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| INTERNATIONAL TELECOMMUNICATION UNION**TELECOMMUNICATIONSTANDARDIZATION SECTOR**STUDY PERIOD 2009-2012 | **Joint Coordination Activity on Accessibility and human Factors (JCA-AHF)** |
|  | **Doc. 130** |
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| **Source:** | JCA-AHF Convener |
| **Title:** | M-Enable Summit Agenda (update: 10 November 2011) |

**Agenda**

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| **Sunday, December 4, 2011** |
| **6:00pm**  |   | **VIP pre-registration, The Gaylord National Resort and Convention Center at National Harbor** |
| **7:30pm**  |   | **Pre-registration closes** |
| **Monday, December 5, 2011 – Morning** |
| **Global Policy Briefing on Mobile Accessibility for Delegates Hosted by the Federal Communications Commission (FCC) - Hosted by FCC for M-Enabling Participants*****Venue: FCC Commission Room, 1st Floor, 445 12th Street, SW, Washington, DC 20554***  |
| **7:15am**  |   | **Summit delegates meet in the Gaylord Hotel lobby**  |
| **7:30am** |   | **Group transfer by bus to FCC headquarters, group security clearance** |
| **8:30am**  |   | **Coffee and refreshments served upon arrival, other pre-registered invitees travelling to the FCC on their own go through individual security clearance** |
| **8:45am** |   | **Introductory Remarks*** **Kareem Dale**, Associate Director, White House Office of Public Engagement and Special Assistant to the President for Disability Policy
* **Dr. Hamadoun Touré**, Secretary-General, ITU - International Telecommunication Union
* **Mohammed Al-Tarawneh**,  Inaugural Chairperson, United Nations Committee on the Rights of Persons with Disabilities
* **Axel Leblois**, Executive Director, G3ict
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| **9:15am** |   | **The 21st Century Communications and Video Accessibility Act: Background, legislative development, rulemaking and application** * **Chair:** tba
* Presentation by **Karen Peltz Strauss**, Deputy Chief, Consumer and Governmental Affairs Bureau, Federal Communications Commission
* **Panelists and Respondents, perspectives from stakeholders:**
	+ **Jenifer Simpson**, Co-Founder and Co-Chair, COAT - Coalition of Organizations for Accessible Technology
	+ **Claude Stout**, Executive Director, TDI - Telecommunications for the Deaf & Hard of Hearing, Inc.
	+ **Paul Schroeder**, Vice President, Programs and Policy Group, AFB - American Foundation for the Blind
	+ **Susan Mazrui**, Director, Global Public Policy, AT&T Services, Inc.
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| **10:30am** |   | **Coffee break served in the FCC Commission Room** |
| **10:45am** |   | **International Panel on Policies and Programs to Promote Accessible and Assistive Mobile Services for Seniors and Persons with Disabilities** * **Chair: Dr. Hamadoun Touré**, Secretary-General, ITU - International Telecommunication Union
* **Panelists:**
	+ **Fred Doulton**, Social Affairs Officer, United Nations Secretariat for the Convention on the Rights of Persons with Disabilities
	+ **Archana Gulati**, Joint Administrator, Universal Service Obligation Fund Department of Telecommunications Ministry of Communications and IT (India)
	+ **Phosa Mashangoane**, General Manager, Consumer Affairs, Independent  Communications Authority (South Africa)
	+ **Mary-Louise Hayward**, Social and Consumer Policy, CRTC - Canadian Radio-television and Telecommunications Commission (Canada)
	+ **Hiroshi Kawamura,** President, DAISY Consortium (Japan)
	+ **Judy Brewer**, Director, Web Accessibility Initiative, W3C (USA)
	+ **Fouad Hassoun**, CEO, Medialog Accessibilities (France)
* **Topics:**
	+ How to ensure the effective application of policies and programs
	+ Involvement of organizations of seniors and persons with disabilities with regulators, industry and service providers
	+ Challenges and opportunities for mobile assistive technologies developers
	+ Experiences of Universal Service Funds in launching programs in support of accessible and assistive services for seniors and persons with disabilities
	+ Role of standards and international policy coordination
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| **12:15pm** |   | **Remarks by Julius Genachowski**, Chairman, Federal Communications Commission |
| **12:30pm** |   | **Session adjournment, buffet lunch and networking among participants** |
| **1:30pm** |   | **Bus transfer to the Gaylord National Resort and Convention Center at National Harbor**  |
| **Monday, December 5, 2011 – Afternoon** |
| **11:00am** |   | **Registration opens at the Gaylord National Resort and Convention Center at National Harbor** |
| **2:30pm** |   | **Opening of the Global Summit and Showcase on Mobile Applications and Services for Seniors and Persons with Disabilities** **Welcome Remarks: Axel Leblois**, Executive Director, G3ict**Introductions: Paul Schroeder, Vice President**, Programs and Policy Group, AFB - American Foundation for the Blind• **Keynote Address: Leonard Cali**, Senior Vice President, Global Public Affairs, AT&T Services, Inc.: “The Inclusion Imperative: Demographics, equal opportunities, business case for Universal Design and accessibility innovations for mobile services”**Panel: Mobile Accessible and Assistive Applications and Services for Senior Citizens and Persons with Disabilities: Challenges and Opportunities, Success Factors** * **Chair: Scott Stainken**, IBM General Manager for the Global Telecommunications Industry, IBM Corporation
* **Panelists:**
	+ **Jérôme Arnaud**, CEO, Doro (Sweden)
	+ **Dr. Toshio Obi**, Professor, Director, Institute of e-Government, Waseda University, Japan; Special Envoy of ITU Secretary-General for Academia; Leader of OECD and APEC projects on ICT Applications for Persons with special needs and Ageing
	+ **François-René Germain**, Group Senior Vice President, Group Accessibility Department, Orange (France)
	+ **Noha Saad**, Corporate Responsibility & Foundation Senior Manager, Vodafone Egypt
	+ **Matthew Gerst**, Counsel, External & State Affairs, CTIA - The Wireless Association
 |
| **4:30pm** |   | **Vodafone Foundation “Smart Accessibility Awards” and cocktail reception in Showcase area for all participants**• Presentation of awards• Networking among participants, technology showcase and demos  |
| **6:30pm** |   | **Showcase closes** |
| **Tuesday, December 6, 2011** |
| **8:00am**  |   | **Coffee in Showcase area** |
| **8:30am**  |   | **Introduction and setting the stage: John Kemp**, President, Abilities! : “The Mobile Accessibility Imperative, Enabling Persons with Disabilities”  |
| **8:45am**  |   | **Kick-off Briefing: Sarah Herrlinger**, Senior Marketing Manager, Education, Apple, Inc.**: “**Apple’s iOS Accessibility Features”  |
| **9:15am**  |   | **Plenary Session Panel New Frontiers for Mobile Accessible and Assistive Solutions** * **Chair: Susan Schorr**, Head, Special Initiatives, BDT/IEE/SIS, International Telecommunication Union
* **Panelists:**
	+ **Dean Brenner**, Vice President, Government Affairs, Qualcomm
	+ **Brandon Freeman** Executive Project Manager, HTC
	+ **Caroline Ragot**, Managing Director, Code Factory
	+ **Steve Jacobs**, President, Ideal Group, Inc.
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| **10:15am**  |   | **Refreshment break, Showcase area** |
| **11:00am** |   | **Breakout Sessions - Part 1Technology, Application and Services for Seniors and Persons with Disabilities** * **Session A: Designing Accessible Mobile Websites and Accessible Mobile Apps**
	+ **Session Chair: Preety Kumar**, CEO, Deque Systems
	+ **Rapporteur: Judy Brewer, Director, Web Accessibility Initiative, W3C**
	+ **Panelists:**
		- **Jutta Trevinarus**, Professor and Director, Inclusive Design Research Centre and Inclusive Design Institute OCAD University, Canada
* **Session B: Apps and Services for Learning and Cognitive Disabilities**
	+ **Session Chair: Clayton Lewis**, Professor of Computer Science, Fellow of the Coleman Institute of Cognitive Science, University of Colorado
	+ **Rapporteur: Debra Ruh**, Chief Marketing Officer, SSB BART Group
	+ **Panelists:**
		- **Sara Ruh**, User Experience
		- **Jim Mueller**, User-Centered Research, Wireless RERC
		- **Steve Jacobs**, President, Ideal Group, Inc.
* **Session C: Innovator’s Session: Mobile Apps and Solutions for Persons who are Deaf, Hard of Hearing, and/or Speech Impaired**
	+ **Session Chair: Claude Stout**, Executive Director, Telecommunications for the Deaf & Hard of Hearing, Inc.
	+ **Rapporteur: Andrea Saks**, International Telecommunications Specialist for the Deaf; Convener ITU JCA-AHF (Joint Coordinating Activity on Accessibility and Human Factors)
	+ **Panelists:**
		- **Fernando Laguarda**, Vice President, External Affairs and Policy Counselor, Time Warner Cable
		- **Michael Maddix** (or Paul Kershisnik), Soreson Communications, Inc. and **Jeff Rosen**, ZVRS
		- **Carol Wideman**, CEO/Founder, VCom3D
		- Dominic Gagliano, Vice President Blindness Sales, HumanWare
		- **Kelby Brick**, Vice President of Regulatory and Strategic Policy, Purple Communications
		- **Daniel Fok**, Accessibility Program Manager, Research In Motion
		- **Dennis Selznick** Business Innovation Manager, Sprint
* **Session D: Innovator’s Session: Leading Apps and Solutions for Visually Impaired Users**
	+ **Session Chair: David Ross**, Senior Rehabilitation Research Engineer, Atlanta VA Rehab R&D Center of Excellence in Vision Loss
	+ **Rapporteur: Brad Hodges**, Technology Program Associate, AFB - American Foundation for the Blind
	+ **Panelists:**
		- **John Herzog**, User Experience, App4Android\*
		- **Giovanni Ciaffon**i, Software Engineer and Web Accessibility Consultant, Istituto Cavazza (Italy)
		- **Michael May**, President and CEO, Sendero Group
		- **Jeremi Sudol**, Co-Founder, IPPLEX/LookTel
		- **Varju Luceno**, Director of Communications, DAISY Consortium
		- **Caroline Ragot**, Managing Director, Code Factory
		- **Stella Violano**, AppAdvice\*
		- **Bruce Walker**, Sonification Lab, Georgia Institute of Technology\*
* **Session E: International Telecommunication Union – Membership Meeting**
	+ **Session Chair: Dr. Hamadoun Touré**, Secretary-General, ITU - International Telecommunication Union
	+ **Session Conveners: Leslie Joseph Martinkovics**, Chair of the ITU Association of the United States, Director, International Public Policy & Regulatory Affairs, Verizon Communications, Inc.; **Christopher Clark**, Head, Sector Membership, ITU - International Telecommunication Union
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| **12:30pm**  |   | **Lunch served in Showcase area** |
| **1:30pm**  |   | **Breakout Sessions - Part 2 Technology, Application and Services for Seniors and Persons with Disabilities*** **Session A: How to Involve and Benefit from the Expertise of Persons with Disabilities in Developing Programs and Solutions**
	+ **Session Chair:**  **Susan Mazrui**, Director, Global Public Policy, AT&T Services, Inc.
	+ **Rapporteur:** tba
	+ **Panelists:**
		- **Alexandra Gaspari**, Accessibility Programme Officer, International Telecommunication Union, Telecommunication Standardization Bureau
		- **David Banes**, Deputy Chief Executive, Mada Qatar Assistive Technology Center
		- **Anita Shafer Aaron**, Executive Director, World Institute on Disability
		- **David Rojas**, ICT4D Unit Director, The Trust for the Americas, Organization of American States
		- **Cynthia Waddell**, Executive Director, ICDRI - International Center for Disability Resources on the Internet
* **Session B:** **Cloud-based Solutions for Assistive Technologies.  Latest Implementations and Developments for the Workplace, e-Government, e-Health and e-Education**
	+ **Session Chair:** **Sue Swenson**, Deputy Assistant Secretary, Office of Special Education and Rehabilitation Services, U.S. Department of Education
	+ **Rapporteur:** **Gerry Ellis**, Feel The BenefIT, Ireland; Fellow of The Irish Computer Society
	+ **Panelists:**
		- **Claudio Giugliemma**, President, LucyTech co-presenting with **Irma Missaglia**, Director, Cooperativa Sociale Sim-patia (Italy)
		- **Gregg Vanderheiden,** Founder, Raising the Floor/GPII, Ph.D., & Director Trace R&D Center, University of Wisconsin-Madison
		- **Jay Wilpon,** AT&T Research\*
* **Session C: Accessible and Assistive Apps and Solutions in Emergency Response**
	+ **Session Chair:**  **James Arden Barnett, Jr.**, Rear Admiral, United States Navy (Retired); Chief, Public Safety and Homeland Security Bureau, Federal Communications Commission
	+ **Rapporteur:** tba
	+ **Panelists:**
		- **David Furth**, Deputy Bureau Chief, Public Safety and Homeland Security Bureau, Federal Communications Commission
		- **Brian Fontes**, CEO, NENA – National Emergency Number Association
		- **Brad Hodges**, Technology Program Associate, AFB - American Foundation for the Blind
		- **Christian Vogler**, Associate Professor and Director, Technology Access Program, Gallaudet University
		- **June Isaacson Kailes**, Associate Director, Harris Family Center for Disability & Health Policy\*
		- **Richard Ray**, ADA Coordinator, Department on Disabilities, City of Los Angeles\*
		- **Carla Anderson**, Senior VP, International External Relations, FRESS\*
* **Session D: Accessible and Assistive Apps and Solutions in Travel and Tourism**
	+ **Session Chair:** **Bill Curtis Davidson**, Business Development and Solutions Leader, IBM Research: Human Ability and Accessibility Center
	+ **Rapporteur:** **Jonathan Avila**, Chief Accessibility Officer, SSB BART Group
	+ **Panelists:**
		- **Tom Wlodkowski**, Director of Accessibility, AOL
		- **Michael May**, President and CEO, Sendero Group
		- **Dan DeBeyer**, Director, Rick Hansen Global Accessibility Map, Rick Hansen Foundation
		- **Dr. Hossein Rahnama**, Director of Research/Special Advisor to Provost on Digital Media, Ryerson Digital Media Zone/Department of Computer Science (Canada)\*
* **Session E: Monetizing Mobile Applications:** Which business models work for mobile apps developers? Which OS platforms and distribution channels provide the most opportunities?
	+ **Session Chair: David Dikter**, CEO, ATIA -Assistive Technologies Industry Association
	+ **Rapporteur:** **Sam Fabens**, VOX Global
	+ **Panelists:**
		- **Mélanie Endres**, Sales Director, Code Factory
		- **Steve Jacobs**, President, Ideal Group, Inc.
		- **Fouad Hassoun**, CEO, Medialog Accessibilites
		- **Aram Hekimian**, CEO, KAPSYS\*
 |
| **3:15pm** |   | **Refreshment break, Showcase area** |
| **4:00pm**  |   | **Plenary Session: Making Mobile Innovations Work for Seniors and Persons with Disabilities** * **Reports from breakout sessions**
* **Panel discussion: How can stakeholders best work together to promote innovation and services for seniors and persons with disabilities?**
	+ **Chair: John Kemp**, President, Abilities!
	+ **Panelists:**
		- **Karen Peltz Strauss**, Deputy Chief, Consumer and Governmental Affairs Bureau, Federal Communications Commission
		- **Susan Mazrui**, Director, Global Public Policy, AT&T Services, Inc.
		- **Frances West**, World Wide Director, IBM Human Ability & Accessibility Center

**Summit Conclusions and Next Steps: Axel Leblois**, Executive Director, G3ict **Closing remarks: Mohammed Al-Tarawneh**, Inaugural Chairperson, United Nations Committee on the Rights of Persons with Disabilities |
| **5:30pm**  |   | **Adjournment *\*denotes invitation in process and confirmation pending*** |

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