DNS and ICANN



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Unique Names and Numbers

Anything connected to the Internet – including computers, mobile phones and other devices – has a unique number called its IP address. IP stands for Internet Protocol.





This address is like a postal address. It allows messages, videos and other packets of data to be sent from anywhere on the Internet to the device that has been uniquely identified by its IP address.

IP addresses can be difficult to remember, so instead of numbers, the Internet's domain name system uses letters, numbers and hyphens, to form a name that is easier to remember.





Unique Names and Numbers

IP addresses easy for machines but hard for people



• IPv6: 2001:0db8:ac10:fe01:0000





People need to use names.

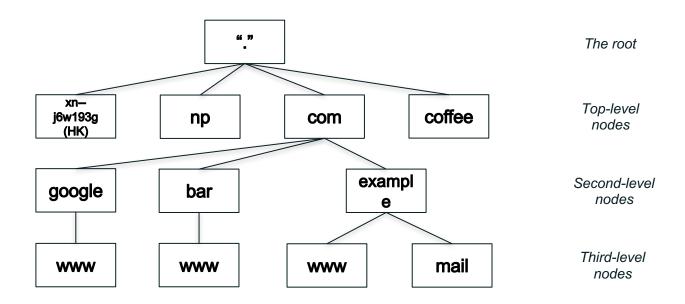
Mapping names to IP addresses is name resolution.





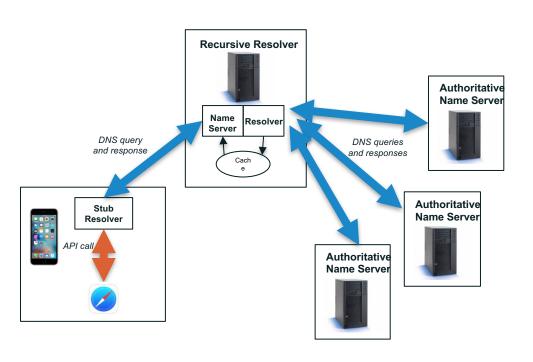
The Name Space

- DNS database structure is an inverted tree called the *name space*
- ⊙ Each node has a label





Key Components of the DNS



- DNS is a distributed database
 - Data is maintained locally but available globally
- Resolvers send queries
- Name servers answer queries
- Optimizations:
 - Caching to improve performance
 - Replication to provide redundancy and load distribution







ICANN

- The Internet Corporation for Assigned Names and Numbers (ICANN) is US-based non for profit technical organisation
- ICANN's role is to promotes competition and develops policy on the Internet's unique identifiers.
- ICANN doesn't control content on the Internet.
- ICANN's remit is limited to DNS issues



ICANN's Global Presence



Regional Offices:

Los Angeles, U.S.A (Headquarters) Brussels, Belgium Istanbul, Turkey Montevideo, Uruguay Singapore

Engagement Centers:

Beijing, China Geneva, Switzerland Nairobi, Kenya Washington, D.C., U.S.A.

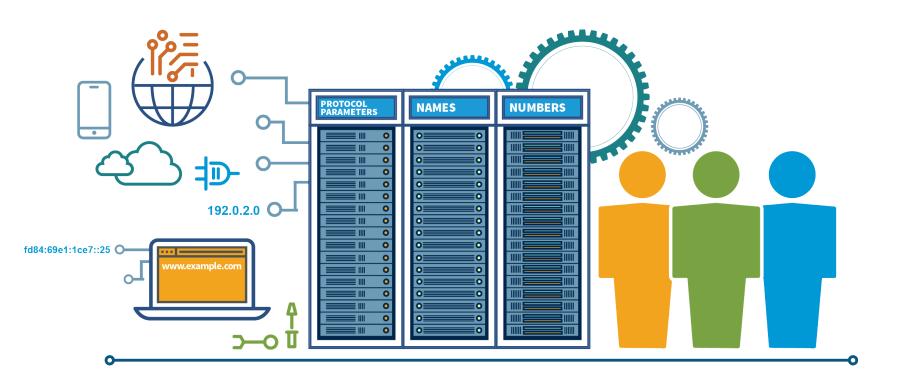
Partnership Centers:

Asunción, Paraguay Cairo, Egypt Seoul, Republic of Korea



Overview

Coordinating with our partners, we help make the Internet work.





ICANN Ecosystem





What Does ICANN Mean for the End User?



The Domain Name System allows you to easily navigate the Internet. ICANN monitors for compliance with contracts, including review of complaints.



Policy Development is an inclusive, open and transparent process for the Community to create effective rules for the Internet



L-Root is one of the root servers that helps keeps the DNS stable around the globe



Supporting and Growing the Community ensures diverse participants contribute to bottom-up, multistakeholder, consensus-driven policy



Generic Top-Level Domains provide choice in the domain name space.



Country Code
Top-Level Domains
allow countries to
host their own
websites



Protocol Parameters allow computers to talk to each other



Internet Protocol
Addresses are the
numbers that identify
devices

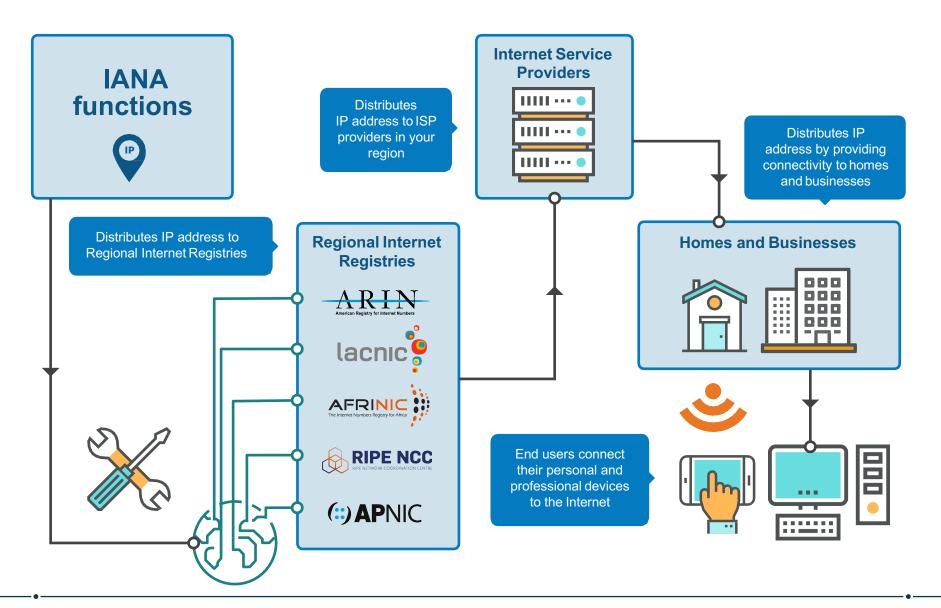


Root Zone Management keeps the DNS running smoothly

IANA functions



How Internet Protocol (IP) Addresses are Distributed





ICANN's Multistakeholder Model



The ICANN Multistakeholder Community

MAKING POLICY:

Three Supporting Organizations (SOs) in the ICANN community are responsible for developing policy recommendations in the areas they represent: IP addresses; generic toplevel domains (gTLDs); and country code top-level domains (ccTLDs).



PROVIDING ADVICE:

Four Advisory Committees (ACs) give advice and make recommendations on ICANN topics. The ACs are made up of representatives from: governments and international treaty organizations; root server operators; Internet security experts; and Internet end users.





How Does the Multistakeholder Model Work?



Policy recommendations are developed and refined by the ICANN community through its Supporting Organizations (SOs) and influenced by Advisory Committees (ACs).

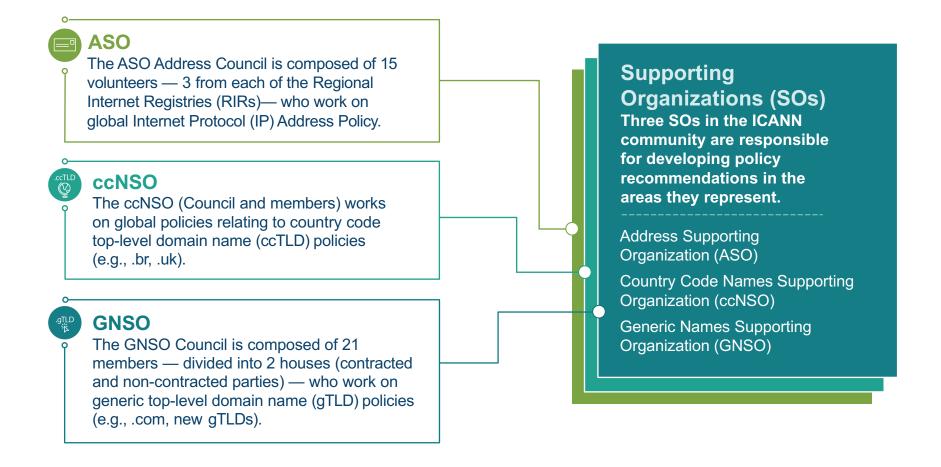


Exploring ICANN's Multistakeholder Community





Supporting Organizations (SOs)





ICANN's major achievements



ICANN's major achievements

- IANA transition
- IDNs (development and promotion of a multilingual Internet)
- DNSSEC (securing the DNS, DNSSEC Key Signing Key Rollover)
- New gTLDs







What about IDNs?

An Internationalized Domain Name (IDN) uses a particular encoding and format to allow a wider range of scripts to represent domain names.

Until late 2009, Top-Level Domains were restricted to only the Latin letters a to z without accents or symbols. After 2009, IDN TLDs were introduced in other scripts including Arabic, Chinese and Cyrillic scripts.

IDN TLDs can be either ccTLDs or gTLDs.

Internationalized Domain Names

Domain names with non-Latin characters or Latin characters beyond letters (a to z) digits (0 to 9) and hyphen (-), as allowed by relevant protocols.





Why Internationalize Domain Names?



More and more people around the world, once unconnected, are online.





IDNs allow people around the world to access domain names in their local languages.



Number of Internet Users Worldwide*



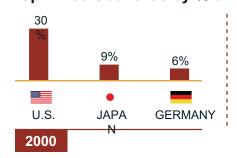


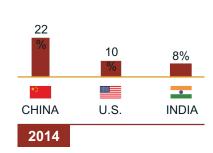




2020 5B expected More language communities join

Top Three Countries by % of Total Global Internet Users*





*Source: Internet Live Stats (www.InternetLiveStats.com)





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