



Get connected... **Join ITU-T!**

ITU-T, the ITU's standards bureau, establishes worldwide standards which foster the seamless connection of communication systems. Help drive and influence the development of the next generation of global ICT standards by joining ITU-T!

Want to find a way to open up global markets and increase revenue?

Various studies have shown the financial benefits of standardization, with some estimates showing the value to individual countries to be in the billions. Standards increase the scope for gains from trade, underpinning innovation and knowledge dissemination, reduce costs of production and increase productivity while also helping provide safety outcomes and assisting with risk management.

Need to stay tuned to the latest technological developments across different domains as the industry converges?

ITU-T is carrying out pioneering standards work in a range of areas including numbering resources, security of networks and of transmissions, xDSL, optical networks, home networking, video coding and multimedia codecs. New work focuses on - for example - cloud computing, smart grid, accessibility and methodologies to evaluate carbon emissions and the energy-efficiency of green and 'smart' technologies. Joining ITU-T gives you an insider's view of standards-making across different domains as it happens, helping you anticipate the next revolutionary technology.

About ITU

From broadband Internet to the latest generation of wireless technologies, Internet access, data, voice and broadcasting, ITU is committed to connecting the world.

ITU is the UN agency for information and communication technologies (ICTs), where the world's governments and regulatory bodies work together with private sector to develop ICT networks and services.

ITU coordinates the shared global use of radio spectrum and promotes international cooperation in assigning satellite orbits. ITU also works to improve telecommunication infrastructure in the developing world and promotes enabling policy and regulatory frameworks to boost ICT development.

Want to network with insiders across a range of key companies, large and small?

Over 700 private companies are members of ITU, with several thousand experts from around the world regularly participating in different aspects of our work. Joining ITU-T offers unparalleled opportunities to connect with the world's top ICT engineering community and share ideas, experience and knowledge.

Need to break into new markets or different regions?

ITU has 192 member governments. Joining ITU-T gives our private sector members unrivalled control and influence in ICT standards development, with simultaneous worldwide regulatory policy approval in 192 countries - a unique advantage in today's global ICT markets. And an excellent opportunity to extend your market coverage!



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4 key benefits as to why you should join ITU-T today...

Benefit 1: Be an Insider - Beat the Competition

Participation in ITU standardization activities gives an early view of emerging standards across different domains, especially important as technologies converge. As a member, you can drive and influence new standards to your benefit. You'll know what's happening in the market first and be able to implement new standards ahead of the pack.

Benefit 2: Valuable Networking Opportunities

ITU-T meetings are a great way of connecting with new colleagues and competitors. Forge valuable contacts and relationships for anticipating market trends or problem-solving. If you have time to attend other ITU events, you can extend your network even further by connecting with invaluable new partners and contacts across a range of fields beyond the Internet and voice, including radiocommunications and satellite industries.

Benefit 3: International Reach with an International Brand

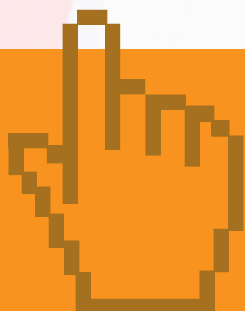
Exploit our global image and unrivalled reach. As a United Nations agency, the instantaneous acceptance of ITU-T standards by all our 192 member countries can save you real time and money in the race to access international markets. Approval of your technology as an ITU-T standard means you can avoid going through cumbersome licensing procedures in multiple different markets. You'll also know in advance which other technologies are compatible and interoperable with your products and services, a guarantee of faster market entry and deployment.

Benefit 4: Standards-making the Fast Way

ITU-T's approval process is now the fastest in the ICT standards world. Our dedicated team is committed to being responsive and attentive to your needs through every step of the standards-making process, from inception through negotiation to approval. Benefit from:

- Flexible and efficient processes specially designed to meet your needs and the needs of industry;
- impartial, open standards agreed through consensus, respecting clear intellectual property policies; and
- coordination with other standards development organizations to ensure efficient use of time, avoiding possible overlaps.

Whether you are an established player engaged in multiple markets or a start-up needing to mainstream your innovative new technology, different aspects of ITU-T's varied work will be relevant to you and your products.



If you have any questions or need any help, please contact:

ITU-T Membership and Outreach team:

Pam Tarif: pamela.tarif@itu.int Tel.: + 41 22 730 5247

or Sabrina Camp: sabrina.camp@itu.int Tel.: + 41 22 730 5328

Once you have decided to join ITU-T, you simply need to follow the next 3 steps.

Step 1: Decide which category of membership you want:

- **Sector Membership** grants you access to the full range of ITU-T meetings so you can follow technological developments in all fields impacting your own.
- If you are a niche player or start-up, joining ITU-T as an **Associate** may give you all the benefits of ITU-T Membership for a specific area of interest, leaving you free to focus your energy and attention on your chosen area/technology at a reduced price.

| ITU-T Sector Member | | ITU-T Sector Member | ITU-T Associate |
|--|--|--------------------------|-----------------------------------|
| Costs | Membership Fee | CHF 31,800 p.a. | CHF 10,600 p.a. |
| Access meetings | Access ITU-T Study Groups | √ All ITU-T study groups | √ Single, chosen study group only |
| | Access other ITU-T activities | √ All ITU-T study groups | √ Single, chosen study group only |
| Influence standards | Influence decision-making | √ | X |
| | Submit Contributions | √ | √ |
| | Participate in Consensus Building | √ | √ |
| | Submit comments on standards and texts | √ | √ |
| Undertake influential management roles | Chair of Working Party | √ | X |
| | Vice Chair of Study Group | √ | X |
| | Chair of Study Group | √ | X |
| | Editor | √ | √ |
| | Rapporteur | √ | √ |
| Access Information | Unlimited Number of "TIES" access accounts | √ | √ |
| | Access Electronic Facilities and Databases* | √ All ITU-T study groups | √ Single, chosen study group only |
| Access Decision-Making Bodies and High Profile Networking Events | Invitations to ITU-T events such as meetings, conferences and assemblies | √ All ITU-T study groups | √ Single, chosen study group only |
| ITU Publications | Discounts on the Catalogue Price of ITU Publications | √ | √ |
| Other ITU Events | Opportunities to attend ITU Telecom and Radio-communication events | √ | √ |

*ITU-T offers a wealth of resources to its members, including: access to databases of standards and related texts; guides and tutorials for systems designers; materials supporting implementation and testing; terms and definitions; databases of numbering resources, and other collaborative tools, publications, information and statistics.

Step 2: Fill in the Application Form overleaf. Forms are also available on our website at: www.itu.int/membershipforms

Step 3: Send your completed Form to the National Telecommunication Administration of the Member State in which your company's headquarters are located, or directly to ITU if the Member State has assigned authority to the ITU Secretary-General to approve the Application. You can find contact details in our Global Directory of contacts at: www.itu.int/govcontacts

Once approved, your Government Administration will forward your application directly to ITU. As soon as we receive the approved application, we will contact you to confirm your registration as a Member of ITU-T and invite you to connect with us to identify your needs and explain how to get started.

Application Form for Membership of ITU-T

Organization Details

Company/Organization Name:
Head or Chief Executive Officer Name/Title:
E-mail: Phone:
Mobile: Fax:

Type of organization (please tick):

- recognized operating agency scientific or industrial organization financial or development institution
 government or regulatory institution start-up research and development institution
 regional and other international telecommunication, standardization, financial or development organization

Sphere of Activity (please tick):

- Network Operator Service Provider Internet Services Voice Networks Manufacturer
 Research Agency Regulator University Telecommunication Consultancy
 Investment Bank International Organization Other

Contact for Correspondence

Contact Name/Title:
Postal Address:
E-mail:
Phone:
Mobile:
Fax:

Contact for Invoicing

Contact Name/Title:
Postal Address:
E-mail:
Phone:
Mobile:
Fax:

Choose which type of membership you would like (please tick and complete as appropriate):

- Sector Member of ITU-T
Or
 Associate of ITU-T Study Group (please confirm which)

Membership Fees (Contributory Units) 2010-2011 (please tick and complete as appropriate):

- more than one Sector Member contributory unit of CHF 63'600 (please indicate how many)
 one Sector Member contributory unit of CHF 63'600 per annum
 one half Sector Member contributory unit of CHF 31'800 per annum
 an Associate member contribution of CHF 10'600 per annum – a Sector Member single contributory unit

I, the undersigned, have the power and authority to submit this application on behalf of my company/organization:

Name: Title:
Date: Signature:

Please make sure that you have given all the information requested.

