### Capacity building priorities in the Americas Region

## ITU REGIONAL WORKSHOP ON STRENGTHENING CAPACITIES IN INTERNATIONAL INTERNET GOVERNANCE

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# Priorities for capacity development in Internet governance

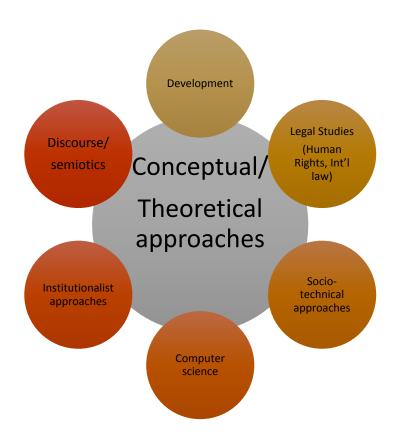
- Understanding the context and the audience
- Making sense of the issue

- Internet governance becomes relevant when addressing problems that get close to the interests

of citizens, policy-makers and journalists *jOTRA VEZ* 









ETC... ETC...



## Challenges of certification

- Dynamic nature of the issue at stake.
- Different national landscape in the region.
- Postgraduate certification options and challenges.
- Online education.



### Open content in Internet governance curricula

 Academic community in IG is largely trying to maximize outreach and dissemination over proprietary models of intellectual property

- Open access publishers
- Academic platforms (Research Gate; SSRN; Academia.edu)
- Social network platforms



# The role of the Academic actors in capacity building

 Evolving ecosystem: private sector, think tanks, civil society organizations and Universities / Research centers

 What are the distinctive features the academic sector brings to capacity building in IG?



## The experience of capacity building in Internet Governance the University of San Andrés

LAW DEPARTMENT





Interdisciplinary center







## Ongoing initiatives

#### **DITC**

- Since 2015
- Independent Modules 12-18hs each
- Curriculum:

Legal aspects of Internet companies; Internet Governance; FinTech; Convergent Communications; Cybercrime and Computer Security; Labor Law and New Technologies; The Internet and International Human Right Conventions

#### DiGI

- Since 2017
- Concentrated program, regional scope (language, students) international perspectives
- 52 hs (42+10)
- Curriculum:

The development of the Internet evolution (online, introduction); The Internet ecosystem and its governance; Internet infrastructure and development; Internet public policies and regulation; The governance of the digital economy; The governance of cybersecurity and cybercrime.

#### One-off initiatives



• 2-6 October 2017:. Workshop on research methods on Internet Policy and Governance and Policy for advocates and young scholars. Coorganized with the Internet Policy Observatory, University of Pennsylvania in partnership with CTS-FGV (Brazil); Derechos Digitales (Chile); GECTI, UniAndes (Colombia); R3D (Mexico).



## Thank you!

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