

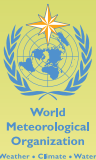
ITU GREEN ICT APPLICATION CHALLENGE

2nd edition



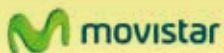
ITU and Telefónica want YOU!
A call for creativity

SUPPORTERS:



NOKIA

ORGANIZERS:



BlueVia



Telefonica



GENERAL INFORMATION

Venue of the Award Ceremony:

Paris, France

Date: 17 September 2012, during the 2nd ITU Green Standards Week

Contacts:

More information and the online submission form are available on the ITU website at:

www.itu.int/ITU-T/climatechange/greenict

Contact

Ms Cristina Bueti at:

greenstandard@itu.int

WHAT IS THE CHALLENGE ABOUT?

Enter the 2nd Green ICT Application Challenge by submitting a Concept Paper with your idea for an application that will help enable Sustainable Energy for All.

Ideas for topic areas:

- Energy efficiency: in sectors such as smart buildings, intelligent transport systems, smart homes, etc.
- Access to Energy: smart metering, energy billing systems, energy management, etc.
- Renewable Energy: smart grids, renewable energy potential, electric vehicles, etc.

"Get involved and help us build a sustainable future"

WHAT DO I WIN?

The author of the best, most innovative Concept Paper will be awarded a cash prize of **USD 3,000** by ITU and Telefónica.

WHO CAN PARTICIPATE?

The Challenge is open to individuals from Member States of the ITU. Individuals must be of the age of majority in their country at the time of entry.

TIMELINE

The submission period begins on 1 February 2012 at 12:00 PM Central European Time ("CET") and **ends on 31 May 2012 at 12:00 PM CET.**

