Increase in data Breaches
Every day, personal data is being shared and used several degrees of separation away from the point of collection, often without the knowledge of the data subject. This is because:

- Data can be stored cheaply and retained for longer periods,
- Data can be shared and distributed more easily, and
- There are more and more sensors in Internet-connected devices.
Personal Data Protection laws:

There are currently 17 countries in Africa that have enacted comprehensive personal data protection legislation, namely Angola, Benin, Burkina Faso, Cape Verde, Gabon, Ghana, Ivory Coast, Lesotho, Madagascar, Mali, Mauritius, Morocco, Senegal, Seychelles, South Africa, Tunisia and Western Sahara.

What we know

Three countries, Kenya, Uganda and Zimbabwe, have already enacted personal data protection legislation, the promulgation of which has not yet been made effective, as the laws are still in the form of bills. Tanzania is in the process of enacting personal data protection legislation.

Nigeria - the African country with the most Internet users, does not have a data protection law and a data-protection bill that was introduced in 2010 is still making its way through parliament.
Other existing Privacy laws and frameworks in Africa include:

SADC Model Law on Data Protection (2010)
ECOWAS Supplementary Act A/SA.1/01/10 on Personal Data Protection (2010)
Privacy helps reinforce user trust in online services.
The Guidelines

As a new step towards developing national legislative frameworks and helping African countries transpose the provisions of the Malabo Convention into national law,

- the African Union Commission
- Internet Society (ISOC),

Jointly developed the “Personal Data Protection Guidelines for Africa”, which is a detailed set of best practice guidelines on personal data protection.
Why the Guidelines Matter

The Guidelines were developed to help facilitate implementation of the Convention, with its **recommended actions tailored to the African environment's unique features**, including:

- a shortage of skilled human resources in the area of personal data protection,
- limited resources (including financial) for governments, organizations, and other stakeholders,
- limited levels of awareness of online privacy issues among stakeholders,
- and a general lack of awareness of the risks involved in the use of ICTs.

The Guidelines were created by a multistakeholder group with contributions from regional and global privacy experts, including industry privacy specialists, academics and civil society groups.
The Guidelines recommend the most critical actions to take on Personal Data Protection at the regional, national, and organizational levels.

The Guidelines emphasize the importance of the multistakeholder model and provides recommendations for

• Governments and policymakers,
• Data protection authorities (DPAs),
• Data controllers and their partners and
• Citizens and Civil Society
Key Considerations

- Collection Limitation
- Data Quality
- Purpose Specification
- Use Limitation
- Security Safeguards
- Openness
- Individual Participation
- Accountability

Guiding Principles

1. Global interoperability
2. Collaboration
3. Ethics
4. Privacy impact
5. Anonymity and pseudonymity
6. Data minimization
7. Choice
8. Legal environment
9. Technical environment
10. Business environment
The Guidelines set out 18 recommendations, grouped under three headings:

Multi-stakeholder solutions;
Wellbeing of the digital citizen; and
Enabling and sustaining measures.

Eight recommendations for action by the following stakeholders:

Governments and policymakers
Data Protection Authorities (DPAs)
Data controllers and data processors
Ask

- Member states with an interest in exploring this subject may reach out to AUC or ISOC
- Focused Capacity session
Thank you.

Read the full policy brief:
www.internetsociety.org/policybriefs/privacy/