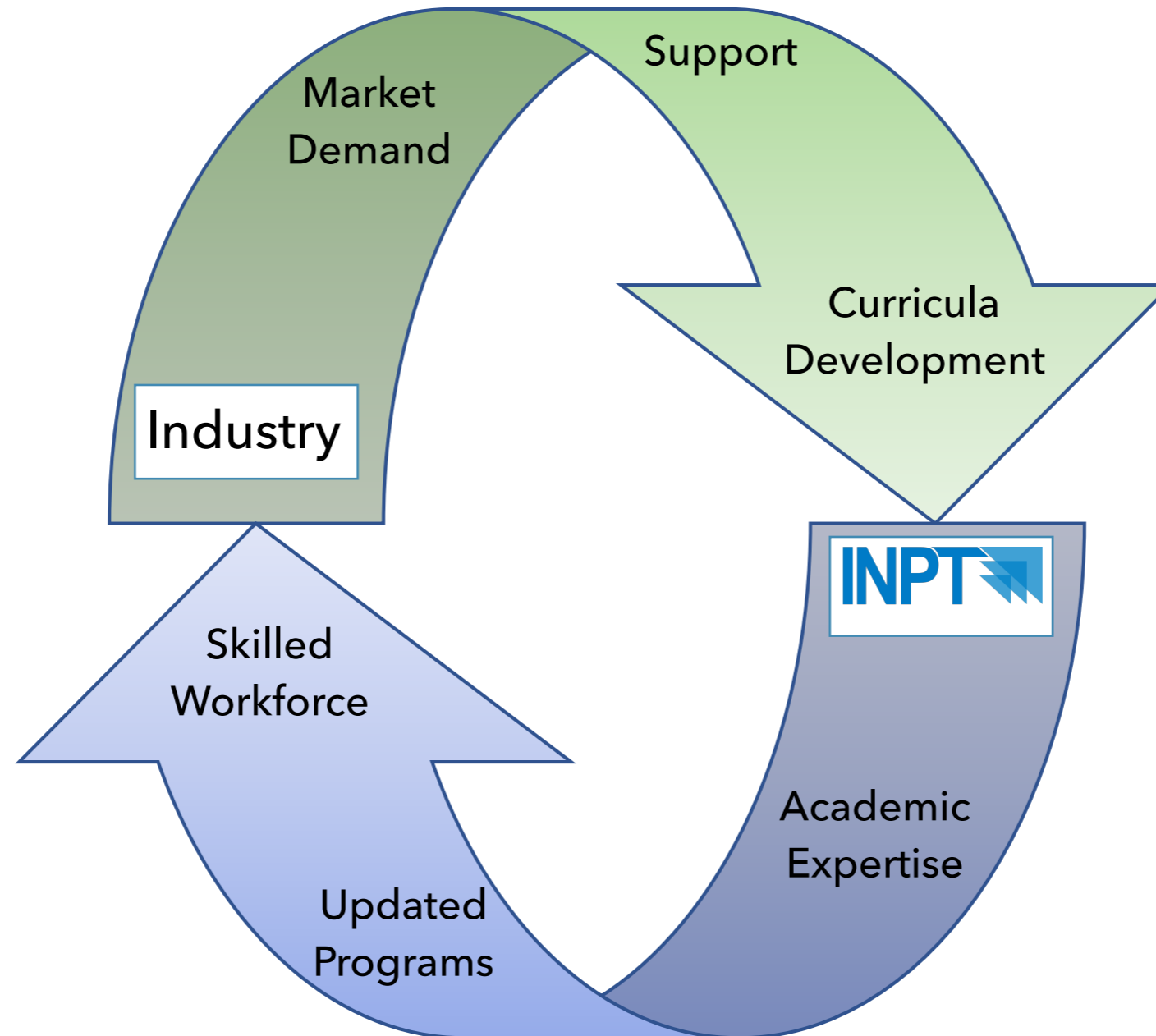




Academia-Industry Partnership

Education & Training

Example 1: New 5-Year Strategic Plan



Example 1: New 5-Year Strategic Plan

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Data Engineering



Smart ICT Engineering



Embedded Systems
&
IoT

Cyber Security
&
Digital Trust



Go digital
by INPT



Advanced Software Engineering
for Digital Systems



Cloud and Virtualization



Example 1: New 5-Year Strategic Plan

- Better rankings (school and students)
- Improved learning conditions
- Improved work conditions
- More collaborations (industry and academia)
- More (specific) opportunities for students
- ...



Academia-Industry Partnership *Research*



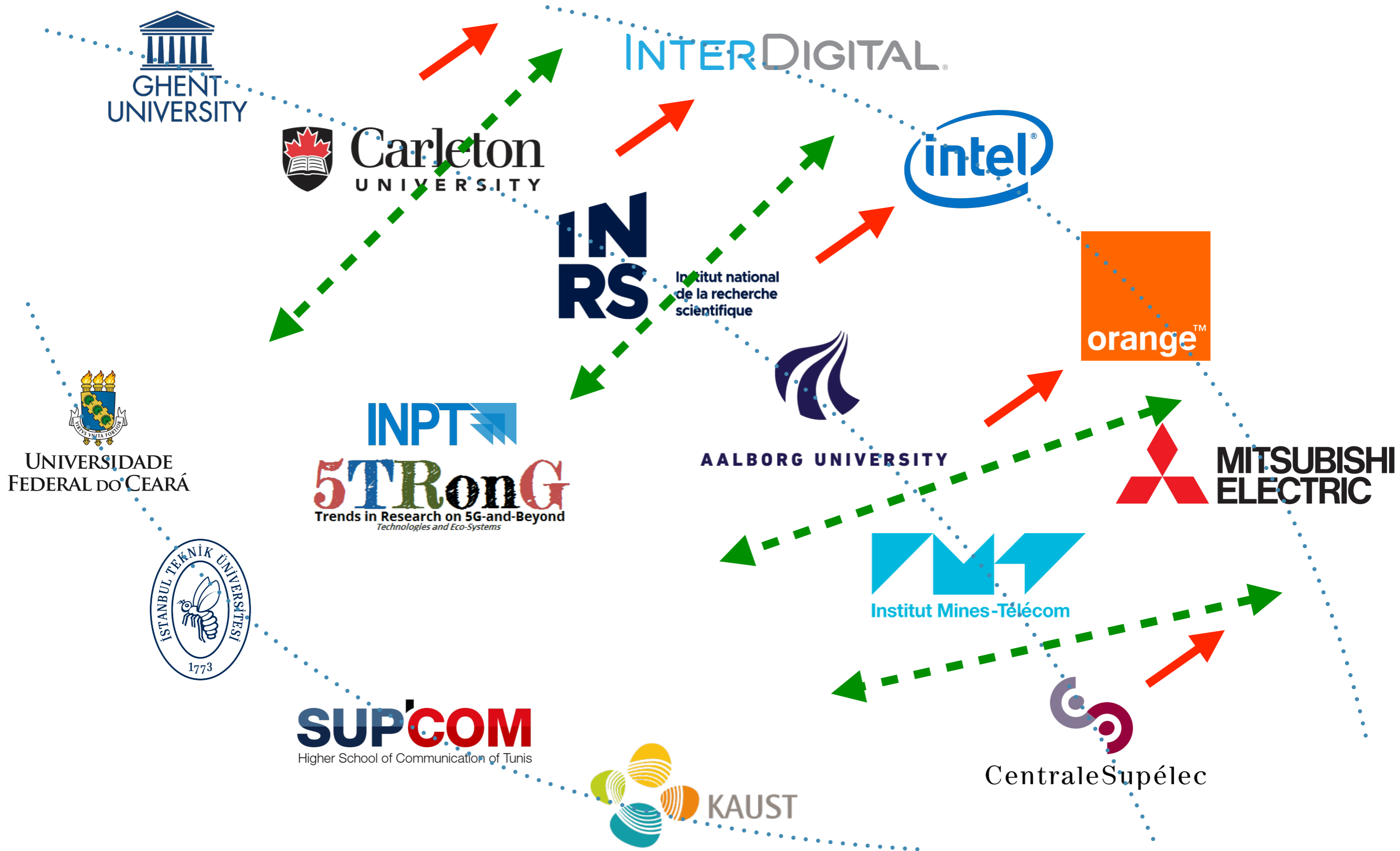
Research in the digital era ...

- Internet access
- Computing resources
- Software licenses
- Fundamentals
- ...

- Bibliographic databases
- Online resources
- Payment methods
- Students Funding
- ...



Research Tiers ... North vs. South





Example 2: Cluster

Advanced Research in Communications Cluster



- 2 Academic Institutions
- Large companies
- SMEs
- Start-ups
- Joint Research Projects
- PhD Theses
- Smoother funding
- New Collaboration Model



A Few Lessons





What it takes ...

- Invest in long-term partnerships
- Build trust
- Continuous communication
- Go beyond classic borders
- Dive – not surf
- ...



Opportunities

- More opportunities in digital era;
- All in the “cloud”;
- Often “lower” cost;
- North–South opportunities;
- ...



Challenges

- Culture change
- Win-win collaboration vs. Brain drain
- North-South gap should (and can) be bridged
- South-South should be encouraged
- Local and national regulations
- Global policies and initiatives
- ...



Thank You



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